



AGENDA
ECONOMIC DEVELOPMENT COMMITTEE
April 19, 2023 9:30 AM

MEETING DETAILS

In-Person Location: Mulmur Township Offices, located at 758070 2nd Line East

Phone Connection: 1 647 374 4685 Canada / 1 647 558 0588 Canada

Video Connection: <https://us02web.zoom.us/j/84602248258>

Meeting ID: 846 0224 8258

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

Recommendation: THAT the agenda be approved.

3. MINUTES OF THE PREVIOUS MEETING

Recommendation: THAT the minutes of March 22, 2023 be approved.

4. DISCLOSURE OF PECUNIARY INTERESTS

Recommendation: If any member has a disclosure of pecuniary interest (direct or indirect) they can declare the nature thereof now, or at any time during the meeting

5. ADMINISTRATION

6.1 2023 Business Excellence Awards Nominations

6.2 2023 Economic Development Breakfast

6.3 2023 Mulmur Summer Market

6.4 International Plowing Match

6.5 Digital Passport Creation: 2023 Farm Passport Program

6.6 Other

7. INFORMATION ITEMS

8. ITEMS FOR FUTURE MEETINGS

9. ADJOURNMENT

THAT the meeting adjourns at _____ and meet again on _____,
2023 at _____, or at the call of the Chair.



**MINUTES
ECONOMIC DEVELOPMENT COMMITTEE
March 22, 2023**

Present: Daryl Stansfield, Chair
Lisa Thomson
Diana Morris
Janet Horner
Savannah Rogers
Roseann Knechtel – Secretary

1. CALL TO ORDER

The Secretary called the meeting to order at 9:33 am.

2. APPOINTMENT OF A CHAIR

Moved by Thomson and Seconded by Morris

THAT Darryl Stansfield be appointed Chair of the Mulmur Economic Development Committee for the year 2023.

CARRIED.

3. APPROVAL OF THE AGENDA

Moved by Thomson and Seconded by Morris

THAT the agenda be approved.

CARRIED.

4. MINUTES OF THE PREVIOUS MEETING

Moved by Thomson and Seconded by Rogers

THAT the minutes dated August 29, 2022 be approved.

CARRIED.

5. DISCLOSURE OF PECUNIARY INTERESTS - NONE

6. ADMINISTRATION

6.1 2023 Budget

Members reviewed the 2023 EDC budget, RED Grant submission for EDC Videos and discussed covering the costs to feature Mulmur businesses as part

of the Dufferin Board of Trade video series if Mulmur is not successful in obtaining the grant.

The Secretary will report back to the Committee when more information is available on the status of the RED grant.

6.2 2023 Goal Setting

Members discussed 2023 initiatives and identified the following projects for completion in 2023.

1. EDC Breakfast: Tentative dates have been set for June 6th or 8th, pending availability. The event will feature a continental breakfast with the theme of “Growing and Starting Home Based Business”. Topics of discussion will include, how to start a business, financial and digital tips.
2. Ask an Expert Series – for inclusion in Township communications.
3. A One Day Summer Market – to be discussed at the next meeting.
4. International Plowing Match – Mulmur Business Table. Diana Morris will send greater information for consideration at the next meeting.

6.3 2023 Bursary Program: Selection Committee

Members discussed the bursary program.

Moved by Morris and Seconded by Stansfield

THAT Lisa Thomson be appointed to sit on the 2023 selection committee for the Mulmur Post-Secondary School Grant Program.

CARRIED.

6.4 2023 Mulmur EDC Business/Showcase/Contest

Members discussed the success of the 2022 Best Burger Competition and supported a 2023 Farm Passport Program/Trail. Township staff will commence planning and bring forward greater information to the next meeting.

6.5 Other

Nominations for the Dufferin Board of Trade Business Excellence Award will be opening soon. Diana Morris will circulate categories for nomination and consideration at the next meeting.

7. INFORMATION ITEMS

- 7.1 Council Procedural By-law**
- 7.2 Rural Economic Development Grant (RED)**
- 7.3 Community Economic Development 101: Virtual Session**

8. ITEMS FOR FUTURE MEETINGS

- 8.1 EDC Breakfast**
- 8.2 Summer Market**
- 8.3 International Plowing Match**
- 8.4 Farm Passport Program**
- 8.5 DBOT Business Excellence Award Nominations**
- 8.6 Dufferin County Tourism Update**

9. ADJOURNMENT

Moved by Thomson and Seconded by Horner

THAT the Committee adjourns the meeting at 10:56 am to meet again April 19th at 9:30 am in person at the Township Office, with virtual accommodation.

