



Agenda Economic Development Committee November 21, 2025 9:30 AM

Meeting Details

In Person: 758070 2nd Line East, Mulmur ON, L9V0G8

Virtual Teams Meeting Link: [Join the meeting now](#)

Meeting ID: 210 132 292 018 25

Passcode: pA7BY2Y2

1. **Call to Order**

2. **Approval of the Agenda**

Recommendation: That the agenda be approved.

3. **Minutes of the Previous Meeting**

Recommendation: That the minutes of October 30, 2025 be approved.

4. **Disclosure of Pecuniary Interests**

If any member has a disclosure of pecuniary interest (direct or indirect) they can declare the nature thereof now, or at any time during the meeting

5. **Administration**

5.1 **2025 Christmas Market @ MOC**

5.2 **Mulmur 175**

- **Budget**
- **Print Materials for Table**
- **Swag**
- **Township Event**
- **Mulmur End to End Bruce Trail Challenge**

6. **Items For Future Meetings**

7. **Adjournment**

Recommendation: That the meeting adjourns at _____ a.m. to meet again on _____ @ 9:30 a.m. or at the call of the Chair.



**Economic Development
Committee Minutes
October 30, 2025 – 9:00 AM**

Present: Darryl Stansfield, Chair
Lisa Thomson
Diana Morris
Kim Lyon
Jasmine Panesar – Dufferin County
Roseann Knechtel, Secretary

Regrets: Savannah Rogers

1.0 Call to Order

The Chair called the meeting to order at 9:02 a.m.

2.0 Approval of the Agenda

Moved by Thomson and Seconded by Lyon

That the agenda be approved.

Carried.

3.0 Minutes of the Previous Meeting

Moved by Thomson and Seconded by Lyon

That the minutes of September 11, 2025 are approved.

Carried.

4.0 Disclosure of Pecuniary Interests - None

5.0 New Business

5.1 Update from Dufferin County

Dufferin County is completing a business survey to be shared on the Township communication channels. The Explore Dufferin Guide is also open for submissions for the 2026-2027 season.

5.2 Update from DBOT

The 2025 Dream Career was a success, seeing over 1,800 students. The event will be postponed in 2026 due to the municipal election and will reconvene in 2027.

5.3 2025 Christmas Market @ MOC

Members reviewed current registrations and support the MOC taking a lead in site plan organization.

5.4 Mulmur 175

Members reviewed the proposed budget and event schedule and expressed concern with the budget amount and decreased Township participation.

Members would like to see each third-party event staffed by a volunteer or Township representative. Members discussed swag being purchased and sold as a fundraising initiative by the North of 89 Alliance if the Township budget does not support it.

Members requested that this issue be brought back to Council for further decision and direction as part of the budget discussions.

6.0 Items For Future Meetings

6.1 Mulmur 175

6.2 Christmas Market

7.0 Adjournment

Moved by Lyon and Seconded by Thomson

That the Economic Development Committee adjourns the meeting at 9:57 a.m. to meet again at the call of the Chair.

Carried.

Business Name	Website	Description of Goods
Made from scratch		Home made butter tarts and other tasty treats
A Piece of wood Designs	@apieceofwooddesigns	All is hand made by me ☐ All is wood ☐ Barn wood welcome sign with seasonal attachments ☐ Seasonal sign ☐ Dog hooks plaque ☐ Charcuterie board ☐ Vase ☐ Bird house ☐ Start ☐ Angels ☐ Canada flag ☐ Maple Leafs flag ☐ Different size snowman ☐ Snowflake ☐ Ski ☐ Trees ☐ I'm always making new stuff
Catherine Carpenko		'Upcycling With Gratitude' products - woven carpets, dish clothes, reusable shopping bags/ Christmas gift bags and Christmas decorations
Knits4you		Handmade hats, scarfs, keychains, socks, blankets
Send It Greeting Cards	www.senditcards.com	New Collingwood greeting card business celebrating active and adventurous lifestyles - cycling, running, hiking, camping, skiing, yoga and pilates. A portion of every card purchase goes towards girls sports programming.
Simcoe Stitchery		- [] Christmas children's pillow cases ☐ - [] Gnome tea lights ☐ - [] Grinch and elf of the shelf clothes ☐ - [] Gnome ornament with light ☐ - [] Knitted hats children's ☐ - [] Christmas tree ornaments ☐ - [] Embroidered Christmas towel ☐ - [] Cardinal towel ☐ - [] Anxiety towels ☐ - [] Red truck towel ☐ - [] Dog bandanas ☐ - [] Heirloom quilts
MidnytDenyel Iole Rickert		All natural hand made spa products, toxin free, artificial preservative free. Hand made sun catchers with natural gems and charms. ☐ Soy wax and Bees Wax candles and products.
Resurfaced	www.resurfaced.ca	Wood coasters, postcard, magnets and art
Bohemian in Blue	www.patriciavega.ca	Patricia Vega is an award-winning visual artist, graphic designer, and educator with a strong foundation in fine art and design. ☐ In her current collection, "Bohemian in Blue", Patricia explores her creativity through paper, textile, and glass, creating visually captivating and intricate designs that celebrate the depth and elegance of Prussian blue. ☐ Her art studio is located in Mansfield, Ontario. ☐ List of items: ☐ Art Cards: Original and handmade cyanotype art cards 5" x 5" and 5" x 7" with white envelopes packed in a cellophane bag. ☐ Paperweights: One-of-a-kind hand painted glass paperweights and cyanotype process glass paperweights make a perfect birthday, anniversary gift or wedding keepsake. Solid glass with felt bottom. Individually gift boxed. Size: 4 in. Dia. ☐ Prints: Pressed flowers, fern, grass leaves and other flat elements are featured in this cyanotype style botanical print set using Western and Japanese paper. Choose from vary sizes. Framed with acid free white mat board. Packed in a cellophane bag. ☐ Scarves: One-of-a-kind, handmade, and 100% silk scarves cyanotype process. In most designs, greenery, and other flat elements such as glass, strings, etc., have been applied to the fabric. ☐

