



Agenda
Economic Development Committee
March 25, 2026 9:30 AM

Meeting Details

In Person: 758070 2nd Line East, Mulmur ON, L9V0G8
Phone Connection: 1 647 374 4685 Canada / 1 647 558 0588 Canada
Video Connection: <https://us02web.zoom.us/j/84829988171>
Meeting ID: 848 2998 8171

1. **Call to Order**

2. **Minutes of the Previous Meeting**

Recommendation: That the minutes of February 27, 2026 be approved.

3. **Disclosure of Pecuniary Interests**

If any member has a disclosure of pecuniary interest (direct or indirect) they can declare the nature thereof now, or at any time during the meeting

4. **Administration**

4.1 **Dufferin Board of Trade: Business Excellence Awards**

4.2 **Mulmur 175**

- a) **March Break Community Days Recap**
- b) **Bruce Trail End-to-End Challenge**
- c) **Maple Madness: April 11th**
- d) **Run for Honeywood: May 2nd**
- e) **Spring Market: May 30th**
- f) **Mulmur 175 Celebration BBQ: September 26th**

5. **Information Items**

5.1 **175 Budget Report**

6. **Items For Future Meetings**

6.1 **Dufferin County EDC**

7. **Adjournment**

Recommendation: That the meeting adjourns at _____ a.m. to meet again on _____ @ 9:30 a.m. or at the call of the Chair.



**Economic Development
Committee Minutes
February 27, 2026 – 9:30 AM**

Present: Daryl Stansfield, Chair
Lisa Thomson
Kim Lyon
Savannah Rogers
Diana Morris
Rebecca Landman, Central Counties Tourism
Roseann Knechtel, Secretary

1.0 Call to Order

The Secretary called the meeting to order at 9:35 a.m.

2.0 Appointment of a Chair

Moved by Morris Seconded by Rogers

That Lisa Thomson be appointed Chair of the EDC Committee for the February 27, 2026 meeting.

Carried.

3.0 Approval of the Agenda

Moved by Lyon and Seconded by Morris

That the agenda be approved.

Carried.

4.0 Minutes of the Previous Meeting

Moved by Rogers and Seconded by Morris

That the minutes of January 8, 2026 are approved.

Carried.

5.0 Disclosure of Pecuniary Interests - None

6.0 Administration

6.1 Central Counties Tourism

Rebecca Landman, Central Counties Tourism provided an overview of their mandate and current role in the Headwaters, York and Durham regions. An update was provided on the tourism role of Dufferin County and the services offered by Central Counties Tourism.

Members reviewed and discussed educational and funding opportunities available.

Direction was given to promote these Central Counties Tourism opportunities through the Township's communication channels.

6.2 Mulmur 175

- a) Family Day Winterfest Recap:** Members received the report.
- b) Bruce Trail End to End Badges:** Members reviewed the current budget and the quote for badges. Direction was given to move forward with buttons or stickers instead of badges.
- c) March Break Community Days:** Staff are awaiting posters from the Mansfield Ski Club to promote the event. No response was received regarding sponsorship opportunities.
- d) Maple Madness:** Rosemont Fire Association has agreed to allow the committee to use the griddles. Members discussed staffing. Daryl agreed to attend as an EDC member and the Township will have 1 staff member in attendance. Additional volunteers are required.
- e) Mulmur 175 Celebration BBQ:** Members discussed the Township event and provided the following directions:
 - Ice Cream Truck – to be booked by staff.
 - Mascots – Puma only.
 - Town Crier - Diana to provide contact information.
 - John Ireland – Confirmed.
 - Invite OPP to community events

6.0 Information Items

6.1 CCT Funding Opportunities

7.0 Items for Future Meetings

7.1 Dufferin County EDC

8.0 Adjournment

Moved by Morris and Seconded by Rogers

That the Economic Development Committee adjourns the meeting at 10:35 a.m. to meet again on March 25, 2026 at 9:30 a.m. or at the call of the Chair.

Carried.

MULMUR 175

END-TO-END CHALLENGE



Bruce Trail
CONSERVANCY

Celebrate 175 years of Mulmur's history, land and community, one step at a time

Embark on this **41.1 km** self-guided adventure along the Dufferin Hi-Land section of the Bruce Trail. Whether you complete it all at once or in small sections, this journey lets you explore some of Mulmur's most scenic and storied landscapes. From rolling hills and hardwood forests to quiet country roads and escarpment views, the route reflects the deep connection between people and place that defines Mulmur.

