

# SPECIAL COUNCIL AGENDA JUNE 16, 2021 - 10:00AM

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#### 9:00AM - ROUTINE COUNCIL TRAINING TO TAKE PLACE PRIOR TO THE OPEN MEETING.

#### PAGE 1.0 CALL TO ORDER

#### 2.0 LAND ACKNOWELDGEMENT

We begin this meeting by acknowledging that we are meeting upon the traditional Indigenous lands of the Tionontati (Petun) and Treaty 18 territory of the Anishinaabe peoples. We recognize and deeply appreciate their historic connection to this place and we also recognize the contributions Indigenous peoples have made, both in shaping and strengthening our community, province and country as a whole.

#### 3.0 APPROVAL OF THE AGENDA

Staff Recommendation: THAT Council approve the agenda.

#### 4 4.0 MINUTES OF THE PREVIOUS MEETING

Staff Recommendation: THAT the Minutes of June 2, 2021 are approved.

#### 5.0 DISCUSSION ARISING OUT OF THE MINUTES

#### 6.0 DISCLOSURE OF PECUNIARY INTERESTS

**7.0 FIFTEEN MINUTE QUESTION PERIOD** (all questions must be submitted to the Clerk at info@mulmur.ca, a minimum of 24 hours before the meeting date)

#### 14 8.0 ADMINISTRATION – STRATEGIC PLANNING

- **8.1 Prosperous 3**: Identify, research and plan for future fiscal pressures
- **8.2** Connected 1: Inform and engage the community through a variety of communication tools and channels
- **8.3** Connected 3: Actively seek better cellular and internet connectivity for residents and businesses
- **8.4 Supportive 1:** Develop future plans for services and amenities in Mulmur
- **8.5** Supportive 3: Identify and develop new leaders through civil engagement
- **8.6** Supportive 4: Celebrate success of residents including students, volunteers, Mulmur team members and business achievements
- **8.7 Sustainable 1:** Protect rural character
- **8.8 Sustainable 2**: Be proactive in the sustainable use of non-renewable resources
- **8.9** Sustainable 4: Promote and preserve Mulmur's natural attractions to residents

#### 9.0 COMMITTEE MINUTES AND SUB-COMMITTEE REPORTS

#### 21 9.1 Economic Development Committee Cycling Report

Staff Recommendation: THAT Council receive the report regarding the EDC Cycling Project;

AND THAT Council request an additional extension to December 31, 2021 from Dufferin County for the allocation of the Dufferin County Economic Development Implementation Fund in the amount of \$28,941.70 to be used towards share the road signage, cycling station infrastructure and signage and digital collateral;

AND THAT the RFQ awarded to Christian Beausoleil for the creation of "Cycling Map and Signage Material" be honoured for the development of cycling station signage and digital collateral that will promote cycling in Mulmur, and that upon mutual agreement, be reduced by \$2,000 by eliminating print material;

AND THAT Council invite local business and artisans to submit Mulmur specific design/build proposals for consideration at appropriate locations within the municipality;

AND THAT Council encourage the EDC to invite local business to purchase and install cycling infrastructure and partner with the Municipality for inclusion in digital collateral;

AND FURTHER THAT Council approve the purchase of stock cycling stands/ racks, benches and fix-it stations for the installation on public properties identified in the cycling report, subject to any applicable public agency approvals, and that the specific location on such lands be identified by EDC in consultation with cyclists.

| 10.0 | INFORMATION ITEMS | (REPORTS | . LETTERS) |
|------|-------------------|----------|------------|
|      |                   |          |            |

#### 10.1 Ministry of Energy, Northern Development and Mines Letter

Staff Recommendation: THAT Council receives the information items as copied;

- 11.0 ITEMS FOR FUTURE MEETINGS
- 16.1 MULMUR ROADSIDE PARKING AREAS OF CONCERN
- 16.2 NDCC GRANT APPLICATION UPDATE
- 12.0 NOTICE OF MOTION (if any)
- 13.0 PASSING OF BY-LAWS
- 36 13.1 Confirmatory By-Law

Staff Recommendation: THAT By-Laws 13.1 be approved.

#### 19.0 ADJOURNMENT

Staff Recommendation: THAT Council adjourns the meeting at \_\_\_\_\_ to meet again on Wednesday July 7, 2021 or at the call of the Chair.



# COUNCIL MINUTES MAY 5, 2021 9:00AM

Present: Mayor Horner, Deputy Mayor Hawkins, Councillors Boxem, Clark and Cufaro

Staff Present: Tracey Atkinson – CAO, , Heather Boston - Treasurer, John Willmetts – Public Works, Roseann Knechtel – Deputy Clerk

#### 1.1 CALL TO ORDER

The Mayor called the meeting to order at 9:00 a.m.

#### 2.0 LAND ACKNOWELDGEMENT

We begin this meeting by acknowledging that we are meeting upon the traditional Indigenous lands of the Tionontati (Petun) and Treaty 18 territory of the Anishinaabe peoples. We recognize and deeply appreciate their historic connection to this place and we also recognize the contributions Indigenous peoples have made, both in shaping and strengthening our community, province and country as a whole.

Mayor Horner recognized the historic loss of 215 children at the Kamloops Residential School and noted that the flag at the municipal office has been lowered to half-mast in recognition and will remain lowered for 9 days, being 1 hour for every child lost in Kamloops.

