



AGENDA
ECONOMIC DEVELOPMENT COMMITTEE
February 28, 2025 9:30 AM

MEETING DETAILS

In-Person Location: Mulmur Township Offices, located at 758070 2nd Line East
Phone Connection: 1 647 374 4685 Canada / 1 647 558 0588 Canada
Video Connection: <https://us02web.zoom.us/j/84602248258>
Meeting ID: 846 0224 8258

1. **CALL TO ORDER**

2. **APPROVAL OF THE AGENDA**

Recommendation: That the agenda be approved.

3. **MINUTES OF THE PREVIOUS MEETING**

Recommendation: That the minutes of January 15, 2025 be approved.

4. **DISCLOSURE OF PECUNIARY INTERESTS**

If any member has a disclosure of pecuniary interest (direct or indirect) they can declare the nature thereof now, or at any time during the meeting

5. **ADMINISTRATION**

5.1 **Mulmur 175**

5.2 **2025 Mulmur Spring Market Date and Location**

5.3 **2025 Mulmur Garage Sale**

5.4 **Honeywood Arena Business / Corporate Fundraising**

6. **ITEMS FOR FUTURE MEETINGS**

7. **ADJOURNMENT**

Recommendation: That the meeting adjourns at _____ and meet again on _____, or at the call of the Chair.



**ECONOMIC DEVELOPMENT
COMMITTEE MINUTES
January 16, 2025 – 9:30 AM**

Present: Darryl Stansfield, Chair
Lisa Thomson
Diana Morris
Savannah Rogers
Kim Lyon
Roseann Knechtel, Secretary

1.0 Call to Order

The Chair called the meeting to order at 9:32 a.m.

2.0 Approval of the Agenda

Moved by Lyon and Seconded by Thomson

That the agenda be approved.

Carried.

3.0 Minutes of the Previous Meeting

Moved by Thomson and Seconded by Morris

THAT the minutes of May 28, 2024 are approved.

Carried.

4.0 Disclosure of Pecuniary Interests - None

5.0 New Business

5.1 Mulmur 175 Committee

Members discussed the preparation and community input required in 2025 to prepare for 2026 implementation including branding and a logo. Staff will bring back a draft event listing, branding and logo for consideration.

5.2 2025 Mulmur Spring Market

Members expressed interest in hosting a second spring market at Superburger on Friday May 30, 2025. The Secretary will reach out to Superburger to see if they are interested in hosting again.

5.3 2025 Mulmur Garage Sale

Members set a date of June 7-8, 2025 for the first Mulmur-wide garage sale. Residents will be encouraged to submit their addresses to add to the map, and the Township will provide space for boot sales to accommodate rural properties with long driveways.

Staff will explore donation possibilities for those unable to participate, with proceeds going towards the Honeywood Arena.

5.4 Honeywood Arena Business/Corporate Fundraising

Members discussed business involvement in fundraising. Direction was given to staff to forward newsletter content to the Dufferin Board of Trade.

5.5 2024 EDC Report to Council

Members reviewed the draft report and directed the Secretary to forward the report to Council for consideration at the next regular Council meeting.

6.0 Information Items - None

7.0 Items for Future Meetings

- **Mulmur 175**
- **2025 Spring Market**
- **2025 Mulmur Garage Sale**
- **Honeywood Arena**
- **2025 Fall Ask the Expert Event**

9.0 ADJOURNMENT

Moved by Morris and Seconded by Rogers

That the Economic Development Committee adjourns the meeting at 10:39 a.m. to meet again on February 28, 2025 at 9:30 a.m. or at the call of the Chair.

CARRIED.



TOWNSHIP OF MULMUR

175

1851 - 2026

TOWNSHIP OF MULMUR

1851

2026

175

live work grow



Living working and
growing in the Hills for
175 years



TOWNSHIP OF MULMUR

TOWNSHIP OF
MULMUR

1851

2026

175

Live work grow



175





175

YEARS

**18
51**

MULMUR

**20
26**

live  *work*  *grow*

MULMUR 175 Event Plan/Ideas

- Mulmur Farm, Garden or Home Tour
- Author's in the Hills featuring Mulmur Author's
- Community Baseball Tournaments
- Mulmur 175 Museum Exhibit
- Restaurant and Store Sales at 175 pricing (example \$1.75)
- Dufferin Forest Event
- Photography Contest – 175 Calendar
- Open Mulmur Days at Recreation Facilities
- Mulmur 175 Main Event
- Bus Tour (Wayne Townsend)
- Self Guided Cemetery Tour (Nancy Malek)
- Collect resident and historical stories in 2025 for slow release throughout 2026
- Bruce Trail Challenge – Hike Mulmur
- Music in the Hills: Go with Crowe (Arena Contribution)
- Jim Cuddy Festival (Arena Contribution)
- Bike Events - MOC
- N89 Races
- Maple Grove Market Strawberry Event
- One large Mulmur 175 Event with brands, food trucks, beer gardens, etc. Could be a take on the Beef BBQ.

