



AGENDA
ECONOMIC DEVELOPMENT COMMITTEE
July 7, 2023 9:00 AM

MEETING DETAILS

In-Person Location: Mulmur Township Offices, located at 758070 2nd Line East
Phone Connection: 1 647 374 4685 Canada / 1 647 558 0588 Canada
Video Connection: <https://us02web.zoom.us/j/84602248258>
Meeting ID: 846 0224 8258

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

Recommendation: THAT the agenda be approved.

3. MINUTES OF THE PREVIOUS MEETING

Recommendation: THAT the minutes of May 24, 2023 be approved.

4. DISCLOSURE OF PECUNIARY INTERESTS

Recommendation: If any member has a disclosure of pecuniary interest (direct or indirect) they can declare the nature thereof now, or at any time during the meeting

5. ADMINISTRATION

5.1 EDC Breakfast Recap

5.2 International Plowing Match

5.3 EDC Promotional Videos

- **Agriculture, Food & Dining, Recreation, Personal Services**

5.4 Other

6. ITEMS FOR FUTURE MEETINGS

6.1 Mulmur Road Trip/Trail

6.2 Mulmur Business Directory

7. ADJOURNMENT

THAT the meeting adjourns at _____ and meet again on _____, 2023 at _____, or at the call of the Chair.



**ECONOMIC DEVELOPMENT
COMMITTEE MINUTES
May 24, 2023 – 9:30 AM**

Present: Darryl Stansfield, Chair
Diana Morris
Lisa Thomson
Janet Horner
Savannah Rogers
Roseann Knechtel, Secretary

1.0 CALL TO ORDER

The Chair called the meeting to order at 9:35 a.m.

2.0 APPROVAL OF THE AGENDA

Moved by Thomson and Seconded by Rogers

THAT the agenda be approved.

CARRIED.

3.0 MINUTES OF THE PREVIOUS MEETING

Moved by Morris and Seconded by Thomson

THAT the minutes of April 19, 2023 are approved.

CARRIED.

4.0 DISCLOSURE OF PECUNIARY INTERESTS – NONE

5.0 ADMINISTRATION

5.1 2023 Business Excellence Award and Recognition

Members discussed the Business Excellence Awards, noting Mulmur finalists Ontario Honey Creations and Pine River Institute. The committee agreed to nominate Mulmur businesses again in 2024.

5.2 2023 Economic Development Breakfast

The Committee reviewed registration numbers and requested the Township re-advertise on social media, through the Dufferin Board of Trade, as well as forward the poster to the committee members from distribution.

5.3 2023 Mulmur Summer Market

Committee members agreed to move forward with supporting markets that are already established for 2023 including those at Maple Grove Market and 2Dirty Aprons. Mulmur will notify the Dufferin Board of Trade of the market events for inclusion in promotional videos and photos.

5.4 International Plowing Match (IPM)

Diana Morris provided an update on the IPM and pricing for display tables vs. retail tables.

5.5 Mulmur Post-Secondary School Grant

Lisa Thomson provided an update on the selection of the two grant recipients. The Township had 5 applicants. Grants will be awarded on June 7, 2023 at the Centre Dufferin District Highschool Community Fair.

The Committee discussed adjusting award criteria for 2024 to include a scoring matrix so that it is not based on academics.

Letters of acknowledgement will be sent to all applicants.

5.6 Other

Members discussed the Explore Dufferin Guide, Central Counties Tourism for marketing materials, and Volunteer Dufferin to attract volunteers for local events.

7.0 ITEMS FOR FUTURE MEETINGS

7.1 EDC Breakfast Recap

7.2 Mulmur Business Directory

7.3 Mulmur Road Trip / Trail

7.4 Mulmur Promotional Videos

8.0 ADJOURNMENT

Moved by Horner and Seconded by Rogers

THAT Council adjourns the meeting at 10:54 a.m. to meet again on June 7, 2023 for the Economic Development Breakfast.



QUOTE

QUOTE NUMBER: 2023-06

QUOTE DATE: February 8, 2023

TO: Economic Development Committee
Township of Mulmur

DETAILS: Business Profile Videos

Payable to:

Sara May
1-217 Owen Sound St
Shelburne, ON
L9V 3L2
HST #: 76966 8062RT0001

truenature.video@gmail.com
647-459-2078

Description	Amount (\$)
Video Shoot: 3 x Business Profiles (2 Hours per shoot) Interview + B-Roll Footage	900.00
Video Editing - Business 1 - 4 Min Export, 1 Min Export	400.00
Video Editing - Business 2 - 4 Min Export, 1 Min Export	400.00
Video Editing - Business 3 - 4 Min Export, 1 Min Export	400.00
Subtotal	2100.00
HST 13%	273.00
Total Due	2373.00
Thank You!	

Quote valid for 30 days
50% due upon first shoot date
Remaining balance to be paid once final video/photos are received
***Please address cheques to Sara May**