



Agenda
Economic Development Committee
October 29, 2025 10:00 AM

Meeting Details

In Person: 758070 2nd Line East, Mulmur ON, L9V0G8
Virtual Teams Meeting Link: Join the meeting now
Meeting ID: 241 000 029 946 4
Passcode: Qt9cF3cf

1. **Call to Order**

2. **Approval of the Agenda**

Recommendation: That the agenda be approved.

3. **Minutes of the Previous Meeting**

Recommendation: That the minutes of September 11, 2025 be approved.

4. **Disclosure of Pecuniary Interests**

If any member has a disclosure of pecuniary interest (direct or indirect) they can declare the nature thereof now, or at any time during the meeting

5. **Administration**

5.1 **Update from Dufferin County**

5.2 **Update from DBOT**

5.3 **2025 Christmas Market @ MOC**

5.4 **Mulmur 175**

- **Budget**
- **Logo**
- **Print Materials for Table**
- **North of 89 Alliance – Participation at Maple Festival**
- **Mulmur End to End Bruce Trail Challenge**

6. **Items For Future Meetings**

7. **Adjournment**

Recommendation: That the meeting adjourns at _____ a.m. to meet again on _____ @ 9:30 a.m. or at the call of the Chair.



Economic Development Committee Minutes September 11, 2025 – 9:30 AM

Present: Darryl Stansfield, Chair
Lisa Thomson
Diana Morris
Savannah Rogers
Kim Lyon
Yaw Ennin – Dufferin County
Roseann Knechtel, Secretary

1.0 Call to Order

The Chair called the meeting to order at 9:34 a.m.

2.0 Approval of the Agenda

Moved by Thomson and Seconded by Lyon

That the agenda be approved.

Carried.

3.0 Minutes of the Previous Meeting

Moved by Thomson and Seconded by Rogers

That the minutes of May 22, 2025 are approved.

Carried.

4.0 Disclosure of Pecuniary Interests - None

5.0 New Business

5.1 2025 Christmas Market @ MOC

Members reviewed current registrations and agreed to start promotion in coordination with MOC.

5.2 Mulmur 175

Members approved the green 175 logo, and to source mugs and hats (locally if possible) to sell throughout the anniversary.

Lisa Thomson will coordinate North of 89 participation at the Mulmur Maple Festival or other events as needed. Cobstock 2026 is confirmed for August 29th

Savannah Rogers to coordinate the End to End Bruce Trail Challenge, and request badges and maps from the BTC.

To Do: See if Dufferin Farm Tour is coming to Mulmur in 2026, Veterans of Mulmur Research for Remembrance Day, Create a Calendar or Events

5.3 Update from DBOT

Diana Morris provided an update on behalf of the Dufferin Board of Trade, noting the upcoming work on the 4th Annual Dream Career a partnership between the Career Education Council (CEC) and the Dufferin Board of Trade (DBOT). Dream Career merges DBOT's Dream Dufferin Skilled Trades event and CEC's Career Pathways Dufferin event.

Dream Career showcases a wide range of rewarding local career pathways—whether through skilled trades, post-secondary education, volunteering, co-operative education, or apprenticeships. Dream Career engages Grade 8 and high school students from the Upper Grand District School Board, Dufferin-Peel Catholic School Board, and local private schools, helping them explore future careers and plan their educational journey.

5.4 Update from Dufferin County

Yaw Ennin provided an update on behalf of Dufferin County, noting the Field Trip Series, where every other month the County introduces residents to different local farms or food production sites. The initiative was created by the Dufferin County Culinary Collective (DCCC), it's free, and shows who our farmers are, where our food comes from, and how it gets out into the community.

The next stop is Tupling Farms, in Melancthon, one of Dufferin County's largest potato producers, on October 8, 2025.

5.5 2026 Budget Requests

Members reviewed the 2025 current budget and requested a second tent and 175 swag be purchased with it.

Members requested that the previously allotted \$10,000 175 budget be made available in 2026 for EDC to support the anniversary year.

