

**MEETING DETAILS**

**In-Person Location:** Mulmur Township Offices, located at 758070 2<sup>nd</sup> Line East  
**Phone Connection:** 1 647 374 4685 Canada / 1 647 558 0588 Canada  
**Video Connection:** <https://us02web.zoom.us/j/84602248258>  
**Meeting ID:** 846 0224 8258

1. **CALL TO ORDER**

2. **APPROVAL OF THE AGENDA**

Recommendation: THAT the agenda be approved.

3. **MINUTES OF THE PREVIOUS MEETING**

Recommendation: THAT the minutes of September 12, 2023 be approved.

4. **DISCLOSURE OF PECUNIARY INTERESTS**

If any member has a disclosure of pecuniary interest (direct or indirect) they can declare the nature thereof now, or at any time during the meeting

5. **ADMINISTRATION**

5.1 **EDC Promotional Videos**

- **Personal Services**
- **Scheduling Update**

5.2 **EDC Breakfast Discussion**

5.3 **2024 EDC Projects**

5.4 **Mulmur Business Centre**

6. **ITEMS FOR FUTURE MEETINGS**

- **2024 Budget**
- **Mulmur 175 Event**

7. **ADJOURNMENT**

Recommendation: THAT the meeting adjourns at \_\_\_\_\_ and meet again on \_\_\_\_\_, or at the call of the Chair.



**ECONOMIC DEVELOPMENT  
COMMITTEE MINUTES  
September 12, 2023 – 9:30 AM**

Present: Darryl Stansfield, Chair  
Lisa Thomson  
Savannah Rogers  
Roseann Knechtel, Secretary

Regrets: Diana Morris  
Janet Horner

**1.0 CALL TO ORDER**

The Chair called the meeting to order at 9:36 a.m.

**2.0 APPROVAL OF THE AGENDA**

**Moved by Thomson and Seconded by Rogers**

THAT the agenda be approved.

**CARRIED.**

**3.0 MINUTES OF THE PREVIOUS MEETING**

**Moved by Thomson and Seconded by Rogers**

THAT the minutes of July 7, 2023 are approved.

**CARRIED.**

**4.0 DISCLOSURE OF PECUNIARY INTERESTS – NONE**

**5.0 ADMINISTRATION**

**5.1 EDC Promotional Videos**

Members reviewed submissions for the Agricultural, Food/Dining and Recreational Categories selecting the following businesses to be featured:

- Agriculture: Maple Grove Market, Fiddle Foot Farm, Ontario Honey Creations
- Food/Dining: Superburger, Champ Burger, Rosemont General Store
- Recreation: Mansfield Outdoor Centre, Bruce Trail Conservancy, Rawhide Adventures

Direction was given to the secretary to contact the successful businesses for filming, to be completed within the next year.

Discussion and selection of businesses to be featured for Personal Services was deferred to the next meeting.

## **5.2 EDC Breakfast**

Members discussed the upcoming breakfast and Chair Stansfield agreed to act as MC for the event.

Direction was given to the secretary to:

- Obtain a brief biography from each presenter
- Order a warm seasonal breakfast
- Move registration to a site that can also accept payment at the time of registration
- Promote the event by posting posters throughout the Township and price out local newspaper opportunities.

## **7.0 ITEMS FOR FUTURE MEETINGS**

**7.1 2024 EDC Events – Amazing Race / Egg Hunt / Farm Tour**

**7.2 Personal Services: Promotional Videos**

**7.3 Mulmur Business Centre**

**7.4 2024 Budget**

**7.5 Mulmur 175 Event**

## **8.0 ADJOURNMENT**

**Moved by Thomson and Seconded by Rogers**

THAT Council adjourns the meeting at 10:35 a.m. to meet again on October 18, 2023, at 7:00 a.m. for the EDC Breakfast, or at the call of the chair.

