



## Agenda Economic Development Committee December 17, 2025 9:30 AM

### Meeting Details

**In Person:** 758070 2<sup>nd</sup> Line East, Mulmur ON, L9V0G8

**Virtual Teams Meeting Link:** [Join the meeting now](#)

Meeting ID: 243 286 616 690 19

Passcode: SF6HA7fA

1. **Call to Order**

2. **Approval of the Agenda**

Recommendation: That the agenda be approved.

3. **Minutes of the Previous Meeting**

Recommendation: That the minutes of November 21, 2025 be approved.

4. **Disclosure of Pecuniary Interests**

If any member has a disclosure of pecuniary interest (direct or indirect) they can declare the nature thereof now, or at any time during the meeting

5. **Administration**

5.1 **Mulmur 175**

- **Township Event**
- **Mulmur End to End Bruce Trail Challenge**
- **Family Day Winterfest - MOC**

6. **Items For Future Meetings**

7. **Adjournment**

Recommendation: That the meeting adjourns at \_\_\_\_\_ a.m. to meet again on \_\_\_\_\_ @ 9:30 a.m. or at the call of the Chair.



**Economic Development  
Committee Minutes  
November 21, 2025 – 9:30 AM**

Present: Darryl Stansfield, Chair  
Lisa Thomson  
Kim Lyon  
Savannah Rogers  
Roseann Knechtel, Secretary

Regrets: Diana Morris

**1.0 Call to Order**

The Chair called the meeting to order at 9:31 a.m.

**2.0 Approval of the Agenda**

**Moved by Thomson and Seconded by Lyon**

That the agenda be approved.

**Carried.**

**3.0 Minutes of the Previous Meeting**

**Moved by Thomson and Seconded by Lyon**

That the minutes of October 30, 2025 are approved.

**Carried.**

**4.0 Disclosure of Pecuniary Interests - None**

**5.0 New Business**

**5.1 2025 Christmas Market @ MOC**

Members reviewed current registrations and discussed setting up a 175 Booth. The 175 Flyer and Calendar of events are to be given to Savannah for inclusion at the Rural Rescue Booth.

**5.2 Mulmur 175**

Members received the update from the November 5, 2025 Council meeting where Council passed the following motion:

**Moved by Clark and Seconded by Lyon**

That Council continue to support the community-led events approach to the 175 celebration, recognizing its value in promoting local businesses, fostering community engagement, and offering a diverse range of event types that reflect all areas and demographics of the Township;

And that Council direct staff to participate in community-led celebrations in a supportive and collaborative capacity;

And that Council direct staff to proceed with the Township-led events as discussed;

And further that the Mulmur 175 budget be increased to \$7,500 to include a Township directed event. **Carried.**

Members approved the proposed items for handouts at the table, swag items for purchase and the Township's "Big Event". Members discussed including additional community members as part of the "Big Event" discussions and directed staff to extend an invitation to the next EDC meeting.

Staff will prepare a Draft Event Plan to combine the community ideas with the Township's initial event plans.

**6.0 Items For Future Meetings**

**6.1 Mulmur 175 – Big Event**

**7.0 Adjournment**

**Moved by Rogers and Seconded by Thomson**

That the Economic Development Committee adjourns the meeting at 10:34 a.m. to meet again on December 17, 2025 at 9:30 a.m. or at the call of the Chair.

**Carried.**

LET'S COME TOGETHER AND CELEBRATE 175 YEARS  
IN THE HILLS OF MULMUR



SINCE 1851 - 175TH ANNIVERSARY

# CELEBRATE MULMUR



For a complete event listing visit [www.mulmur.ca](http://www.mulmur.ca)

