



**MINUTES  
ECONOMIC DEVELOPMENT COMMITTEE  
March 22, 2023**

Present: Daryl Stansfield, Chair  
Lisa Thomson  
Diana Morris  
Janet Horner  
Savannah Rogers  
Roseann Knechtel – Secretary

**1. CALL TO ORDER**

The Secretary called the meeting to order at 9:33 am.

**2. APPOINTMENT OF A CHAIR**

**Moved by Thomson and Seconded by Morris**

THAT Darryl Stansfield be appointed Chair of the Mulmur Economic Development Committee for the year 2023.

**CARRIED.**

**3. APPROVAL OF THE AGENDA**

**Moved by Thomson and Seconded by Morris**

THAT the agenda be approved.

**CARRIED.**

**4. MINUTES OF THE PREVIOUS MEETING**

**Moved by Thomson and Seconded by Rogers**

THAT the minutes dated August 29, 2022 be approved.

**CARRIED.**

**5. DISCLOSURE OF PECUNIARY INTERESTS - NONE**

**6. ADMINISTRATION**

**6.1 2023 Budget**

Members reviewed the 2023 EDC budget, RED Grant submission for EDC Videos and discussed covering the costs to feature Mulmur businesses as part

of the Dufferin Board of Trade video series if Mulmur is not successful in obtaining the grant.

The Secretary will report back to the Committee when more information is available on the status of the RED grant.

## **6.2 2023 Goal Setting**

Members discussed 2023 initiatives and identified the following projects for completion in 2023.

1. EDC Breakfast: Tentative dates have been set for June 6<sup>th</sup> or 8<sup>th</sup>, pending availability. The event will feature a continental breakfast with the theme of “Growing and Starting Home Based Business”. Topics of discussion will include, how to start a business, financial and digital tips.
2. Ask an Expert Series – for inclusion in Township communications.
3. A One Day Summer Market – to be discussed at the next meeting.
4. International Plowing Match – Mulmur Business Table. Diana Morris will send greater information for consideration at the next meeting.

## **6.3 2023 Bursary Program: Selection Committee**

Members discussed the bursary program.

### **Moved by Morris and Seconded by Stansfield**

THAT Lisa Thomson be appointed to sit on the 2023 selection committee for the Mulmur Post-Secondary School Grant Program.

**CARRIED.**

## **6.4 2023 Mulmur EDC Business/Showcase/Contest**

Members discussed the success of the 2022 Best Burger Competition and supported a 2023 Farm Passport Program/Trail. Township staff will commence planning and bring forward greater information to the next meeting.

## **6.5 Other**

Nominations for the Dufferin Board of Trade Business Excellence Award will be opening soon. Diana Morris will circulate categories for nomination and consideration at the next meeting.

**7. INFORMATION ITEMS**

- 7.1 Council Procedural By-law**
- 7.2 Rural Economic Development Grant (RED)**
- 7.3 Community Economic Development 101: Virtual Session**

**8. ITEMS FOR FUTURE MEETINGS**

- 8.1 EDC Breakfast**
- 8.2 Summer Market**
- 8.3 International Plowing Match**
- 8.4 Farm Passport Program**
- 8.5 DBOT Business Excellence Award Nominations**
- 8.6 Dufferin County Tourism Update**

**9. ADJOURNMENT**

**Moved by Thomson and Seconded by Horner**

THAT the Committee adjourns the meeting at 10:56 am to meet again April 19<sup>th</sup> at 9:30 am in person at the Township Office, with virtual accommodation.

**CARRIED.**