



**ELECTRONIC AGENDA
ECONOMIC DEVELOPMENT COMMITTEE
September 16, 2021 6:00 PM**

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<https://us02web.zoom.us/j/84602248258>

Meeting ID: 846 0224 8258

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

Recommendation: THAT the Agenda for September 16, 2021 be approved.

3. MINUTES OF THE PREVIOUS MEETING

Recommendation: THAT the Minutes dated July 26, 2021 be approved.

4. DISCUSSION ARISING OUT OF THE MINUTES

5. DISCLOSURE OF PECUNIARY INTERESTS

6. ADMINISTRATION

6.1 Dufferin County Forest: Location, Materials and Approvals

Recommendation: THAT the Committee seek approval from the County of Dufferin from the installation of a cycling station consisting of 1 cycling rack, 1 bench, and 1 fix-it station at the identified location.

6.2 Cycling Station Materials

Recommendation: THAT the EDC recommend the purchase of _____ benches for installation;

AND THAT the EDC recommend the purchase of _____ cycling racks for installation;

AND FURTHER THAT the EDC recommend the purchase of _____ fix-it stations for installation.

6.3 Cycling Station Signage

6.4 EDC Workplan to Accomplish Mandate

6. INFORMATION ITEMS

7.1 NDCC Board of Management Decision

7.2 Rural Economic Development Program Intake (RED)

7.3 Resignation Letter

7. ITEMS FOR FUTURE MEETINGS

8.1 Annual Report to Council

8. ADJOURNMENT

THAT the meeting adjourns at _____ pm and meet again on _____, 2021 at _____, or at the call of the Chair.



MINUTES ECONOMIC DEVELOPMENT COMMITTEE JULY 26, 2021

Members:

Chair Angela McMonagle
Vice-Chair Ruben Rindinella
Janet Horner
Ernie Lynch
Jeanette McFarlane
Diana Morris
Roseann Knechtel – Secretary

Julie Pollock - Absent

1. CALL TO ORDER

The Chair called the meeting to order at 5:03 p.m.

2. APPROVAL OF THE AGENDA

Moved by Horner and Seconded by Rindinella
THAT the Agenda for July 26, 2021 be approved.

CARRIED.

3. MINUTES OF THE PREVIOUS MEETING

Moved by McFarlane and Seconded by Rindinella
THAT the Minutes dated May 20, 2021 be approved.

CARRIED.

4. DISCUSSION ARISING OUT OF THE MINUTES - None

5. DISCLOSURE OF PECUNIARY INTERESTS - None

6. ADMINISTRATION

6.1 EDC Mandate and Strategic Plan Alignment

Member Horner spoke to Council's strategic plan review and discussed the new EDC mandate that reflects the outstanding action items of Council's strategic plan goals.

Members agree that high speed internet and cell service is still a priority within the Township.

6.2 Events Committee Mandate

Secretary Knechtel provided an update on the Events Committee mandate and the re-establishment as a committee of Council. Members were in favor of one event supporting cycling and equestrian activity in the Township.

6.3 Think Local Market Verbal Update

Member Morris provided a verbal update that the DBOT Think Local Market has been postponed until September 14, 2021. To date, there are 43 vendors registered. The Township and Committee are to continue to encourage Mulmur vendors to join and participate.

Member Morris will send new information package for distribution at the Township.

Member discussed renting the Township pop-up tents to small business for use at markets and business functions as a way to support, encourage and allow for business participation.

Moved by McMonagle and Seconded by Lynch

THAT the Committee recommend that the municipal pop-up tents be available for rent to Mulmur businesses for business use;

AND THAT staff develop a protocol and nominal rate for rentals.

CARRIED.

6.4 Cycling Station Materials and Locations

The Township did not receive any submissions to the Open Call for Design/Build Cycling Stations. Members will follow-up with companies that previously expressed interest.

Members reviewed the approved Council locations and discussed what cycling station infrastructure should be included at each location.

Dufferin County Forest Main Tract: Members will consult with County Forest Manager and cycling groups to determine appropriate infrastructure and installation locations. The Dufferin County Forest was identified as an area for the unique design/build installation.

Pine River Fishing Area: Cycling stands: 1
Bench: 1
Fix-it Station: 1

Kilgorie: Bench: 1

Municipal Office: Cycling stands: 1
Bench: 1
Fix-it Station: 1
Identified as an area for unique design/build installation

Honeywood Park: Cycling stands: 1
Bench: 1
Fix-it Station: 1
Approval from NDCC Board required to install materials at recommended location.

