



AGENDA
ECONOMIC DEVELOPMENT COMMITTEE MEETING (EDC)
Thursday, January 21, 2021
7:00 pm
Township Video-Conference

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<https://us02web.zoom.us/j/84602248258>

Meeting ID: 846 0224 8258

Page No.

1. Call to Order
- 3 2. Approval of Past Minutes
Moved by _____ and Seconded by _____
THAT the Minutes dated October 15, 2020 be approved.
3. Declaration of Pecuniary Interest
4. Delegations
- 6 4.1 Rural Economic Development Grant – GrantMatch; Lynda Rickard, Peter Kimpton, M.Tremple

5. Current Business

- 17 5.1 Cycling Project Update – Angela McMonagle

COUNCIL, December 9, 202
Moved by: Boxem and Seconded by: Clark

THAT Council receives the report for information only;

AND THAT the report be forwarded to Mulmur Economic Development and Road Safety Committees

AND THAT Staff be directed to seek Dufferin County approval that the Cycling grant be used for further research and engineering;

AND THAT the Economic Development Committee be directed to not post or publicize the route map as a municipal route until it has been formally endorsed by motion of the Township of Mulmur and Dufferin County.

CARRIED

- 28 5.2 Broadband Survey

- 32 5.3 Strategic Plan (Pollock Table)

(Note: Feb 17 9am Special Council meeting for Strategic Plan implementation)

6. Information Items

- 6.1 Canadian Agricultural Partnership Grant – Moving Mulmur Farmers Market (Verbal update)

- 6.2 Mansfield Ski Club Development (Verbal Update)

- 38 6.3 Dufferin County Labour Market (December 2020)

7. Items for Future Meetings/Meeting Date & Time

- 42 7.1 Dufferin County Economic Development Committee Meeting info

8. Unfinished Business

- 8.1 Primrose Business Park

9. Adjournment

Moved by and Seconded by

THAT the meeting adjourns at ___ pm and meet again on March 18th, May 20th, July 15th, September 16th and November 18th at 7pm.



MINUTES
ECONOMIC DEVELOPMENT COMMITTEE MEETING (EDC)
Thursday, October 15, 2020
5:00 pm
Township Video-Conference

Present:

Angela McMonagle – Chair
Ruben Rindinella- Vice Chair
Janet Horner- Mayor
Jeanette McFarlane
Ernie Lynch
Julie Pollock
David Spencer
Helen Martin, Mulmur Farmers Market
Tracey Atkinson – Secretary

Absent with Regrets:

Diana Morris

1. Call to Order - The Chair called the meeting to order at 5:02pm
2. Approval of Past Minutes

Moved by Rindenella and Seconded by McFarlane
THAT the Minutes dated August 20, 2020 be approved. Carried
3. Declaration of Pecuniary Interest – McFarlane declared a conflict with respect to the cycling quotes.
4. Delegations (none)
5. Current Business
 - 5.1 Welcome Website

Township staff working on website. Material to be incorporated by staff or website provider with assistance by the Communications Coordinator.
 - 5.2 Trail Budget Update

Chair McMonagle provided an update on the project. Member McFarlane left the meeting for the remainder of the update and discussions regarding proposals.

Moved by McMonagle, and seconded by Rindenella

That EDC recommend to Mulmur Council that the Mulmur Cycling Map and Signage Materials contract be awarded to Christian Beausoleil in the amount of \$10,375.00. Carried.

5.3 Broadband Survey

Chair McMonagle updated the draft survey. The survey will be sent out by mail in conjunction with the recreational study -- following the meeting on October 19 that Mayor Horner and Secretary Atkinson have with the provider.

5.4 Superburger Sunflower

Mayor Horner will connect with Superburger regarding sunflower field farmers.

5.5 Signage Grant Council Decision

Council motion passed. Stonework currently underway at Township office. Township already has additional (replacement) circa signs in storage. Remaining grant used to pay for past events that were found to be eligible under the grant.

5.6 Business Excellence Awards

5.7 RED Grant Project Ideas

The following project idea was considered: updating business information and creating on-line directory and further researching business constraints and opportunities. This will be added to the next meeting.

Consideration of portal for online businesses to self-identify themselves.

5.8 Canadian Agricultural Partnership Grant – Moving Mulmur Farmers Market Online

A \$5000 grant was awarded to move the Farmers Market On-line. Helen Martin is taking the lead. She will be able to reach out to the new Communications Coordinator regarding connecting the new materials to the Township website. Mayor Horner, Helen Martin and Member McFarlane to form a subcommittee and report back at the next meeting.

6. Information Items

7. Items for Future Meetings/Meeting Date & Time

Strategic Plan Actions
RED Grant (discussion)
Website Update
Communication Committee (info item)
Recreation Study (info item)
Broadband Update
Trail Program Update

- 8. Unfinished Business
 - a. Primrose Business Park
 - b. Agricultural Recovery Subcommittee

9. Adjournment

Moved by McFarlane and Seconded by Pollock

THAT the meeting adjourns at 6:25 pm. and that the next meeting be November 17th at 5pm the call of the chair.

Approved by:

.....
Chair

.....
Secretary



RURAL ECONOMIC DEVELOPMENT (RED)

The Rural Economic Development (RED) program aims to support rural communities in Ontario by opening doors to rural economic development. This program is a cost-sharing grant that advocates for activities that promote strong rural communities in Ontario.

The focus areas of the RED program include:

- Addressing barriers to economic development
- Bettering the position of rural communities to create and retain jobs and investments
- Enhancing economic growth
- Building community capacity and supporting economic development
- Diversifying and growing local economies by making economic growth more inclusive

The RED program has two streams:

1. Economic Diversification and Competitiveness Stream
2. Strategic Economic Infrastructure Stream

Funding

Up to 50% of eligible costs to a maximum of \$250,000.

Eligible projects

Activities that are considered eligible through the RED program are divided into their appropriate stream:

Economic Diversification and Competitiveness Stream:

- Coaching/mentorship

- Business succession support
- Community improvement plans
- Digital training
- Improving development and planning approvals process
- Network development

Eligible Costs

Eligible expenses through the RED program include but are not limited to the following:

- Project management, including consultant fees, project-related professional fees, project evaluation
- Minor capital, including subcontractor fees, equipment (e.g. plumbing, electrical) and structural modifications to accommodate the installation of equipment within an existing building, renovations and retrofits to existing structure
- Training
- Marketing or promotion-related costs
- Travel costs in Canada and continental US associated with a specific public-facing event or series of events
- Studies
- Administrative costs directly related to project implementation
- Wages for new hires to work 100% on project-related activities

Deadline

February 1, 2021

Historical Approvals (Top 10)

Organization	Date Approved	Approved Amount
Wellington County		\$772,500
FLOWERS CANADA (ONTARIO) INC.	September 17, 2014	\$772,500
Ferguson-Neudorf Glass Inc.	November 6, 2014	\$604,451
City of Brockville	May 11, 2016	\$531,286
Bruce County		\$525,000

SHEWATERWOOD ASSOCIATES INC.

BLUEWATER WOOD ALLIANCE INC.	December 23, 2013	\$525,000
Kawartha Lakes County		\$500,000
Oxford County		\$500,000
MARIPOSA DAIRY LTD.	October 27, 2014	\$500,000
County of Elgin		\$488,925

**Ministry of Agriculture,
Food and Rural Affairs**

Office of the Minister

77 Grenville Street, 11th Floor
Toronto, Ontario M7A 1B3
Tel: 416-326-3074
www.ontario.ca/OMAFRA

**Ministère de l'Agriculture, de
l'Alimentation et des Affaires rurales**

Bureau du ministre

77, rue Grenville, 11^e étage
Toronto (Ontario) M7A 1B3
Tél. : 416 326-3074
www.ontario.ca/MAAARO



December 15, 2020

Tracey Atkinson
CAO/Deputy Clerk
Township of Mulmur
tatkinson@mulmur.ca

Dear Ms. Atkinson:

I am pleased to announce the next application intake for the Rural Economic Development (RED) program opened on December 11, 2020 and will be available until February 1, 2021. You can find all program information, including how to apply, on my ministry's website at ontario.ca/REDprogram.

In July 2019, we announced the revitalized RED program. Our updates put the focus on outcome-based projects that will have tangible benefits for Ontario's rural and Indigenous communities. The updates to the RED program better align with our government's priorities to remove barriers to investment, open doors to rural economic development and create good jobs across the province.

