



MINUTES
ECONOMIC DEVELOPMENT COMMITTEE MEETING (EDC)
Thursday, March 18, 2021
5:00 pm
Township Video-Conference

Present:

Angela McMonagle – Chair
Ruben Rindinella- Vice-Chair
Janet Horner- Mayor
Jeanette McFarlane
Julie Pollock
Diana Morris
Tracey Atkinson – CAO
Alexis Phillips – Secretary

1. Call to Order – The Chair called the meeting to order at 5:03 pm.

2. Approval of Past Minutes

Moved by: Horner and Seconded by: Rindinella

THAT the Minutes dated January 21, 2020 be approved.

The vote was recorded in accordance with the Township's procedural by-law provisions for electronic meetings:

Horner	Yes
McMonagle	Yes
Morris	Yes
Pollock	Yes
Rindinella	Yes

CARRIED

3. Declaration of Pecuniary Interest

None declared.

4. Delegations

4.1 Superburger Flag- James Nicolaou

Mr. Nicolaou was not present for the meeting. Discussion ensued regarding the sign. Funding could be considered through a grant application. Staff will forward the grant application and guidelines to Mr. Nicolaou.

5. Current Business

5.1 Future Grant Projects

The Committee discussed the following project ideas: home and garden show, event pavilion at the Municipal office, exercise path around Municipal property, hamlet/community Centre refresh.

Julie Pollock will work on creating a plan for the Home and Garden show, and will report back to the Committee at a future meeting.

Committee reviewed the strategic plan actions and implementation items, including the combination of Events Committee and EDC. Discussions ensued regarding the RED Project list and opportunities for economic development with the assistance of RED grants.

Garden/marketing series (bees, gardens, master gardeners, virtual or live tours, videos)

Discussion ensued regarding coordinating Rec master plan pavilion and ice pad with RED grant EDC project.

The Committee discussed “it’s better in Mulmur” logo (designed by Ken Hall).

Jeanette McFarlane and Alexis Phillips provided an update to the newsletter distribution numbers and business themes.

5.2 Cycling Project

Chair McMonagle updated the Committee on Dufferin leadership of the cycling project and how a bike rack or repair station had been discussed.

Mayor Horner mentioned spending funds on cycling projects at various locations throughout the Township, and she will work on the locations with Tracey Atkinson. McMonagle will look at pricing and EDC benefits to adding a historic relevance. McMonagle will provide a summary for Council to consider.

Tracey Atkinson spoke on the funding notices and confirmed that there are funds remaining.

6. Information Items

6.1 Business Issues Survey

Dianna Morris provided a summary and noted that this is the third year for the survey. Morris highlighted the changes year-over-year and covid implications.

6.2 Rural Economic Development Program – Ontario Announcement

- 6.3 Share the Road Discussion
- 6.4 Rural Economic Development Project List
- 6.5 Dufferin County Virtual EDC (Verbal Update)

Mayor Horner provided a summary of the Bruce County Tourism presentation. New County Tourism officer will be taking on the cycling project. Emphasis was on managing resources, attractions and linking tourism to economic development.

7. Items for Future Meetings/Meeting Date & Time

- 7.1 Strategic plan implementation and EDC Mandate
- 7.2 Garden Master Series plan
- 7.3 Proposed funding for Cycling Project Update

8. Unfinished Business

9. Adjournment

Moved by: Dianna Morris and Seconded by: Julie Pollock

THAT the meeting adjourns at 6:38pm and meet again on May 20th, July 15th, September 16th, and November 18th at 5pm.

The vote was recorded in accordance with the Township's procedural by-law provisions for electronic meetings:

Horner	Yes
McFarlane	Yes
McMonagle	Yes
Morris	Yes
Pollock	Yes

CARRIED

Chair

Secretary