



Economic Development Committee Minutes October 30, 2025 – 9:00 AM

Present: Darryl Stansfield, Chair
Lisa Thomson
Diana Morris
Kim Lyon
Jasmine Panesar – Dufferin County
Roseann Knechtel, Secretary

Regrets: Savannah Rogers

1.0 Call to Order

The Chair called the meeting to order at 9:02 a.m.

2.0 Approval of the Agenda

Moved by Thomson and Seconded by Lyon

That the agenda be approved.

Carried.

3.0 Minutes of the Previous Meeting

Moved by Thomson and Seconded by Lyon

That the minutes of September 11, 2025 are approved.

Carried.

4.0 Disclosure of Pecuniary Interests - None

5.0 New Business

5.1 Update from Dufferin County

Dufferin County is completing a business survey to be shared on the Township communication channels. The Explore Dufferin Guide is also open for submissions for the 2026-2027 season.

5.2 Update from DBOT

The 2025 Dream Career was a success, seeing over 1,800 students. The event will be postponed in 2026 due to the municipal election and will reconvene in 2027.

DBOT Jingle and Mingle breakfast networking event is scheduled for December 2nd.

5.3 2025 Christmas Market @ MOC

Members reviewed current registrations and support the MOC taking a lead in site plan organization.

5.4 Mulmur 175

Members reviewed the proposed budget and event schedule and expressed concern with the budget amount and decreased Township participation.

Members would like to see each third-party event staffed by a volunteer or Township representative. Members discussed swag being purchased and sold as a fundraising initiative by the North of 89 Alliance if the Township budget does not support it.

Members requested that this issue be brought back to Council for further decision and direction as part of the budget discussions.

6.0 Items For Future Meetings

6.1 Mulmur 175

6.2 Christmas Market

7.0 Adjournment

Moved by Lyon and Seconded by Thomson

That the Economic Development Committee adjourns the meeting at 9:57 a.m. to meet again at the call of the Chair.

Carried.