



**ECONOMIC DEVELOPMENT
COMMITTEE MINUTES
April 17, 2024 – 9:30 AM**

Present: Darryl Stansfield, Chair
Lisa Thomson
Diana Morris
Savannah Rogers
Roseann Knechtel, Secretary

Regrets: Janet Horner

1.0 CALL TO ORDER

The Chair called the meeting to order at 9:35 a.m.

2.0 APPROVAL OF THE AGENDA

Moved by Thomson and Seconded by Rogers

THAT the agenda be approved.

CARRIED.

3.0 MINUTES OF THE PREVIOUS MEETING

Moved by Thomson and Seconded by Rogers

THAT the minutes of March 21, 2024 are approved.

CARRIED.

4.0 DISCLOSURE OF PECUNIARY INTERESTS - NONE

5.0 ADMINISTRATION

5.1 Spring Market

Members discussed signage and marketing, agreeing to post signage in advance of the market. The Committee will borrow the letterboard from Dufferin Board of Trade and directed staff to investigate the costs of reuseable coroplast signs.

Members discussed hosting the market monthly throughout the summer and will revisit the topic following the first market on May 31st.

5.2 Central Counties Tourism Funding Opportunities

Members reviewed the funding opportunities suggesting the following:

- NDCC Fundraising
- Mulmur Market Signage and Advertising

6.2 2024 Business Excellence Award Nominations

Members reviewed the 2024 award categories and directed staff to submit nominations as discussed and advise business of their nominations.

7.0 INFORMATION ITEMS

7.1 Dufferin Board of Trade Business Survey Results

Members reviewed the survey results with 5% of respondents being from Mulmur. Business growth, the need for a live/work community and concerns with inflation/rising costs were the main themes found throughout the survey.

8.0 ITEMS FOR FUTURE MEETINGS

8.1 Mulmur 175

8.2 Honeywood Arena EDC Fundraising

8.3 Spring Market

8.4 Annual Yard Sale

9.0 ADJOURNMENT

Moved by Thomson and Seconded by Morris

THAT Council adjourns the meeting at 10:51 a.m. to meet again on May 28, 2024, at 9:30 a.m. or at the call of the Chair.

CARRIED.