CARRIED.

Business Excellence in Dufferin

For Immediate Release | March 29, 2023



Dufferin ON: Nominations have opened for the 2023 Business Excellence Awards (BEAs). The 2023 BEAs recognize outstanding local businesses and nonprofits who work to benefit both our local economy and the wellbeing of our community. Community members are encouraged to submit their nominations to recognize and celebrate local hardworking organizations before April 20th. BEA winners will be determined by judges from outside the area based on how the nominee exemplifies the award criteria.

Award nominees live and breathe their corporate values, have survived the challenges of the past few years, and are making our community better by being part of it. Nominations are open

to DBOT members and non-member businesses located in Dufferin County. Nominees are eligible for nomination in as many categories as applicable.

2023 Award Categories include:

- Business of the Year
- Businessperson of the Year
- Inclusivity Champion Award
- Responsible Business Award
- Innovation Award
- Community Builder Award
- Chairman's Award

Nominate a local business or nonprofit today at dufferinbot.ca. After nominations close, nominees are asked a few questions through an online survey to help tell their stories. Their responses are sent to judges from outside our area for non-biased judging. Nominees' logos and stories are also added to our website and social media to further promote these outstanding local businesses and showcase Business Excellence in Dufferin. Nominees will be presented with a certificate of their nomination from their municipal council &/or DBOT staff and volunteers, with the Award winners announced at a Gala evening in May 18th at Monora Park. Tickets for the gala will go on sale soon. Sponsorship opportunities are available.

Nominations close April 20th, 2023. Submit your nomination at dufferinbot.ca

-30-

The Dufferin Board of Trade (DBOT) is a grass-roots community building non-profit organization serving Dufferin County for over 110 years. DBOT contributes to community

betterment by helping local businesses and non-profits thrive. When local businesses are succeeding the local economy flourishes and businesses can better support local charities, events, and their employees. Learn more at www.dufferinbot.ca.

Media Contact

Diana Morris, Executive Director, Dufferin Board of Trade
diana@dufferinbot.ca | 519.941.0490 ext. 202



The logo is a circular emblem. The top half of the circle is red with the text "2023 BUSINESS EXCELLENCE AWARDS" in white. The bottom half is grey with "Dufferin Board of Trade" in white. In the center, there is a stylized building icon to the left of the large letters "BEA". Below "BEA" is the text "Business Excellence Awards". Above "BEA" is the "Dufferin BOARD OF TRADE" logo.

THE **BEAs** ARE BACK

-  *Innovation Award*
-  *Business Person of the Year*
-  *Responsible Business*
-  *Inclusivity Champion*
-  *Business of the Year*
-  *Community Builder*

NOMINATE A DESERVING LOCAL BUSINESS TODAY

Dufferin Board of Trade 2023 Business Excellence Awards (BEAs)



The **2023 BEAs** recognize outstanding local businesses and nonprofits who work to benefit both our local economy and the wellbeing of our community. Nominations are submitted by community members who wish to recognize and celebrate local hardworking organizations. Winners are determined by judges from outside the area, based on how the nominee exemplifies the award criteria.

Award nominees live and breathe their corporate values, have survived the challenges of the past few years, and are making our community better by being part of it. Nominations are open to DBOT members and non-member businesses located in Dufferin County. Nominees are eligible for nomination

in as many categories as applicable.

After nominations close, nominees are asked a few questions through an online survey to help tell their stories. Their responses are sent to judges from outside our area for non-biased judging. Nominees' logos and stories are also added to our website and social media to further promote these outstanding local businesses and showcase Business Excellence in Dufferin. Nominees will be presented with a certificate of their nomination by municipal council &/or DBOT staff and volunteers, with the Award winners announced at a special Gala Evening May 18th at Monora Park.

Award Categories

Business of the Year



Recognizes a local business for noteworthy accomplishments, long-standing contributions to Dufferin County, and significant community involvement. This business demonstrates best business practices, is a leader amongst local business, and has:

- been in business longer than two years;
- champions “Thinking Local” within the organization, and to the community;
- demonstrated innovate and proactive leadership;
- made exceptional contributions to our community’s wellbeing; and
- practiced good corporate citizenship.

Businessperson of the Year Award



This award is presented to a local business person that has shown leadership, community involvement and is a pioneer and mentor in the business community. A business leader who:

- sets an example of positive leadership;
- projects a positive image in the community;
- works to motivate and encourage other entrepreneurs;
- promotes a positive image of Dufferin County and/or its people;
- actively contributes to the growth of the community, and support of local initiatives; and
- has been active in the community for a minimum of five years.

