



AGENDA
ECONOMIC DEVELOPMENT COMMITTEE
May 28, 2023 9:30 AM

MEETING DETAILS

In-Person Location: Mulmur Township Offices, located at 758070 2nd Line East
Phone Connection: 1 647 374 4685 Canada / 1 647 558 0588 Canada
Video Connection: <https://us02web.zoom.us/j/84602248258>
Meeting ID: 846 0224 8258

1. **CALL TO ORDER**

2. **APPROVAL OF THE AGENDA**

Recommendation: THAT the agenda be approved.

3. **MINUTES OF THE PREVIOUS MEETING**

Recommendation: THAT the minutes of April 17, 2024 be approved.

4. **DISCLOSURE OF PECUNIARY INTERESTS**

If any member has a disclosure of pecuniary interest (direct or indirect) they can declare the nature thereof now, or at any time during the meeting

5. **ADMINISTRATION**

5.1 **Spring Market**

5.2 **The Donald Cooper Corporation – Business Speaking Event**

6. **INFORMATION ITEMS**

6.1 **DBOT Business Excellence Awards**

7. **ITEMS FOR FUTURE MEETINGS**

- **Mulmur 175 Event**

8. **ADJOURNMENT**

Recommendation: THAT the meeting adjourns at _____ and meet again on _____, or at the call of the Chair.



**ECONOMIC DEVELOPMENT
COMMITTEE MINUTES
April 17, 2024 – 9:30 AM**

Present: Darryl Stansfield, Chair
Lisa Thomson
Diana Morris
Savannah Rogers
Roseann Knechtel, Secretary

Regrets: Janet Horner

1.0 CALL TO ORDER

The Chair called the meeting to order at 9:35 a.m.

2.0 APPROVAL OF THE AGENDA

Moved by Thomson and Seconded by Rogers

THAT the agenda be approved.

CARRIED.

3.0 MINUTES OF THE PREVIOUS MEETING

Moved by Thomson and Seconded by Rogers

THAT the minutes of March 21, 2024 are approved.

CARRIED.

4.0 DISCLOSURE OF PECUNIARY INTERESTS - NONE

5.0 ADMINISTRATION

5.1 Spring Market

Members discussed signage and marketing, agreeing to post signage in advance of the market. The Committee will borrow the letterboard from Dufferin Board of Trade and directed staff to investigate the costs of reuseable coroplast signs.

Members discussed hosting the market monthly throughout the summer and will revisit the topic following the first market on May 31st.

5.2 Central Counties Tourism Funding Opportunities

Members reviewed the funding opportunities suggesting the following:

- NDCC Fundraising
- Mulmur Market Signage and Advertising

6.2 2024 Business Excellence Award Nominations

Members reviewed the 2024 award categories and directed staff to submit nominations as discussed and advise business of their nominations.

7.0 INFORMATION ITEMS

7.1 Dufferin Board of Trade Business Survey Results

Members reviewed the survey results with 5% of respondents being from Mulmur. Business growth, the need for a live/work community and concerns with inflation/rising costs were the main themes found throughout the survey.

8.0 ITEMS FOR FUTURE MEETINGS

8.1 Mulmur 175

8.2 Honeywood Arena EDC Fundraising

8.3 Spring Market

8.4 Annual Yard Sale

9.0 ADJOURNMENT

Moved by Thomson and Seconded by Morris

THAT Council adjourns the meeting at 10:51 a.m. to meet again on May 28, 2024, at 9:30 a.m. or at the call of the Chair.

CARRIED.

