



AGENDA
ECONOMIC DEVELOPMENT COMMITTEE
May 30, 2022 7:00 PM

This meeting may be attended in person or electronically.

To connect by phone, please dial any of the following numbers and use the meeting ID provided below.

+1 647 374 4685 Canada

+1 647 558 0588 Canada

To connect to video follow the link below and use the meeting ID provided below.

<https://us02web.zoom.us/j/84829988171>

Meeting ID: 848 2998 8171

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

Recommendation: THAT the agenda be approved.

3. MINUTES OF THE PREVIOUS MEETING

Recommendation: THAT the minutes of January 20, 2022 be approved.

4. DISCUSSION ARISING OUT OF THE MINUTES

5. DISCLOSURE OF PECUNIARY INTERESTS

6. ADMINISTRATION

6.1 Gateway Signage

Recommendation: THAT the Committee consider the purchase and installation of four (4) additional gateway signs to be located on County Road 21 and County Road 17 subject to County of Dufferin approval.

6.2 Think Local Video Quote

Recommendation: THAT the Committee receive the quote from Anthony Fenech;

AND THAT the Committee provide further direction on the creation of a Think Local Video.

6.3 Business Recognition Policy

Recommendation: THAT the EDC receive the Draft Business Recognition Policy;

AND THAT the EDC forward the policy as presented/amended to Council for consideration.

6.4 CDDHS Awards

Recommendation: THAT the EDC receive the CDDHS Awards report;

AND THAT the EDC promote current awards already established and recognize the students who receive Mulmur specific awards in the Township communications as a means to accomplish mandate goal #4.

6.5 Dufferin Board of Trade Update

7. INFORMATION ITEMS

7.1 County of Dufferin Letter – Economic Development Funding

7.2 Cycling Station Installation

7.3 2022 EDC Goals

8. ITEMS FOR FUTURE MEETINGS

9. ADJOURNMENT

THAT the meeting adjourns at ____ pm and meet again on September 15, 2022 at 3:00 pm, or at the call of the Chair.



**MINUTES
ECONOMIC DEVELOPMENT COMMITTEE
JANUARY 20, 2022**

Present: Chair Angela McMonagle
Vice-Chair Ruben Rindinella
Janet Horner
Jeanette McFarlane
Roseann Knechtel – Secretary

Absent: Diana Morris

1. CALL TO ORDER

The Chair called the meeting to order at 6:08 p.m.

2. APPOINTMENT OF CHAIR

Moved by Rindinella and Seconded by Horner

THAT the Committee appoint Angela McMonagle as Chair of the Economic Development Committee for the remainder of the term.

CARRIED.

3. APPROVAL OF THE AGENDA

Moved by McFarlane and Seconded by Rindinella

THAT the agenda be approved.

CARRIED.

4. MINUTES OF THE PREVIOUS MEETING

Moved by Horner and Seconded by Rindinella

THAT the Minutes dated October 21, 2021 be approved.

CARRIED.

5. DISCUSSION ARISING OUT OF THE MINUTES - NONE

6. DISCLOSURE OF PECUNIARY INTERESTS - NONE

7. ADMINISTRATION

7.1 Cycling Station Installation (verbal update)

The Secretary provided a verbal update on the final reporting submitted to the County of Dufferin for the cycling station grant. Members were advised that all materials have been ordered and will be installed in the spring.

Moved by Rindinella Seconded by McFarlane

THAT the Economic Development Committee thank the County of Dufferin for the support received through the Economic Development Fund;

AND THAT Mulmur successfully and strategically accomplished Goal 4 of Growing a Sustainable Mulmur through the Dufferin County Economic Development Fund;

AND THAT the Committee recommend Mulmur Council request the County of Dufferin reconsider including the Economic Development Fund in their budget.

CARRIED.

Direction was given to the Chair to draft a letter of thanks and support for future Economic Development funding to the County of Dufferin.

7.2 Gateway Signage

Members reviewed the quote received for the replacement of existing gateway signage.

Moved by McFarlane Seconded by McMonagle

THAT the Committee recommend the purchase of three (3) gateway signs to replace the existing signage located on Airport Road and Prince of Wales.