The program has two project categories:

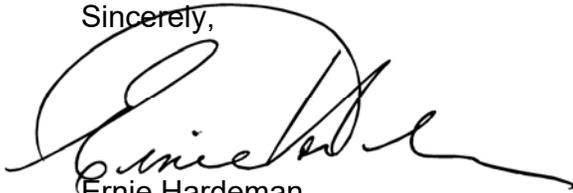
- The **Strategic Economic Infrastructure** stream provides up to 30 per cent in cost-shared funding for minor capital projects that advance economic development and investment opportunities.
- The **Economic Diversification and Competitiveness** stream provides up to 50 per cent in cost-shared funding for projects that remove barriers to business and job growth, attract investment, attract or retain a skilled workforce, strengthen sector and regional partnerships and diversify regional economies.

Our government is committed to supporting economic growth in rural communities and ensuring Ontario is open for business.

.../2

I encourage you to take advantage of this funding opportunity and submit an application for your economic development project. Together, we can ensure Ontario's communities thrive.

Sincerely,

A handwritten signature in black ink, appearing to read 'Ernie Hardeman', with a large, stylized initial 'E'.

Ernie Hardeman

Minister of Agriculture, Food and Rural Affairs

COVID-19 Reminders

- Practise physical distancing – stay 2 metres away from others in public
- Wash your hands – with soap and water thoroughly and often
- Get the facts - www.ontario.ca/page/covid-19-stop-spread

‡ A provincewide shutdown is in effect as of Saturday, December 26, 2020 at 12:01 a.m. Learn about the [restrictions and public health measures](#) that are in place.



Rural Economic Development program

Funding to help create jobs and boost growth in your rural community.

The RED program is now open and accepting applications. This intake will close on February 1, 2021.

How it works

Ontario's Rural Economic Development (RED) program provides cost-share funding to support activities that create strong rural communities in Ontario, and opens doors to rural economic development through:

- funding assistance to address barriers to economic development, better position rural communities to attract and retain jobs and investment, and enhance economic growth
- funding to build community capacity and support for economic development in Ontario's rural communities
- investments in rural communities to help diversify and grow local economies – making economic growth more inclusive so Rural Ontario continues to share in the province's economic prosperity

This page provides a summary of the RED program. Read the [RED program guidelines](https://www.ontario.ca/page/rural-economic-development-program-guidelines) (<https://www.ontario.ca/page/rural-economic-development-program-guidelines>) for the full details about eligibility, program funding and application requirements.

Who is eligible

To be eligible for the program you must be:

- a municipality
- a not-for-profit entity
- an Ontario Indigenous community or organization
- a Local Services Board

Funding amounts

Economic Diversification and Competitiveness Stream: up to 50% of eligible project costs to a maximum of \$150,000.

Strategic Economic Infrastructure Stream: up to 30% of eligible project costs to a maximum of \$250,000.

Calculation of Costs

The calculation of cost-share funding for all selected projects will be based on the total eligible costs outlined in the application.

- Funding may be provided at the amount or percentage requested, or at a reduced amount or percentage (subject to limits within each stream).
- The project's maximum eligible costs cannot be increased.
- The timeframe of the project cannot be extended without the written approval of OMAFRA (in its sole discretion).

All selected applicants must enter into a contribution agreement with the Province of Ontario. All applicants have joint and several liability for any funded project.

Program streams

Economic Diversification and Competitiveness Stream

Economic diversification and competitiveness projects:

- remove barriers to business and job growth
- attract investment
- attract or retain a skilled workforce
- strengthen sector and regional partnerships
- diversify regional economies in rural Ontario

The majority of costs for projects in this stream will be non-capital. Projects must include implementation-oriented activities beyond strategic plan development (for example, economic development, feasibility, marketing, research or evaluation).

The table below summarizes eligible project types.

Project Type	Description	Example Projects
Entrepreneurship / Business succession	Projects that support business start-up or succession in the community	<ul style="list-style-type: none">• Coaching/mentorship• Business succession support (for example, connecting buyers and retiring business owners)• Familiarization tours

Project Type	Description	Example Projects
Business retention and expansion	Projects that proactively engage the local or regional business community to identify and implement actions that address barriers to business growth	<ul style="list-style-type: none"> • Projects that are part of the Ontario Ministry of Agriculture, Food and Rural Affairs’ (OMAFRA) Business Retention and Expansion Program (BR+E) with activities including: <ul style="list-style-type: none"> ◦ collecting business and market data ◦ writing and implementing action plans ◦ executing actions to support local businesses in the community
Downtown revitalization	Projects that focus on identifying and implementing actions that improve and promote traditional town centres	<ul style="list-style-type: none"> • OMAFRA Downtown Revitalization Program (DR) (https://www.ontario.ca/page/downtown-revitalization-program) with activities including: <ul style="list-style-type: none"> ◦ growing customer traffic ◦ attracting business to locate in downtowns ◦ organizational coordination efforts ◦ core area promotion
Technology adoption / innovation initiatives	Projects that support businesses and communities to improve their digital capabilities and participate in the information economy	<ul style="list-style-type: none"> • Digital training • Community engagement and support services (for example, Digital Service Squad)
Service delivery improvement	Projects to help municipalities and other organizations improve and better coordinate their development and business approvals processes	<ul style="list-style-type: none"> • Improving development and planning approvals process • Coordination of business approvals (for example, licensing, public health, permits)
Attraction and retention of workers / immigrants / youth	Projects that implement strategies for attracting and retaining people	<ul style="list-style-type: none"> • Employee-pooling projects • Workforce-oriented policy/regulatory improvements • Destination marketing • Career days/events

Project Type	Description	Example Projects
		<ul style="list-style-type: none"> • Network development (service providers/ businesses)
Skills training and development	Projects that implement strategies focused on identified regional skill requirements (for example, robotics, carpentry, lean manufacturing)	<ul style="list-style-type: none"> • Sector-based training • Employee training • Youth training • Intern/apprentice matching system
Collaborative marketing and outreach	Projects that implement marketing or promotional activities outlined in an existing marketing or communications plan that will have an impact across sectors, value chains, or multiple communities in a region	<ul style="list-style-type: none"> • Promotional campaigns across at least two communities (for example, investment attraction, tourism) • Regional events (for example, innovation)
Sector/Value chain development	Projects that implement strategies to strengthen and coordinate collaboration across sectors or value chains	<ul style="list-style-type: none"> • Buyer-Seller forums • Network development (for example, events, coordination) • Specialized business training

Strategic Economic Infrastructure Stream

Strategic economic infrastructure projects advance economic development and investment opportunities in Rural Ontario, such as:

- rehabilitation of cultural, heritage or tourism attractions
- redevelopment of vacant or under-used properties
- main street minor capital improvements

Applications for strategic economic infrastructure projects should include previously completed work (for example, plans, strategies, research and data) that identifies the project as an economic development priority.

The table below summarizes eligible project types.

Project Type	Description	Example Projects
Rehabilitation of cultural, heritage or tourism attractions	Minor capital projects that rehabilitate an existing cultural, heritage, or tourism attraction, as defined through previously completed strategies and projects that establish its significance for economic development	<ul style="list-style-type: none"> • Restoration of a historical building or structure • Restoration of an established tourism attraction • Trail rehabilitation
Redevelopment of vacant and/or underutilized buildings	Minor capital projects to redevelop interior of vacant and/or underutilized buildings to achieve an economic development outcome	<ul style="list-style-type: none"> • Development of an incubator or innovation hub • Youth centre • Agri-food hubs
Streetscaping and landscaping	Minor capital projects as defined through previously completed strategies that improve the design quality of public areas	<ul style="list-style-type: none"> • Wayfinding signage • Beautification (for example, lighting, banners, murals, street furniture, public art, trees) • WiFi equipment/software for public use

Selection process

Once the application is submitted and the intake period closes, eligible applications will be assessed on the criteria outlined in these guidelines, including, for example:

- basic eligibility criteria
- reducing economic barriers
- alignment with the Rural Economic Development program’s outcomes
- project work plan
- collaboration and partnerships
- regional, sector, or value chain impacts
- sustainability beyond the project timelines
- project budget, including reasonable and eligible project costs
- project oversight
- financial commitment
- financial capacity

Decisions

Applicants will be notified as funding decisions are reached, usually within three months from the posted intake closure date; however, timing may vary.

Contact us

For more information, email us at [RED@ontario.ca \(mailto:RED@ontario.ca\)](mailto:RED@ontario.ca).