**CARRIED.**

## AGRICULTURE

Legal Name of Business	Business Operating Name	Website	Open-Ended Response
2460265 ONT Limited	Maple Grove Farm	<a href="http://www.maplegrovesfarm.ca">www.maplegrovesfarm.ca</a>	What began as a humble strawberry you-pick farm has now grown into a bustling hub for fresh produce, farm-to-table meals, and exciting events. Our farm is run by a dedicated team of farmers, bakers, customer service and admin staff who are passionate about sustainable agriculture and bringing the freshest, most delicious produce to our community. We believe in the power of local food, and we work hard to cultivate a vibrant, welcoming space where people can come together to enjoy the bounty of the land.
Ontario Honey Creations	Ontario Honey Creations	<a href="https://www.ontariohoneycreations.com/">https://www.ontariohoneycreations.com/</a>	We started beekeeping as a hobby in 2012, which quickly grew into Ontario Honey Creations and by 2015 it was my full time job. In just over 10 years we have grown from just 2 hives to over 600 hives across Southern Ontario and the GTA. We specialize in raw terroir honey, Mead (honey wine), and education. We love welcoming people to our farm to get hands on experience beekeeping, learn about the important role honeybees play in our environment, and shop from our farm store which is filled with delicious local honey products. On our farm you can also find adorable Kunekune pigs, chickens, ducks, and so much more.
The Heritage Bee Company Inc.	Heritage Bee Co.	<a href="http://www.heritagebee.com">www.heritagebee.com</a>	Since 2016, Heritage Bee Co. has been handcrafting premium honey products in Mulmur. We offer innovative flavours that are ethically and sustainably produced. Which in turn has amassed a large loyal customer following. Heritage Bee's gourmet honeys are sold through 100 retailers throughout Ontario. Expansion is underway across Canada. We also sell D2C (direct to consumer) through our online store and participate in markets and shows such as the One of A Kind Show. All products are made by hand in small batches by our beekeepers. We only produce and bottle 100% Ontario wildflower honey. It truly is world class and 'tastes like real honey'. Heritage Bee Co is one of only 2 Certified B Corp. beekeepers in Canada. We are proud to be a member of 1% for The Planet, giving back a percentage of our sales to the community. We are also members of the Ontario Beekeepers Association, Ontario Made, and Canadian Women in Food.
Peace Valley Ranch Limited	Peace Valley Ranch	<a href="http://www.pvrbeef.ca">www.pvrbeef.ca</a>	Peace Valley Ranch Limited has been in the ranching business since 1965. Family owned and operated, we are a working horse and cattle ranch located in the high hills of Mulmur. We maintain our own Black Angus breeding herd and produce fantastic beef for your family. Our wide open spaces, home grown forage and a "Grass Fed" finish is our recipe for success. Our quality genetics guarantee a consistent tender beef, be it for the BBQ or as pot roast. We offer Sides, Split Sides and Mixed Quarters - custom cut, wrapped in butcher wrap, flash frozen and delivered to your home, available in May, August or October.
Fiddle Foot Farm	Fiddle Foot Farm	<a href="http://www.fiddlefootfarm.com">www.fiddlefootfarm.com</a>	Graham and Amy moved to Mulmur Township in 2011 and established Fiddle Foot Farm. We grow 5.5 acres of organic vegetables which we sell in the fall and winter as locally as possible through our CSA (Community Supported Agriculture) membership program and online store custom orders. We also offer a wide variety of organically grown vegetable and flower seedling plants in the spring for home gardeners.

## FOOD / DINING

Legal Name of Business	Business Operating Name	Website	Open-Ended Response
Primrose Projects	Superburger	<a href="http://www.superburger.ca">www.superburger.ca</a>	40 years serving burgers and more at the corner of 10 & 89.
1607737 ontario Inc	Champ burger		Hamburger restaurant.
Rosemont Hospitality Group	Rosemont General Store	<a href="http://www.Rgstore.ca">www.Rgstore.ca</a>	Rosemont general store is a fabulous local business that focus on delicious made in house food and baked goods as well as offering unique British grocery and candies and gifts as well as keeping a focus on local and Canadian makers and producers. We focus on sustainability and reducing waste and environmental impact