CARRIED.

7.3 Local Business Invitation

Members discussed extending an invitation to local business for attendance at a future EDC meeting.

Direction to Member Rindinella to extend an invitation to Dean's Tree Care to attend the upcoming EDC meeting on May 19, 2022 and speak to the Committee regarding challenges and operations facing business in Mulmur.

7.4 Upcoming Dufferin Board of Trade Workshops and Promotion

Members gave direction to support “The State of Business in Dufferin” and “Think Local Videos”.

Members discussed the creation of a Think Local Video in support of economic development and business in Mulmur.

Direction was given to the Secretary to obtain a costing on an economic development video and more information on Dream Dufferin.

7.5 Business Recognition Policy

Members discussed the development of a business recognition policy and directed the secretary to bring a draft forward at the next meeting with the following criteria:

- Welcome in the newsletter
- Ribbon cutting
- Mulmur flag/poster/window decal
- Plaques/Certificates - Business established in _____ the Township of Mulmur welcomes you.
- Photo Opportunities with representative from Township.
- Information package – add your business to the directory, sign up for the newsletter, etc
- Application for recognition for milestones and years of service.

Direction was given to the Secretary to include a segment on business recognition in the newsletter.

8. INFORMATION ITEMS

- 8.1** Final Reporting – Dufferin County Grant
- 8.2** 2022 Budget
- 8.3** 2022 EDC Goals
- 8.4** Business Survey Results

9. ITEMS FOR FUTURE MEETINGS

10. ADJOURNMENT

Moved by Rindinella and Seconded by Horner

THAT the Committee adjourns the meeting at 7:16 p.m. to meet again on Thursday May 19, 2022 at 3:00pm, or at the call of the Chair.

CARRIED.



STAFF REPORT

TO: Economic Development Committee
FROM: Roseann Knechtel, Deputy Clerk
MEETING DATE: May 30, 2022
SUBJECT: Gateway Signage

PURPOSE:

The purpose of this report is to seek input from the Economic Development Committee on the purchase of additional gateway signs.

BACKGROUND:

As part of the EDC 2022 budget, 3 gateway signs were purchased and installed to replace the existing signs on Prince of Wales Road, and Airport Road. A photograph of the new signs can be seen as Schedule A.

ANALYSIS:

There are additional entry points into the Township where gateway signs could be utilized including County Road 21 and County Road 17 (on the Melancthon and Simcoe County boundaries). Both roads are County of Dufferin roads and require permits and approvals from the County Public Works Department. Staff have applied for approval with the County of Dufferin and are awaiting response.

STRATEGIC PLAN ALIGNMENT:

2. Growing a Connected Mulmur: Communication with and social connectivity within the Mulmur community.

FINANCIAL IMPACTS:

The cost per sign is \$485 (plus HST). Four signs would cost approximately \$1,940. There is \$8,463.29 remaining in the EDC 2022 budget.

RECOMMENDATION:

THAT the Committee consider the purchase and installation of four (4) additional gateway signs to be located on County Road 21 and County Road 17 subject to County of Dufferin approval.

Respectfully submitted,

Roseann Knechtel

Roseann Knechtel, Deputy Clerk

SCHEDULE A





STAFF REPORT

TO: Economic Development Committee
FROM: Roseann Knechtel, Deputy Clerk
MEETING DATE: May 30, 2022
SUBJECT: Think Local Video Quote

PURPOSE:

The purpose of this report is to provide the Economic Development Committee with a quote for the creation of a Think Local Video.

BACKGROUND:

At the meeting on January 20, 2022 members discussed the creation of a Think Local Video in support of economic development and business in Mulmur.

Direction was given to the Secretary to obtain a costing on an economic development video and more information on Dream Dufferin.

ANALYSIS:

A quote Anthony Fenech is attached as Schedule A.

STRATEGIC PLAN ALIGNMENT:

2. Growing a Connected Mulmur: Communication with and social connectivity within the Mulmur community.

FINANCIAL IMPACTS:

The cost associated with producing a Think Local video can be accommodated as part of the 2022 EDC Budget. There is \$8,463.29 remaining in the EDC 2022 budget.