6.0 Items For Future Meetings

6.1 Mulmur 175

6.2 Christmas Market

7.0 Adjournment

Moved by Rogers and Seconded by Thomson

That the Economic Development Committee adjourns the meeting at 10:39 a.m. to meet again on October 29, 2025 at 10:00 a.m. or at the call of the Chair.

Carried.

Roseann Knechtel

Subject: FW: Dufferin County Economic Development Reminders

Importance: High

From: Rick Coker <RCoker2@reliancecomfort.com>

Sent: October 21, 2025 1:10 PM

Subject: RE: Dufferin County Economic Development Reminders

Importance: High

Good morning Jasmine

Would we be able to add the below to our next or one of our next meetings. I would love to more feedback on the game plan from Dufferin on addressing this.

https://www.missingmiddleinitiative.ca/p/failing-grades-falling-starts-ontario?just_subscribed=true

thank you

rick coker /Key Account Manager
RELIANCE HOME COMFORT

WWW.RELIANCEHOMECOMFORT.COM

From: Jasmine Panesar <jpanesar@dufferincounty.ca>

Sent: Tuesday, October 21, 2025 12:45 PM

Subject: Dufferin County Economic Development Reminders

Good afternoon,

I hope you're having a great week so far!

Please see this email for some reminders from the Economic Development team at the County!

Team Dufferin

A series by Dufferin County Economic Development





Wayne Caldwell

Ph.D., RPP, FCIP, Professor
Emeritus in Rural Planning at the
University of Guelph

Land Use Planning for Agricultural Prosperity

 Wednesday Oct. 29th, 2025
  2:00 p.m. - 4:00 p.m.
  Edelbrock Centre,
Orangeville & Virtual

[CLICK HERE](#) for more information and to register!

Local Data: Powered by You

Are you a business in agriculture,
manufacturing, construction or retail?






WE NEED YOUR HELP!






We are inviting you to participate in a one-on-one interview and business site visit with a representative from KPMG and Rajbir Sian, the Director of Development and Tourism at the County of Dufferin. Your insights will play a vital role in identifying the key challenges facing local businesses, as well as opportunities for growth and investment in our region.

Email jpanesar@dufferincounty.ca to schedule an interview and site visit!

Want to share your input online? **[Complete the Dufferin County Business Survey!](#)**

Warm regards,

Jasmine Panesar, Economic Development Officer

Development & Tourism | County of Dufferin

Tel: 519-941-2816 ext. 2512 | Cell: 519-940-1663 | jpanesar@dufferincounty.ca |

55 Zina Street, Orangeville, ON L9W 1E5

Dufferin County administrative staff have moved to a new office space! As of September 2, 2025, Building Services can be accessed at 55 Zina Street on the second floor. Please note that building access is temporarily restricted to the doors at 10 Louisa Street (Orangeville Court House). For more details, please visit [our website](#).

[DufferinCounty.ca](#) | [JoininDufferin](#) | [ExploreDufferinCounty.ca](#) | [DufferinMuseum.com](#)

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TOWNSHIP OF MULMUR

TOWNSHIP OF
MULMUR


Mansfield
Outdoor Centre

CHRISTMAS MARKET

**SATURDAY
DECEMBER 13TH**

10AM - 2PM

**MANSFIELD
OUTDOOR CENTRE**

937365 AIRPORT ROAD, MULMUR

- FREE TO ALL VENDORS
- BRING YOUR OWN
TABLE/TENT
- BAKED GOODS ARE
WELCOME (NO HOT
FOODS / DRINKS)
- NO ELECTRIC HOOKUP
AVAILABLE

**REGISTER BY
DECEMBER 1ST, 2025
AT WWW.MULMUR.CA**



Christmas Market @ MOC

- December 13th: 10am – 2pm, set up for 8am.
- MOC to handle Site Plan
- Begin promotion for vendors October 20th.