#### 3.0 APPROVAL OF THE AGENDA

#### Moved by Cufaro and Seconded by Hawkins

THAT Council approve the agenda.

|                      | Yea | Nay |
|----------------------|-----|-----|
| Councillor Boxem     | Υ   | _   |
| Councillor Clark     | Υ   |     |
| Councillor Cufaro    | Υ   |     |
| Deputy Mayor Hawkins | Υ   |     |
| Mayor Horner         | Υ   |     |

CARRIED.

#### 4.0 MINUTES OF THE PREVIOUS MEETING

#### Moved by Clark and Seconded by Boxem

THAT the Minutes of May 5, 2021 are approved.

|                  | Yea | Nay |
|------------------|-----|-----|
| Councillor Boxem | Υ   |     |

Councillor Clark Y
Councillor Cufaro Y
Deputy Mayor Hawkins Y
Mayor Horner Y

CARRIED.

#### 5.0 DISCUSSION ARISING OUT OF THE MINUTES - NONE

#### 6.0 DISCLOSURE OF PECUNIARY INTERESTS - NONE

**7.0 FIFTEEN MINUTE QUESTION PERIOD** (all questions must be submitted to the Clerk at info@mulmur.ca, a minimum of 24 hours before the meeting date)

#### 7.1 Paul Law – Dusty Roads

"I am disappointed in the maintenance of my road in front of my property following grading. I do not feel that sufficient water or dust suppressant is being applied. What can be done moving forward to ensure adequate dust suppression?"

Council Response: The road had calcium applied on May 25, 2021. The municipality tends to grade two or three times in the spring, as required throughout the summer and again in the fall. Water is applied before and during grading to ensure the gravel is damp and packs back down with the traffic. Some areas of the road look wetter than others because of the make-up of the ground and shade cover. Areas without shade cover will dry quicker than shaded areas. The Township purchases calcium in full loads. A full load can do approximately 7km of road and costs around \$7,500. In 2020 the Township paid a total of \$159,393.00 in dust suppressant. To be fiscally responsible, calcium is not applied after every grading. Unfortunately, dust will be a factor living on a gravel road, but the municipality is dedicated to the responsible management of its dust suppressant materials to ensure roads standards are met.

#### 7.2 Cheryl Russel – Transparency in Council Meetings

"Last month, Council met for over two hours behind closed doors and had no report. Can you please explain how after a two-hour meeting there was nothing to report and how this aligns with your commitment to open communication and transparency? And, can you explain why there appears to be a reluctance to follow the Ombudsman's recommendations?"

**Council Response:** Council is not reluctant to follow recommendations and has shown transparency in past closed session reporting. While there may be discussion in closed session, there are cases where no decisions or motions are made to bring into open session. Mayor Horner referred to past Council meetings and outlined previous motions made when they rose from closed session including the motions made at the April 7, 2021 and March 3, 2021 regular council meetings.

Mayor Horner confirmed the importance of transparency and noted that Council will continue to ensure its members and governance are accountable and transparent moving forward.

Mayor Horner thanked the residents for their questions.

#### 8.0 PUBLIC MEETINGS

#### 9.0 DEPUTATIONS AND INVITATIONS

#### 9.1 Connie Hunter – 1<sup>st</sup> Line East Road Allowance (9:30 a.m.)

Connie Hunter presented her proposal to reconstruct a road on the 1<sup>st</sup> Line EHS to provide access and frontage on a maintained road to an existing vacant lot. The presentation included projected costs, makeup of the land and access options. Connie Hunter requested Council give approval to conduct studies on Township lands and that fair consideration be given to the study results by all parties. Connie Hunter confirmed that approval from the NEC and NVCA are not certain and that the lots were purchased with the knowledge that they were on an unopened road allowance.

Director of Public Works, John Willmetts confirmed that the road would have to be upgraded to a two-lane road with a turnaround/cul-de-sac at the end. Bore holes for the studies could be approved by staff through a road use agreement with all costs being the responsibility of the applicant. John Willmetts confirmed that if the road were not brought up to municipal standards, the municipality would not assume it, nor maintain it.

#### BREAK - 10:09 \ RESUME - 10:19

#### 9.2 Matthew Betik, Partner, KPMG LLP Canada (10:00 a.m.)

Mattnew Betik, Partner at KPMG LLP Canada presented the Township's Draft 2020 Financial Statements, recognized the challenge of completing the audit remotely and appreciated the knowledge of the Township treasury staff, records management and ability to adapt. The audit confirmed that the pandemic did not affect the levels of control and provided an overview of the Township's revenues, supplementary tax assessments, life status of the municipal tangible capital assets (TCA) as well as highlighted the liability facing the municipality regarding the present NDCC Board of Management. Matthew Betik noted that the NDCC is not a separate legal entity, and the Municipality is therefore accountable for all actions taken both operationally and financially. The audit recommended the need for greater municipal oversight including the management of staff, purchasing, finances and human resources. The audit also recommended the move from a board of management to an advisory committee.

A Management Letter will be provided to staff following the meeting.

Council thanked the treasury department for the outstanding quality of work and accountability.

#### 10.0 PUBLIC WORKS

#### 10.1 3rd Line East Structure Replacement

Director of Public Works, John Willmetts presented the replacement options being recommended for Council approval.

#### Moved by Hawkins and Seconded by Cufaro

THAT Council receive the report from R.J. Burnside;

AND THAT Council declare the replacement of the 3rd Line East structure as time sensitive, and direct staff to expedite NVCA and NEC permits;

AND THAT Council approve the bridge replacement in accordance with the Technical Memorandum, with the preference being Option 2b, to replace the structure with a Polymer-Laminate Corrugated Steel Pipe, subject to availability and applicable authority and agency approval/permits;

AND FURTHER THAT funding for the replacement of the structure come from the municipal bridge reserves.

|                      | Yea | Nay |
|----------------------|-----|-----|
| Councillor Boxem     | Υ   | -   |
| Councillor Clark     | Υ   |     |
| Councillor Cufaro    | Υ   |     |
| Deputy Mayor Hawkins | Υ   |     |
| Mayor Horner         | Υ   |     |

CARRIED.