## RECREATION

Legal Name of Business	Business Operating Name	Website	Open-Ended Response
Unicamp of Ontario incorporated	Unicamp of Ontario	<a href="http://www.Unicampofontario.ca">www.Unicampofontario.ca</a>	Unicamp is situated on 50 acres of forest, pond and meadow in the beautiful Mulmur Hills. Enjoy paddling and swimming in the spring-fed pond, delicious dining hall meals (vegetarian options at every meal), and free drop-in programs like tie dye and crafts, film nights, talent show, campfires, and yoga. We're located centrally about 1.5 hrs from downtown Toronto and less than one hour from Barrie or Collingwood.
MOC Operating LP	Mansfield Outdoor Centre	<a href="http://www.mansfieldoutdoorcentre.ca">www.mansfieldoutdoorcentre.ca</a>	Mansfield Outdoor Centre is a full service, four season property located in the heart of the Mulmur Hills, located just north of the village of Mansfield, Ontario. Our vast trail system is maintained year-round with mountain biking, trail running, hiking, snowshoeing, XC skiing, and fat biking. We also offer summer camps, outdoor education, and accommodation in the 'great outdoors'
Bruce Trail Conservancy	Bruce Trail Conservancy	<a href="http://www.brucetrail.org">www.brucetrail.org</a>	The Bruce Trail Conservancy is one of Ontario's largest land trusts and the steward of Canada's oldest and longest marked footpath. We are a Canadian charity that conserves, restores and manages land along the Niagara Escarpment UNESCO World Biosphere to protect its ecosystems for the benefit of all. We are a member-driven, volunteer-based, charitable organization, governed by a 19-member board of directors. Working with each of our nine Bruce Trail Clubs -- including the Dufferin Hi-Land Club, which stewards the Bruce Trail in the Mulmur area -- we are committed to caring for the Bruce Trail and to preserving land along its route. We make this ribbon of wilderness available for all to freely explore by foot. Whether someone is a seasoned hiker or new to the Trail, a local resident or someone visiting for the day, the Bruce Trail aims to connect all explorers with the wonder of nature and the rich history and beauty of the Niagara Escarpment. We would be very excited and proud to be featured in your upcoming promotional video. If there is any further information we can provide, please do not hesitate to contact us.
Rawhide Adventures Inc.	Rawhide Adventures	<a href="http://www.rawhide-adventures.on.ca">www.rawhide-adventures.on.ca</a>	Rawhide Adventures operates out of Peace Valley Ranch - a family run horse and cattle ranch. We offer pre-booked private trail-riding adventures exploring hundreds of acres of panoramic hill country on the back of some of the finest horses east of Calgary. Some days we need to do some ranching work: check water stations, move a cattle herd for grazing management...other days we just ride for the pure enjoyment of being on the back of a great horse. For the more experienced rider we also offer cattle clinics where you can learn the finer points of sorting and moving pairs.

## PERSONAL SERVICES

Legal Name of Business	Business Operating Name	Website	Open-Ended Response
Foxingham Farm BNB	Shalani Ingham o/a Foxingham Farm bnb	<a href="http://www.foxinghamfarmbnb.ca">www.foxinghamfarmbnb.ca</a>	We are a local bnb operating for 11 years in the Township of Mulmur. We are in a historic 1890 farmhouse that has been fully renovated. We have high speed internet, air conditioning, 3 lovely bedrooms decorated in shabby chic Victoriana. Use of a parlour with tv and outdoor porch. The home is on 24 acres with beautiful paths cut for hiking and a spring fed pond.
Franco-Lloyd Real Estate Team			My husband Greg Lloyd is the 5th generation to reside in Mulmur Township and when we met we decided to begin our life together and raise a family in Mulmur Township. My real estate career (Grace Franco Lloyd) began in 1987 and I worked all of Dufferin County including Mulmur Township where I have sold many many properties over the last 35 years. Greg started working with me In 2008 after a 20 years career at Honda of Canada In Alliston. We pride our business on having a solid reputation built on honesty, knowledge and experience that benefits our clients In a completely satisfied real estate experience. We have "The client comes first mentality". We are known for our hard work and getting the job done!! We are very familiar with the area having lived in Mulmur most of our lives. We understand all aspects of country living like wells and septic and farms. We are able to share our own experience with new people to the community. We know Mulmur like the back of our hand.