RECOMMENDATION:

THAT the Committee receive the report and quote

AND THAT the Committee provide further direction on the creation of a Think Local Video.

Respectfully submitted,

Roseann Knechtel

Roseann Knechtel, Deputy Clerk

Roseann Knechtel

Subject: FW: Dufferin Days Videos

From: Anthony Fenech

Sent: February 8, 2022 4:41 PM

Subject: Re: Dufferin Days Videos

Hi Roseann,

Thanks for Reaching Out!

I am proud to have produced 'Think Local' video promos for the Municipality of Grand Valley, Centre Wellington and Dufferin Board of Trade.

This year I am very excited to mention that I was nominated for two awards: The Orangeville Arts and Culture *Community Impact Award* and

The Orangeville Banner's Readers Choice Award for *Best Graphic Designer and Web Developer*.

I mention this prior to my rates to emphasize the quality and value of my work.

I'd be honoured to add Mulmur.

Typically I charge \$250 no tax per minute of polished footage.

That depends on travel time and frequency but again that's usually my rate.

During these challenging times I pride myself on charging sensibly.

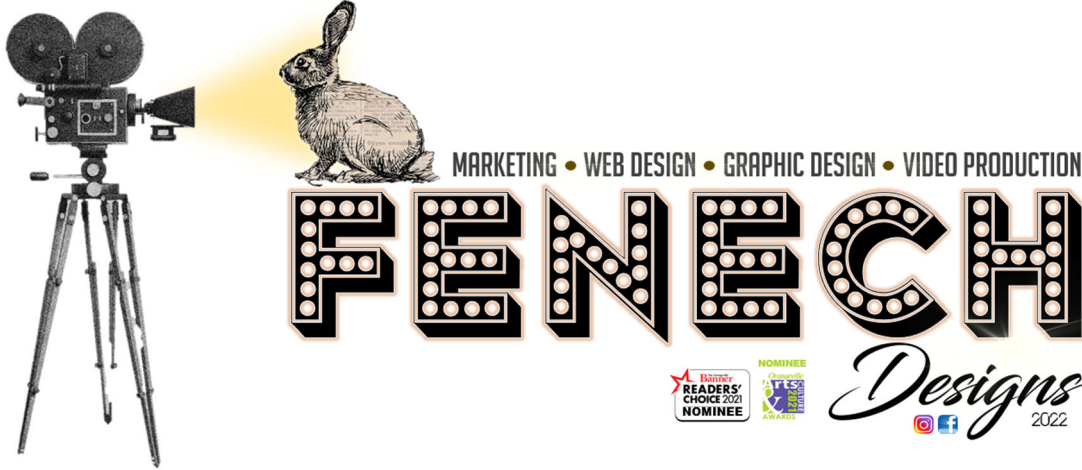
I see a lot of other producers and videographers taking advantage of people.

Please let me know if I can be of any assistance and Thank You for the Opportunity.

Sincerely,

Anthony Fenech





On Tue, Feb 8, 2022 at 11:40 AM Roseann Knechtel <rknechtel@mulmur.ca> wrote:

Hi Tony,

I was given your name by Diana Morris with the Dufferin Board of Trade.

The Township of Mulmur's Economic Development Committee is interested in the videos made by DBOT "Dufferin Days" videos and perhaps mirroring that concept to highlight local business and economic development in Mulmur.

I am just wondering if I would be able to get an approximate cost for 2 or 3 minute video.

If there is any further information, I can provide to assist you in providing an cost estimate please let me know.

Thank you in advance.

Have a great day,

Roseann Knechtel, BA, MMC | Deputy Clerk / Planning Coordinator

Township of Mulmur | 758070 2nd Line East | Mulmur, Ontario L9V 0G8

Phone 705-466-3341 ext. 223 | Fax 705-466-2922 | rknechtel@mulmur.ca

[Join our email list](#) to receive important information and keep up to date on the latest Township news.

Think Local Video



Watch "Dufferin Days" videos of local businesses.

Learn their stories.

Show your support.