Updated: December 11, 2020

Published: February 12, 2018

Related

[RED program guidelines \(https://www.ontario.ca/page/rural-economic-development-program-guidelines\)](https://www.ontario.ca/page/rural-economic-development-program-guidelines)

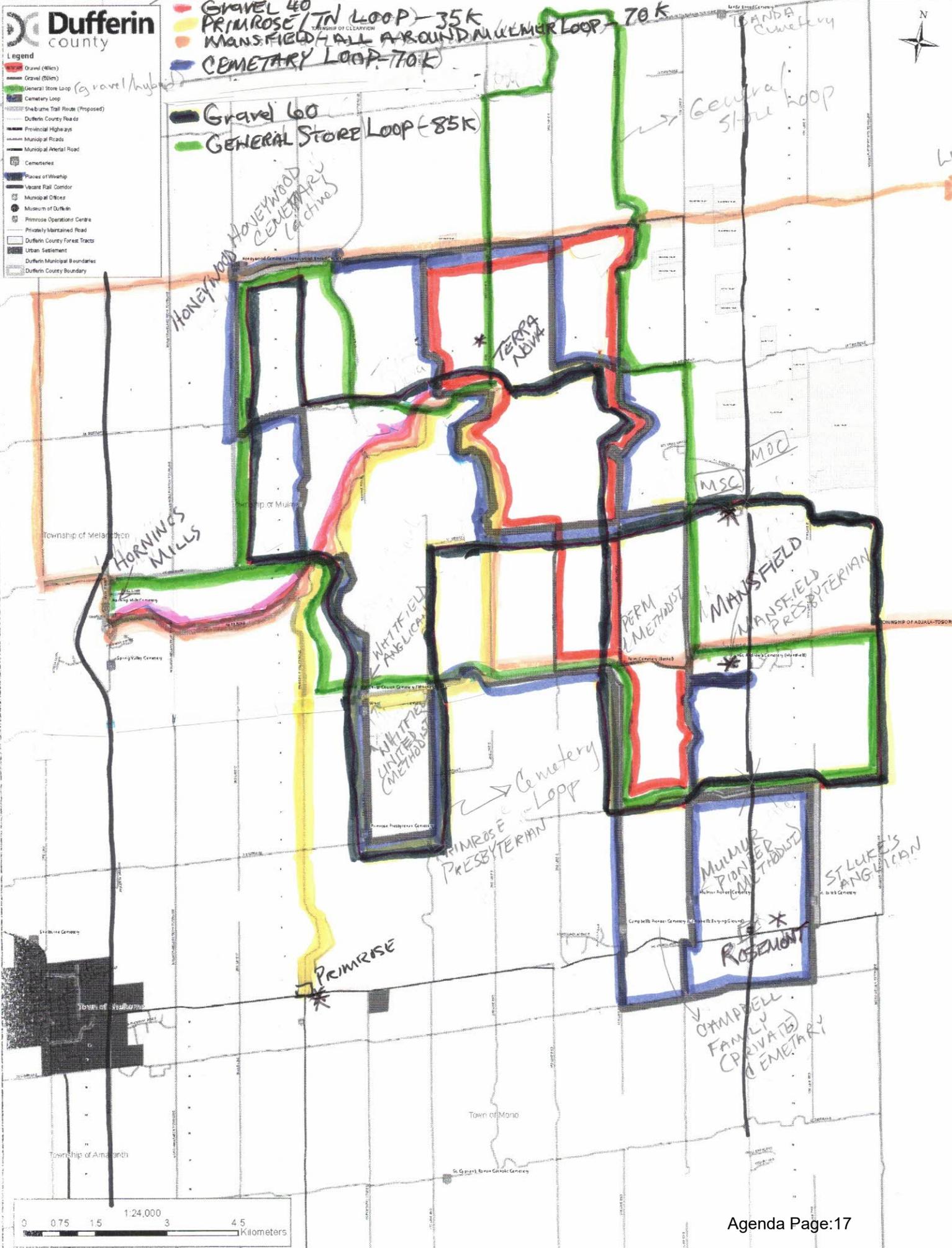
[RED projects \(http://www.omafra.gov.on.ca/english/rural/ruralfunding/red-projects.htm\)](http://www.omafra.gov.on.ca/english/rural/ruralfunding/red-projects.htm)

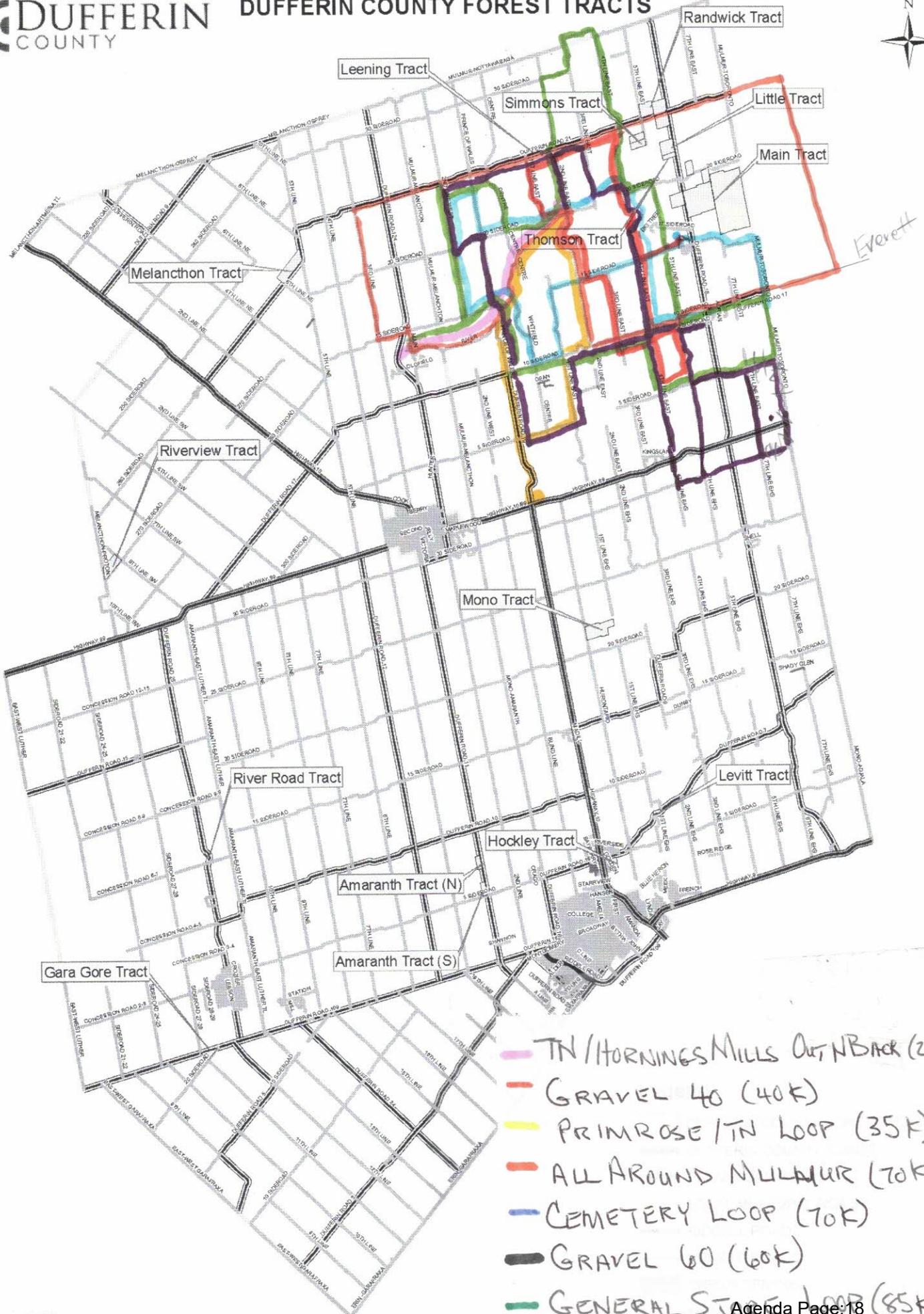
[Targeted Rural Economic Development program \(https://www.ontario.ca/page/targeted-rural-economic-development-program\)](https://www.ontario.ca/page/targeted-rural-economic-development-program)

- Legend
- Gravel (60km)
 - Gravel (80km)
 - General Store Loop
 - Cemetery Loop
 - Sheburne Trail Route (Proposed)
 - Dufferin County Roads
 - Provincial Highways
 - Municipal Roads
 - Municipal Arterial Road
 - Cemeteries
 - Places of Worship
 - Vacant Rail Corridor
 - Municipal Offices
 - Museum of Dufferin
 - Remorse Operations Centre
 - Privately Maintained Road
 - Dufferin County Forest Tracts
 - Urban Settlement
 - Dufferin Municipal Boundaries
 - Dufferin County Boundary

IN ITEM 011 & 012
GRAVEL 40
PRIMROSE/TN LOOP - 35K
MANFIELD HALL AROUND A MILLER LOOP - 70K
CEMETARY LOOP - 70K

Gravel 60
GENERAL STORE LOOP - 85K





- TN / HORNING'S MILLS OUTBACK (25K)
- GRAVEL 40 (40K)
- PRIMROSE / TN LOOP (35K)
- ALL AROUND MULTIPUR (70K)
- CEMETERY LOOP (70K)
- GRAVEL 60 (60K)
- GENERAL STREET LOOP (85K)



Township of Mulmur

Road Review

November 23rd, 2020

On November 12th, 2020, the undersigned met with John Willmetts, Director of Public Works, Economic Development volunteer Angela McMonagle and Scott Martin, Operations Manager County of Dufferin. We met in the parking lot where cycling issues were discussed. A field review of the River Road was done on-site with the Director. The undersigned then conducted the remainder of the road review unassisted.