HOURGLASS & CO.	Instagram.com/hourglassandco.ca	We are a small family business who carry a large assortment of authentic crystals in a variety of forms. From collector statement pieces and specimens to pocket crystals and carvings to crystal jewelry and more.
The Make Shoppe	https://www.instagram.com/the.make.shoppe/	We make cold-process soaps, lip balms, and skincare products like lotion and face-oils. Every product is handmade in small batches with quality ingredients.
Rural Rescue Inc	www.ruralrescuetraining.com	BüBü First Aid kits & first aid training
Shaklee Corporation	https://ca.shaklee.com/en_CA/lindsaypaulitzki	Shaklee Wellness Products — Clean • Proven • Family-Friendly I will be offering a curated selection of Shaklee's clean, non-toxic wellness essentials including protein blends, mocktail-style wellness drinks, daily supplements, collagen + beauty support, and healthy home swaps. Shaklee products are clinically proven, sustainably sourced, and designed to support energy, immune health, gut balance, and everyday wellbeing. Perfect for busy families and anyone looking to feel their best heading into the new year!
KG & Co.	www.thekgco.ca	On the spot engraving - I can provide my own power
Scentsy	https://linktr.ee/patripelleg	Wax/warmers, unplugged items, cleaning products.
Scentastic Scents with Jaye	https://www.jayeivany.com/	Paraffin free, natural palm wax candles
JC Agri Orchards	www.jcagriorchards.ca	We are a fruit tree maintenance company ranging between Mulmur, Creemore, Stayner and Collingwood. We use our apples to create a blend of fresh pressed apple cider. Our boxes contain 3L or 5L of pasteurized apple cider. We also carry honey products including liquid honey, honey drizzle and infused holiday blends.
The weehomestead	www.theweehomestead.com	Local honey, regular and flavour infused. Honey infused soap, beeswax and zero waste items
HOURGLASS & CO.	Instagram.com/hourglassandco.ca	We are a small family business with a large assortment of authentic crystals in a variety of forms.
Feels N Fields	feeltrips.ca	I create hand-made kits to inspire kids, families and adults to explore nature and mental wellness. The kits include themed outdoor challenges and mindfulness/wellness prompts, plus some tools and materials to boost the engagement.
JC Agri Orchards	www.jcagriorchards.ca	Fresh pressed apple cider Infused honey products

HAND OUTS AT TABLE

- Bookmarks: Approximately \$0.50 each to order
- History pamphlet: Printed in house
- Driving Tour: Printed in house
- Bruce Trail End to End Challenge: Printed in house
- Stickers – Approx. \$0.30 each. 175 Logo or something else?
- Pens: Approx. \$1.50 a pen
- Colouring Sheets: Printed in house. Do we also offer crayons at the table or as a hand out?
- Balloons in the Township colours (green, teal, white etc.)

SWAG FOR PURCHASE

- Mugs
- Ball Caps / Toques
- T Shirts

TOWNSHIP EVENT

- In combination with the grand opening of the pickleball court
- BBQ: Hamburgers, Sausage, Hot Dogs, Cake, Pop, Juice Boxes Water....
- Lawn Games
- DJ (music) – Township speakers and
- Tree Planting
- Beer Garden?



STAFF REPORT

TO: Council
FROM: Roseann Knetchel, Clerk
Tracey Atkinson, CAO
MEETING DATE: November 5, 2025
SUBJECT: Mulmur 175

PURPOSE:

The purpose of this report is to seek Council's direction regarding a Township event for the Mulmur 175th Celebrations.