Go solo, bring friends, or enjoy a family outing - it's your journey, at your own pace.

Details

- Open to all ages and hiking levels
- Route: Primrose to Lavender (main Bruce Trail section)
- Follow the white trail blazes
- 13 official checkpoints
- At each checkpoint, look for a letter or number marker
- Collect all markers and unscramble the final secret message
- E-mail your secret message and the dates you hiked to info@mulmur.ca or submit it in person at the Township Office to receive your **Mulmur 175 Commemorative Badge**.

Trail Blazing Tips

- The Bruce Trail is marked with painted rectangles called blazes. Look for them on trees, posts, rocks and wooden steps for passing over fences.
- White blazes = main trail / Blue blazes = side trails
- When in doubt, follow the blazes, not the map.
- If you don't see a blaze for about 20 metres, you may be off-trail. Turn back to the last blaze.

About the Dufferin Hi-Land Bruce Trail Club

This challenge is offered in partnership with the **Dufferin Hi-Land Bruce Trail Club**, whose volunteers care for the trail year-round and help connect the community to this special landscape.

The Dufferin Hi-Land is one of 9 Bruce Trail Conservancy clubs responsible for maintaining, protecting and stewarding the local section of the Bruce Trail through Mulmur and the surrounding area.

To learn more about guided hikes, volunteer opportunities, trail stewardship and membership, visit: dufferinbrucetrailclub.org

Scan the QR Code on the back for more information.



Bruce Trail CONSERVANCY

OUTFITTERS MEALAND CLUB



Lavender

Honeywood

POTW RD

Black Bank Valley

Kilgorie

Pino River Fishing Area

Hornings Mills

Whitfield

Rockhill

Murphy's Pinnacle

Boyne Valley Prov Pk

2ND LE

Hwy 89

Shelburne

Primrose



4M - Mikoliew Mach Mulmur
Maple Company

MAPLE MADNESSES

APRIL 11TH, 2026

@ 4M MAPLE

Maple Syrup Demonstrations
Pancakes
Maple-Themed Activities

Free Entry

10AM-1PM

716092 1st Line E Mulmur



THE NORTH OF
89 ALLIANCE
GOOD PEOPLE DOING GOOD THINGS

PRESENTS

RUN

FOR



2ND
MAY

5K, 10K
KIDS
RELAY

HONEYWOOD

JOIN US FOR A FUN AND
MEANINGFUL 5K OR 10K RUN/WALK
AND KIDS RELAY IN SUPPORT OF
THE HONEYWOOD ARENA, IN
CELEBRATION OF MULMUR'S 175TH
ANNIVERSARY!



[HTTPS://WWW.ZEFFY.COM/EN-CA/TICKETING/RUN-FOR-HONEYWOOD](https://www.zeffy.com/en-ca/ticketing/run-for-honeywood)

MULMUR 175TH ANNIVERSARY

SPRING MARKET

FRESH HARVEST • LOCAL FLAVOURS • HANDMADE GOODS



MAY 30TH

**9 AM – 3 PM @
SUPERBURGER**

- FREE to all vendors
- Bring your own table/tent
- No electrical hookups
- Register by May 15, 2026
at www.mulmur.ca

REGISTER AT WWW.MULMUR.CA

2026 Spring Market Registration

Business Name	Website
1 Skaly Studios	SkalyStudios.com
2 Mansfield Outdoor Centre	www.mansfieldoutdoorcentre.ca
3 Scentastic Scents with Jaye - Mia Bella's Candles	Currently has a broken link - working on it... :-)
4 Fit Fuel Bakery	https://www.instagram.com/fitfuel_bakery/
5 resurfaced	www.resurfaced.ca
6 4M - Mikoliew Mach Mulmur Maple Company	
7 Michael Bay	instagram.com/selahtsur
8 Canadian 3D Printing	canadian3dprinting.ca
9 Fermentonics	https://fermentonics.localline.ca
10 SSKREATIONS	Instagram handle @sskreations2
11 Experior Financial Group	https://hihello.com/p/f09f4b1b-f085-450e-a6f1-e5d930bd78e2
12 Decor by Darmora	www.Etsy.com/shop/decorbydarmora
13 Made by Mel / Muskoka Makes	N/a
14 Little Clay Bites	https://littleclaybites.square.site/
15 Dufferin Foraged Inks	Instagram @dufferin_foraged_inks
16 Art tekniks	Www.arttekniks.com
17 Township of Mulmur - 175 Table	www.mulmur.ca