1.0 Scope of Project

The Economic Development Department of the Township of Mulmur is considering the development and promotion of on-road bicycle routes within the municipality to increase tourism opportunities. To determine if it is appropriate for the Township to develop on-road cycling routes, Frank Cowan Company was invited to undertake a road review with a view of determining road user safety and provide advice to Township Council and Staff.

2.0 Bike Route Planning 101 – an abbreviated look at the basics

Cycling is becoming a popular active transportation option. In Ontario, the Ontario Traffic Manual Book 18 – Cycling Facilities (Book 18) is the source of information needed to select appropriate cycling network options. Book 18 “provides practical guidance on the planning, design and operation of cycling facilities in Ontario. It applies to on and off-road facilities within the road right-of-way . . .” A bike network can use different options on different roads within the network. The decision on which option or any option that will be appropriate for Mulmur will be based on many factors which includes:

- 2.1 Cycling routes are developed based on what is the purpose of the trip. Book 18 has 3 options:
 - a. A utilitarian trip which is a destination orientation trip such as to and from work or school;
 - b. A recreational ride to enjoy scenery and the company of others or;
 - c. A touring trip from possibly an urban area to a specific point(s) of interest.
- 2.2 To select the appropriate route, any physical barriers or constraints along the route caused by topography, rivers, narrow bridges, narrow pavements or other obstacles must be identified. When selecting a route or routes, preference should be given to the routes with few or no barriers or constraints and how that route with few or no barriers or constraints may affect the connectivity and directness of the bike route. If barriers or constraints are unavoidable consideration should be given as to how such barriers or constraints will be overcome and the associated costs when comparing alternate routes.
- 2.3 To encourage usage of the cycling route(s) different ages, from young children to senior citizens, and the abilities of each age group must be considered in route selection.
- 2.4 Has the safety and risk exposure of all road users including the cyclist been considered? This includes consideration of motor vehicle traffic volume and speed, percent heavy trucks, anticipated bicycle usage, pedestrian and motorcycle use of the roads, surface quality (paved and unpaved roads), sightlines (over crests of hills, around sharp corners, or at intersections), maintenance considerations and other factors. Bike routes located on heavily travelled or high-speed roadways may be frequently used by experienced utilitarian cyclists, but recreational cyclists may not be comfortable with this type of facility.

- 2.5 An operating speed of between 50 to 69km/h is considered Moderate in Book 18 and the design consideration for moderate speeds is “Exclusive operating space for both bicycles and motor vehicles, in the form of paved shoulders, bicycle lanes or separated facilities is recommended”.
- 2.6 Book 18 considers low traffic volume to be where the two-way daily average volume is 500 to 2,000 vpd on a two-lane road. Very low traffic volume is less than 500 vpd.
- 2.7 Book 18 suggests that a novice cyclist “generally prefer routes on residential streets with light traffic and low speeds. Bicycle lanes, paved shoulders (with or without buffers) and separated facilities should be considered”. Child cyclists “generally requires separated facilities free of conflicts with motor vehicle traffic”.
- 2.8 For recreational rides on routes exclusively within Mulmur, there will be a need to consider vehicle parking, are there scenic outlooks along the ride, the skill level of the rider using the route and the fitness level of the rider (some roads in Mulmur have very steep longitudinal grades), end of ride facilities such as washrooms, litter containers, etc.
- 2.9 For touring rides there will be a need to coordinate with neighbouring municipalities to ensure the directness of the route to the point(s) of interest. There may be a need to establish rest areas along a route with associated amenities.
- 2.10 If the promotion of the cycling tourism in Mulmur is successful, will the route(s) selected accommodate future increased cycling use or will interventions be required to accommodate increased use, e.g. building of off-road facilities adjacent to the current roadway.

To provide routes for cycling tourism would require Mulmur to establish that the purpose of the trip would be either a recreational or touring ride (2.1 (b)&(c) above). To accommodate a recreational or touring on-road cycling facility and provide a facility without any costs for construction the facility type option available in Book 18, is a “Shared Roadway”. The road review will therefore be based on providing a “Shared Roadway” cycling facility. What must be remember is that a bicycle is consider a vehicle under the Highway Traffic Act and as such all roads, unless a bylaw is passed to restrict bicycles, are “Shared Roadways”.

3.0 The Review

The undersigned chose in this report, to review roads based on maps provided by the Township and created using Ride with GPS. Ride with GPS is an on-line route planning application (the APP). The APP allows subscribers to create and share bike routes with others. The APP currently has 7 routes in the Mulmur area available for members to download and follow. Unfortunately, I was unable to drive all roads on all routes with the time available on the date of the review. With the increased in active cases due to the second wave of COVID-19 I was uncomfortable making hotel arrangements for a stay over.

The paved roads reviewed included:

- River Road,
- Prince of Wales,
- 10th Sideroad,
- 20th Sideroad,
- Centre Road,
- 5th Sideroad,

- 2nd Line East,
- Side Road 17 and
- 5th Line.

All pavements reviewed were very similar in cross section, so the author decided to discuss the pavements collectively with areas of concern noted individually. On the roads listed, lane widths range from 3m (Center Road) to 3.5m (River Road), with no or narrow shoulders (1m maximum) and steep embankments of varying heights from the edge of the shoulder occurred frequently on some roads (Figure 1). Pavements typically varied in condition, as you traversed the road, ranging from good condition to fair with some isolated areas of severe potholing (River Road – Figure 2). Speed limits also varied from 50km/h (River Road, 10th Sideroad) to 80km/h with some roads having multiple speed limits over the length of the road.

Unpaved roads were included on the Ride with GPS maps. Unpaved roads could be considered for inclusion on a cycling route therefore the following roads were reviewed:

- 5th Line
- 15 Sideroad
- 1st Line East

The unpaved roads were found to be very similar in cross section and well maintained. Surface widths were adequate and steep embankments of varying heights were noted from the edge of the shoulder. Unpaved roads south from Dufferin Road 21 had very steep longitudinal grades.

3.1 Barriers and Constraints

The following are comments of the undersigned made from observations during the road review on the roads noted above. There may be additional barriers and constraints on other roads in the Township of Mulmur.

- 3.1.1 River Road, east of the Prince of Wales Road is noted as an area of concern. According to Township staff, motorcycle riders travel this section of road because of the many hills and sharp curves. Shared Roadways are typically implemented on low traffic volume, low speed roads. The speed limit on this road was reduced to 50km/h recently, the sharp curves have speed advisories where required but the staff indicated that it has not had much effect of speed. Pedestrians are also on River Road in the area of the Kilgorie Trail Loop to walk on the shoulder or edge of pavement from where they park their vehicle to the trail.
- 3.1.2 On cycling routes with wide lanes (Book 18 considers 4m a wide lane) cyclists are expected to ride on the right of the shared travel lane in accordance with the Highway Traffic Act. Centre Road, for example, has a 3m lane width which is too narrow for motorist to overtake cyclists within the lane. Cyclist often believe their safety is improved, if the cyclist position themselves in the center of a travel lane. Cycling groups may ride in a peloton, a formation often used to save energy for the riders in the middle of the pack. Many of the road sections reviewed had limited passing opportunities, due to steep hills and sharp curves which may frustrate drivers and cause them to pass a cyclist where passing is restricted.