The Mansfield Beauty Bar	The Mansfield Beauty Bar		Im Hairstylist/esthetian , offering services that include but are not limited to hair/lash/tanning/nails/waxing. Out of a suite in my own home. I would prefer not to disclose my address(rather just my #)for that very reason.
Ambient Aura Spa	Ambient Aura Spa	<a href="https://sites.google.com/view/ambientauraspa/home">https://sites.google.com/view/ambientauraspa/home</a>	I am an Esthetician, here to help with all things skin! I offer a wide range of services: mani & pedi, lash and brow tinting, Lash lift and brow laminations, waxing, body massages, and facials. I specialize in preventative and corrective treatments. I am currently 4x certified.
Debra Jones	Debra Jones	<a href="http://www.debrajones.ca">www.debrajones.ca</a>	Award-winning holistic health practitioner, teacher, author, mentor with over 20 years experience. Registered Reiki Master with Criminal Injuries Compensation Board (CICB - Gov't Canada)
Rural Rescue Inc	Rural Rescue First Aid Training	<a href="http://www.ruralrescuetraining.com">www.ruralrescuetraining.com</a>	Rural Rescue is your local full-service First Aid Training company. Founded by Savannah Rogers to offer engaging, memorable, and accessible first aid training and certifications to anyone that wants, needs, or desires it. As a Canadian Red Cross and Heart & Stroke accredited trainer Rural Rescue can offer WSIB Ontario standard courses and certifications for businesses, meet the requirements for nurses and healthcare professionals, and offer the required training for emergency first responders. We offer private and public courses. Both Savannah and her partner James were raised in Mulmur and are proud to raise their two girls in Mulmur. The two have big dreams and big hopes for a safe & even more caring community.... and world ;)
Kourtney's Therapy Services	KTS	<a href="https://www.facebook.com/KourtATRMT?mibextid=LQQJ4d">https://www.facebook.com/KourtATRMT?mibextid=LQQJ4d</a>	I am a registered massage therapist and a athletic therapist. I have a unique, cozy clinic space located near the Mansfield ski hill. I provide therapeutic massage and injury rehab. I am also an equine massage therapist too and will travel to local farms.
Dean's Tree Care Inc	Dean's Tree Care	<a href="http://www.deanstreecare.ca">www.deanstreecare.ca</a>	Moved to Mulmur in 2018, we service from Caledon to Wasaga and Essa to Grand Valley. My brother is also a certified arborist and works alongside me, he lives in Shelburne. We have a ground crew of 3 males and 1 female. Paige is looking to become a certified arborist one day and break barriers in this male dominated field. Other than that we do crazy shit all day from climbing trees to prune them to removing them limb-by-limb to using our new spyder lift to remove trees too sick to climb. We also offer spraying and deep root feeding to help protect trees. Any questions don't hesitate to reach out. - cheers Zeke
Deans Tree Care	Deans Tree Care	<a href="http://www.deanstreecare.ca">www.deanstreecare.ca</a>	I have been an arborist for 15 years my brother and i work together and offer services of all kind tree related. Planting and installing, plant health care and pests, pruning of shrubs and tree including hedges, power line trimming, removal of large and small trees in any condition or degree of hazard to structures, lot clearing and 24/7 storm damage services. We have been working with the county of duferin for 2 years now as well the town of erin for 5 years maintaining roadway trees. We have a bucket truck, spider lift and multiple tree climbing arborists. Deans tree care would like to be more involved in our community!
Hounds and Hooves	Hounds & Hooves	<a href="http://www.houndsandhooves.ca">www.houndsandhooves.ca</a>	Personal animal care Dog walking / hikes Dog Training Pet Sitting (drop in and overnight) Farm help and sitting (livestock and horses)