Mulmur 175 Celebration BBQ

		Responsibility	Draft Budget
Date	September 26 2026		
Time	12pm start? Or 11-2?		
Location	Township Office		
Target Attendance	100 people		
Town Crier	Andrew Welch		\$200-300
Singers	O Canada - Primrose Elementary School	Savannah	?
	John Ireland – Mulmur Song	Roseann	Confirmed
Opening Remarks	Land Acknowledgement	Diana	?
	Donaldson Recognition	Staff	\$0
	Ribbon Cutting	Staff	\$10
Mascots	Primrose Puma	TBD	
	Shelburne Highschool Mascot?		
BBQ	Food Options TBD	TBD	\$700
Ice Cream	Make it Sweet Ice Cream Truck - Booked	\$5 Snack Cups and Cones to be paid by the municipality	10 Chapman Coupons Provided Approx. \$500
175 Booth	Hand Outs and Swag Purchase	Staff	\$0
Tree Planting	1 sugar maple – 10ft tall at Township Office	Donation confirmed from Somerville Nurseries	\$0

Commemorative Plaque		Lisa	\$200
Games	Corn Hole	Lisa	-
	Putting Green	Diana	-
	Pickleball Tournament	TBD	-
Music	Speaker with playlist	Staff	\$0
		TOTAL DRAFT BUDGET	\$1,800-\$2,500

MULMUR 175 SCHEDULE / BUDGET

DATE	EVENT	ORGANIZER	EVENT SPECIFIC FEATURE	Comment	BUDGET
February 16 (Family Day)	Family Day WinterFest	Mansfield Outdoor Centre	Cookie Decorating	Waiting for Invoice/ DONE	\$300
TBD	A Timeline of Dufferin Exhibit	MoD			
March 16-20 (March Break)	Community Days	Mansfield Ski Club	Set up table display. Check inventory throughout the week.	No response.	
April 11th	Mulmur's Maple Madness	4M Maple	Pancakes and hot drinks	Portta Potty	\$158
				Pancake Mix, Hot Chocolate Mix, Butter/Oil	\$12
May 2nd	175 Race	North of 89 Alliance	Drinks / Snacks		\$100
May 7-9	Mulmur Hill Tree Sale	Township		pick up May 7-9	
May 30th	Annual Spring Market	Township	175 Table and Swag for Sale		\$100
TBD	Dufferin County Forest Tour	Dufferin County			
June - Date TBD	Strawberry Festival	Maple Grove Market	TBD		\$300
July 4th or 11th	Historical Dominion Day Baseball Tournament	Men's League	TBD		\$100
August 22nd	Authors in the Hills	Author's in the Hills Committee	TBD		\$300
Sept 26th	Community BBQ / Terra Nova Courts Grand Opening	Township	Ice Cream truck booked. \$5 cup/cone		\$2,500
October 17th	Hops in the Hills	Mansfield Outdoor Centre	TBD		\$300
November 11th	Remembrance Day	Women's Institute	Exhibit on Local Veterans		\$100
TBD	High Tea in Violet Hill	Mrs Mitchells	Historical speakers or live music	Waiting for Confirmation from Mrs Mitchells	
November - December	Christmas in Rosemont	Rosemont General Store (Sarah O'Borne)	TBD		\$300
EXPENSES: Booth Supplies	Book Marks		Ordered 4 @ 200 each		\$200
	Stickers		Ordered 5 stickers @ 500 pieces each		\$100
	History Pamphlet		Printed internally		\$0
	Driving Tour		Printed internally		\$0
	Bruce Trail End to End Badges		Inventory: 120 Hiking in Mulmur Badges	Button / Sticker?	
	Pens		Inventory: 300 Green / 21 White		\$0
	Colouring Sheets		Printed internally		\$0
Crayons		Ordered 144 boxes for \$40 on Amazon		\$40	
175 Hats and Swag for Table Display			50 Hats to be sold online and at events		\$770
Mugs			108 Mugs ordered to be sold online and at events		\$1,044
SALE REVENUE	175 Store Sales - Commission				\$192
	175 Hats		3 sold		\$60
	175 Mugs		5 sold		\$75

TOTAL EXPENSES					\$6,724
TOTAL REVENUE					\$327
BUDGET					\$7,500
VARIANCE					\$1,103