BACKGROUND:

At the July 2, 2025 meeting, staff presented Council with a community-driven approach and draft schedule of events to celebrate Mulmur's upcoming 175th anniversary. Council passed the following resolution:

Moved by Clark and Seconded by Cunningham

That Council approve the approach to celebrating Mulmur's 175th Anniversary through community led events throughout 2026, substantially in the form attached hereto. **Carried.**

Following Council's decision, the plan was provided to the Economic Development Committee (EDC) at their next scheduled meeting on September 11, 2025. Members supported taking on the 175th Celebration as a task of the EDC instead of creating a sub-committee, as the approach supports local businesses and initiatives through the community driven approach approved by Council.

The EDC requested that the reserves set aside for the 175th anniversary be made part of the EDC budget for 2026 to support the draft calendar of community and Township events.

At the September 3, 2025 Council meeting, Councillor Clark requested an update on the Mulmur 175th be added as an item for future meetings.

ANALYSIS:

Calendar of Events

The first newsletter of 2026 will be a paper newsletter, mailed in conjunction with the tax bill around the middle of January. This newsletter will contain an announcement of the 175th Celebration and reference the online calendar where 175 Celebrations, being hosted by the community, will be listed. Based on the July 2025 decision of Council, staff advanced the calendar and created a corresponding budget for inclusion in the 2026 budget.

Election

During the 2026 municipal election period, commencing May 1st, and any potential lame duck phase, Council members should only participate in community events in a personal and non-official capacity. This approach helps maintain neutrality, avoid any perception of electioneering, and upholds public trust.

During the election period, it is important that staff and/or volunteers facilitate events to ensure continuity and community engagement.

As of November 14, 2026 the Economic Development Committee is dissolved with the 2022-2026 term of Council, after which oversight of 175 initiatives will fall to staff.

Township 175 Celebration

Council may direct staff to organize a Township 175 celebration.

STRATEGIC PLAN ALIGNMENT:

1. It's in our Nature: Live

FINANCIAL IMPACTS:

The first draft of the Township budget includes maintaining the Economic Development Reserve account (for opportunities such the Township share for ROD grants) and adding \$3,400 to the 2026 budget to specifically support the community led 175th celebration.

ENVIRONMENTAL IMPACTS:

There are minimal environmental impacts with the encouragement of community events and social gatherings. Additional impacts are associated with specific activities such as driving tours.

CONCLUSIONS/RECOMMENDATION:

It is recommended:

Continue to support the community led events approach to the 175 celebration, recognizing its value in promoting local businesses, fostering community engagement, and offering a diverse range of event types that reflect all areas and demographics of the Township;

And that council direct staff to participate in community-led celebrations in a supportive and collaborative capacity;

And that council direct staff to proceed with the Township-led events as discussed.

Submitted by: Roseann Knechtel, Clerk

Reviewed by: Tracey Atkinson, CAO

Schedule A - Draft Calendar of Events/Budget

Schedule B – July 2, 2025 Council Meeting 175 Report

Schedule A – Mulmur 175 Report

Draft Calendar of Events/Budget

Date	Event	Organizer	Draft Budget
Feb. 16 th	Family Day Winterfest	Mansfield Outdoor Centre	\$300
Feb-March (Opening dates still TBD)	A Timeline of Dufferin Exhibit	MoD	
March 16-20	March Break Community Days	Mansfield Ski Club	
April 4 th or 5 th (TBD)	Maple Weekend	4M Maple	\$300
May 2 nd	Mulmur Hills Tree Sale	Township	\$100
May 29 th or 30 th (TBD)	Superburger Annual Spring Market	Township	\$100
Spring/Summer (TBD)	A History of Dufferin County Forest Guided Hike	Dufferin County Forest	
June (TBD)	Strawberry Festival	Maplegrove Market	\$300
Spring/Summer	Terra Nova Donaldson Courts Grand Opening	Township	\$100
July (TBD)	Historic Dominion Day Baseball Tournament	North of 89 Alliance	
August (TBD)	Authors in the Hills	Authors in the Hills	
August 29th	Cob Stock	North of 89 Alliance	\$300
September (TBD)	Primrose School – Eco Event of Touch a Truck	Township	
October 17 th	Hops in the Hills	Mansfield Outdoor Centre	\$300
November 11 th	Remembrance Day in Mansfield	Women's Institute	
November (TBD)	High Tea in Violet Hill	Mrs Mitchells	\$300
December (TBD)	Christmas in Rosemont	Rosemont General Store	\$300
Booth/Tent Supplies			\$1,000
DRAFT BUDGET			\$3,400

In addition to scheduled events, the following self guided activities will also be available throughout the year for residents to participate in at their leisure.

- The Bruce Trail Conservancy: Mulmur End-to-End Challenge / Guided Hikes
- Self-Guided Driving Tour (created by MoD)
- Self-Guided Cemetery Tour (created in partnership with MoD)