



**Economic Development
Committee Minutes
February 27, 2026 – 9:30 AM**

Present: Daryl Stansfield, Chair
Lisa Thomson
Kim Lyon
Savannah Rogers
Diana Morris
Rebecca Landman, Central Counties Tourism
Roseann Knechtel, Secretary

1.0 Call to Order

The Secretary called the meeting to order at 9:35 a.m.

2.0 Appointment of a Chair

Moved by Morris Seconded by Rogers

That Lisa Thomson be appointed Chair of the EDC Committee for the February 27, 2026 meeting.

Carried.

3.0 Approval of the Agenda

Moved by Lyon and Seconded by Morris

That the agenda be approved.

Carried.

4.0 Minutes of the Previous Meeting

Moved by Rogers and Seconded by Morris

That the minutes of January 8, 2026 are approved.

Carried.

5.0 Disclosure of Pecuniary Interests - None

6.0 Administration

6.1 Central Counties Tourism

Rebecca Landman, Central Counties Tourism provided an overview of their mandate and current role in the Headwaters, York and Durham regions. An update was provided on the tourism role of Dufferin County and the services offered by Central Counties Tourism.

Members reviewed and discussed educational and funding opportunities available.

Direction was given to promote these Central Counties Tourism opportunities through the Township's communication channels.

6.2 Mulmur 175

- a) Family Day Winterfest Recap:** Members received the report.
- b) Bruce Trail End to End Badges:** Members reviewed the current budget and the quote for badges. Direction was given to move forward with buttons or stickers instead of badges.
- c) March Break Community Days:** Staff are awaiting posters from the Mansfield Ski Club to promote the event. No response was received regarding sponsorship opportunities.
- d) Maple Madness:** Rosemont Fire Association has agreed to allow the committee to use the griddles. Members discussed staffing. Daryl agreed to attend as an EDC member and the Township will have 1 staff member in attendance. Additional volunteers are required.
- e) Mulmur 175 Celebration BBQ:** Members discussed the Township event and provided the following directions:
 - Ice Cream Truck – to be booked by staff.
 - Mascots – Puma only.
 - Town Crier - Diana to provide contact information.
 - John Ireland – Confirmed.
 - Invite OPP to community events

6.0 Information Items

6.1 CCT Funding Opportunities

7.0 Items for Future Meetings

7.1 Dufferin County EDC

8.0 Adjournment

Moved by Morris and Seconded by Rogers

That the Economic Development Committee adjourns the meeting at 10:35 a.m. to meet again on March 25, 2026 at 9:30 a.m. or at the call of the Chair.

Carried.