



Economic Development Committee Minutes March 17, 2025 – 9:30 AM

Present: Darryl Stansfield, Chair
Lisa Thomson
Diana Morris
Savannah Rogers
Roseann Knechtel, Secretary

Regrets: Kim Lyon

1.0 Call to Order

The Chair called the meeting to order at 9:31 a.m.

2.0 Approval of the Agenda

Moved by Thomson and Seconded by Morris

That the agenda be approved.

Carried.

3.0 Minutes of the Previous Meeting

Moved by Morris and Seconded by Thomson

That the minutes of January 16, 2025 are approved.

Carried.

4.0 Disclosure of Pecuniary Interests - None

5.0 New Business

5.1 Mulmur 175 Committee

Members discussed Mulmur 175 logo, branding and potential events with incorporated economic development initiatives. Staff will commence contacting user groups and businesses to promote Mulmur 175 events and sponsorships in May/June 2025.

Members recommended the Mulmur 175 main event be hosted in the summer and not to interfere with previously organized events in surrounding areas.

5.2 2025 Mulmur Spring Market

Members confirmed the spring market date of Friday May 31, 2025 at Superburger. Staff are to commence promotion and vendor registration.

A second market is to be hosted in the winter at the Mansfield Outdoor Centre (MOC) as a holiday/winter market. Members suggested the market be made part of a larger attraction and avoid competing with the Museum of Dufferin's Hidden Treasures event. Staff will contact MOC to confirm availability and dates.

5.3 2025 Mulmur Garage Sale

Members confirmed the event be changed to a one-day sale on Saturday June 7th. Donations are being accepted for those unable to participate, with proceeds going towards the Honeywood Arena.

5.4 Honeywood Arena Business/Corporate Fundraising

The Fundraising Faceoff Business Initiative has been sent to local businesses. Lennox Farms has confirmed they will be running a give-back campaign for the month of June.

6.0 Information Items - None

7.0 Items for Future Meetings

- 2025 Year End Market
- 2025 Spring Market
- EDC Breakfast / Business Event
- BEA Nominations
- Mulmur 175
- 2025 Mulmur Garage Sale

9.0 ADJOURNMENT

Moved by Rogers and Seconded by Thomson

That the Economic Development Committee adjourns the meeting at 10:17 a.m. to meet again on April 17, 2025 at 9:30 a.m. or at the call of the Chair.

CARRIED.