Spring Market Site Plan

J	TW Craft Creations	Two of Us Gardening & Yard Maintenance	Unicamp of Ontario	Upcycling With Gratitude	0	
I	Skaly Studios	SweetLegs Shelburne with Isabel	Sylvia Jones MPP Dufferin-Caledon	The Victorian Pantry	Trading Reins	Tupperware
H	Pretty Events Rentals	Prim Pickins	Queen of Mansfield	Resurfaced	Rural Rescue First Aid	Scentastic Scents with Jaye
G	Neolife	Nottawasaga Valley Conservation Authority	Prim Pickins	Perrone's Paints	Pinching Pennys	Pragya Blossom Yoga
F	Made with Love by Michele	Mansfield Outdoor Centre	Mom and Pop Handmade Shop	More Than Just Baskets Inc.	Mulmur Tree Service	My Cuddle Bears Boutique
E	Heritage Bee Co.	Hill'N Dale Landscaping	Jeanscrafter	Jessica's Originals	KiTri Farms	Lockyers Lovables
D	Exporior Financial Group	FermenTonics	Finiti Seafood Depot	Green and Bloom Farm	Grow Tea Co	Handy Hens
C	Da Bomb Bath and Salts Co.	Day Dreamers Creations	Despierta	Dufferin Foraged Inks	Epicure with Julie	Eugenia Lake Candle Co.
B	Bedazzled Beads By Alicia	Brittany's Boutique	Calm Escape Creations	Crafts n' Creations	Crafts n' Creations	Crisp Country Gardens
A	4M - Mikoliew Mach Mulmur Maple Company	All Dolled Up	All Things For The Body	Amie's Stamping Scrapping and Crafting Supplies	B's Crafts	Beary Scents - Scentsy Canada

(highway Facing)

SPRING MARKET VENDOR LIST

Business Name	Please provide information about your products:
4M - Mikoliew Mach Mulmur Maple Company	maple syrup produced on our farm at the above location
Alicia Kielburger - Independent Scentsy Director	Electric warmers and wax, on the go fragrance products, kids stuffies and more. Please see my website for the whole range.
All Dolled Up	Personalized and customized home decor Vinyl and sublimation items
All Things For The Body	I make all natural body, bath and shower products. They are all good for your skin.
Amie's Stamping Scrapping and Crafting Supplies	I have closed out my business but have lots of stock left and I think this is a great way to get it sold while offering customers discounts from 50% to 90% off
B's crafts 🐼	A Crafter of plush Amigurima creatures from alligators 🐊 to zebras 🦓 --
Beary Scents - Scentsy Canada	Wax and warmer, cleaning products etc.
Bedazzled Beads By Alicia	I make homemade glass bead bracelets, wired bracelet and necklaces, key chains, phone charms, resin products
Brittany's Boutique	Jewelry - rings necklaces Croc Charms Crystals
Calm Escape Creations	Cricut work. Coasters, koozies, signs
Cozy Knits n Knots	Cozy Knits N Knots is dedicated to crafting handmade, high-quality home goods that bring warmth and comfort into your life. Founded by Megan in 2020, our range includes cozy blankets, scrunchies, meditation pillows, and more, all sewn with love and care. With a commitment to personalization, vibrant colors, and 100% vegan yarn, we're here to make your space cozier and more inviting.
Crafts n' Creations	we make games and score boards, mugs, piggy banks and signs to name a few
Crisp Country Gardens	Various plants Vegetables, perennials, annuals and indoor plants.
Dabombbathsaltsnco	Da bomb Bath Salt n Co are a Mother Daughter duo based out of the Orangeville area! We have been creating 100% Organic all natural bath products since 2020 Our product line started with Bath Salts, Shower Steamer and Bath Bombs, and has since grown to include a Full Organic Line of Body Scrubs, Luxury Tub Teas and we recently added Essential Oil rollers to our line
Day Dreamers Creations	My sister and I make jewelry. Charmed, beaded, stamped, wire and so on. We have been doing markets and craft sales for over 30 years. Our best sellers are our \$5 earrings from the earring tree. We also do framed wire art.
Despierta	I sell organic functional tea & superpowder blends to help you dream, sleep, and awaken. My blends can be enjoyed as tea, iced or hot lattes, or even mixed into smoothies! I personally micro-grind, hand-blend and fill myself in small-batches, right here in the heart of Violet Hill.
Dufferin Foraged Inks	We are Dufferin Foraged Inks. We harvest and produce inks with foraged plants from Dufferin County. With backgrounds in Wellness & Art Education, our goal is to find different ways for people to connect with nature. We sell our unique inks, postcard-kits, foraged loom kits and unique hand-painted art-cards.
Epicure with Julie	Gluten free products
Eugenia Lake Candle Co.	Soy wax candles, wax melts, room sprays, bath soaks, tealights, massage candles, lip balm, body butter, lotion bars, shower steamers
Experior Financial Group	Financial services - considering opening an office in the area - accepting new clients
FermenTonics	Lacto fermented, handcrafted, smallbatch, local ingredients, kombucha, pickles, beets, carrots, kimchi, sauerkraut, pickled eggs, apple butter, apple cider vinegar, fire cider
Finiti Seafood Depot	Ice cream, baked items Jerk chicken and jerk pork
Green and Bloom Farm	Organically grown veggies and flowers. Dried flower arrangements and one of a kind art pieces.
Grow tea co	Canned fresh tea and tea products
Handy Hens	Small home decor handmade wood and clay items.