Inclusivity Champion Award



This Award recognizes a local business or non-profit in our community who has policies and practices of providing equal access to opportunities and resources for people who might otherwise be excluded or marginalized, such as those having physical or mental disabilities or belonging to other minority groups. Some ways this organization demonstrates their inclusivity may include:

- being an active participant on DBOT's LGBTQ+ Safe Space &/or Accessible Business Trails (*optional, but recommended*);
- educating and training their staff and volunteers on diversity, equity, and inclusion;
- setting an example of inclusivity best practices for other local organizations to follow;
- ensuring employees and customers are clearly aware of their inclusivity efforts; and
- creating new and innovate ways to promote diversity, equity, and inclusion in our community.



Responsible Business Award

Recognizes a local business or non-profit who demonstrates both social and environmental responsibility in their business practices. This organization is committed to making life better by being a good steward of the environment, a good employer, and a good business. Some ways this organization demonstrates their responsibility may include:

- being an active participant on DBOT's Socially Responsible &/or Environmentally Responsible Trails (*optional, but recommended*);
- taking tangible steps towards bettering our environment and our society. Steps which may include:
- paying a living wage, having clear and inclusive hiring practices, changing to more earth-friendly products, implementing a local purchasing policy, etc.
- this business *may* have, or be working towards obtaining, "B Corp" status, or other similar status



Innovation Award

Awarded to a business or organization that is a trailblazer of our local business community, striving ahead to achieve remarkable results. Innovators are committed, determined, and skilled game-changers in their industry, and have:

- created, invented or developed an innovative product or process that has had a significant impact on the local community;
- made innovative improvements in their products, processes, technology, management, or customer service;
- been a socially responsible, engaged member of the local business community; and
- been in operation for a minimum of two years.

Community Builder Award

Honours a for-profit business that demonstrates outstanding community involvement and embraces the notion of giving back, with community investments that have resulted in an improved quality of life in our region, and increased community well-being. The Community Builder:



- invests in the lives of others and actively contributes to making Dufferin a great place to live and work;
- has initiatives that demonstrate a sustained and long-term commitment to improving the quality of life and community well-being in Headwaters;
- has policies and practices that demonstrate accountability and responsibility to the community; and
- actively supports existing community building programs, or establishes new programs and initiatives.

Chairman's Award

This is awarded at the discretion of the Chair of the DBOT Board of Directors. Nominations are not accepted for this award.



Nominations are accepted at www.dufferinbot.ca/bea-2 until April 20, 2023



TOWNSHIP OF
MULMUR

THE Breakfast

BRIEFINGS

TUESDAY
JUN 6
7:00 AM

\$10

CATERED BY



Join Mulmur's Economic Development Committee to discuss and learn how to start and grow your home business.

- Networking
- Where to start and how to grow
- Financial tips for your home based business
- Grow your digital presence.
- Tips and Tricks for a local expert

Search for produce, recipes & more...

ENJOY FARM FRESH IN WINDSOR ESSEX!

Registering for your FREE W.E. Heart Local digital pass has perks. The more you explore & check in the more exclusive offers you get

- **5 Check Ins** = W.E. Heart Local mesh Produce Bag
- **10 Check Ins** = Libro BBQ Paddle
- **20 Check Ins** = W.E. Heart Local Hat

If you check in at **40 or more businesses** on the pass you will be entered into a draw for the grand prize in November of a **\$500 W.E. Heart Local Prize Package!**

LIBRO CREDIT UNION IS PROUD TO BE THE PRESENTING SPONSOR OF THE W.E. HEART LOCAL DIGITAL PASSPORT.

WE HEART LOCAL. ENJOY FARM FRESH IN WINDSOR ESSEX!

Discover the Windsor Essex bounty of fresh taste by taking a self guided tour using the W.E. Heart Local Digital Passport. Sign up for this free pass to access a seasonal local food guide, offers for savings, and prize redemptions when you visit multiple stops!

There's no better taste than local and there's no better way to experience it then by visiting the many growers, producers, road side stands, farmers markets, and farm to table dining experiences. Sign up today and remember you win free gifts the more you explore. Don't forget to check in at participating stops!

Your delicious adventure is just a click away.

How this Pass Works



Step 1 - Get Your Pass

This mobile exclusive passport is a collection of curated markets, restaurants, shops and more. Check into venues for your chance

to win a prize!