#### 10.2 Municipal Consent and Design Guidelines for Utilities

Director of Public Works, John Willmetts explained the purpose of the guidelines as being intended to bring consistency between Mulmur Township and the County of Dufferin for the installation of underground utilities.

#### Moved by Boxem and Seconded by Hawkins

THAT Council approve the Township of Mulmur Municipal Consent and Design Guidelines for Utilities.

|                      | Yea | Nay |
|----------------------|-----|-----|
| Councillor Boxem     | Υ   | -   |
| Councillor Clark     | Υ   |     |
| Councillor Cufaro    | Υ   |     |
| Deputy Mayor Hawkins | Υ   |     |
| Mayor Horner         | Υ   |     |

CARRIED.

#### 11.0 TREASURY

#### 11.1 2020 Financial Statements

#### Moved by Cufaro and Seconded by Clark

THAT Council receive and approve the draft 2020 financial statement as presented by the audit firm of KPMG LLP.

|                      | Yea | Nay |
|----------------------|-----|-----|
| Councillor Boxem     | Υ   |     |
| Councillor Clark     | Υ   |     |
| Councillor Cufaro    | Υ   |     |
| Deputy Mayor Hawkins | Υ   |     |
| Mayor Horner         | Υ   |     |

CARRIED.

#### 12.0 ADMINISTRATION

#### 12.1 Staff Appreciation – Discussion

#### Moved by Clark and Seconded by Hawkins

THAT Council recognize the contributions of staff in 2020 and 2021 and show their appreciation to staff in a safe manner, by authorizing the one time closure of the office and public works on July 2, 2021, except for emergency responsibilities;

AND THAT staff are to utilize their vacation/banked time to cover the closure.

|                      | Yea | Nay |
|----------------------|-----|-----|
| Councillor Boxem     | Υ   |     |
| Councillor Clark     | Υ   |     |
| Councillor Cufaro    | Υ   |     |
| Deputy Mayor Hawkins | Υ   |     |
| Mayor Horner         | Υ   |     |

CARRIED.

#### 12.2 Dufferin County Community Safety and Well-Being Plan

#### Moved by Clark and Seconded by Boxem

THAT Council approve Dufferin County's Community Safety and Well-Being Plan.

AND THAT Council requests that Dufferin County move forward with the development of definitive actions to accomplish the goals laid out in the Community Safety and Well-Being Plan.

|                  | Yea | Nay |
|------------------|-----|-----|
| Councillor Boxem | Υ   | _   |
| Councillor Clark | Υ   |     |

| Councillor Cufaro    | Υ |
|----------------------|---|
| Deputy Mayor Hawkins | Υ |
| Mayor Horner         | Υ |

CARRIED.

#### 12.3 Music in the Hills

Discussion ensued, to address concerns from the public.

#### Moved by Hawkins and Seconded by Boxem

WHEREAS Clair Knight has applied for a Special Event Permit for the Music in the Hills on June 25, 2021;

AND WHEREAS the onus to ensure compliance with COVID-19 public health and provincial guidelines and restrictions is on the applicant;

AND THAT Council waives the 2021 special event permit fee for the Music in Hills event and donate Mulmur promotional materials for contribution to the "swag bags."

|                      | Yea | Nay |
|----------------------|-----|-----|
| Councillor Boxem     | Υ   |     |
| Councillor Clark     | Υ   |     |
| Councillor Cufaro    | Υ   |     |
| Deputy Mayor Hawkins | Υ   |     |
| Mayor Horner         | Υ   |     |

CARRIED.

#### 12.4 Township Open Air Burn By-Law - Chief Mathew Waterfield

#### Moved by Cufaro and Seconded by Hawkins

THAT Council receive the recommendation from Chief Mathew Waterfield that no changes be made to the Township's current Open-Air Burn By-law at this time.

|                      | Yea | Nay |
|----------------------|-----|-----|
| Councillor Boxem     | Υ   |     |
| Councillor Clark     | Υ   |     |
| Councillor Cufaro    | Υ   |     |
| Deputy Mayor Hawkins | Υ   |     |
| Mayor Horner         | Υ   |     |

CARRIED.

#### 12.5 Private Rental Space Report

#### Moved by Clark and Seconded by Hawkins

THAT Council defers creating private office spaces within the municipal office until such time that the municipality has sufficient bandwidth, with the installation of fibre, to share without hindering municipal operations;

AND THAT Council defers relocating the Public Works staff until the addition on the Public Works building is complete;

AND THAT Council promotes the use of private office space rentals at the Dufferin Biz Hub through the applicable Township portals;

AND FURTHER THAT the demand for private office rental spaces be monitored following the lifting of COVID-19 restrictions.

|                      | Yea | Nay |
|----------------------|-----|-----|
| Councillor Boxem     | Υ   | -   |
| Councillor Clark     | Υ   |     |
| Councillor Cufaro    | Υ   |     |
| Deputy Mayor Hawkins | Υ   |     |
| Mayor Horner         | Υ   |     |

CARRIED.