- 3.1.3 Many of the sharp curves and crests of steep hills on various road sections have limited forward sight distance (figure 3). If a motor vehicle does not see a cyclist until the last second(s) evasive maneuvers may be required to avoid a collision.
- 3.1.4 Where narrow or no shoulder exists and a steep embankment is also at that location, options for a cyclist are limited if an evasive maneuver is required. There is no place for the cyclist to go other than remain on the road surface or take their chances of staying upright going down the embankment (figure 1). If there is on-coming traffic, there will be no options for the motor vehicle other than stay in their lane.
- 3.1.5 2nd Line East and 10 Sideroad intersection is an example of a limited sight distance for anyone turning left from 2nd Line East onto 10 Sideroad. The speed limit on 10 Sideroad is reduced to 50km/h just before the crest of the hill. The crest of the hill is within 100m more or less (measured on Google street view) from the intersection. If a motor vehicle does not reduce speed where the speed limit change is posted, a cyclist turning left from 2nd Line East will have very little time for a successful left turn.
- 3.1.6 Severely potholed areas were noted on a couple road sections (River Road, Centre Road). These areas may cause a cyclist to swerve from their path to avoid the potholes (figure 2).
- 3.1.7 As mentioned in 3.0, some gravel roads have very steep longitudinal grades. Cyclist traveling up these steep grades would need to be physically fit. A young child or novice cyclist may have difficulty going down these steep grades without losing control of the bicycle.

4.0 Conclusion

At this point in time the Township of Mulmur has not made any decision regarding the selection of bike route(s), the building of cycling facilities or the promotion of cycling tourism. The purpose of this report is to provide a high-level preliminary look at potential risk exposure.

Certainly, the risks listed in 3.1 exist for current cyclists (a cyclist was observed on 10 Sideroad). However, council should not decide to implement a cycling route(s) on the premise that there is cycling on our roads now and there has not been a cycling incident. So, we will implement our cycling tourism plans and wait and see if anything happens. The difference is the promotion and attracting of people to come enjoy a ride through Mulmur without planning for how they will do that safely. Promoting cycling tourism and selecting cycling routes requires planning. Planning cycling routes must ensure the safety of all road users, in this case: drivers, cyclists, motorcyclists, pedestrians, joggers (one jogger was running on River Road near Terra Nova at the time of the review).

All roads reviewed fall into the category of low to very low traffic volumes (320 on 2nd Line East and 1400 on 10th Sideroad (2.6 above)). To meet the Book 18 guideline for a “Shared Roadway” the township has the low traffic volumes suggested but speed limits should be low between 30 to 49km/h or at least on the low end of the moderate scale i.e. 50km/h.

In our experience dealing with claims, if a road is not maintained properly for its intended use, the Township could be exposed to liability. The Township’s liability policy will provide a defense against allegations of wrongdoing subject to the policy terms and conditions. Any potential amounts paid to

defend or settle claims could ultimately affect the amount of premium the Township has to pay over the long term.

Here are some suggestions for council and staff to consider:

- 4.1 Discuss with local cycling clubs their wants and desires.
- 4.2 Work with your engineer and the input received from the cycling club(s) to select a route or routes that have minimal barriers and constraints.
- 4.3 Work with your engineer to determine how or if barriers and constraints can be mitigated and the guidelines of Book 18 complied with.
- 4.4 If the barriers and constraints cannot be mitigated, then an alternate cycling facility type may be appropriate. For example, Book 18's option for a "Signed Bicycle Route with Paved Shoulder". Remember a road that traverses the Township from one end to the other may have different cycling facility types in different areas.

Respectfully submitted this 23rd day of November 2020



Brian Anderson | Road Specialist | Frank Cowan Company

Email brian.anderson@frankcowan.com

Telephone 1-519-359-1143

Appendix

Figure 1



Figure 2

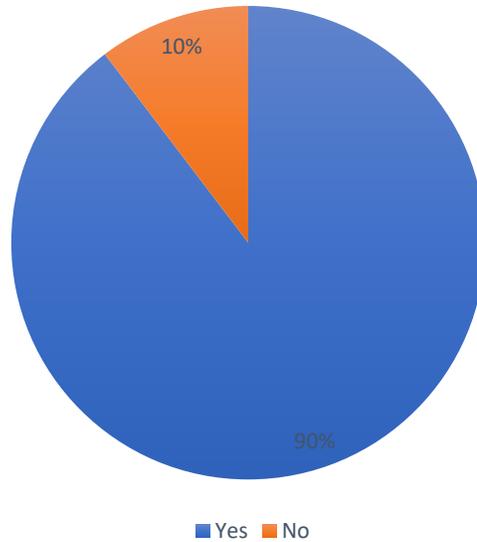


Figure 3

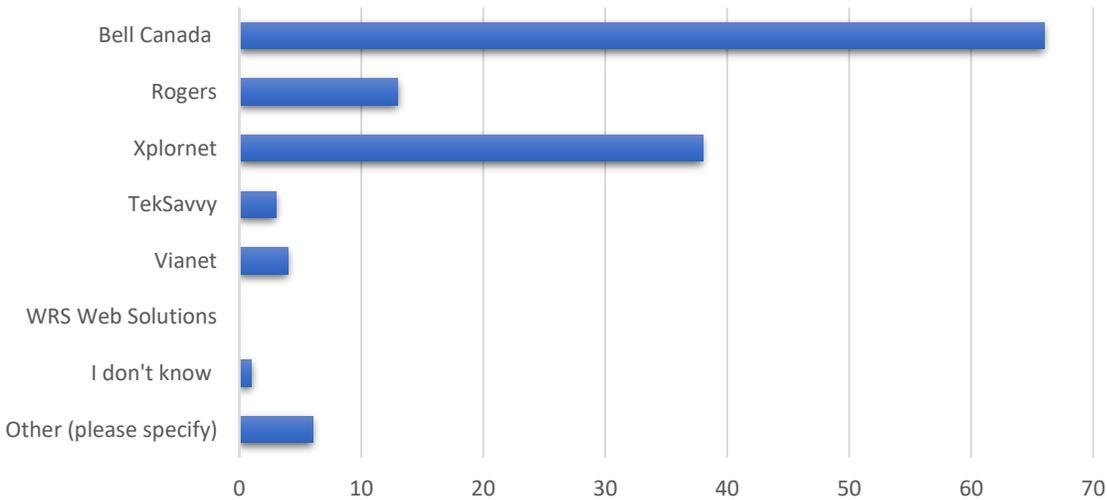


Broadband Internet Survey Results

Do you have internet service at your address?