Heritage Bee Co.	Female-founded in 2016, we produce premium 100% Ontario honey products and gourmet gift sets. We offer more than 14 unique and innovative honey flavours. Made locally and sold across Canada from B.C. to Newfoundland. Proud to be a Certified B Corp as well as a member of 1% For The Planet.
Hill'N Dale Landscaping	Landscape Design, installation and lighting services
Jeanscrafter	I make a variety of bags up-cycled from Jeans and denim including change purses, clutches/clutch, crossbody bags, hobo bags, Fanny packs, convertible backpacks, shoppers, cell phone pouches, pet treat bags
Jen's Favourite Scentsy	Scentsy warmers, wax melts and various wonderful smelling products
Jessica's Originals	I make and sell handmade jewelry, necklaces and bracelets, along with candles
KITri Farms	I sell hand crafted felt plants and flowers.
Lockyers Lovables	I crochet stuffed animals and accessories
Made with Love by Michele	I sell Jams, jellies. Pickles, Relish and other assortment of canned goods
Mansfield Outdoor Centre	Mansfield Outdoor Centre is a full service, four season property located in the heart of the Mulmur Hills, located just north of the village of Mansfield, Ontario. At MOC strive to provide exceptional experiences for all our visitors using our facility. We have programs and services to meet the needs of many individuals. School Groups Summer Camp (Overnight and Day) PD Day Camps Group Facility Rental Overnight Accommodation Cross-country skiing and fat biking Mountain biking, trail running and hiking
Mom and Pop Handmade Shop	Handmade skin, body and health care products for people and pets.
More Than Just Baskets Inc.	We have over 100 local and Canadian vendors Instore 😊
Mulmur Tree	We provide various tree and property maintenance services such as tree removals, pruning, planting, trail mulching, tree lighting etc.
My cuddle bears boutique	My cuddle bears boutique is a small custom embroidery boutique specializing in children's embroidered items from hooded towels, birthday outfits, beach towels, carseat ponchos, minky blankets, keepsake stuffies, childrens clothing adult embroidered sweaters and so much more! I love creating handmade embroidered items for you and your little ones to love.
Neolife	Whole food supplements, smoothies and clean energy drink samples. GREEN Home care, AND organic skin care
Nottawasaga Valley Conservation Authority	The Nottawasaga Valley Conservation Authority (NVCA) is your public agency dedicated to the preservation of a healthy environment. We provide education programs, ecological and development permitting services, manage recreational areas, and monitor the health of our watershed's rivers and streams.
Perrone's Paints	I make painting with different mediums, card, post cards and print specifically inspired by nature
Pinching Pennys	Children's Accessories (ie. Hair bows, hair clips, and purses)
Pragya Blossom Yoga	I am a certified 200-hour yoga teacher who specializes in private yoga lessons as well as some group classes. I work with clients to build strength, cultivate mindfulness, and work towards holistic wellbeing through the practice of yoga.
Pretty Events Rentals	Sleepover Party Rentals, Bell Tent Hire, Bouncing Bubble House Rental (Would like to bring a couple bed set ups and our bubble house for the kids to bounce and enjoy)
Prim Pickins	Handcrafted solid wood furniture and decor, but will be focusing on plants! House plants, started vegetables and flowers, plant and spring related decor and accessories!
Queen of Mansfield	We mindfully create bespoke Writing and Junk Journals to record your gratitude, meditation and artistic pursuits. Custom Journals are our pleasure, let us create something exquisite for you! We love thrifting and upcycling. You'll love our one-of-a-kind Mixed media Art & Décor.
Resurfaced	I print on metal and wood. I make local themed postcards, coasters, wall art and magnets. I make everything right her win mulmur by hand. You can also see my products on Instagram @resurfacedca or Etsy https://www.etsy.com/ca/shop/ResurfacedStudio

