



**ECONOMIC DEVELOPMENT  
COMMITTEE MINUTES  
September 12, 2023 – 9:30 AM**

Present: Darryl Stansfield, Chair  
Lisa Thomson  
Savannah Rogers  
Roseann Knechtel, Secretary

Regrets: Diana Morris  
Janet Horner

**1.0 CALL TO ORDER**

The Chair called the meeting to order at 9:36 a.m.

**2.0 APPROVAL OF THE AGENDA**

**Moved by Thomson and Seconded by Rogers**

THAT the agenda be approved.

**CARRIED.**

**3.0 MINUTES OF THE PREVIOUS MEETING**

**Moved by Thomson and Seconded by Rogers**

THAT the minutes of July 7, 2023 are approved.

**CARRIED.**

**4.0 DISCLOSURE OF PECUNIARY INTERESTS – NONE**

**5.0 ADMINISTRATION**

**5.1 EDC Promotional Videos**

Members reviewed submissions for the Agricultural, Food/Dining and Recreational Categories selecting the following businesses to be featured:

- Agriculture: Maple Grove Market, Fiddle Foot Farm, Ontario Honey Creations
- Food/Dining: Superburger, Champ Burger, Rosemont General Store
- Recreation: Mansfield Outdoor Centre, Bruce Trail Conservancy, Rawhide Adventures

Direction was given to the secretary to contact the successful businesses for filming, to be completed within the next year.

Discussion and selection of businesses to be featured for Personal Services was deferred to the next meeting.

## **5.2 EDC Breakfast**

Members discussed the upcoming breakfast and Chair Stansfield agreed to act as MC for the event.

Direction was given to the secretary to:

- Obtain a brief biography from each presenter
- Order a warm seasonal breakfast
- Move registration to a site that can also accept payment at the time of registration
- Promote the event by posting posters throughout the Township and price out local newspaper opportunities.

## **7.0 ITEMS FOR FUTURE MEETINGS**

**7.1 2024 EDC Events – Amazing Race / Egg Hunt / Farm Tour**

**7.2 Personal Services: Promotional Videos**

**7.3 Mulmur Business Centre**

**7.4 2024 Budget**

**7.5 Mulmur 175 Event**

## **8.0 ADJOURNMENT**

**Moved by Thomson and Seconded by Rogers**

THAT Council adjourns the meeting at 10:35 a.m. to meet again on October 18, 2023, at 7:00 a.m. for the EDC Breakfast, or at the call of the chair.

**CARRIED.**