Social Media Caption:

🎄 ✨ Christmas Market at the Mansfield Outdoor Centre – Vendors Wanted! ✨ 🎄

Get ready to bundle up and embrace the holiday spirit **outdoors** at our **Open-Air Christmas Market** on **December 13th, 10 AM – 2 PM** at the **Mansfield Outdoor Centre!**



We're inviting festive vendors to help create a magical outdoor holiday shopping experience filled with handmade goods, gifts, and seasonal cheer! ☀️

Vendor Details:

📍 937365 Airport Road, Mulmur, ON L9V 3T6

✅ FREE to all vendors

🏠 Outdoor event – bring your own tent/table (10x10 sized tent)

⚡ No electric hookup available

🍪 No hot food or drinks (baked goods welcome!)

🕒 Set-up begins at 8:00 AM

📅 Last day to register: December 1st, 2025

🔗 Register here: <https://www.surveymonkey.com/r/BCL67RD>

🗣️ **Please Note:** If you've already registered for the Christmas Market, please do not re-register.

Let's make this **outdoor market** merry & bright — with twinkling lights, cozy layers, and festive spirit all around! ❤️ 💚 ✨

Ready to spread some holiday magic? Apply today! 🎄

If you have any questions, contact 705-466-3341 or info@mulmur.ca

Draft Calendar of Events/Budget

Date	Event	Organizer	Event Feature Ideas (TBD)	Draft Budget
Feb. 16 th	Family Day Winterfest	Mansfield Outdoor Centre	Example: Hire a Face Painter/Balloons, offer cake etc.	\$300
Feb-March (Opening dates still TBD)	A Timeline of Dufferin Exhibit	MoD		
March 16-20	March Break Community Days	Mansfield Ski Club	Stationary Table Display	
April 4 th or 5 th (TBD)	Maple Weekend	4M Maple	Example: Pancakes and hot drinks	\$300
May 2 nd	Mulmur Hills Tree Sale	Township	Table Display	\$100
May 29 th or 30 th (TBD)	Superburger Annual Spring Market	Township	Stationary Table Display	\$100
Spring/Summer (TBD)	A History of Dufferin County Forest Guided Hike	Dufferin County Forest	Stationary Table Display	
June (TBD)	Strawberry Festival	Maplegrove Market	Example: Hire a Face Painter/Balloons, offer cake etc.	\$300
Spring/Summer	Terra Nova Donaldson Courts Grand Opening	Township	Example: BBQ, Plant a tree	\$100
July (TBD)	Historic Dominion Day Baseball Tournament	North of 89 Alliance	Stationary Table Display	
August (TBD)	Authors in the Hills	Authors in the Hills	Stationary Table Display	
August 29th	Cob Stock	North of 89 Alliance	Example: Hire a Face Painter/Balloons, offer Cake etc	\$300
September (TBD)	Primrose School – Eco Event of Touch a Truck	Township		

October 17 th	Hops in the Hills	Mansfield Outdoor Centre	Example: Hire a Face Painter/Balloons, offer Cake etc	\$300
November 11 th	Remembrance Day in Mansfield	Women's Institute	Example: Display on Local Veterans	
November (TBD)	High Tea in Violet Hill	Mrs Mitchells	Example: Historical Speaker	\$300
December (TBD)	Christmas in Rosemont	Rosemont General Store	Example: Christmas Feature such as Cookie Decorating or Ornaments	\$300
Booth/Tent Supplies				\$1,000
TOTAL DRAFT BUDGET				\$3,400

In addition to scheduled events, the following self guided year long events will also be available throughout the year for residents to participate in at their leisure.

- The Bruce Trail Conservancy: Mulmur End-to-End Challenge / Guided Hikes
- Self-Guided Driving Tour (created by MoD)
- Self-Guided Cemetery Tour (created in partnership with MoD)

Sampel Items to Include at the Table:

- Table Cloth
- Tent
- Colouring Sheets for Kids
- Historical Brochure/Pamphlet
- Book Mark



TOWNSHIP OF
MULMUR
CELEBRATING 175 YEARS