SINCE 1851 - 175TH ANNIVERSARY

# CELEBRATE MULMUR EVENT CALENDAR

## January



January 1<sup>st</sup> – Mulmur turns 175

## February



Family Day Winterfest  
@ Mansfield Outdoor Centre

## March



March Break Community Days  
@ Mansfield Ski Club

## April



A Timeline of Dufferin Exhibit  
@ Museum of Dufferin

Maple Weekend  
@ 4M Maple

## May



Mulmur Hills Tree Sale  
@ Township Office

## June



Annual Spring Market  
@ Superburger

Strawberry Festival  
@ Maple Grove Market

## July



Historic Dominion Day Allstar Baseball  
Games @ Mansfield Community Park

## August



Authors in the Hills of Mulmur  
@ Foley Barn

## September



Terra Nova Pickleball Court Opening  
@ Township Office

## October



Hops in the Hill  
@ Mansfield Outdoor Centre

## November



Christmas in Rosemont  
@ Rosemont General Store

## December



Christmas in Rosemont  
@ Rosemont General Store

**ADD YOUR EVENT TO THE LIST! EMAIL [INFO@MULMUR.CA](mailto:INFO@MULMUR.CA)**

# Mulmur's 175 BIG Event

**Date** Sept 12 or 26  
**Time** 12pm - 2pm  
**Location** Township Office

		Responsibility	Budget
<b>Food</b>	Ice Cream Food Truck		\$750
	Chapmans		
	Food Trucks		
	Community BBQ (hamburgers, sausage, hot dogs, pop, juice boxes water etc)		
	Cake		\$100
<b>Beer Garden</b>	Use 1 of the Twp Tents	North of 89	\$0
<b>175 Booth</b>	Use 1 of the Twp Tents	Staff	\$0
<b>Tree Planting</b>	Location at south of Township Office	Staff	\$300
<b>Commemorative Plaque</b>		Staff	\$200
<b>Lawn Games</b>			
<b>Music</b>	Speakers with a playlist	Staff	\$0
	Live Music		\$1,000

<b>Town Crier</b>	Andrew Welch		\$200-\$300
<b>Singer</b>	John Ireland - Hills of Mulmur Song		
	Primrose Elementary School		
<b>Mascots</b>	Kim Lyon looking into costs		

<b>Pickleball Opening</b>	Ribbon Cutting (Parks Committee). Thank Donaldsons		
<b>Speakers</b>			

## Other Discussion Items

Photo Book  
 Histroical Information To be included in monthly newsletters and social media  
 Government Letters Staff to request letters from Provincial and Federal Governments acknowledging Mulmur's

**Mulmur's 175<sup>th</sup> Celebration**  
Think Tank Meeting Notes (revised Nov 23/25)  
November 17<sup>th</sup>, 2025, 1:00 -3:30 pm  
836037 4<sup>th</sup> Line E, Mulmur

**Present:** Patty Clark, Gord Gallagher, Irene Gallagher, Jan Irwin, Suzanne Lawrence, Kim Lyon

**Regrets:** Jeff Sedgwick

**Criteria for consideration:**

- Family orientated
- Simple, minimal planning
- Limited staff and volunteer time
- Food encourages attendance
- Warm weather event
- Plan 'B' should weather be an issue
- Budget of \$4-\$5,000

**Recommendations:**

**Location:** Mulmur Township Office – grass area with new pickle ball courts.

**Date:** September 12<sup>th</sup> (preferred) or September 26<sup>th</sup>.

- We don't want to conflict with the Shelburne Fall Fair and want to make sure the pickle ball courts are finished.
- Want Mayor Horner to be able to speak at the event. Have to consider 'lame duck' ruling.

**Time:** TBD . We did not confirm time, mentioned afternoon, but we can confirm. Depending on activities, perhaps 12 – 2 pm.?

**Events:**

- Grand opening of new pickle ball courts, with funding donated by Mr & Mrs Donaldson
- Jamie McCutcheon initiate ceremonies with bagpipes
- Town Crier (if budget permits) to open ceremony and read letters of acknowledgement and some history of Mulmur
- Mayor Horner welcomes gathering
- John Ireland to sing his song, *The Old Hills of Mulmur*
- Donaldsons' acknowledged for their donation to build the multi-use courts at town hall
- 2 trees planted (with small plaques at base of each tree) in recognition of 175<sup>th</sup>. Indigenous trees to the area. Preferably Sugar Maples but could also be Red Maples. 2-3" caliper in size), 10 ft tall.
  - o 1 tree at town office,
  - o 1 tree at Mulmur's Corners (Rosemont area) as it was the first settled area in the township. The specific location is yet to be determined, due to most land is privately owned. Anglican Church in area. Little's is the oldest settlement. Cemetery is public land and could be planted there.