Thompson Trail Park: Cycling stands: 2

Bench: 4

Mansfield Community Park: Cycling stands: 2

Members agreed that infrastructure should have a message or logo. Direction to secretary to bring ideas forward at next meeting.

Private locations are encouraged to participate in the installation of infrastructure but would be required to purchase their own materials through the Township.

Moved by Lynch Seconded by Horner

THAT the Committee approve the locations of cycling station infrastructure for the Pine River Fishing Area, Kilgorie, Municipal Office, Thompson Trail Park and Mansfield Community Park;

AND THAT the Committee consult with Dufferin County and active cyclists within Mulmur to determine an appropriate location for cycling station infrastructure at the Dufferin County Forest Main Tract;

AND THAT the Committee seek approval from the NDCC Board of Management for the installation of cycling station infrastructure at the Honeywood Park at the identified location;

AND FURTHER THAT the Committee invite local business to purchase and install cycling infrastructure to partner with the Municipality for inclusion in digital collateral and signage.

Carried.

Members will consult with cycling groups and bring infrastructure recommendations back at next meeting for purchase.

6.5 Cycling Signage and Digital Materials

Members discussed what digital materials and signage they would like created and designed. Members agreed that a sign will be installed at each cycling station and a map of cycling station materials would be included on the website. Member McFarlane noted that a Cycle Mulmur Logo has already been created and will forward to members for consideration.

Member McFarlane will consult with Christian Beausoleil to assist in the development of signage and digital materials to identify and promote Mulmur's cycling infrastructure.

6.6 Prosperous Goal 1: Retain, Enhance and Attract Business

Deferred to next meeting.

6.7 Prosperous Goal 2: Pursue Responsible Growth in Residential and Employment Areas

Deferred to next meeting.

6.8 Supportive Goal 2: Facilitate Education and Training for Mulmur Residents, Entrepreneurs and Businesses

Deferred to next meeting.

6.9 Supportive Goal 4: Celebrate Success of Residents including students, volunteers, Mulmur team members and business achievements

Deferred to next meeting.

7. INFORMATION ITEMS

- 7.1** Invitation for Design/Build Cycling Station
- 7.2** Dufferin County Workforce Strategy Notes
- 7.3** Small Business Enterprise Centre

8. ITEMS FOR FUTURE MEETINGS

- 8.1** NDCC Board Approval
- 8.2** Dufferin County Forest Approval
- 8.3** Purchase recommendations for cycling station infrastructure
- 8.4** EDC Mandate and Strategic Plan Goals

9. ADJOURNMENT

Moved by Lynch and Seconded by Rindinella

THAT the Committee adjourns the meeting at 6:46 p.m. to meet again on August 30, 2021 at 4:00 pm, or at the call of the Chair.

CARRIED.

Roseann Knechtel

From: Jeanette McFarlane <jeanette@dufferincountygoods.com>
Sent: July 27, 2021 3:04 PM
To: Roseann Knechtel
Subject: EDC - Dufferin Main Tract - Fix It Station

Location for main tract. Note existing old snowmobile board is looking dated. Opportunity perhaps to put possible messaging and map.













Hope all is well.

JMc

Dufferin County Goods Co.

Every place has a story...

www.dufferincountygoods.com



STAFF REPORT

TO: EDC Committee
FROM: Roseann Knechtel, Secretary
MEETING DATE: August 30, 2021
SUBJECT: Cycling Station Infrastructure

The Director of Public Works has recommended the following benches and cycling racks for installation.

Supersaver Outdoor Bench

Price: Starting at \$648.85

Colour: Black, Blue, Green, Red

Length: 6' or 8'



Cassidy Backless Classic Bench

Price: \$798.85

Colour: Black

Length: 6'



Winfield Casual Bench

Price: Starting at \$1,248.84

Colour: Black, Blue, Green, Red

Length: 6'



SuperSaver Outdoor Players Bench

Price: Starting at \$398.85

Colour: Black, Blue, Green, Red

Length: 6' or 8'



Park It Bike Racks

Price: Starting at \$318.85

Colour: Black, or Galvanized Steel

Bike Capacity: 5, 7, 9, or 11



Park It 2 Bike Racks

Price: Starting at \$168.85

Colour: Black, or Galvanized Steel



2 Bike Post

Price: Starting at \$428.85

Colour: Black



The EDC has received the following recommendation from cyclists in Mulmur for the fix-it station

Deluxe Public Work Stand with Pump

Price: \$1650.00

Colour: Black, Red



RECOMMENDATION:

THAT the EDC recommend the purchase of _____ benches for installation;

AND THAT the EDC recommend the purchase of _____ cycling racks for installation;

AND FURTHER THAT the EDC recommend the purchase of _____ fix-it stations for installation.

