

## ECONOMIC DEVELOPMENT COMMITTEE MINUTES March 21, 2024 – 9:30 AM

Present: Darryl Stansfield, Chair

Lisa Thomson Diana Morris Savannah Rogers

Roseann Knechtel, Secretary

Regrets: Janet Horner

#### 1.0 CALL TO ORDER

The Secretary called the meeting to order at 9:38 a.m.

#### 2.0 APPROVAL OF THE AGENDA

Moved by Thomson and Seconded by Morris

THAT the agenda be approved.

CARRIED.

#### 3.0 MINUTES OF THE PREVIOUS MEETING

**Moved by Thomson and Seconded by Morris** 

THAT the minutes of January 18, 2024 are approved.

CARRIED.

#### 4.0 DISCLOSURE OF PECUNIARY INTERESTS - NONE

#### 5.0 PRESENTATION

#### 5.1 Luke Panek: Yolo Nomads

Luke Panek was not in attendance. Members were encouraged to review the information provided in the package.

#### 6.0 ADMINISTRATION

#### 6.1 Spring Market

Members reviewed current vendors for the Spring Market. The Secretary was directed to forward promotional materials to Dufferin Board of Trade for further promotion.

Members discussed the creation of a Township-wide yard sale/garage sale to be held annually in the spring. Greater discussion will be held next meeting.

#### 6.2 Central Counties Tourism Funding Opportunities

Members reviewed the funding opportunity and will bring ideas forward to the next meeting for consideration.

# 6.2 2024 Mulmur Post-Secondary School Grant Program – Review Committee Appointment

#### Moved by Thomson and Seconded by Morris

THAT the EDC Committee appoint Lisa Thomson to sit on the 2024 Review Committee for the 2024 Mulmur Post Secondary School Grant Program.

CARRIED.

#### 7.0 INFORMATION ITEMS

#### 7.1 Spring Townhall & Tree Sale

The Township is looking for volunteers to help with Tree Sale pick ups on May 4, 2024.

#### 8.0 ITEMS FOR FUTURE MEETINGS

#### 8.1 Mulmur 175

#### 8.2 DBOT Business Excellence Awards

Nominations open in April. Members are to bring forward their nominations for consideration at the next meeting.

### 8.3 Honeywood Arena EDC Fundraising

Members discussed fundraising opportunities for businesses in Mulmur and surrounding areas. An information package would need to be developed with materials including but not limited to the history of the arena, letters of support from the community and a long-term renovation plan. Information packages could be presented to businesses for consideration with various fundraising opportunities available based on the business and its capacity.

#### 8.4 New Business – The Heating Source

- 8.5 Spring Market
- 8.6 Annual Yard Sale

- 8.7
- Spring Tree Sale Pick-up Central Counties Tourism Funding 8.8

#### 9.0 **ADJOURNMENT**

## **Moved by Thomson and Seconded by Morris**

THAT Council adjourns the meeting at 10:45 a.m. to meet again on April 17, 2024, at 9:30 a.m. or at the call of the chair.

CARRIED.