- Photo Book (Mulmur Views) presented to Mayor Horner for display in Office. Sample book also available in early spring for pre-order by residents, if interested to purchase.
- Food trucks (to keep volunteer work to a minimum). Ice Cream Truck (Jenny Brown) and Pizza truck. Less expensive food items than other food trucks. Cake / cup cakes. Children 12 & under get a free ticket for ice cream and /or pizza. (depending on budget) Cake is free.
- Mascots (for kids) e.g. Bluey
- Permanent Historical plaques be unveiled. (2 plaques to be created.)
  - o 1 at town office
  - o 1 at Mulmur Corners (smaller plaque) – first settled area
- Historical information to be shared throughout the year, (as noted in Staff Report, July 2, 2025). Digitize any information not currently in archives on Mulmur website and MoD. Recommendation that historical information used in newsletters etc., relate to geographical areas and not specific to individual families. More people will relate to a hamlet than to individual families. There is a lot of information available in the Mulmur books.
- Stream Hubs – possible historical production? Video of Mulmur to include John Ireland singing his song?
- Time capsule – idea discussed by not confirmed

#### Tasks:

\* = more information below on page 4

Item	Person	To confirm	Details
<b>Food</b> Ice cream truck Jenny Brown	Jan	-confirmed price, will check on particulars, time, limits of ice cream etc.	\$650 + tax = \$734.50 Jenny Jelen Brown is receptive to providing ice cream at event.*
Ice cream	Irene	-ask Chapmans about donation of ice cream cups	Chapman's interested. Looking for numbers attending*
Pizza truck	Irene	-check on possible pizza food truck prices	Bon Fire Catering (Newmarket) *
Cake	Staff	-order cup cakes for event	
<b>Tree planting</b>	Patty/Tracey	-request to come from Tracey – ask Summerville to donate 2 trees or purchase	2 trees, 2-3" caliper, 10 ft, Sugar Maples
<b>Town Crier</b> Andrew Welch	Kim	-ask at EDC mtg about Dufferin sponsoring fee for Andrew	\$200 - \$300
<b>Presentation</b> <b>Pickel Ball Court launch</b>	Patty/Tracey	-Tracey to ask and ensure Donaldson's are available on confirmed date	
<b>Presentations</b>	Patty/Roseann	-to confirm "lame duck" details to allow Mayor Horner to speak at event	Nominations for the municipal election are open from May 1 <sup>st</sup> - August 24 <sup>th</sup> *
<b>Commemorative Plaque</b>	Patty/Heather	-companies that produced 150 <sup>th</sup> signs	LC Creations GG Precision Mark - Alliston
	Irene	Columbarium plaques – to check	Monument Restoration*



<b>Singer</b> John Ireland	Irene	-to check with Isabel (wife) and Jill (daughter)	Waiting to hear back from Jill.*
<b>Photo Book</b> Mulmur Views	Patty Jan	-Jan to assist in reviewing photos -PC – specs for photos, time frames for sample book to be available at monthly spring events -also to include 2 poems and lyrics of John's song -include location, photos property of township	Suggested timeframe: Promote mid-Jan – mid Feb to submit photos. Select photos by end of Feb. Design book -early March 1 book available for April event for pre-ordering – Pre-Order until June 30 <sup>th</sup> – at events and on website.
	Suzanne	-pay for ad in Creemore Echo -put up sign in office (RLP – Creemore) -Social media promotion -create QR code -create Google Drive for photo drop	
<b>Bagpiper</b> Jamie McCutcheon	Gord	-ask if interested and fee charged	
<b>Mascots</b>	Kim	-determine what mascots available and costs	
<b>Time Capsule</b>	Patty Staff	-not discussed, but can be considered	
<b>Gov't letters</b>	Staff	-to contact MP, MPP office for letter of acknowledgement	
<b>Streams Hub</b> Andrew James	Gord	-ask about incorporating Mulmur's celebration into their work - video of photos collected and possible video of area, John's song -theatrical production of historical times of Mulmur (settlers, music)	
<b>Cob fest</b>	Gord	-check to see if planned for 2026 -participation by 175 <sup>th</sup>	Spoke to Lisa. Cobstock 2026 is currently being planned.*
<b>MoD – Historical Info</b>	Gord  Staff to create e-newsletter content	-digitizing archival information	-MoD does not have software -2 books already scanned and on Mulmur site <a href="https://mulmur.ca/discover/heritage">https://mulmur.ca/discover/heritage</a> -good info for historical signs and monthly e-newsletters -Historic landmarks of Dufferin can be found on MoD website. See link below chart. *

