



MINUTES
ECONOMIC DEVELOPMENT COMMITTEE
June 16, 2022

Present: Angela McMonagle - Chair
Ruben Rindinella – Vice-Chair
Janet Horner
Diana Morris
Roseann Knechtel – Secretary

Absent: Jeanette McFarlane
Savannah Rogers

1. CALL TO ORDER

The Chair called the meeting to order at 4:06 p.m.

2. APPROVAL OF THE AGENDA

Moved by Horner and Seconded by Morris

THAT the agenda be approved.

CARRIED.

3. MINUTES OF THE PREVIOUS MEETING

Moved by McMonagle and Seconded by Rindinella

THAT the minutes dated May 30, 2022 be approved.

CARRIED.

4. DISCUSSION ARISING OUT OF THE MINUTES – NONE

Confirmation that the scholarship will be part of the 2023 budget with Council determining where funds are allotted.

5. DISCLOSURE OF PECUNIARY INTERESTS - NONE

6. ADMINISTRATION

6.1 Think Local Video Quotes

Member reviewed quotes received for the development of promotional economic development videos. The Secretary confirmed all three companies are available to complete the filming in the fall.

Members agreed the first video would promote home services, including but not limited to: electricians, landscapers, plumbers, tree service, general carpenters etc.

Direction was given to the Secretary to advertise and reach out to individual businesses for inclusion based on survey the results of the July tax bill insert.

Moved by Morris Seconded by Rindinella

THAT the Economic Development Committee recommend Council secure the services of True Nature Media for the development of local promotional economic development videos to be funded through the allotted 2022 Economic Development Committee budget.

CARRIED.

7. INFORMATION ITEMS – NONE

7.1 Burger Bus Contest

8. ITEMS FOR FUTURE MEETINGS

8.1 Mulmur Bursary Program

8.2 Mulmur Promotional Video

9. ADJOURNMENT

Moved by Horner and Seconded by Rindinella

THAT the Committee adjourns the meeting at 4:33 p.m. to meet again on, September 15, 2022 at 7:00 pm, or at the call of the Chair.

CARRIED.