Roseann Knechtel

From: Group Bookings at MOC <groups@mansfieldoutdoorcentre.ca>
Sent: February 3, 2025 12:25 PM
To: Roseann Knechtel
Cc: Dave Dingeldein
Subject: Mulmur township and MOC

You don't often get email from groups@mansfieldoutdoorcentre.ca. [Learn why this is important](#)

Hey Rossann

Great to see you the other week!–
Couple of questions:

- Would the Honeywood arena fundraising team be interested in setting up a tent for your Family Day Monday Winterfest on Feb 17th? 10am until 4pm – we could set it up on the porch or inside the dining hall (if it's cold).
- Would the Mulmur Market be interested in hosting a Summer, Spring or Fall and/or perhaps a Nov/Dec Holiday Festive Market here at MOC?
- We'd like to offer Mulmur residents a discount on an annual pass, can we communicate this in the Mulmur newsletter/emails? If so let us know when we may be able to supply it and we can tailor the price to the timing.

Thank you
Nicola



Schools and Group Retreats at Mansfield Outdoor Centre

Mansfield Outdoor Centre
937365 Airport Rd, Mulmur, ON L9V 3T6
705.435.4479
groups@mansfieldoutdoorcentre.ca

The contents of this email and any attachments are confidential.
They are intended for the named recipient(s) only.

Roseann Knechtel

Subject: FW: 2025 Mulmur Market

From: paul@superburger.ca <paul@superburger.ca>

Sent: February 3, 2025 11:59 AM

To: Roseann Knechtel <rknechtel@mulmur.ca>

Subject: RE: 2025 Mulmur Market

Hi Roseann,

We are definitely interested in hosting another spring market. In fact, I was bouncing around the idea of having a regular farmers' market every weekend.

We can certainly kick things off with a spring market, but I think I am leaning towards a Saturday morning like 8-2...

Paul Nicolaou

Superburger

Cell: 416-432-7502

Store: 519-306-3066

From: Roseann Knechtel <rknechtel@mulmur.ca>

Sent: Friday, January 31, 2025 4:04 PM

To: Paul Nicolaou <paul@superburger.ca>

Subject: 2025 Mulmur Market

Hi Paul,

I hope all is well.

Our EDC Committee and staff have expressed interest in hosting a spring market again. Last year it was held the last Friday in May which would be May 30, 2025 this year.

Wondering if you would be up to hosting us again? (We promise no generators or hot food this time!!)

Looking forward to hearing from you.

Have a great day,

Roseann Knechtel, BA | Clerk / Planning Coordinator

Township of Mulmur | 758070 2nd Line East | Mulmur, Ontario L9V 0G8

Phone 705-466-3341 ext. 223 | Direct 705-980-1192 | rknechtel@mulmur.ca

[Receive our Newsletter](#) | [Survey: How are we doing?](#) | [Donate to the Honeywood Arena Renovation Fund](#)

Thursday, February 20, 2025

Dear

I would like to personally invite you to take part in the **Fundraising Face-Off Business Challenge**, a friendly competition designed to bring together local businesses and the community to raise money in support of the revitalization of **Honeywood Arena**.

The goal is simple. Rally your staff, customers and community to raise as much as you can. **The possibilities are endless!**

- Host a fundraiser, tournament or event
- Donate a portion of your sales or commissions
- Organize a silent auction or 50/50 draw
- Ask for donations or round up to the dollar at checkout
- Match donations made by the community
- Partner with other businesses

Who Can Participate? All businesses interested in participating.

Free Promotion! Participating businesses will be promoted and featured throughout the challenge on the myHoneywood and Township of Mulmur websites and socials. Register your business and fundraising initiative at myhoneywood@mulmur.ca

The deadline to submit your donation is September 30, 2025

The Grade Prize: The business that raises the most money by September 30th not only wins *bragging rights*, but also a **team party** (with ice time and use of the Norduff Room) and **one year of free advertising** at Honeywood Arena!

We need your help to make this dream a reality, and we can't do it without the support of our local businesses.

Thank you for considering joining the **Fundraising Face-Off Business Challenge!** For more information, or to sign up, please contact us at myhoneywood@mulmur.ca

Sincerely,

Roseann Knechtel, Clerk
rknechtel@mulmur.ca / 705-466-3341 x223

HONEYWOOD

www.myhoneywood.ca Building Better For the Future



FUNDRAISING FACEOFF



CALLING ALL BUSINESSES:

FUNDRAISE & WIN

Get Creative & Fundraise for Honeywood Arena!

We're challenging local businesses to step up and support the Honeywood Arena in 2025! Get creative, raise funds, and **win big** while giving back to the community.

What's in it for you?

Your efforts could win one year of **Free Advertising** at the arena and an amazing **Skating Party Package** for your team.

Support the arena, show your team spirit, and compete for the ultimate reward!

Will **your** business take the challenge?

Start fundraising today!