#### 13.0 PLANNING

- 13.1 P3-2021 Hunter Planning Report
- 13.2 **NEC Correspondence**
- 13.3 NVCA Correspondence

Tracey Atkinson and John Willmetts presented regarding the proposed road development of 1<sup>st</sup> Line EHS Road Allowance. Discussion ensued regarding the Township and County Official Plans, studies, and the approval process of the applicable agencies.

#### Moved by Boxem and Seconded by Cufaro

THAT Council does not support the reconstruction of the Township's ROW through Natural Features and Hazards;

|                      | Yea | Nay |
|----------------------|-----|-----|
| Councillor Boxem     | Υ   |     |
| Councillor Clark     |     | N   |
| Councillor Cufaro    | Υ   |     |
| Deputy Mayor Hawkins | Υ   |     |
| Mayor Horner         | Υ   |     |

CARRIED.

Direction given to staff to follow up with Connie Hunter regarding the Council decision.

#### 14.0 COMMITTEE MINUTES AND SUB-COMMITTEE REPORTS

#### 14.1 Dufferin County Council Minutes - May 13, 2021

- 14.2 Shelburne District Fire Department Minutes April 6, 2021
- 14.3 Shelburne Library Board Minutes April 20, 2021
- 14.4 Roads Safety Committee Minutes May 10, 2021
- 14.5 Committee of Adjustment Minutes May 12 2021
- 14.6 Rosemont Fire Board Minutes May 17 2021
- 14.7 Mulmur Melancthon Fire Board Minutes May 18, 2021
- 14.8 Economic Development Committee Minutes May 20, 2021

Discussion ensued on the minutes of the Shelburne District Fire Department Minutes regarding the status of the Board, grant applications and availability, and the commitment from Fire Chiefs to meet more regularly and share information.

#### Moved by Cufaro and Seconded by Boxem

THAT Council receives the Committee Minutes and Sub-Committee Reports as copied and circulated.

|                      | Yea | Nay |
|----------------------|-----|-----|
| Councillor Boxem     | Υ   |     |
| Councillor Clark     | Υ   |     |
| Councillor Cufaro    | Υ   |     |
| Deputy Mayor Hawkins | Υ   |     |
| Mayor Horner         | Υ   |     |

CARRIED.

#### 15.0 INFORMATION ITEMS (REPORTS, LETTERS)

- 15.1 Township of Melancthon Motion PSB
- 15.2 Town of Grand Valley Motion PSB
- 15.3 Township of Amaranth Motion PSB
- 15.4 Township of Melancthon Motion Open-Air Burn Bylaw
- 15.5 Mulmur Market 2021 Cancellation
- 15.6 Town Hall Survey Response
- 15.7 Letter of Concern: Music in the Hills
- 15.8 Dufferin Board of Trade Rapid Test Press Release
- 15.9 Shelburne District Fire Department 2020 Annual Report
- 15.10 Town of Mono Emergency Road Closure
- 15.11 NVCA Board Highlights
- 15.12 NVCA Media Release
- 15.13 Niagara Escarpment Biosphere Newsletter
- 15.14 Ontario Making it Easier to Report Polluters
- 15.15 Ontario Three-Step Roadmap for Reopening the Province
- 15.16 AMO Policy Update
- 15.17 Township of Amaranth Motion CDRC / SDFD
- 15.18 Municipality of Calvin Motion Dead End Roads Bus Turnaround

Council discussed items 15.6 and 15.10 and recognized that parking could become an issue in Mulmur at the various parks and Bruce Trail access points.

A report regarding potential areas of concern will be brought forward at the next regular Council meeting.

#### Moved by Cufaro and Seconded by Clark

THAT Council receives the information items as copied;

AND THAT the following items be endorsed: 15.18

|                      | Yea | Nay |
|----------------------|-----|-----|
| Councillor Boxem     | Υ   | -   |
| Councillor Clark     | Υ   |     |
| Councillor Cufaro    | Υ   |     |
| Deputy Mayor Hawkins | Υ   |     |
| Mayor Horner         | Υ   |     |

CARRIED.

#### 16.0 ITEMS FOR FUTURE MEETINGS

- 16.1 MULMUR ROADSIDE PARKING AREAS OF CONCERN
- **16.2** NDCC GRANT APPLICATION UPDATE

#### 17.0 NOTICE OF MOTION (if any)

#### Motion by Cufaro and seconded by Clark

Whereas, in April 2021 the Ontario Government introduced the Moving Ontarians More Safely Act (MOMS). The proposed legislation will introduce new measures to combat high-risk driving and improve road safety, including longer driver's licence suspensions and longer vehicle impoundment periods for drivers who engage in stunt driving, street racing and aggressive driving;

Whereas, the MOMS Act targets the worst drivers on our roads by creating escalating suspensions for repeat offenders and setting a lower speed threshold for stunt driving charges on municipal roads;

Therefore, Mulmur Township requests the Ontario Government to lower the speed threshold for stunt driving charges of driving 40 kilometres per hour (km/h) or more above the speed limit on all roads <u>where the speed limit is 80 km/h</u>.

#### 18.0 PASSING OF BY-LAWS

#### 18.1 Confirmatory By-Law

#### Moved by Hawkins and Seconded by Boxem

THAT By-Law 18.1 be approved.

|                  | Yea | Nay |
|------------------|-----|-----|
| Councillor Boxem | Υ   | _   |

| Councillor Clark     | Υ |
|----------------------|---|
| Councillor Cufaro    | Υ |
| Deputy Mayor Hawkins | Υ |
| Mayor Horner         | Υ |

CARRIED.

