



**ECONOMIC DEVELOPMENT
COMMITTEE MINUTES
August 14, 2024 – 9:30 AM**

Present: Darryl Stansfield, Chair
Lisa Thomson
Diana Morris
Roseann Knechtel, Secretary

Regrets: Savannah Rogers
Kim Lyon

1.0 CALL TO ORDER

The Chair called the meeting to order at 9:34 a.m.

2.0 APPROVAL OF THE AGENDA

Moved by Thomson and Seconded by Morris

THAT the agenda be approved.

CARRIED.

3.0 MINUTES OF THE PREVIOUS MEETING

Moved by Thomson and Seconded by Morris

THAT the minutes of May 28, 2024 are approved.

CARRIED.

4.0 DISCLOSURE OF PECUNIARY INTERESTS - NONE

5.0 ADMINISTRATION

5.1 Accelerate Your Business – Donald Cooper Business Speaking Event

Members reviewed ticket sales and gave direction to advertise the event on the radio station and newspaper event calendars.

5.2 Mulmur Market Recap

Members discussed the success of the spring market and possible locations to host a fall market. Direction was given to staff to investigate location possibilities and report back at the next meeting.

5.3 Economic Development Video Project Update

The Secretary provided an update on the EDC video project. Members suggested that due to business additions and deletions, that the originally proposed 1 minute business category videos be reimagined as short individual social media reels. The Secretary will contact the videographer to confirm the budget and ensure the change is possible.

5.4 Mulmur 175 – 2025 Committee Discussion

Members discussed potential committee and event structures. Members are to bring a list of potential 175 sub-committee members to the next meeting for consideration.

Potential events to occur throughout 2026 include:

- Mulmur Farm, Garden or Home Tour
- Author's in the Hills featuring Mulmur Author's
- Community Baseball Tournaments
- Mulmur 175 Museum Exhibit
- Restaurant and Store Sales at \$1.75
- Dufferin Forest Event
- Photography Contest
- Open Days at Recreation Facilities
- Mulmur 175 Main Event

5.5 NDCC Fundraising Opportunities

Members discussed possible ways for local businesses to support the improvements at the NDCC including but not limited to "round up for the rink" and "puck sales". Direction was given to staff to draft a business fundraising package for review by the committee at the next meeting.

6.0 INFORMATION ITEMS - NONE

7.0 ITEMS FOR FUTURE MEETINGS

- **Mulmur 175**
- **2024 Mulmur Garage Sale – May Long Weekend**

9.0 ADJOURNMENT

Moved by Thomson and Seconded by Morris

THAT Council adjourns the meeting at 10:14 a.m. to meet again on September 18, 2024, at 9:30 a.m. or at the call of the Chair.

CARRIED.