



**MINUTES  
ECONOMIC DEVELOPMENT COMMITTEE  
JANUARY 20, 2022**

Present: Chair Angela McMonagle  
Vice-Chair Ruben Rindinella  
Janet Horner  
Jeanette McFarlane  
Roseann Knechtel – Secretary

Absent: Diana Morris

**1. CALL TO ORDER**

The Chair called the meeting to order at 6:08 p.m.

**2. APPOINTMENT OF CHAIR**

**Moved by Rindinella and Seconded by Horner**

THAT the Committee appoint Angela McMonagle as Chair of the Economic Development Committee for the remainder of the term.

**CARRIED.**

**3. APPROVAL OF THE AGENDA**

**Moved by McFarlane and Seconded by Rindinella**

THAT the agenda be approved.

**CARRIED.**

**4. MINUTES OF THE PREVIOUS MEETING**

**Moved by Horner and Seconded by Rindinella**

THAT the Minutes dated October 21, 2021 be approved.

**CARRIED.**

**5. DISCUSSION ARISING OUT OF THE MINUTES - NONE**

**6. DISCLOSURE OF PECUNIARY INTERESTS - NONE**

**7. ADMINISTRATION**

### **7.1 Cycling Station Installation (verbal update)**

The Secretary provided a verbal update on the final reporting submitted to the County of Dufferin for the cycling station grant. Members were advised that all materials have been ordered and will be installed in the spring.

#### **Moved by Rindinella Seconded by McFarlane**

THAT the Economic Development Committee thank the County of Dufferin for the support received through the Economic Development Fund;

AND THAT Mulmur successfully and strategically accomplished Goal 4 of Growing a Sustainable Mulmur through the Dufferin County Economic Development Fund;

AND THAT the Committee recommend Mulmur Council request the County of Dufferin reconsider including the Economic Development Fund in their budget.

**CARRIED.**

Direction was given to the Chair to draft a letter of thanks and support for future Economic Development funding to the County of Dufferin.

### **7.2 Gateway Signage**

Members reviewed the quote received for the replacement of existing gateway signage.

#### **Moved by McFarlane Seconded by McMonagle**

THAT the Committee recommend the purchase of three (3) gateway signs to replace the existing signage located on Airport Road and Prince of Wales.

**CARRIED.**

### **7.3 Local Business Invitation**

Members discussed extending an invitation to local business for attendance at a future EDC meeting.

Direction to Member Rindinella to extend an invitation to Dean's Tree Care to attend the upcoming EDC meeting on May 19, 2022 and speak to the Committee regarding challenges and operations facing business in Mulmur.

### **7.4 Upcoming Dufferin Board of Trade Workshops and Promotion**

Members gave direction to support “The State of Business in Dufferin” and “Think Local Videos”.

Members discussed the creation of a Think Local Video in support of economic development and business in Mulmur.

Direction was given to the Secretary to obtain a costing on an economic development video and more information on Dream Dufferin.

## **7.5 Business Recognition Policy**

Members discussed the development of a business recognition policy and directed the secretary to bring a draft forward at the next meeting with the following criteria:

- Welcome in the newsletter
- Ribbon cutting
- Mulmur flag/poster/window decal
- Plaques/Certificates - Business established in \_\_\_\_\_ the Township of Mulmur welcomes you.
- Photo Opportunities with representative from Township.
- Information package – add your business to the directory, sign up for the newsletter, etc
- Application for recognition for milestones and years of service.

Direction was given to the Secretary to include a segment on business recognition in the newsletter.

## **8. INFORMATION ITEMS**

- 8.1** Final Reporting – Dufferin County Grant
- 8.2** 2022 Budget
- 8.3** 2022 EDC Goals
- 8.4** Business Survey Results

## **9. ITEMS FOR FUTURE MEETINGS**

## **10. ADJOURNMENT**

**Moved by Rindinella and Seconded by Horner**

THAT the Committee adjourns the meeting at 7:16 p.m. to meet again on Thursday May 19, 2022 at 3:00pm, or at the call of the Chair.

**CARRIED.**