#### 19.0 ADJOURNMENT

#### Moved by Boxem and Seconded by Hawkins

THAT Council adjourns the meeting at 12:31 p.m. to meet again on Wednesday June 16, 2021 at 9 am or at the call of the Chair.

| Councillor Boxem<br>Councillor Clark<br>Councillor Cufaro<br>Deputy Mayor Hawkins<br>Mayor Horner | Yea<br>Y<br>Y<br>Y<br>Y | Nay                    | CARRIED. |
|---|-------------------------|------------------------|----------|
| Janet Horner, Mayor   |                         | Tracey Atkinson, Clerk | ,        |



# **STRATEGIC PLAN (2020-2024)**

This Plan draws from *Mulmur's Thriving Future*, the first Mulmur Strategic Plan of 2013-2018, the *Mulmur Community Economic Development Strategic Plan* of 2016, and the *Imagine Mulmur in 3D* document of 2019.

This Plan identifies four priority paths, each having an array of subsets, and collectively are intended to provide both focus and guidance for Mulmur Council.

To enhance the community impact of these goals, and build on the Mayor's direction for participative leadership, it is recommended that members of Council will assume a championship role for one of the priority paths.

## **VISION STATEMENT**

The Township is committed to sustainable growth while protecting the environment, scenic beauty, natural resources and agriculture and rural and community character of the Township. The Township wishes to be a highly desirable, safe, prosperous, beautiful and natural community to live, work, learn and play.

# FOUR STRATEGIC PATHS

Responsibly
managing the
fiscal resources
of Mulmur and
providing
opportunities
for success

Providing local
services to
support the
needs of
Mulmur
residents and
businesses

Being Proactive
in Sustainable
Initiatives to
ensure the long
term well being
of Mulmur
(includes
Resources/Finan
cial/People)

Communication
with and social
connectivity
within the
Mulmur
community

Connected

Supportive

Sustainable

rosperous

### **Growing a Prosperous Mulmur**

Responsibly managing the fiscal resources of Mulmur and providing opportunities for success

#### Retain, enhance and attract businesses

- Action 1 Help existing small businesses grow through awareness, red tape reduction, education
- Action 2 Actively engage with county, provincial and federal agencies to obtain resources to support local initiatives
- Action 3 Produce "Investing/Locating in Mulmur" promotional materials
- Action 4 Develop Mulmur Business Directory and focus on Mulmur businesses
- Action 5 Develop and Implement a Broadband Strategy so that Businesses have access to high quality internet services.

#### Pursue responsible growth in residential and employment areas

- Action 1 Promote local employment opportunities and awareness
- Action 2 Update On-Farm Diversification and Home Industry regulations in the Township's Official Plan
- Action 3 Encourage residential development in Mansfield and other Hamlets
- Action 4 Implement Aging in Place policies in the Township's Official Plan

#### • Identify, research and plan for future fiscal pressures

- Action 1 Implement recommended service efficiencies from County efficiency study
- Action 2 Explore and identify financial opportunities for investment and income generation
- Action 3 Ensure Asset Management Plans renew infrastructure as projected
- Action 4 Track grant opportunities and increase grant writing capacity

### **Growing a Connected Mulmur**

Communication with and social connectivity within the Mulmur community

- Inform and engage the community through a variety of communication tools and channels
  - Action 1 Develop and implement a communication strategy for the Township
  - Action 2 Identify and articulate Mulmur's key messages on a regular basis using effective channels
  - Action 3 Invest in communication resources, technology and tools
  - Action 4 Create "Go Local Package" for distribution to residents and newcomers
- Support community events to bring residents together
  - Action 1 Provide a variety of events in Mulmur to enhance inclusiveness
  - Action 2 Publicize all events in Mulmur through available channels
  - Action 3 Pursue new opportunities identified in Recreation Efficiency Study
  - Action 4 Build a calendar of community/tourism events and link with high traffic community calendars in the region
  - Action 5- Encourage the use of local businesses for community events and services
- Actively seek better cellular and internet connectivity for residents and businesses

Action 1 – Develop a Broadband Strategy and Seek Partnerships to build better connectivity and infrastructure.

### **Growing a Supportive Mulmur**

Providing local services to support the needs of Mulmur residents and businesses

- Develop future plans for services and amenities in Mulmur.
  - Action 1 Identify lower tier and upper tier responsibilities and service gaps
  - Action 2 Determine key needs for community and medical services within Mulmur
  - Action 3 Streamline approvals for services by amending permitted uses where needed and expediting site plan approval process
  - Action 4 Encourage Enbridge Gas to support Mansfield extension
- Facilitate education and training for Mulmur residents and entrepreneurs/businesses
  - Action 1 With input from organizations such as Dufferin Board of Trade, identify and support employment programs and opportunities for Mulmur residents and youth
  - Action 2 Recognize Youth Leadership efforts through awards at Primrose Elementary and Centre Dufferin Secondary School.
  - Action 3 Conduct sector round tables to support ongoing adaptive management
- Identify and develop new leaders through civil engagement
  - Action 1 Identify and support succession in administrative team, community committees, boards and ad-hoc groups
  - Action 2 Encourage Mulmur residents to become involved in the decision making at Mulmur Township through participation in committees and ad-hoc groups.
- Celebrate success of residents including students, volunteers, Mulmur team members and business achievements
  - Action 1 Recognize grand openings of new businesses
  - Action 2 Recognize individuals and groups leading community change and/or improvements in Mulmur
  - Action 3 Recognize leadership at Council meetings and/or Town Hall meetings
  - Action 4 Investigate a nomination portal for residents to identify changemakers and outstanding citizenship.
  - Action 5 Develop an employee recognition program

