



**ECONOMIC DEVELOPMENT
COMMITTEE MINUTES
April 19, 2023 – 9:30 AM**

Present: Darryl Stansfield, Chair
Diana Morris
Lisa Thomson
Janet Horner
Roseann Knechtel, Secretary
Donna Funston, Secretary

Absent: Savannah Rogers

1.0 CALL TO ORDER

The Chair called the meeting to order at 9:34 a.m.

2.0 APPROVAL OF THE AGENDA

Moved by Morris and Seconded by Thomson

THAT the agenda be approved.

CARRIED.

3.0 MINUTES OF THE PREVIOUS MEETING

Moved by Horner and Seconded by Thomson

THAT the minutes of March 22, 2023 are approved.

CARRIED.

4.0 DISCLOSURE OF PECUNIARY INTERESTS – NONE

5.0 ADMINISTRATION

5.1 2023 Business Excellence Award Nominations

Discussion ensued, and the Committee identified Mulmur businesses for nominations in all categories. The Committee agreed the Dufferin Board of Trade certificates are to be hand delivered by a Committee member, with Township promoting the nominations on the Township communication channels.

Moved by Horner and Seconded by Thomson

THAT the Economic Development Committee support the Dufferin Board of Trade Business Excellence Awards through the purchase of a ticket for Chair Darryl Stansfield to attend on behalf of Mulmur.

CARRIED.

5.2 2023 Economic Development Breakfast

The Committee agreed on a \$10 ticket with online registration and payment options being made available. Direction was given to amend the poster to include registration information, timing and identify the small and home-based business topic.

5.3 2023 Mulmur Summer Market

Committee members discussed possible locations and timing. This item is to be brought forward at the next meeting for further discussion.

5.4 International Plowing Match

Item deferred pending additional information and costing from Dufferin Board of Trade and the IPM.

5.5 Digital Passport Creation: 2023 Farm Passport Program

The Committee agreed to defer the Farm Passport Tour to 2024, pending the development of a digital passport. Chair Stansfield will report back to the next meeting with passport options.

Members agreed to move forward with a sandwich competition for 2023. Possible business inclusions are Smoke Shack, Fam Burger, Super Burger, Champ Burger, Rosemont General Store, Maple Grove Market, Mrs. Mitchell's and Burger Bus.

Staff will move forward with the development of the program and obtaining business approvals for inclusion.

5.6 Other - None

6.0 INFORMATION ITEMS - NONE

7.0 ITEMS FOR FUTURE MEETINGS

7.1 EDC Breakfast

7.2 2023 Summer Market

7.3 International Plowing Match

7.4 Mulmur Sandwich Competition

8.0 ADJOURNMENT

Moved by Thomson and Seconded by Morris

THAT Council adjourns the meeting at 11:10 a.m. to meet again on May 24, 2023 at 9:30 a.m., or at the call of the Chair.