## **Follow up information:**

### **Ice cream truck:**

Jenny Jelen Brown is receptive to providing the ice cream truck services and, at the moment, September 12/26 is available to us. A definite booking will be required, if we choose this option

She suggested a "snack" size cone/cup would suit the kiddos, at \$5.00 a serving. Medium (7.50) and large (10.00) would be available, for purchase by the individual. Waffle cone available for 2.00 extra....again, for individual purchase.

Coffees are available for purchase, either hot, ice or a signature "magic" coffee, with a flavour of ice cream stirred in rather than cream and sugar....pay as you go for the adults, as we didn't chat about providing drinks or ice cream for the adults on the day.

We discussed a "ticket per child" option for serving the ice cream, with a tally at the end of the day for the committee to make payment on. That way, both purchaser and vendor are clear on what has been consumed/owed. Debit/Visa/cell-phone/e-transfer/smartwatch payment options are available for individual purchasing.

Her set up takes about 10 minutes, and she expressed the hope that enough space would be available so that her Jeep could remain hooked up at the site. I ventured to say that I thought that would be doable. There are no mileage charges or hook up requirements.

**Ice Cream - Chapman's** has asked for the date of the event and how many will be attending. I suggest we say the # of adults and the # of children. I have already told them we are looking at ice cream for children 12 and under. I think we should give them a range of adults and kids, so they can at least assess what they can do? We can finalize the # later if we decide to go this route.

**Pizza Truck** - I have a request in to Bonfire Catering out of Newmarket. You can check them out on FB and see what they have to offer. I will get prices when they get back to me. My contact used them twice, first time for their wedding anniversary party where there 150+ people and also for their daughter's wedding. Highly recommended.

### **Lame Duck period:**

Nominations for the municipal election are open from May 1<sup>st</sup> - August 24<sup>th</sup>

A Lame Duck period could be triggered at any time during this period if fewer than three-quarters of the current Council members could be re-elected. For Mulmur, this means *four members of the current Council would need to be acclaimed* to avoid a Lame Duck period

**Commemorative Plaques** - Monument Restoration Ltd. owned by Kevin Johnston has confirmed they do plaques for outside which last a longtime. Again, if I could get some suggested sizes and # of letters then he will provide a quote. I was impressed with how quickly he got back to me. He is out of Midhurst.

**Singer** - I have enquired with John Ireland's daughter regarding whether John could/would sing one song at a public event. I will report back what I hear from her and get the group's ok before I approach John.

**Cobstock:**

Yes, we are planning to host Cobstock again in the summer of 2026, and we've already begun outlining some of the event details. We would be happy to explore ways to incorporate Mulmur's 175th celebrations into Cobstock, and we welcome any suggestions or ideas your committee may have.

While the arena is one of our priorities, our focus extends to supporting the broader North Dufferin community as well, so we're definitely open to collaborations that benefit the whole area.

Let us know what your availability is like and hopefully we can schedule a meeting to bounce ideas around and see how we can work together.

Looking forward to connecting!

Best regards, Lisa

**MoD Historic Landmark Sites in Dufferin**

<https://dufferincounty.maps.arcgis.com/apps/Shortlist/index.html?appid=58629a6239e94d5e82d72f1b55333c5e>

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