### **Growing a Sustainable Mulmur**

Being Proactive in Sustainable Initiatives to ensure the long term well being of Mulmur (includes Resources/Financial/People)

#### Protect rural character

- Action 1 Update policy and definition for "rural character"
- Action 2 Review changes to the Provincial Policy Statement to determine viewshed protection
- Action 3 Implement rural character through zoning
- Be proactive in the sustainable use of non-renewable resources
  - Action 1 Adopt and implement recommendations from the Green Energy Plan
  - Action 2 Determine protection gaps in revised Nottawasaga Valley Conservation Authority mandate
  - Action 3 Monitor provincial decisions and implement single use plastics policy
  - Action 4- Protect agricultural land and water and forest resources
- Explore opportunities to improve the protection of water and air quality, waste management and adaptations to climate change and extreme weather events
  - Action 1 Audit municipal activities with a focus on reducing energy consumption and environmental footprint
  - Action 2 Partner with the citizens, organizations and other levels of government to promote grants and activities to mitigate contributions to and effects of climate change
  - Action 3 Investigate waste management solutions that support enhanced environmental protection.
- Promote and preserve Mulmur's natural attractions to residents
  - Action 1 Post Bruce Trail "Loops of Mulmur" Map developed by Community Events Committee on Mulmur website
  - Action 2 Support Cycling and Equestrian Activities in Dufferin Forest, on trails and on Mulmur roads
  - Action 3- Encourage development of the Pine River Fishing Area through the "Friends of Pine River" volunteers

| SMART THINKING | QUESTIONS  | YES/NO/UPDATES |
|----------------|--|----------------|
| Specific       | What do we want to achieve? How? Through Actions below |                |
| Measureable    | What are the metrics/milestones we need to hit?        |                |
| Achievable     | Can we do it? What support/resources are needed?       |                |
| Relevant       | Is this still worth doing?                             |                |
| Timeframe      | When will it be done?                                  |                |

| ACTION | STAFF | COMMITTEE MANDATE | PROGRESS | NEXT STEPS | TIMELINE | RESOURCES |
|--------|-------|-------------------|----------|------------|----------|-----------|
|        |       |                   |          |            |          |           |
|        |       |                   |          |            |          |           |
|        |       |                   |          |            |          |           |
|        |       |                   |          |            |          |           |



#### STAFF REPORT

TO: Council

FROM: Roseann Knechtel, Deputy Clerk/EDC Secretary

**MEETING DATE:** July 7, 2021

SUBJECT: EDC Cycling Project

#### **PURPOSE:**

The purpose of this report is to present Council with the Economic Development Committee's (EDC) proposal for the installation of cycling stations throughout the Township, and provide Council with financial and operational recommendations in regards to applicable time restraints.

#### BACKGROUND:

The EDC received the Dufferin County Economic Development Implementation Fund grant in February 2020 the amount of \$30,000 to be used towards the development of a cycling strategy to promote recreation and tourism in Mulmur through cycling, and increase spending at area businesses.

In 2020 the EDC issued an RFP and awarded the design and development of a cycling map and signage materials to Christian Beausoleil in the amount of \$10,375. To date, \$1,058.30 has been expended.

On December 9, 2020 Council passed the following motion:

#### Moved by: Boxem and Seconded by: Clark

THAT Council receives the report for information only;

AND THAT the report be forwarded to Mulmur Economic Development and Road Safety Committees

AND THAT Staff be directed to seek Dufferin County approval that the Cycling grant be used for further research and engineering;

AND THAT the Economic Development Committee be directed to not post or publicize the route map as a municipal route until it has been formally endorsed by motion of the Township of Mulmur and Dufferin County. **CARRIED.** 

In February 8, 2021 the Roads Safety Committee passed the following motion:

#### Moved by: Russel Seconded by: Whitney

THAT the Road Safety Committee supports the road initiatives taken by Council to not endorse roads as bike routes and to install share the road signage. **CARRIED.** 

Municipal staff are therefore moving forward with the purchase and installation of "Share the Road" signage on River Road and 20 Sideroad with an anticipated completion date of Fall 2021.

The EDC are now exploring additional opportunities to promote cycling in Mulmur and to utilize the cycling grant received from Dufferin County.

The EDC received an extension for the grant spending in 2020 to June 30, 2021.

#### **ANALYSIS:**

The EDC are proposing the installation of cycling racks/stands, benches and fix-it stations throughout the Township. EDC would like to invite local business and artisans to submit unique design/build proposals for consideration at one or two locations within the municipality to provide both functionality as well as beautification. Time restraints do not permit for unique design/build options at all locations, therefore the remaining locations would consist of prefabricated materials.

Consultation with municipal staff and EDC Chair have led to the recommendation that stations be installed in areas where cycling is most prominent for residents, children and visitors, as well as where the municipality is focusing its "Share the Road" efforts. Consideration of impartiality, liability and maintenance was also given when identifying locations on governmental and private lands. The following locations have been identified for consideration:

- Dufferin Forest (Main Tract)
- Pine River Fishing Reserve
- Kilgorie Mailboxes
- Municipal Office
- Honeywood Park
- Thomson Trail Park
- Mansfield Community Park

#### **STRATEGIC PLAN ALIGNMENT:**

1. Growing a Sustainable Mulmur: Action 2 – Support cycling and equestrian activities in Dufferin Forest, on trails and on Mulmur roads.