<https://dufferinbot.ca/think-local-video-series/>

This message (including attachments, if any) is intended to be confidential and solely for the addressee. If you received this e-mail in error, please delete it and advise me immediately. E-mail transmission cannot be guaranteed to be secure or error-free and the sender does not accept liability for errors or omissions.



STAFF REPORT

TO: Economic Development Committee
FROM: Roseann Knechtel, Deputy Clerk
MEETING DATE: May 30, 2022
SUBJECT: Business Recognition Policy

PURPOSE:

The purpose of this report is to seek input from the Economic Development Committee on the development of a business recognition policy for approval at Council.

BACKGROUND:

As part of Council's larger Strategic Plan, the Economic Development Committee mandate identifies a goal to:

- 4. Celebrate success of residents including students, volunteers, Mulmur team members and business achievements**
 - Identify business achievements, including new businesses for recognition at Council and inclusion on the business directory. (Supportive, G4, A1)

As a result, at the EDC meeting on January 20, 2022 direction was given to the Secretary to bring a draft policy forward for review.

ANALYSIS:

A draft policy has been developed to recognize new businesses, length of service and outstanding achievement. The policy and application form can be found as Schedule A.

STRATEGIC PLAN ALIGNMENT:

3. Growing a Supportive Mulmur: Providing local services to support the needs of Mulmur residents and businesses.

FINANCIAL IMPACTS:

None.

RECOMMENDATION:

THAT the EDC receive the Draft Business Recognition Policy;
AND THAT the EDC forward the policy as presented/amended to Council for consideration.

Respectfully submitted,

Roseann Knechtel

Roseann Knechtel, Deputy Clerk



BUSINESS RECOGNITION POLICY

1.0 PURPOSE AND GOALS

- 1.1 To set a formal policy and consistent approach to supporting and recognizing the achievements and contributions made by businesses and not-for-profit organizations within the municipality.
- 1.2 To provide guidelines on recognizing length of service in an effort to strengthen and support business retention and expansion.
- 1.3 To identify and congratulate businesses and organizations throughout the Township of Mulmur, recognizing the substantial contributions made locally through investment in operations and the community, providing jobs and volunteer opportunities and increasing economic vitality.

2.0 DEFINITIONS

- 2.1 **Business** means a for-profit organization or private entity engaged in commercial, industrial or professional activities and located within the Township of Mulmur.
- 2.2 **Organization** means a not-for-profit organization, including associations, clubs or societies that are not charities and are organized and operated exclusively for social welfare, civic improvement, pleasure, recreation, or any other purpose except for profit.
- 2.3 **Municipality** means the Corporation of the Township of Mulmur.

3.0 REQUIREMENTS

- 3.1 The business or organization must be located in the Township of Mulmur, possessing a municipal address.
- 3.2 Home based businesses, industry and farming practices are eligible for recognition.

4.0 LENGTH OF SERVICE RECOGNITION

- 4.1 Businesses and organization will be recognized for their years in service based on increments of 5 years.
- 4.2 To be recognized, businesses and organizations must complete an application for recognition and submit it to the Clerk at clerk@mulmur.ca
- 4.3 A Certificate of Service Recognition will be signed by the Mayor and presented by a member of Council at the business or predetermined event.

4.4 Notice of recognition will be included in the monthly Council electronic newsletter and municipal communication channels.

5.0 NEW BUSINESS RECOGNITION

5.1 To be recognized, new businesses and organizations must complete an application for recognition and submit it to the Clerk at clerk@mulmur.ca

5.2 A Certificate of Welcome will be signed by the Mayor and presented by a member of Council at the business or a predetermined event.

5.3 Notice of recognition will be included in the monthly Council electronic newsletter and municipal communication channels.

5.4 All new businesses will be added to the Township's Business Recognition List for the recognition of future length of service milestones.

5.5 All new businesses will be added to the Township's Community Directory.

6.0 OUTSTANDING ACHIEVEMENT RECOGNITION

6.1 To be recognized, businesses and organizations must complete an application for recognition and submit it to the Clerk at clerk@mulmur.ca

6.2 Recognition for outstanding achievement will be considered by Council on an individual basis.

6.3 A Certificate of Achievement will be signed by the Mayor and presented by a member of Council at the business or a predetermined event.