Rural Rescue First Aid	Rural Rescue is your local full-service First Aid Training company. Founded by Savannah Rogers, who was raised and resides in Mulmur, offers engaging, memorable, and accessible first aid training and certifications. As a Canadian Red Cross Heart & Stroke accredited trainer Rural Rescue can offer WSIB courses and certifications. We offer public & private courses, which can be held at your business to ensure that every employee is able to attend and receive certification at the same time. As Rural Rescue has grown we are pleased to offer a full line of WSIB first aid kits, personal protective equipment, qualitative fit tests, Automatic External Defibrillators, and SaveStations.
Scentastic Scents with Jaye	Natural palm wax candles.
Skaly Studios	Art prints and potentially other stationary including notepads and stickers!
SweetLegs Shelburne with Isabel	Clothing - adult & children Leggings - full length, crop, shorts, maternity, athletic Tops & Dresses Cardigans, Sweaters Hair Scrunchies Denim - pants, jackets, shorts
Sylvia Jones MPP Dufferin-Caledon	outreach to the community - will be handing out lawn bags
The Repurposed Equestrian	I make beautiful things out of old, broken and unwanted tack and horse shoes.
The Rock Pit	Crystals, gems, fossils, jewelry, hand dyed clothing
The Victorian Pantry	Shortbread that's been baked in a wood burning cookstove. Using top quality ingredients such as butter from the Alliston Creamery. Comes in a variety of flavors. Traditional, cranberry, chocolate chip, pecan, maple walnut and lavender
Township of Mulmur	NDCC Fundraiser, hats, mugs, pins, pamphlets etc
Trading Reins	Trading Reins provide therapeutic and educational services. Services include: skill building workshops with horses, therapeutic time with horses, community seniors programs (stationary and traveling), and therapeutic respite services.
Tupperware	Tupperware consultant - food storage and food prep solutions
TW Craft Creations	Personalize gifts -Mugs, Pillows, Blankets, Slate Rock Tumblers, water Bottle, also pre make items as above
Two of Us Gardening & Yard Maintenance	Outdoor and indoor gardening products and plants(vegetable & flowers)
Unicamp of Ontario	Adult and Children's Programming taking place at a Campground in Mulmur, Ontario
Upcycling With Gratitude	All my products are up-cycled and hand made, mostly in Mulmur. I had some items on display at the Museum Christmas show this past season.

TOTAL NUMBER OF VENDORS: 62



Donald Cooper, MBA, CSP, HoF:

Donald started his business career at age six, sweeping the floor in the family business for 5 cents a day. Long days and low pay...excellent early training for an entrepreneur.



He earned an undergraduate business degree and an MBA from the Ivey Business School at the University of Western Ontario ...followed by 18 years at Cooper Canada, the family business. From humble beginnings, Cooper Canada became a world leader in protective sports equipment and a Canadian Brand icon.

Cooper Canada manufactured in Toronto and Cambridge, Ontario, and Barbados in the West Indies. It survived being unionized, built a world class design team, exported to 24 countries, sourced product in the Orient, bought competitors, dealt with partnership and family issues, went public and finally sold out. Donald has been 'in the trenches'.

At age 43 Donald left the family business to do something less corporate, reinventing himself as an award-winning fashion retailer. Starting with sales of \$15 the first day, he fundamentally redefined the customer experience for which he received 7 Awards of Excellence for marketing, service and business innovation, including being voted Canada's outstanding innovative retailer by The Retail Council of Canada.

Now, as a management speaker and business coach, Donald works with owners, leaders and managers who want to rethink, refocus and reinvent their businesses to create 5 key outcomes...

1. Create a compelling competitive advantage,
2. Market and promote more effectively in a crowded and cynical marketplace,
3. Attract, lead and retain a dedicated and top-performing team,
4. Improve long-term profitability...and to,
5. Create a clear Vision for the future of their business... and a Plan to get them there.