#### FINANCIAL IMPACTS:

The EDC currently has \$28,941.70 remaining in the Dufferin County grant with a deadline for spending of **June 30, 2021.** The approximate costs for each proposed item are as follows:

|                          | SINGLE ITEM | APPROXIMATE COST AS PER STAFF RECOMMENDATION |
|--------------------------|-------------|--|
| Share the Road Sign      | \$100       | \$1,000                                      |
| Cycling Stand/Rack       | \$500       | \$7,000                                      |
| Fix-it Station           | \$1,000     | \$3,000                                      |
| Bench                    | \$800       | \$2,400                                      |
| Christian Beausoleil RFP |             | \$10,375                                     |
| Print Maps and Signage   |             | \$5,166                                      |
| GRAND TOTAL              |             | \$28,941                                     |

#### **RECOMMENDATION:**

THAT Council receive the report regarding the EDC Cycling Project;

AND THAT Council request an additional extension to December 31, 2021 from Dufferin County for the allocation of the Dufferin County Economic Development Implementation Fund in the amount of \$28,941.70 to be used towards share the road signage, cycling station infrastructure and signage and digital collateral;

AND THAT the RFQ awarded to Christian Beausoleil for the creation of "Cycling Map and Signage Material" be honoured for the development of cycling station signage and digital collateral that will promote cycling in Mulmur, and that upon mutual agreement, be reduced by \$2,000 by eliminating print material;

AND THAT Council invite local business and artisans to submit a Mulmur specific design/build proposals for consideration at appropriate locations within the municipality;

AND THAT Council encourage the EDC to invite local business to purchase and install cycling infrastructure and partner with the Municipality for inclusion in digital collateral;

AND FURTHER THAT Council approve the purchase of stock cycling stands/racks, benches and fix-it stations for the installation on public properties identified in the cycling report, subject to any applicable public agency approvals, and that the specific location on such lands be identified by EDC in consultation with cyclists.

Respectfully submitted,

# Roseann Knechtel

Roseann Knechtel, Deputy Clerk

cc: Economic Development Committee

# MULMUR CYCLING MAP AND SIGNAGE MATERIALS

# PROPOSAL

RFQ-2020-09



SEPT 20 2020



MULMUR CYCLING MAP AND SIGNAGE MATERIALS

# **PROPOSAL**

September 20, 2020

The Corporation of the Township of Mulmur 758040 2nd Line East Mulmur, Ontario L9V 0G8

Attention: Angela McMonagle, Chair Mulmur Cycling Committee

Re: Mulmur Cycling Map and Signage Materials

Dear Mrs. McMonagle, and members of the Cycling Committee:

Thank-you for the opportunity to respond to your RFP regarding the Mulmur Cycling initiative. As you know, Mulmur boasts some of the most beautiful landscapes in Southern Ontario making it perfect for cycling and outdoor enthusiasts. With this in mind it has the perfect opportunity to become the premier destination within Dufferin County and complement existing Economic Development and Tourism Strategies.

As the designer and creator of the new Mulmur branding, I feel I have the best background and understanding for the job. Consistency is key with brand and experience extensions and it is important to carry forward that established voice across all platforms. To ensure we strategically align with our brand standards I propose a team based approach to the creative strategy working alongside of, and collaborating with, Jeanette McFarlane. Jeanette and I have a 30+ year history working in the business together and have a proven track record of success. Together we share expertise in all aspects of map design and wayfinding signage. This proposal is just a small sample of pieces that are relevant to the project. Our skills touch on all levels of production and creative direction. Examples are showcased in my portfolio of branding, logo design, web concept creative, packaging, interior/retail landscapes, 3D modelling, promotional, business collateral and illustration. You can view the work at www.brilliant-creative.com as well as https://www.behance.net/cbeausoleil/projects.

Enclosed you will find samples of road map design, municipal signage concepts showing various versions of signage for Mulmur and Simcoe County, as well as wayfinding signage from Taste of Toronto.

These samples are a perfect example of team effort and collaboration, demonstrating the understanding of brands and how it applies to the overall perception to visitors, cyclists and travellers. All of these elements are an important piece in the development of Mulmur and Dufferin County.

I look forward to the possibility of working closely with your committee to produce the best Cycle Mulmur map and accompanying signage.

Please take a moment to peruse the proposal and do not hesitate to call with any questions.