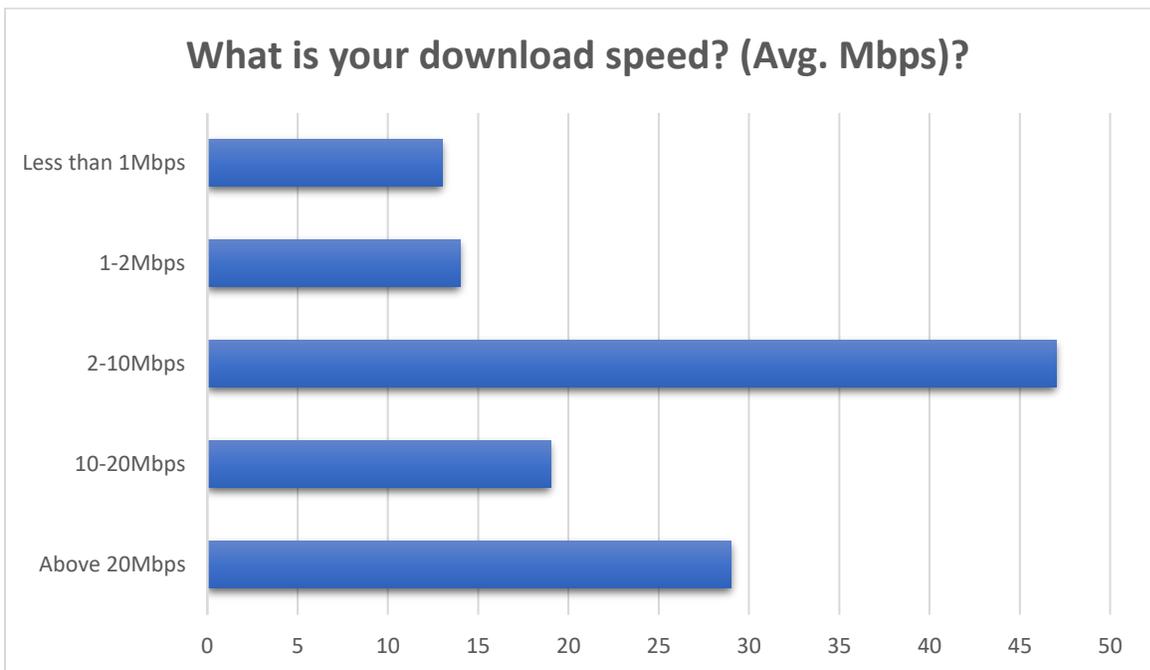
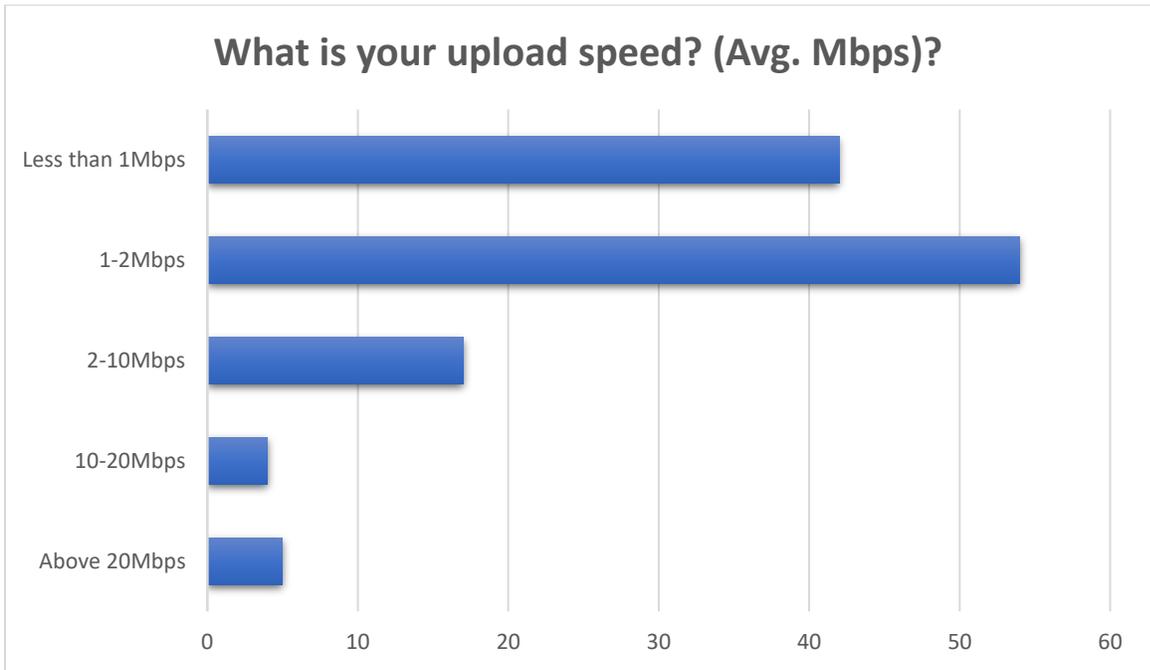
If you have internet, please select your internet service provider

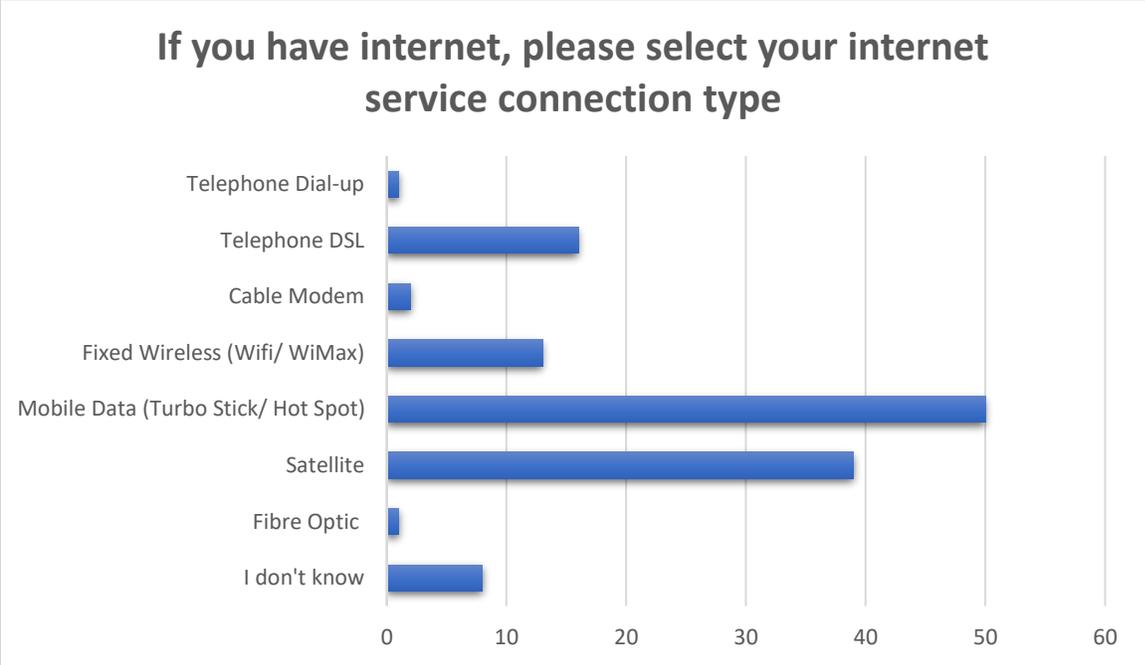
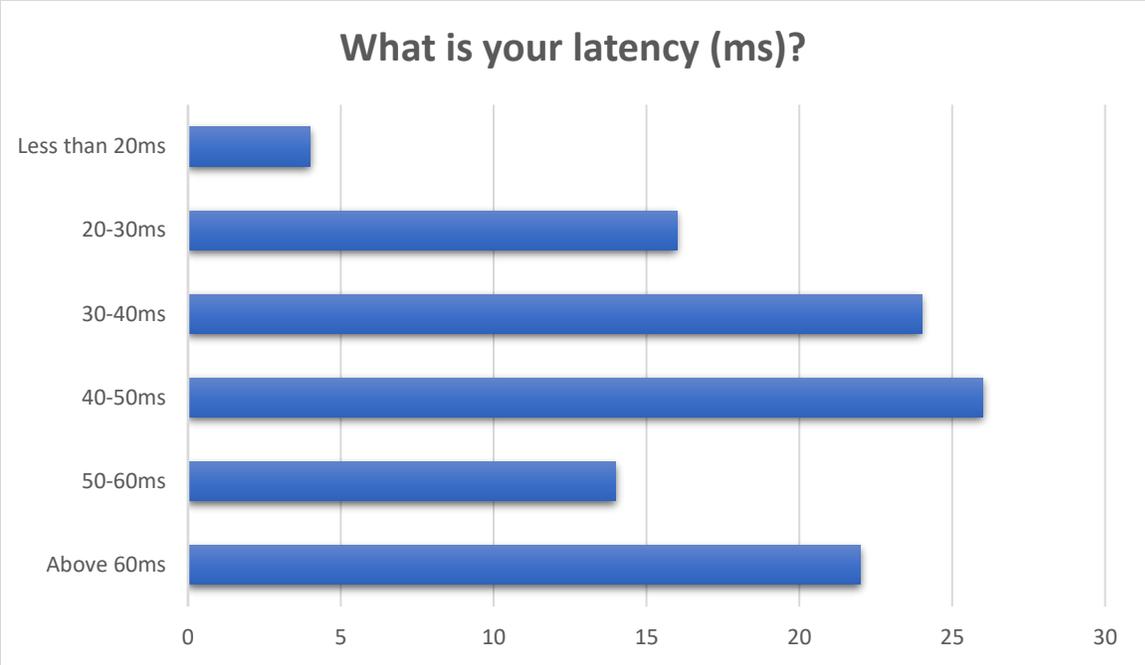


Other (please specify)