Step 2 - Receive Text

Your passport will be instantly delivered to your phone via text and email and is ready to use immediately! There is no app to download. Your pass can be saved to your phone's home screen for easy one-tap access.



Step 3 - Redeem

When visiting a participating business, simply present your phone to the attendant or staff member to redeem.

Check Out Our Partners





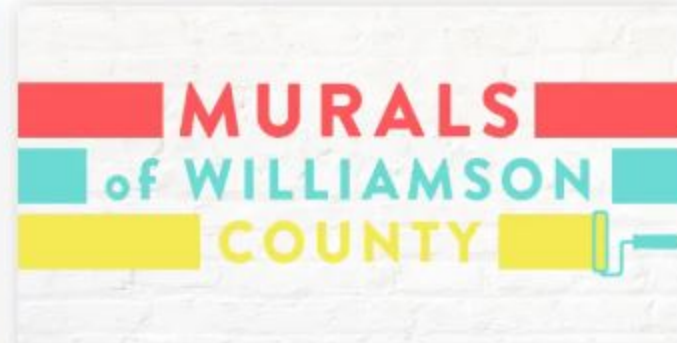
Masters & Makers

- Instantly delivered to your phone
- Free to download
- Check-in to win a prize

[Sign Up](#)[Learn More](#)

Craft Coffee Trail

- Mobile exclusive
- Instantly delivered via text and email
- No apps to download
- Enjoy the best coffee in Franklin

[Sign Up](#)[Learn More](#)

Murals of Williamson County

- Mobile exclusive
- Instantly delivered via text and email
- No apps to download
- See the murals of Franklin

[Sign Up](#)[Learn More](#)

Historic Homes of Hincheyville

- Mobile exclusive
- Instantly delivered via text and email
- No apps to download
- Explore historic Franklin

[Sign Up](#)[Learn More](#)

Sweet Treats Trail

- Mobile exclusive
- Instantly delivered via text and email
- No apps to download
- Save on the best of Franklin

[Sign Up](#)[Learn More](#)

Midnight Sun Scavenger Hunt

- Mobile exclusive
- Instantly delivered via text and email
- No apps to download
- Complete to win a special prize!

[Sign Up](#)[Learn More](#)

MORE ABOUT THE PUGET SOUND LOCAL YARN SHOP TOUR

Founded in 2006 by a few shop owners who liked to party, the first Puget Sound LYS Tour included 12 shops. With our region well known for quality yarn shops, the Tour quickly grew in size. In addition to being the first of its kind, we believe we are also consistently the largest Local Yarn Store Tour in the Nation.

In 2006, the Tour began as a three-day weekend...then it expanded to four days. In the five years prior to the pandemic, it grew to span five full days with at least 25 participating shops each year. This year we have 20 shops and 10 days!

Each year, the participating shops gather and work together to plan a fabulous Tour with prizes, free patterns, and discounts.

Our goal is to help our customers learn, grow, and be successful in the fiber arts. This is the principle that's been driving the LYS Tour all these years.

That, and we all still like to party...



PASSPORT



August 13th-22nd, 2021

lystour.com



Welcome to our 15th Anniversary !

Begun in 2005, the Puget Sound Local Yarn Shop Tour (LYST) is one of the longest running yarn crawls in the country! We had to cancel our celebration in 2020 because of the pandemic but here we are in 2021 and we are ready to celebrate with you!

This year, we are delighted to offer both in-person and virtual Tours so that everyone can join in the fun. The Tour has been extended to **10 days** to give you plenty of time to visit each and every shop!

We hope you will visit us all!

Our website is your Tour information hub:
LYSTOUR.COM

Tour Hours: 11am-5pm

Friday, August 13th-Sunday, August 22nd, 2021

(Monday, August 16th is a rest day and most shops will be closed. Please check individual shop hours before Touring on Monday)

*Our Virtual Tour begins on Friday, August 13th and runs through Sunday, August 22nd.
24 hours a day!*

2021 Grand Prize Entry Form *(please write legibly)*

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

☐ 15 Shops

☐ All 20 Shops!

The fine print: Participants must be 18 years or older to play. Passports will only be stamped in person – you cannot collect stamps for others. The last shop you visit will verify your stamps, cut off the Entry Form, and submit it as your entry into the grand prize drawings. Good luck!

Northwest
Yarns

Quintessential
Knits

Sea Bres
Yarn

Seattle
Yarn

Stilly River
Yarns

Stranded
by the Sea

The Tea
Cozy

Tolt Yarn and
Wool

WildFibers