



**ECONOMIC DEVELOPMENT
COMMITTEE MINUTES
November 7, 2023 – 9:30 AM**

Present: Darryl Stansfield, Chair
Lisa Thomson
Savannah Rogers
Diana Morris
Roseann Knechtel, Secretary

Regrets: Janet Horner

1.0 CALL TO ORDER

The Chair called the meeting to order at 9:36 a.m.

2.0 APPROVAL OF THE AGENDA

Moved by Thomson and Seconded by Rogers

THAT the agenda be approved.

CARRIED.

3.0 MINUTES OF THE PREVIOUS MEETING

Moved by Thomson and Seconded by Rogers

THAT the minutes of September 12, 2023 are approved.

CARRIED.

4.0 DISCLOSURE OF PECUNIARY INTERESTS

Savannah Rogers declared pecuniary interest to item 5.1 and vacated the room during discussions.

5.0 ADMINISTRATION

5.1 EDC Promotional Videos

Members reviewed submissions for the Personal Services Video selecting the following businesses to be featured:

- Deans Tree Care Inc.
- Hounds and Hooves
- Kourtney's Therapy Services

Direction was given to the secretary to contact the successful businesses for filming, to be completed within the next year.

5.2 EDC Breakfast

Members discussed alternatives to a breakfast event such as lunch or afternoon tea. 2024 dates are to be discussed at a future meeting.

5.3 2024 EDC Projects

Members discussed organizing a May Flowers scavenger hunt and spring market. The market date has been tentatively set for Friday, May 31st from 4 - 7 p.m. Mulmur and youth vendors will be free of charge. Direction was given to staff to contact Superburger for permission to use the parking lot.

5.4 Mulmur Business Centre

Diana Morris advised that the Dufferin Board of Trade (DBOT) Business Center is operating at capacity. Staff are to reach out directly to commence discussions on the possibility of creating a satellite business center location in the Township basement.

6.0 ITEMS FOR FUTURE MEETINGS

- 6.1 2024 Budget**
- 6.2 Mulmur 175 Event Subcommittee**
- 6.3 EDC Lunch/Tea**
- 6.4 EDC Scavenger Hunt**
- 6.5 EDC Spring Market**
- 6.6 Mulmur Business Centre**
- 6.7 Strategic Plan Conversation**

8.0 ADJOURNMENT

Moved by Thomson and Seconded by Rogers

THAT Council adjourns the meeting at 10:35 a.m. to meet again on January 24, 2024, at 9:30 a.m. or at the call of the chair.

CARRIED.