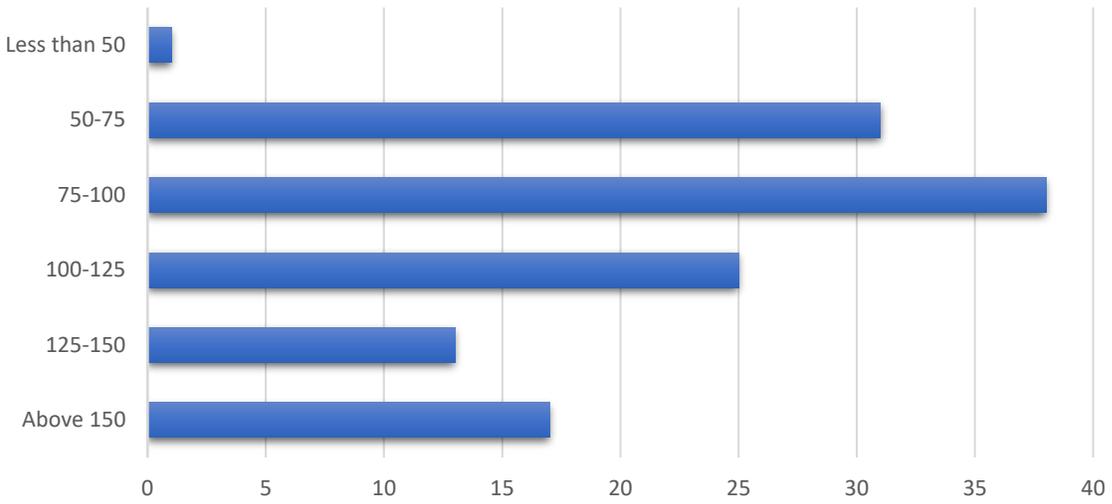
1. Bell mobility

2. Acanac
3. No internet
4. Bell mobility hub
5. Hughes- Galaxy
6. Primus





If you have internet, what is your monthly cost of service (\$CDN)?



MULMUR'S ECONOMIC DEVELOPMENT NEEDS FOR 2021

EMERGING AREAS FOR ECONOMIC DEVELOPMENT IN MULMUR

Resources we can draw from:

- Mulmur's Strategic Plan (2020-2024)
 - o *SEE BELOW*
- Survey of residents 2020
 - o *AVAILABILITY TBC*
- Mulmur Council
 - o *NOTE: MULMUR STRAT PLAN REVISION TO COME FROM COUNCIL DEC 9*
- Township front desk
 - o *INTERVIEWS?*
- Dufferin County, Province of Ontario, Statistics Canada
 - o *TARGETED SEARCHES, MEETING INVITES, POLITICAL OUTREACH*
- Other?

For reference:

[Mulmur Economic Development Committee](#)

Functions and duties:

1. to investigate and assist in attracting **high speed internet and cell phone service** options
2. to **keep current with Economic Development activity** at provincial, county and municipal levels
3. to ensure that **collaboration of economic initiatives** between Dufferin County and Mulmur is maintained
4. to investigate the factors that would help Mulmur create an **aging in place strategy**; and
5. to develop initiatives to **support live/work** in Mulmur

HOW CAN THE EDC SUPPORT MULMUR'S STRATEGIC PLAN?

REVIEW BY STRATEGIC PATH

The following is taken from Mulmur's Strategic Plan:

VISION STATEMENT FOR STRATEGIC PLAN (2020-2024)

The Township is committed to **sustainable growth** while protecting the environment, scenic beauty, natural resources, agriculture, and rural character of the community.

The four paths are intended to help Mulmur attain and remain:

PROSPEROUS * CONNECTED * SUPPORTIVE * SUSTAINABLE

For reference (my questions to myself 😊):

- Where does EDC's mandate dovetail with Mulmur's strategic plan?
- What has changed during the pandemic?
- What is missing?
- Where should we seek funding?

Highlight – within EDC mandate

~~Strikethrough~~ – outside EDC mandate

PROSPEROUS

Responsibly managing the fiscal resources of Mulmur and providing opportunities for success.

Retain, enhance and attract businesses

- 1 Help existing small businesses grow through awareness, red tape reduction, education
- 2 Actively engage with county, provincial and federal agencies to obtain resources to support local initiatives
- 3 Produce "Investing/Locating in Mulmur" promotional materials
- 4 Develop Mulmur Business Directory and focus on Mulmur businesses
- 5 Develop and Implement a Broadband Strategy so that Businesses have access to high quality internet services

Pursue responsible growth in residential and employment areas

- 1 Promote local employment opportunities and awareness
- 2 Update On-Farm Diversification and Home Industry regulations in the Township's Official Plan
- 3 Encourage residential development in Mansfield and other hamlets
- 4 Implement Aging in Place policies in the Township's Official Plan

Identify, research and plan for future fiscal pressures

- 1 ~~Implement recommended service efficiencies from County efficiency study~~
- 2 Explore and identify financial opportunities for investment and income generation
- 3 ~~Ensure Asset Management Plans renew infrastructure as projected~~
- 4 Track grant opportunities and increase grant writing capacity

Where EDC fits in:

Need	Is it still relevant?	Potential for action	Cost & funding source
Help existing small businesses grow			
Actively engage with county, provincial and federal agencies to obtain resources			
Develop Mulmur Business Directory			

CONNECTED

Communication with and social connectivity within the Mulmur community.

Inform and engage the community through a variety of communication tools and channels

- 1 ~~Develop and implement a communication strategy for the Township~~
- 2 ~~Identify and articulate Mulmur’s key messages on a regular basis using effective channels~~
- 3 Invest in communication resources, technology and tools
- 4 ~~Create “Go Local Package” for distribution to residents and newcomers~~

Support community events to bring residents together

- 1 ~~Provide a variety of events in Mulmur to enhance inclusiveness~~
- 2 ~~Publicize all events in Mulmur through available channels~~
- 3 ~~Pursue new opportunities identified in Recreation Efficiency Study~~
- 4 ~~Build a calendar of community/tourism events and link with high traffic community calendars in the region~~
- 5 Encourage the use of local businesses for community events and services

Actively seek better cellular and internet connectivity for residents and businesses

- 1 Develop a broadband strategy and seek partnerships to build better connectivity and infrastructure

Where EDC fits in—3 and 5 from above:

Need	Is it still relevant?	Potential for action	Cost estimate
Invest in communication resources, technology and tools			

Encourage the use of local businesses for community events and services			
---	--	--	--

SUPPORTIVE

Providing local services to support the needs of Mulmur residents and businesses.

Develop future plans for services and amenities in Mulmur

1 Identify lower tier and upper tier responsibilities and service gaps

2 Determine key needs for community and medical services within Mulmur

3 Streamline approvals for services by amending permitted uses where needed and expediting site plan approval process

4 Encourage Enbridge Gas to support Mansfield extension

Facilitate education and training for Mulmur residents and entrepreneurs/businesses

1 With input from organizations such as Dufferin Board of Trade, identify and support employment programs and opportunities for Mulmur residents and youth

2 Recognize youth leadership efforts through awards at Primrose Elementary and Centre Dufferin Secondary School

3 Conduct sector roundtables to support ongoing adaptive management

Identify and develop new leaders through civil engagement

1 Identify and support succession in administrative team, community committees, boards and ad-hoc groups

2 Encourage Mulmur residents to become involved in the decision making at Mulmur Township through participation in committees and ad hoc groups

Celebrate success of residents including students, volunteers, Mulmur team members and business achievements

1 Recognize grand openings of new businesses

2 Recognize individuals and groups leading community change and/or improvements in Mulmur

3 Recognize leadership at Council meetings and/or Town Hall meetings

4 Investigate a nomination portal for residents to identify changemakers and outstanding citizenship

5 Develop an employee recognition program

Where EDC fits in—1,2 and 1,3 from above:

Need	Is it still relevant?	Potential for action	Cost estimate
Identify lower tier and upper tier responsibilities and service gaps			
Determine key needs for			

community and medical services			
Identify and support employment programs and opportunities for Mulmur residents and youth			
Conduct sector roundtables to support ongoing adaptive management			

SUSTAINABLE

Being proactive in sustainable initiatives to ensure the long-term wellbeing of Mulmur’s resources, financials and people.