Respectfully submitted,

Roseann Knechtel

Roseann Knechtel, Deputy Clerk

STRATEGIC GOAL	ACTIONS	EDC STEPS TO ACCOMPLISH THE GOALS/ACTIONS
To Retain, Enhance and Attract Business (Prosperous Goal 1)	<p>Helping existing small businesses grow through awareness, red tape reduction, education (Action 1)</p> <p>Actively engage with county, provincial and federal agencies to obtain resources to support local initiatives (Action 2)</p>	
Pursue Responsible Growth in Residential and Employment Areas (Prosperous Goal 2)	Promote local employment opportunities and awareness (Action 1)	
Facilitate Education and Training for Mulmur Residents, Entrepreneurs and Businesses (Supportive Goal 2)	With input from organizations such as Dufferin Board of Trade, identify and support employment programs and opportunities for Mulmur residents and youth (Action 1)	
Celebrate success of residents including students, volunteers, Mulmur team members and business achievements (Supportive Goal 4)	Identify business achievements, including new businesses for recognition at Council and inclusion on the business directory. (Action 1)	



Economic Development Committee

TERMS OF REFERENCE

1. PURPOSE

The Economic Development Committee ("EDC") is an advisory committee of Council with a purpose to recommend actions and initiatives to assist in achieving the goals of Council's Strategic Plan to help increase opportunities for local businesses.

2. MANDATE

The Mandate of the Township EDC is to:

1. Retain, enhance and attract businesses by:

- Helping existing small businesses grow through awareness, red tape reduction, education (Prosperous, G1, A1)
- Actively engage with county, provincial and federal agencies to obtain resources to support local initiatives (Prosperous, G1, A2)

2. Pursue responsible growth in residential and employment areas

- Promote local employment opportunities and awareness (Prosperous, G2, A1)

3. Facilitate education and training for Mulmur residents, entrepreneurs and businesses

- With input from organizations such as Dufferin Board of Trade, identify and support employment programs and opportunities for Mulmur residents and youth (Supportive, G2, A1)

4. Celebrate success of residents including students, volunteers, Mulmur team members and business achievements

- Identify business achievements, including new businesses for recognition at Council and inclusion on the business directory. (Supportive, G4, A1)

3. ACCOUNTABILITY

Report to Council annually on progress and achievements. Council may request update reports at any time on specific projects or initiatives.

4. REMUNERATION

No compensation shall be provided to members of the EDC for their participation.

5. MEETING DETAILS, AGENDA, MINUTES & PROCEDURE

- a) The EDC will meet a minimum of four (4) and a maximum of ten (10) times a year.
- b) The Recording Secretary shall send out meeting invites to all EDC members and post notice of the meeting to the Township website.
- c) Agenda items shall be set by the Committee Chair, in consultation with and under approval of the Recording Secretary.
- d) Members who wish to include an item on the Agenda shall contact the Recording Secretary for consideration.
- e) All meetings shall be conducted in accordance with the Township of Mulmur Procedural By-law.



North Dufferin Community Centre Board of Management



Moved byLowry.....

Seconded byHolmes.....

Date ..August 17, 2021

Be it resolved that:

The NDCC Board of Management approve the installation of a cycling station at the location to be determined by the Board of Management.
AND THAT; the NDCC Board of Management authorize the EDC to purchase and install a cycling station through the Dufferin County Economic Development Implementation Fund. Carried.

<u>Recorded Vote</u>	<u>Yea</u>	<u>Nay</u>
Chair Chester Tupling		
Vice Chair Clayton Rowbotham		
Member Dave Besley		
Member Patricia Clark		
Member Debbie Fawcett		
Member Emma Holmes		
Member Keith Lowry		
Member Nancy Noble		

Carried/Lost: _____

CHAIR

**Ministry of Agriculture,
Food and Rural Affairs**

Office of the Minister

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www.ontario.ca/OMAFRA

**Ministère de l'Agriculture, de
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Bureau du ministre

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www.ontario.ca/MAAARO



August 18, 2021

Ms. Tracey Atkinson
CAO/Deputy Clerk
Township of Mulmur
tatkinson@mulmur.ca

Dear Ms. Atkinson

I am pleased to announce the next application intake for the Rural Economic Development (RED) program will be from August 30, 2021 to October 1, 2021. You can find all program information, including how to apply, on my ministry's website at ontario.ca/REDprogram on August 30, 2021.

