



AGENDA
ECONOMIC DEVELOPMENT COMMITTEE
August 29, 2022 3:00 PM

MEETING DETAILS

In-Person Location: Mulmur Township Offices, located at 758070 2nd Line East
Phone Connection: 1 647 374 4685 Canada / 1 647 558 0588 Canada
Video Connection: <https://us02web.zoom.us/j/84602248258>
Meeting ID: 846 0224 8258

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

Recommendation: THAT the agenda be approved.

3. MINUTES OF THE PREVIOUS MEETING

Recommendation: THAT the minutes of June 16, 2022 be approved.

4. DISCUSSION ARISING OUT OF THE MINUTES

5. DISCLOSURE OF PECUNIARY INTERESTS

6. ADMINISTRATION

6.1 Mulmur's EDC Video Applications

6.2 Draft Mulmur Bursary

6.3 2022 Annual Report and 2023 Budget Requests

7. INFORMATION ITEMS

8. ITEMS FOR FUTURE MEETINGS

9. ADJOURNMENT

THAT the meeting adjourns at ____ pm and meet again on _____, 2022 at _____ pm, or at the call of the Chair.



MINUTES
ECONOMIC DEVELOPMENT COMMITTEE
June 16, 2022

Present: Angela McMonagle - Chair
Ruben Rindinella – Vice-Chair
Janet Horner
Diana Morris
Roseann Knechtel – Secretary

Absent: Jeanette McFarlane
Savannah Rogers

1. CALL TO ORDER

The Chair called the meeting to order at 4:06 p.m.

2. APPROVAL OF THE AGENDA

Moved by Horner and Seconded by Morris

THAT the agenda be approved.

CARRIED.

3. MINUTES OF THE PREVIOUS MEETING

Moved by McMonagle and Seconded by Rindinella

THAT the minutes dated May 30, 2022 be approved.

CARRIED.

4. DISCUSSION ARISING OUT OF THE MINUTES – NONE

Confirmation that the scholarship will be part of the 2023 budget with Council determining where funds are allotted.

5. DISCLOSURE OF PECUNIARY INTERESTS - NONE

6. ADMINISTRATION

6.1 Think Local Video Quotes

Member reviewed quotes received for the development of promotional economic development videos. The Secretary confirmed all three companies are available to complete the filming in the fall.

Members agreed the first video would promote home services, including but not limited to: electricians, landscapers, plumbers, tree service, general carpenters etc.

Direction was given to the Secretary to advertise and reach out to individual businesses for inclusion based on survey the results of the July tax bill insert.

Moved by Morris Seconded by Rindinella

THAT the Economic Development Committee recommend Council secure the services of True Nature Media for the development of local promotional economic development videos to be funded through the allotted 2022 Economic Development Committee budget.

CARRIED.

7. INFORMATION ITEMS – NONE

7.1 Burger Bus Contest

8. ITEMS FOR FUTURE MEETINGS

8.1 Mulmur Bursary Program

8.2 Mulmur Promotional Video

9. ADJOURNMENT

Moved by Horner and Seconded by Rindinella

THAT the Committee adjourns the meeting at 4:33 p.m. to meet again on, September 15, 2022 at 7:00 pm, or at the call of the Chair.

CARRIED.

EDC Mulmur Tradesperson Contact List

	Company Name	Title/Occupation	Address	Owner's Name	Phone Number	Email Address	Website
	All Seasons Security INC	Security and home monitoring and installation	836277 4th Line East, Mulmur	Hardy Deifel	519-941-8642	allsinc@sympatico.ca	https://allseasonssecurity.ca/
Business not located in Mulmur. Located in Orangeville.	Always Current Electric INC.	Electrician	Mono-mulmur Town Line??	Jordan Smith	(888) 994-3091	jordan@alwayscurrentelectric.com	
Business not located in Mulmur??	Creemore Electric Company Inc	Electrical/electrician	826166 Mulmur Nottawasaga Townline, Mulmur	John W Gordon/ Travis Ayton-Lee	519-938-6047	ali@jwgordon.ca	https://creemoreelectric.ca
	EMI Air Systems	HVAC Contractor	667281 20 Sideroad, Mulmur	Mike Marcinkiewicz	437-343-0275	emiairsystems@gmail.ca	https://www.emiairsystems.ca/
	GP Carpentry INC.	Carpenter	628338 15 Sideroad	Greg Patton	(519) 270-6200	greg@gp-carpentry.com	https://www.gp-carpentry.com/
	Hill N Dale Landscaping	Landscaping	River road, Mulmur		(519) 925-3238	james@hndland.com	http://hillndalelandscaping.com/
	JW Gordon Custom Home Builder	Construction and custom homes		John Gordon	519-938-6047	john@jwgordon.ca	https://jwgordon.ca/
Not a home trade.	Sapra Studio Inc	Photographer	14 Mountainview Rd	Neetan Sapra	4168758044	neetan@saprastudios.com	saprastudios.com
	Trevor Shelley	home renovations	587499 10 Sideroad	Trevor Shelley	6478326767	trevorshelley@me.com	
Business not located in Mulmur. Located in Barrie	Fay Trim Inc	siding, soffit, rascia, eavestrough	i-112 Commerce Park Drive Barrie	Fanny Maisonneuve	7055037999	fanny@faytrim.ca	faytrim.ca
Not a home trade.	Hounds and Hooves	dog walking, pet sitting	876097 5th Line E	Cheyenne Sacchetti	9052515065	cheyanne@houndsand hooves.ca	houndsandhooves.ca
	D.B. Arnold Excavating and Grading	excavation, grading, concrete, foundations, additions	628326 15 Sideroad	David and Linda Arnold	4167222840	diggerdave1996@gmail.com / lindaarnold1661@gmail.com	
	Rescue Renovations		15 Adrian Ave	Ken Glasgow	6479955138	myrescuerepo@gmail.com	
NO RESPONSE. DO WE REACH OUT AND ASK THEM IF THEY WANT TO BE INCLUDED?							
	Dean's Tree Care	Arborist	796191 3rd Line E, Mulmur	Zeke Dean	416-843-4200	zeke@deanstreecare.ca	https://www.deanstreecare.ca/
	Natures Way Lawn Care	Landscaping and lawn care	3rd Line EHS	Andrew Grohal	705-466-6667	naturesway3@hotmail.com or naturesway3@hotmail.com	http://natureswaylawncare.ca/
	Paul Downey Electric LTD	electrician	596519 2nd Line West, Mulmur	Paul Downey	519-939-2267	pauldowney@hotmail.com	https://www.pauldowneyelectric.com/
	Zoltan Potovzsky		668211 20 Sideroad, Mansfield, ON L9V 0W1		(705) 466-2883		