6.4 Notice of recognition will be included in the monthly Council electronic newsletter and municipal communication channels.

7.0 APPLICATION

7.1 This policy shall come into full force and effect on the day it is adopted by the Council of the Corporation of the Township of Mulmur.

7.2 The Clerk or designate, on behalf of Council, shall be responsible for receiving the application for recognition forms and questions related to this program.

7.3 Mulmur's Economic Development Committee shall be responsible for the annual review of the Business Recognition List and shall make recommendation to Council for the recognition of length of service, new business and outstanding achievement.



Application for Business Recognition

Please submit all completed applications to clerk@mulmur.ca

DATE RECEIVED _____

Roll Number: 22-16-000-00____ - _____-0000

1. Business Information	
Legal Name of Business	Business Operating Name:
Mailing Address	Postal Code
Email	Telephone:
2. Business Location (if different from mailing address)	
Street/Emergency No.	Street/Road
3. Owner Contact Information	
Name of Owner/Contact:	Telephone:
Address	Postal Code
Email	
4. Recognition	
Business Recognition is for:	
<input type="checkbox"/> New Business <input type="checkbox"/> Length of Service Award (5 year increments) <input type="checkbox"/> Outstanding Achievement	
<u>New Businesses</u>	
Date of Opening: _____	
Tell us about yourself and your business. (Please include as a separate attachment)	

Length of Service

Date of Opening: _____

Length of Service achieved this year: _____

Tell us about yourself and your business. (Please include as a separate attachment)

Outstanding Achievement

Tell us about yourself and the outstanding achievements of your business. (Please include as a separate attachment. Letters of support and/or photos are also encouraged.)

5. Other

Please include any other information you feel would support the application.



STAFF REPORT

TO: Economic Development Committee
FROM: Roseann Knechtel, Deputy Clerk
MEETING DATE: May 30, 2022
SUBJECT: CDDHS Awards

PURPOSE:

The purpose of this report is to provide the Economic Development Committee with information on current Mulmur specific awards offered at Centre Dufferin District Highschool.

BACKGROUND:

As part of the 2022 EDC Goals, members identified sponsorship of a Mulmur specific award at Centre Dufferin District Highschool as a means to accomplish mandate goal #4 (Celebrate success of residents including students, volunteers, Mulmur team members and business achievements).

ANALYSIS:

Staff have been in discussions with staff at the CDDHS. There are currently five (5) awards offered to high school students specific to Mulmur. A list of current Mulmur specific awards can be found as Schedule A.

STRATEGIC PLAN ALIGNMENT:

3. Growing a Supportive Mulmur: Providing local services to support the needs of Mulmur residents and businesses.

FINANCIAL IMPACTS:

Centre Dufferin District Highschool does not recommend awards less than \$100 and encourage awards to be between (\$300-\$400). This would be an annual cost if the EDC recommend the development a Township sponsored award.

RECOMMENDATION:

THAT the EDC receive the CDDHS Awards report;

AND THAT the EDC promote current awards already established and recognize the students who receive Mulmur specific awards in the Township communications as a means to accomplish mandate goal #4.

Respectfully submitted,

Roseann Knechtel

Roseann Knechtel, Deputy Clerk

SCHEDULE A

The TERRA NOVA UNITED CHURCH BURSARY	a deserving graduate from Mulmur Township proceeding to post-secondary studies.
The WILLIAM BATES MEMORIAL AWARD	a graduating student from Mulmur Township who is proceeding to further education and who has demonstrated all-round excellence.
The BRYAN ELLIS MEMORIAL BURSARY	a student from Mulmur Township who demonstrated a passion and proficiency in the Industrial Arts with a preference for but not exclusively those in woodworking or related fields; been accepted into a college, trade school or apprenticeship program in support of their goals; demonstrated a strong commitment to academic achievement and to their community, friends and family.
The RAY'S PLACE BURSARY (by application)	pre-determined by Ray's Place based on leadership at school and within their community and who is committed to attending a Canadian trade school, a community college or to become registered as a trade apprentice, and resides in Mulmur Township.
The RAY'S PLACE SCHOLARSHIP (by application)	pre-determined by Ray's Place a graduate living in Mulmur Township, entering their first year at University with a minimum average of 80% and has demonstrated leadership and community support.