For his unique business insights and compelling delivery style Donald has been awarded the Certified Speaking Professional (CSP) designation by the Global Speakers' Federation. This is the highest earned designation in the world of professional speaking. He has also been inducted into the Canadian Speaking Hall of Fame.

His insights into how to create a clear and compelling Vision, Mission and Commitment to Action for your business will inform you, challenge you, energize you, inspire you...and leave you with a new and powerful understanding of your business, your future and your life!

Roseann Knechtel

From: Alex Evans - Events Department <events@mansfieldskiclub.com>
Sent: May 15, 2024 9:27 AM
To: Roseann Knechtel
Subject: RE: Fall: Speaking Series

Hi Roseann,

Thank you for taking the time to chat last week. Mansfield would definitely be interested in hosting this event! Regards to your questions, please see below answers in red. As stated below, our biggest unknown right now is that of the catering. Once a new contract is in place and we know the terms for off-season catering, we will be able to confirm that aspect.

Once you have a date in mind for the event, please do let me know and I can tentatively block it off in our calendar so that spot will be held.

Have a great day!

With warm regards,

Alex



Alex Evans, RECE

Club Engagement Coordinator

705.435.3838 Ext 231
628213 15 Sideroad
Mulmur, Ontario, L9V 0T9
www.mansfieldskiclub.com



From: Roseann Knechtel <rknechtel@mulmur.ca>
Sent: Friday, May 10, 2024 2:05 PM
To: Alex Evans - Events Department <events@mansfieldskiclub.com>
Subject: Fall: Speaking Series

Hey Alex,

It was so nice speaking with you today. As mentioned, we have been approaching by a local business to sponsor a business speaking series was Donald Cooper of Cooper Canada (protective sport equipment). We are in the very early stages of seeing if this would be possible and who would like to join us in hosting the event.

Dates are flexible, but we are looking at sometime after school goes back, so sometime in September or October (Monday-Friday).

Right now we are looking for locations and food.

Considerations for Mansfield Ski Club:

- Would you be interested in hosting the event? **Yes, absolutely.**
- Would you have the capabilities of providing the food services? These costs could be covered through the ticket purchase for the event. If not, would you be open to having the Township have the event catered?

We are currently in the process of hiring a new caterer at the Club. At this time, we don't know what the specifics of that contract will look like in terms of off-season catering. We should have an update in the coming weeks.

- How many people would the ski club be able to accommodate? **Our entire building can accommodate up to 665 people.**

I would love to arrange a time to discuss this in more detail once you have a chance to look at things internally. Please do not hesitate to reach out if you have any questions or concerns. I look forward to hearing back!

Have a great day,

Roseann Knechtel, BA, MMC | Clerk / Planning Coordinator

Township of Mulmur | 758070 2nd Line East | Mulmur, Ontario L9V 0G8

Phone 705-466-3341 ext. 223 | Direct 705-980-1192 | rknechtel@mulmur.ca

[Join our email list](#) to receive important information and keep up to date on the latest Township news.

This message (including attachments, if any) is intended to be confidential and solely for the addressee. If you received this e-mail in error, please delete it and advise me immediately. E-mail transmission cannot be guaranteed to be secure or error-free and the sender does not accept liability for errors or omissions.

Roseann Knechtel

Subject: Nominee Certificates

From: Diana Morris <diana@dufferinbot.ca>

Sent: Thursday, May 16, 2024 2:48 PM

Subject: Nominee Certificates

Hi Roseann,

Here's a list of Mulmur nominees who have accepted their nomination:

Pine River Institute
Mansfield Outdoor Centre
Bella Cleans

Rural Rescue

Hill N Dale

Johnny Yeaman

Healthy Cravings Burger Bus

We are just creating their certificates. Do you think the EDC wants to deliver these or do you want us to mail them? We'd like them to go out ideally before May 30th (the event date)

Diana Morris, Accredited Chamber Executive
Executive Director,

Dufferin Board of Trade / Dufferin Biz Hub



Cell: 519-261-0352 | Office: 519-941-0490 ext: 202
diana@dufferinbot.ca | dufferinbot.ca | dufferin.biz

Any views or opinions presented in this email are solely those of the author and do not necessarily represent those of the Dufferin Board of Trade.