Mulmur Scholarship Program

Program Overview

The Township of Mulmur is pleased to present the Mulmur Scholarship Program consisting of two one-time \$500 scholarships. The program is intended to recognize outstanding Township of Mulmur students who will be pursuing post-secondary education and/or training.

Scholarship Streams

Two scholarship awards will be considered for students entering a university, college, or trade/apprentice program.

Application Process

All applicants will be required to submit the following information:

- Completed application form
- 300-word essay
- Transcripts from Grade 11 and semester one of Grade 12
- Letter of Reference from a staff member of your current school
- Proof of admission/enrollment to post-secondary institution or training program

Eligibility Criteria

All applicants must meet the following criteria:

- Be a resident of the Township of Mulmur
- Be graduating high school the same year of applying for the Mulmur Scholarship Program
- Have been accepted to a post-secondary institution or training program

Selection Process

Completed applications must be received by **May 15, 2022**. Applications will be reviewed by the selection committee. **The selection committee will consist of** (1 member of staff, 1 member of Council, 1 member of EDC

Successful applicants will be notified by no later than the **end of May** and invited to attend a meeting of Township Council in June to be presented their award.

MULMUR SCHOLARSHIP APPLICATION FORM

Please submit the following information to the Township of Mulmur, 758070 2nd Line E,
Mulmur L9V 0G8 | clerk@mulmur.ca by **May 15, 2022.**

Name: _____

Phone Number: _____

E-mail: _____

Mailing Address: _____

High School: _____

Post-Secondary Program Name: _____

Future Post-secondary Institution Name: _____

Part 1: Short Essay (TBD by EDC Committee)

Please attach a short essay of approximately 300 words that answers the following questions:

- Do you feel your chosen field is important in Township of Mulmur?
- How do you believe you could give back to your community using the skills learned?
- How do you feel this scholarship will assist you in your transition to post-secondary training/learning?

Part 2: Short Answer Questions (TBD by EDC Committee)

- Tell us about yourself.
- What personal achievements makes you the proudest?
- What is your greatest strength?
- What is your greatest weakness?
- Who has been a role model for you?
- What kind of activities do you partake in and enjoy?
- How would others (friends, teachers, etc.) describe you?
- Why did you choose your particular course?
- What is a mistake you have made, how did you overcome it and what did you learn from it?
- What are your life goals?
- Where do you see yourself in the future (5 to 10 years from now)?
- How do you plan to make use of the bursary award?
- Why do you deserve to be selected for the bursary?
- How have you contributed to your community?

How did you hear about the Mulmur Scholarship Program?

- Social Media Newspaper Word of Mouth
- School Announcement Guidance Councillor Other: _____

The personal information contained on this form is collected under the authority of Part II, Section (1)(e) of the Municipal Freedom of Information and Protection of Privacy Act and will be used only to ascertain eligibility for a Scholarship. For questions, please contact the Township of Mulmur at 705-466-3341 | info@mulmur.ca



2021 ANNUAL REPORT

TO: Council
FROM: Economic Development Committee
SUBJECT: 2022 Annual Report on Achievements

PURPOSE:

The purpose of this report is to report to Council on the Economic Development Committee's achievements for the year 2022.

PREVIOUS MANDATE AND ACHIEVEMENTS:

1. Retain, enhance and attract businesses by:

- Helping existing small businesses grow through awareness, red tape reduction, education (Prosperous, G1, A1)
- Actively engage with county, provincial and federal agencies to obtain resources to support local initiatives (Prosperous, G1, A2)

2022 ACHIEVEMENTS: Developed a business recognition policy that received Council approval on. Continued recognition of business in the newsletters and social media.

2. Pursue responsible growth in residential and employment areas

- Promote local employment opportunities and awareness (Prosperous, G2, A1)

2022 ACHIEVEMENTS: Included as part of the Township's monthly survey and newsletter.

3. Facilitate education and training for Mulmur residents, entrepreneurs and businesses

- With input from organizations such as Dufferin Board of Trade, identify and support employment programs and opportunities for Mulmur residents and youth (Supportive, G2, A1)

2022 ACHIEVEMENTS: Promote DBOT workshops and talks through inclusion in Township newsletters and social media.

4. Celebrate success of residents including students, volunteers, Mulmur team members and business achievements

- Identify business achievements, including new businesses for recognition at Council and inclusion on the business directory. (Supportive, G4, A1)

2022 ACHIEVEMENTS: Draft bursary for Secondary students prepared and presented to Council for consideration as part of the 2023 budget.

2023 BUDGET REQUESTS:

\$ _____ to be used towards:

- Two \$500 Bursaries for Secondary Students
- One \$100 Award to Primrose Elementary School
- \$_____ additional EDC Promotional Videos
- Main Street Beautification

DRAFT