Roseann Knechtel

Subject: FW: DBOT events

From: Diana Morris <diana@dufferinbot.ca>
Sent: May 24, 2022 4:13 PM
To: Roseann Knechtel <rknechtel@mulmur.ca>
Subject: RE: DBOT events

Hi Roseann,

We have a few projects on the go that would be good to update the EDC on.

- Rapid Antigen Tests: We have given away about 45,000 rapid tests to 335 local businesses over the past year. They are still available, for *free*, to any local business. Appointments are required for pickup.
- Provincial Election: Election Forum was live streamed via Rogers on May 18th. It is available on YouTube and on our website, along with candidate profiles and party information
- Municipal Elections: We will be partnering in the fall with municipalities who would like to have us manage an Election Forum or debate in their community. We will have a few different options for the municipality to choose in the way of format - virtual, online, debate-style, meet and greet only, etc.
- Golf Tournament: tentative date August 25th
- Business Before 9 / After 5: bi-monthly starting in June or July
- Business Excellence Award will be in October
- Tourism Project: We have applied for a FedDev grant for a tourism project. If approved, the project will allow for training and certification (offered through Lunch & Learn type sessions through our office) or recognition (self identification, where appropriate) of businesses in special categories such as LGBTQ+ Safe Space, Environmentally Conscious, Accessible, Women-owned, Black-owned, etc. Once groups of businesses are self-identified or certified, they will be promoted as Tourism Trails across our community. For example, the Women-Owned Business Trail will be a list and map of local businesses owned by women; the LGBTQ+ Safe Space Trail will be a list and map of local businesses that have received training specifically designed to help them be highly respectful of persons identifying as LGBTQ2+. Participating businesses will have videography and promotion of their business attached to their directory listings and Tour. There will be extensive advertising and promotion of the trails both in and outside of our local area.

I think that's all we have coming up for right now!

Thanks,
Diana



758070 2nd Line E
Mulmur, Ontario
L9V 0G8

Local **(705) 466-3341**
Toll Free from 519 only **(866) 472-0417**
Fax **(705) 466-2922**

January 21, 2021

Dufferin County Council
c/o Cody Joudry
W. & M. Edelbrock Centre
30 Centre Street
Orangeville, ON L9W 2X1

Dufferin County Economic Development Fund

In 2017, the County's Economic Development Strategic Plan identified the creation of a County Economic Development Fund to support initiatives in economic development within the eight lower tier municipalities, making grants available annually to support projects and initiatives that align with the County's overall economic development efforts.

In 2020, The Township of Mulmur was granted \$30,000 in support of the development of cycling infrastructure to support recreational tourism throughout the Township.

We would like to extend our sincere thanks for the support received, both financially and collaboratively. The funding received from the County of Dufferin through the Economic Development Fund, removed barriers and allowed our Committee and the Township of Mulmur, to develop and accomplish initiatives that supported priorities identified in the Township's Strategic Plan as well as support greater County-wide initiatives.

It is for this reason, that we respectfully request the County of Dufferin reconsider maintaining the Economic Development Fund in their budget. The County's platform for economic development has always been founded on the premise that the success of one, benefits the whole. Locally-oriented initiatives by municipalities – individually and collectively – can strengthen the overall County economic development efforts.

We acknowledge and appreciate the staff time and effort involved in the management and administration of the funding. Through this funding we feel that the Township of Mulmur and County of Dufferin were collectively able to move economic development forward.

Sincerely,

Angela McMonagle

Angela McMonagle, Chair
Economic Development Committee
Township of Mulmur



THE HILLS OF MULMUR

DID YOU KNOW?

WELCOME TO TERRA NOVA

BICYCLES

TRAIL ETIQUETTE

- Share the road
- Show courtesy to all trail users
- Stay on the trail
- Stay to the right, pass on the left
- Pedestrians have right of way
- Do not litter

ENJOY YOUR RIDE!

mulmur.ca



CYCLE
MULMUR

THE HILLS OF
MULMUR
It's In Our Nature.