Protect rural character

- 1 Update policy and definition for “rural character”
- 2 Review changes to the Provincial Policy Statement to determine viewshed protection
- 3 Implement rural character through zoning

Be proactive in the sustainable use of non-renewable resources

- 1 Adopt and implement recommendations from the Green Energy Plan
- 2 Determine protection gaps in revised Nottawasaga Valley Conservation Authority mandate
- 3 Monitor provincial decisions and implement single use plastics policy
- 4 Protect agricultural land and water and forest resources

Explore opportunities to improve the protection of water and air quality, waste management and adaptations to climate change and extreme weather events

- 1 Audit municipal activities with a focus on reducing energy consumption and environmental footprint
- 2 Partner with the citizens, organizations and other levels of government to promote grants and activities to mitigate contributions to and effects of climate change
- 3 Investigate waste management solutions that support enhanced environmental protection

Promote and preserve Mulmur’s natural attractions to residents

- 1 Post Bruce Trail “Loops of Mulmur” map developed by Community Events Committee on Mulmur website
- 2 Support cycling and equestrian activities in Dufferin Forest, on trails and on Mulmur roads
- 3 Encourage development of the Pine River Fishing Area through the “Friends of Pine River” volunteers

Where EDC fits in—1,2 and 2 from above:

Need	Is it still relevant?	Potential for action	Cost estimate
Update policy and definition for “rural			

character”			
Partner with the citizens, organizations and other levels of government to promote grants and activities to mitigate contributions to and effects of climate change			
Support cycling and equestrian Activities in Dufferin Forest, on trails and on Mulmur roads			

DRAFT FOR DISCUSSION

Dustin Early

From: Karisa Downey <kdowney@dufferincounty.ca>
Sent: Monday, January 11, 2021 7:20 AM
To: Meghan Townsend; Sabrina VanGerven; Tracey Atkinson; Dustin Early
Subject: FW: December labour market information for the rural area
Attachments: Data shifts.docx

Good morning,

I'm passing this information on in case it might be of interest to your Ec Dev Committees.

Thanks,
Karisa

From: Charlene Hofbauer <Charlene@workforceplanningboard.com>
Sent: Friday, January 8, 2021 3:52 PM
To: Karisa Downey <kdowney@dufferincounty.ca>; Brenda Burman <Brenda.Burman@GeorgianCollege.ca>; Diana Morris <diana@dufferinbot.ca>; rphillips@orangeville.ca; 'Carol Maitland' <cmaitland@shelburne.ca>; Matthew Shulman <mcshulman@phdaln.on.ca>
Subject: December labour market information for the rural area

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the contents to be safe.

Good afternoon,

I sent these to Karisa last month and thought I would expand the group who these are sent to this month. As you know, it is hard to gather Dufferin County data during the year. I have been able to provide an estimate of the rural area of our Economic Region. So the region goes from Ayr to north of Barrie, but when I take out the 3 CMAs (all of Waterloo Region, Guelph and southern Wellington and Barrie along with some of the area around it), I get a bit of a rural picture which can help us get a picture.

The rural parts of the Economic Region have recovered fastest when looking at it from a high level which is what I can give you. I have attached what we have been tracking heading into the local labour market plan. On the second page, you will see November and December.

- The unemployment rate for northern Wellington, Dufferin and parts of Simcoe County is around that 5% (4.8 in December).
- I checked with Four County Labour Market Planning Board which covers Bruce, Grey Huron and Perth and they were at 5.3% in November and since the rural areas have been following each other a bit over the past year, I don't think that number is too far off.
- A lot of people came back into the workforce and got employment across the area. Be fully aware that some industries may still not be recruiting for people – I am looking to see what I can do about getting some calculations around industry employment numbers at the rural level.
- I also got some EI data specific to Dufferin – as discussed and conjectured earlier this year in conversations, there were a lot of people on CERB. I didn't get CERB numbers but we did look at EI benefits numbers. So these are the numbers for people who were on regular EI benefits (not CERB, mat leave or any other leave). CERB ended in October and people switched to regular benefits. There was a big jump. We are hoping to update this number when we can. I just wanted you to get an idea about how many people in Dufferin may be on EI and

how many came off that CERB and may be looking at tax bills since all of my areas have been talking about what this could mean for people who may still be off work and not had time to save.

Age Group	August	September	October
15-29	40	30	470
30-54	150	70	800
55-64	50	30	320
Total	240	130	1590

If you have any further questions, please reach out and I can see what we can do. I am going to keep trying to do an update like this, especially as we move through lockdown #2.

Charlene

Charlene Hofbauer
Executive Director
Workforce Planning Board of Waterloo Wellington Dufferin
Office: 519-622-7122 ext100
Cell: 519-751-5197 (during the lockdown)

Due to the lockdown, staff are once again working from home. Should you need to get a hold of me, please call me on my cell phone.

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	Population (x 1000)				Labour Force (x 1000)				Unemployment (x 1000)				Employment (x1000)			
	Feb	Jun	Sep	Oct	Feb	Jun	Sep	Oct	Feb	Jun	Sep	Oct	Feb	Jun	Sept	Oct
Economic Region	1,170.7	1,177.2	1,181.5	1182.9	798.2	758.6	790.4	788.2	35.4	91.0	79.2	70.2	762.8	667.6	711.3	717.9
K-W-C	453.4	455.6	457.0	457.4	327.7	297.2	312.8	313.3	18.1	36.3	38.1	33.8	309.5	260.9	274.7	279.6
Guelph	141.2	142.2	142.8	143.1	92.8	97.7	98.6	98.0	4.7	14.6	9.5	8.1	88.1	83.1	89.1	89.9
Rural ER	393.3	396.3	397.9	398.4	242.8	232.6	243.3	244.5	6.8	25.9	18.9	16.1	236.1	206.7	224.5	228.2

Source Economic region: Statistics Canada, Table 14-10-0293-01

Source K-W-C and Guelph CMAs: Statistics Canada Table 14-10-0294-01

Source Rural ER: Calculations done by WPBWWD based upon data in Tables above

	Unemployment Rate (%)				Participation Rate (%)			
	Feb	Jun	Sep	Oct	Feb	Jun	Sep	Oct
Economic Region	4.4	12.0	10.0	8.9	68.2	64.4	66.9	66.6
K-W-C	5.5	12.2	12.2	10.8	72.3	65.2	68.4	68.5
Guelph	5.1	14.9	9.6	8.3	65.7	68.7	69.0	68.5
Rural ER	2.8	11.1	7.8	6.5	61.7	58.7	61.1	61.4

November	Population	Labour Force	Employment	Unemployment	Unemployment Rate	Participation Rate
Economic Region	118.4	787.9	726.7	61.2	7.8	66.5
K-W-C	457.9	310.9	282.8	28.2	9.1	67.9
Guelph CMA	143.3	95.8	89.1	6.7	7.0	66.9
Rural ER	399.1	249.8	237.3	12.4	5.0	62.6

December	Population	Labour Force	Employment	Unemployment	Unemployment Rate	Participation Rate
Economic Region	1185.8	793.0	733.3	60.0	7.5	66.9
K-W-C	458.4	312.1	285.5	26.6	8.5	68.1
Guelph CMA	143.5	93.6	88.2	5.4	5.8	62.5
Rural ER	399.5	258.1	246	12.4	4.8	64.6

Dustin Early

From: Karisa Downey <kdowney@dufferincounty.ca>
Sent: Friday, January 8, 2021 2:02 PM
To: nmartin@amaranth.ca; Jessica Kennedy; Meghan Townsend; Sabrina VanGerven; Kaitlin Chessell; david.trotman@townofmono.com; Tracey Atkinson; Dustin Early; Ruth Phillips; Carol Maitland
Cc: Darrell Keenie
Subject: Economic Development Committee Meeting

Hello everyone,

We will be hosting our bi-annual Economic Development Committee Meeting on Tuesday February 23rd from 1:00 – 2:30 pm.

Vicki Ly, Economic Development Officer from Bruce County will be joining us to chat about “Getting Businesses Tourism Ready”. Vicki was instrumental in the creation of the Bruce County Passport Program, and the Explore the Bruce brand. She has also worked to implement the Spruce the Bruce program, and has successfully built great relationships and a tourism program that is recognized across the province and beyond.

Please feel free to invite members of your Economic Development Committee to join us, along with anyone else in your organization that you believe might be interested.

Here is the Zoom information:

Topic: Dufferin County Economic Development Committee Meeting

Time: Feb 23, 2021 01:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://dufferincounty-ca.zoom.us/j/91453337036>

Meeting ID: 914 5333 7036

Passcode: 829536351

One tap mobile

+17789072071,,91453337036#,,,,*829536351# Canada

+14388097799,,91453337036#,,,,*829536351# Canada

Thank you and have a great weekend,

Karisa Downey, Manager of Economic Development | Development and Tourism| County of Dufferin | Phone: 519.941.2816 Ext: 2508 | kdowney@dufferincounty.ca | 55 Zina St, Orangeville, ON L9W 1E5

We are a new department at the County of Dufferin! The Development and Tourism Department includes Planning, Building Services, Economic Development, Tourism and the Museum of Dufferin.

Visit our services online at DufferinCounty.ca | JoininDufferin | DufferinMuseum.com

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