



AGENDA
ECONOMIC DEVELOPMENT COMMITTEE
August 14, 2023 9:30 AM

MEETING DETAILS

In-Person Location: Mulmur Township Offices, located at 758070 2nd Line East
Phone Connection: 1 647 374 4685 Canada / 1 647 558 0588 Canada
Video Connection: <https://us02web.zoom.us/j/84602248258>
Meeting ID: 846 0224 8258

1. **CALL TO ORDER**

2. **APPROVAL OF THE AGENDA**

Recommendation: THAT the agenda be approved.

3. **MINUTES OF THE PREVIOUS MEETING**

Recommendation: THAT the minutes of May 28, 2024 be approved.

4. **DISCLOSURE OF PECUNIARY INTERESTS**

If any member has a disclosure of pecuniary interest (direct or indirect) they can declare the nature thereof now, or at any time during the meeting

5. **ADMINISTRATION**

5.1 **Accelerate Your Business - Donald Cooper Business Speaking Event**

5.2 **Mulmur Market Recap**

5.3 **Economic Development Video Project Update**

5.4 **Mulmur 175 – 2025 Committee Discussion**

5.5 **NDCC Fundraising Opportunities**

6. **INFORMATION ITEMS**

7. **ITEMS FOR FUTURE MEETINGS**

- **Mulmur 175 Committee**
- **2025 Mulmur Garage Sale**

8. **ADJOURNMENT**

Recommendation: THAT the meeting adjourns at _____ and meet again on _____, or at the call of the Chair.



**ECONOMIC DEVELOPMENT
COMMITTEE MINUTES
May 28, 2024 – 9:30 AM**

Present: Darryl Stansfield, Chair
Lisa Thomson
Kim Lyon
Savannah Rogers
Roseann Knechtel, Secretary

Regrets: Diana Morris

1.0 CALL TO ORDER

The Chair called the meeting to order at 9:33 a.m.

2.0 APPROVAL OF THE AGENDA

Moved by Thomson and Seconded by Rogers

THAT the agenda be approved.

CARRIED.

3.0 MINUTES OF THE PREVIOUS MEETING

Moved by Thomson and Seconded by Rogers

THAT the minutes of April 17, 2024 are approved.

CARRIED.

4.0 DISCLOSURE OF PECUNIARY INTERESTS - NONE

5.0 ADMINISTRATION

5.1 Spring Market

Members discussed vendor set up and potential parking restrictions. Members will meet onsite Friday May 31st to assist with the event.

5.2 The Donald Cooper Corporation – Business Speaking Event

Members discussed potential event dates and additional event logistics including food, a master of ceremonies, other potential speakers, a presentation from the NDCC Campaign Cabinet and opening the event up to surrounding areas.

Direction was given to the Secretary to confirm a date with the speaker and Mansfield Ski Club.

6.0 INFORMATION ITEMS

6.1 DBOT Business Excellence Awards

Members congratulated the Mulmur businesses nominated in the 2024 Business Excellence Awards.

7.0 ITEMS FOR FUTURE MEETINGS

- **Mulmur 175**

9.0 ADJOURNMENT

Moved by Thomson and Seconded by Lyon

THAT Council adjourns the meeting at 10:14 a.m. to meet again on June 25, 2024, at 9:30 a.m. or at the call of the Chair.

CARRIED.

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ACCELERATE YOUR BUSINESS WITH DONALD COOPER

YOU WILL LEARN HOW TO:

- 1 Create compelling customer value that will clearly differentiate your business, increase sales and grow your bottom line.
- 2 Advertise and promote on a limited budget.
- 3 Attract and engage a top-performing team ...and deal effectively with non-performance.
- 4 Effectively manage your business, your team, your future...and your bottom line.
- 5 Create a culture of clarity, commitment, urgency and accountability.
- 6 Better understand the math of profitability and how small improvements will grow your bottom line.
- 7 Create a clear and specific vision for the future of your business.

INCLUDED IN YOUR REGISTRATION:

- Donald's 1/2 day 'Super Session'.
- An afternoon of Q&A and Coaching (for those wishing to stay).
- A complete 'Implementation Guide'.
- Donald's 'Business Assessment & Management Implementation Tools'.
- Continental Breakfast, Lunch & Refreshments.



EVERY BUSINESS OWNER AND MANAGER SHOULD SPEND A FEW HOURS WITH DONALD COOPER... IT CHANGES EVERYTHING!

WHO IS DONALD COOPER?

Donald Cooper has been both a world-class manufacturer and award-winning retailer. As a manufacturer, **Cooper Canada** became a world leading maker of sports equipment and a Canadian brand icon. If you grew up playing sports in Canada, you may have had the Cooper name on some part of your body.

Then, as a fashion retailer, Donald fundamentally redefined the customer experience for which he received seven awards of excellence for marketing and business innovation. He has succeeded, failed, started over... and succeeded again. Now, he helps businesses throughout the world to create compelling customer value and long-term profitability.

WHO SHOULD ATTEND:

BUSINESS OWNERS & MANAGERS



Scan the QRcode or visit mulmur.ca

donaldcooper.com

SEPT 27TH 2024

8:30 AM

MANSFIELD SKI CLUB

628213 15TH SIDEROAD MULMUR, ON

ONLY \$99

Limited tickets available

Experience shows that when two or more people attend from a business, the results are dramatically improved

All proceeds go towards the North Dufferin Community Centre (Honeywood Arena) Renovation fund