

# Economic Development Committee Minutes September 11, 2025 – 9:30 AM

Present: Darryl Stansfield, Chair

Lisa Thomson Diana Morris Savannah Rogers

Kim Lyon

Yaw Ennin – Dufferin County Roseann Knechtel, Secretary

## 1.0 <u>Call to Order</u>

The Chair called the meeting to order at 9:34 a.m.

## 2.0 Approval of the Agenda

## Moved by Thomson and Seconded by Lyon

That the agenda be approved.

Carried.

## 3.0 Minutes of the Previous Meeting

### Moved by Thomson and Seconded by Rogers

That the minutes of May 22, 2025 are approved.

Carried.

## 4.0 Disclosure of Pecuniary Interests - None

## 5.0 New Business

## 5.1 2025 Christmas Market @ MOC

Members reviewed current registrations and agreed to start promotion in coordination with MOC.

#### 5.2 Mulmur 175

Members approved the green 175 logo, and to source mugs and hats (locally if possible) to sell throughout the anniversary.

Lisa Thomson will coordinate North of 89 participation at the Mulmur Maple Festival or other events as needed. Cobstock 2026 is confirmed for August 29th

Savannah Rogers to coordinate the End to End Bruce Trail Challenge, and request badges and maps from the BTC.

To Do: See if Dufferin Farm Tour is coming to Mulmur in 2026, Veterans of Mulmur Research for Remembrance Day, Create a Calendar or Events

### 5.3 Update from DBOT

Diana Morris provided an update on behalf of the Dufferin Board of Trade, noting the upcoming work on the 4<sup>th</sup> Annual Dream Career a partnership between the Career Education Council (CEC) and the Dufferin Board of Trade (DBOT). Dream Career merges DBOT's Dream Dufferin Skilled Trades event and CEC's Career Pathways Dufferin event.

Dream Career showcases a wide range of rewarding local career pathways—whether through skilled trades, post-secondary education, volunteering, cooperative education, or apprenticeships. Dream Career engages Grade 8 and high school students from the Upper Grand District School Board, Dufferin-Peel Catholic School Board, and local private schools, helping them explore future careers and plan their educational journey.

## 5.4 Update from Dufferin County

Yaw Ennin provided an update on behalf of Dufferin County, noting the Field Trip Series, where every other month the County introduces residents to different local farms or food production sites. The initiative was created by the Dufferin County Culinary Collective (DCCC), it's free, and shows who our farmers are, where our food comes from, and how it gets out into the community.

The next stop is Tupling Farms, in Melancthon, one of Dufferin County's largest potato producers, on October 8, 2025.

## 5.5 2026 Budget Requests

Members reviewed the 2025 current budget and requested a second tent and 175 swag be purchased with it.

Members requested that the previously allotted \$10,000 175 budget be made available in 2026 for EDC to support the anniversary year.

## 6.0 <u>Items For Future Meetings</u>

#### 6.1 Mulmur 175

#### 6.2 Christmas Market

## 7.0 Adjournment

# Moved by Rogers and Seconded by Thomson

That the Economic Development Committee adjourns the meeting at 10:39 a.m. to meet again on October 29, 2025 at 10:00 a.m. or at the call of the Chair.

Carried.