DID YOU KNOW?

Mansfield has always been a sporting community. In 1870, the community held a Dominion Day football and baseball game against the neighbouring village of Stanton. Dominion Day tournaments became a tradition and continued into the 1990's. This land was purchased in 1925 for a community park and Mansfield's baseball teams have remained a unifying force in the community.

- WELCOME TO -
**MANSFIELD
COMMUNITY PARK**

TRAIL ETIQUETTE

- Share the road
- Show courtesy to all trail users
- Stay on the trail
- Stay to the right, pass on the left
- Pedestrians have right of way
- Do not litter

**ENJOY
YOUR RIDE!**

CYCLE
MULMUR mulmur.ca



BICYCLISTS:
How to share the road safely

1. Stop at all stop signs
2. When riding 2 abreast please leave the left half of the lane clear to allow drivers to see the road ahead for safer passing
3. Group riders should ride in tight, predictable and small formations that make it easier for vehicles to pass
4. Wear highly visible clothing and/or strong lights to be seen early



MOTORISTS:
How to pass cyclists

1. Pass only when the oncoming lane is clear
2. Be patient, 2 abreast cycling is legal
3. The law requires a minimum of 1 m space between a cyclist and the car when passing therefore all passes require a lane change. Never pass a cyclist within the same lane.
4. Bicyclists have the same rights to use the road as cars

2022 ECONOMIC DEVELOPMENT COMMITTEE GOALS

STRATEGIC GOAL	ACTIONS	EDC STEPS TO ACCOMPLISH THE GOALS/ACTIONS	STEPS TO DATE
To Retain, Enhance and Attract Business (Prosperous Goal 1)	<p>Helping existing small businesses grow through awareness, red tape reduction, education (Action 1)</p> <p>Actively engage with county, provincial and federal agencies to obtain resources to support local initiatives (Action 2)</p>	<p>Survey - How can we help reduce red tape?</p> <p>Business Directory - create a logo/button to make it more accessible on the website.</p> <p>Grow the business directory by encouraging businesses to add their information to the directory.</p> <p>Business Promotion in the newsletters</p> <p>Update current business content.</p>	<ul style="list-style-type: none"> - Business Recognition Policy - Recognition in newsletters and social media ongoing.
Pursue Responsible Growth in Residential and Employment Areas (Prosperous Goal 2)	Promote local employment opportunities and awareness (Action 1)	<p>E-blast to Business Owners only. If you have employment opportunities let us know.</p> <p>Invite a business to attend each meeting to speak to the challenges they are facing</p> <p>Be welcoming and open to developers and local business</p>	<ul style="list-style-type: none"> - Included in Township Newsletter. No interest given from businesses to advertise help wanted. - Dean's Tree Service?
Facilitate Education and Training for Mulmur Residents, Entrepreneurs and Businesses (Supportive Goal 2)	With input from organizations such as Dufferin Board of Trade, identify and support employment programs and opportunities for Mulmur residents and youth (Action 1)	<p>Promote DBOT workshops and talks</p> <p>Make recommendations to DBOT for topics.</p> <p>Spring Town Hall – 1 EDC Story/Feature</p> <p>Participate in DBOT events (include in budget)</p>	<ul style="list-style-type: none"> - Promotion of DBOT events ongoing in monthly newsletter and social media. - Town Hall / Public meeting for Township's Official Plan Scheduled for July 16 2022
Celebrate success of residents including students, volunteers, Mulmur team members	Identify business achievements, including new businesses for recognition at Council and	Create a policy for recognition of new business, students and volunteer appreciation.	<ul style="list-style-type: none"> - Draft Policy presented to EDC May 30, 2022

2022 ECONOMIC DEVELOPMENT COMMITTEE GOALS

and business achievements (Supportive Goal 4)	inclusion on the business directory. (Action 1)	Sponsor an award at Centre Dufferin District Highschool for a Mulmur student. John Thomson Scholarship?	- Staff discussed award sponsorship with CDDHS Principal
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LEGEND

BLACK - COMPLETE

GREEN – IN PROGRESS

RED - OUTSTANDING