In July 2019, we announced the revitalized RED program. Our updates put the focus on outcome-based projects that will have tangible benefits for Ontario's rural and Indigenous communities. The updates to the RED program better align with our government's priorities to remove barriers to investment, open doors to rural economic development and create good jobs across the province.

The program has two project categories:

- The **Strategic Economic Infrastructure** stream provides up to 30 per cent in cost-shared funding for minor capital projects that advance economic development and investment opportunities.
- The **Economic Diversification and Competitiveness** stream provides up to 50 per cent in cost-shared funding for projects that remove barriers to business and job growth, attract investment, attract or retain a skilled workforce, strengthen sector and regional partnerships and diversify regional economies.

Our government is committed to supporting economic growth in rural communities and ensuring Ontario is open for business.

I encourage you to take advantage of this funding opportunity and submit an application for your economic development project. Together, we can ensure Ontario's communities thrive.

Please accept my best wishes.

Sincerely,



Lisa M. Thompson
Minister of Agriculture, Food and Rural Affairs

COVID-19 Reminders

- For vaccination booking details visit: <https://covid-19.ontario.ca/book-vaccine/>
- Follow your local public health/safety measures: <https://covid-19.ontario.ca/zones-and-restrictions>
- Practice physical distancing – stay 2 metres away from others in public
- Get the facts - www.ontario.ca/page/covid-19-stop-spread

Le 18 août 2021

Tracey Atkinson
Directrice Générale-Sous-Greffière
Township of Mulmur
tatkinson@mulmur.ca

Madame,

Je suis heureuse d'annoncer que les demandes au titre du Programme de développement économique des collectivités rurales (Programme DECOR) seront acceptées du 30 août 2021 au 1^{er} octobre 2021. Pour tout savoir sur ce programme, notamment comment présenter une demande, consultez le site Web de mon ministère, ontario.ca/programmeDECOR, dès le 30 août.

En juillet 2019, nous annonçons la bonification du programme. Les changements apportés mettent l'accent sur les projets axés sur les résultats qui auront des retombées tangibles pour les collectivités rurales et les communautés autochtones de l'Ontario. Grâce à ces changements, le Programme DECOR cadre mieux avec les priorités gouvernementales, soit éliminer les obstacles à l'investissement, favoriser le développement économique des collectivités rurales et créer des emplois intéressants partout dans la province.

Le Programme DECOR comprend deux volets :

- Le volet **Infrastructure économique stratégique**, dans le cadre duquel il est possible d'obtenir jusqu'à 30 % en financement à frais partagés pour de petits projets d'immobilisations qui stimulent le développement économique et les occasions d'investissement.
- Le volet **Diversification économique et compétitivité**, dans le cadre duquel il est possible d'obtenir jusqu'à 50 % en financement à frais partagés pour des projets qui éliminent les obstacles à la croissance des entreprises et de l'emploi, attirent des investissements, attirent une main-d'œuvre qualifiée ou permettent de la conserver, renforcent le secteur et les partenariats régionaux, et diversifient l'économie régionale.

Notre gouvernement est déterminé à contribuer à la croissance économique des collectivités rurales et à garantir que l'Ontario est ouvert aux affaires.

Je vous encourage à profiter du Programme DECOR et à présenter une demande pour votre projet de développement économique. Ensemble, nous pouvons faire prospérer l'Ontario.

Bonne chance avec vos projets.

Meilleures salutations.



La ministre de l'Agriculture, de l'Alimentation et des Affaires rurales,
Lisa M. Thompson

Rappels concernant la COVID-19

- Prise de rendez-vous pour un vaccin : <https://covid-19.ontario.ca/rendezvous-vaccin/>
- Mesures sanitaires et de sécurité locales : <https://covid-19.ontario.ca/fr/mesures-de-sante-publique>
- Distanciation physique : on reste à deux mètres les uns des autres en public
- Information : <https://www.ontario.ca/fr/page/freinez-la-propagation-de-la-covid-19>

Roseann Knechtel

Subject: FW: EDC Meeting

-----Original Message-----

From: Ernie Lynch

Sent: August 31, 2021 10:33 AM

Subject: Re: EDC Meeting

Hi All

Seems 5 or later is most popular.

Whatever works for everyone.

My intention was to keep business, during business hours, that's all.

I believe it would be prudent for me to step away from the EDC and make a spot available for someone that's close by.

Perhaps when covid ends I become a full-time resident in the future I may re apply. There's just too much on my plate currently with the business and I do know it affects my health if I don't meter things accordingly.

I've had heart issues in the past and it's not fun.

Thank you for your patience and it's been a pleasure. 😊

E.