Thank you,

Christian J. Beausoleil *Encl.* 

## **CURRENT BRANDING**





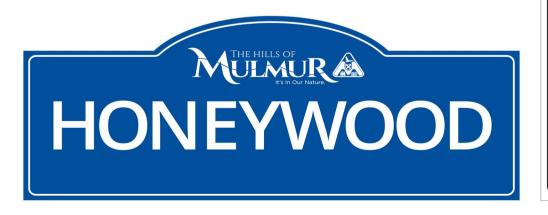


Mulmur-Melancthon Fire Department

706116 County Road 21, Honeywood, Ontario





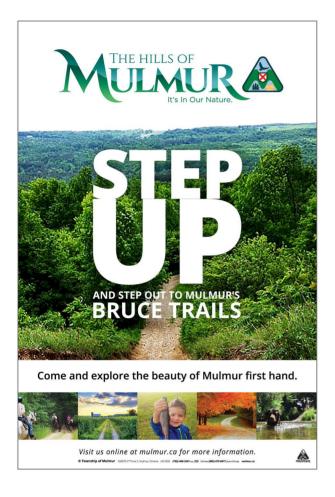




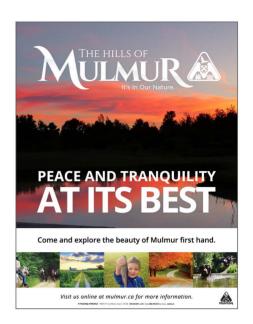
**Property** 

NO TRESPASSING MULMUR CYCLING MAP AND SIGNAGE MATERIALS

# **PROPOSAL**











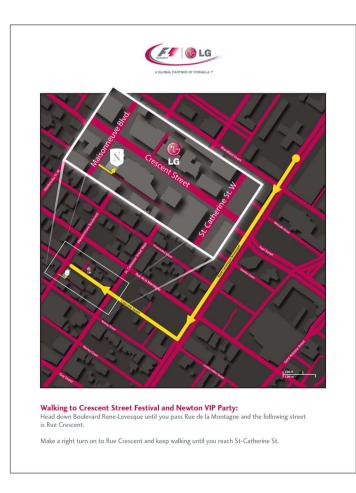


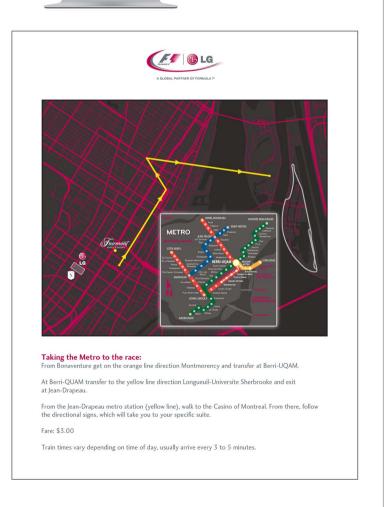
# **GEOGRAPHICAL MAPS**







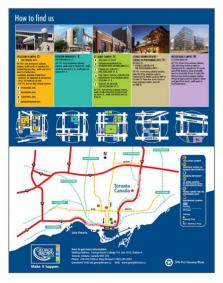






# **PROPOSAL**









# MAPS & EVENT SIGNAGE

















**Check-In here!** 



# SCHEDULE B QUOTATION SHEET

| ACTIVITY                                 | # OF HOURS                                  | \$ PER HOUR | TOTAL COST |
|--|---|-------------|------------|
| Briefing                                 | 2.00 hrs                                    | \$50/hr     | \$10000    |
| Research                                 | 10.00 hrs                                   | \$50/hr     | \$50000    |
| Creative Strategy                        | 20.00 hrs                                   | \$55/hr     | \$1,10000  |
| Concept Development                      | 15.00 hrs                                   | \$65/hr     | \$97500    |
| Creative Design (3 concepts)             | 60.00 hrs                                   | \$75/hr     | \$4,50000  |
| Concept Presentation                     | 3.00 hrs                                    | \$50/hr     | \$15000    |
| Minimum of Two<br>Rounds of Revisions    | 3 rounds of<br>minor revisions<br>10.00 hrs | \$50/hr     | \$50000    |
| Final Art Files                          | 10.00 hrs                                   | \$55/hr     | \$55000    |
| Print Production<br>(1,000 printed maps) | ТВС   | ТВС         | \$2,00000  |

**GRAND TOTAL:** \$10,37500

I, Christian Beausoleil have read and agree to the above terms and conditions.

Signature:\_

Address: 1088 Schooling Drive, Oshawa ON L1K 0S2

Date:\_\_\_\_\_SEPT 20 2020

Phone: 416 820 9288

# **REFERENCES**



#### Jeanette McFarlane

*Owner*Dufferin County Goods Co.

jeanette@dufferincountygoods.com 416 707 3156

#### **Jeff Scale**

Creative Director
Commersive Solutions

scale@rogers.com 416 655 8127

#### James Baader

President
Vitto Brand Foods Ltd.

james@vittobrandfoods.com 1 800 668 6300 ext.102

# Thank you.



Ministry of Energy, Northern Development and Mines

Office of the Associate Minister of Energy

77 Grenville Street, 10th Floor Toronto ON M7A 2C1

Tel.: 416-327-6758

Ministère de l'Énergie, du Développement du Nord et des Mines

Bureau du ministre associé de l'Énergie

77, rue Grenville, 10e étage Toronto ON M7A 2C1 Tél.: 416-327-6758



June 9, 2021

Her Worship Janet Horner Mayor Township of Mulmur jhorner@mulmur.ca

Dear Mayor Horner:

I am writing to update you about our government's efforts to expand access to natural gas for families and businesses in rural, Northern and Indigenous communities in Ontario through Phase 2 of the Natural Gas Expansion Program.

Access to natural gas both lowers heating costs and drives economic development. The Natural Gas Expansion Program encourages communities to partner with natural gas distributors on potential projects that are not currently financially viable and would not be built without additional financial support.

While I appreciate your interest in Phase 2 of the program, I regret to inform you that we will not be able to provide funding for the MANSFIELD proposal at this time.

I would like to ensure that you understand how this decision was reached.

There was tremendous interest in Phase 2 of the program. The 210 submissions received by the Ontario Energy Board requested a total of \$2.6 billion in funding. The government originally intended to make \$130 million in ratepayer-funded financial support available for Phase 2 projects over the three-year period from 2021 to 2023. Even with our decision to increase the budget to \$234.24 million and extend funding to 2025, the total requested funding for the 210 submissions still greatly exceeded the funding available. With so many worthy proposals to consider, I'm sure you can appreciate our challenge.

I can assure you that, in assessing the project submissions, my ministry used consistent criteria to assess each and all projects.

.../cont'd

Our top priority was to connect the most customers, as broadly across the province as possible, in the most economically feasible way. To account for these factors, we used the Ontario Energy Board's Profitability Index (PI) indicator to guide us in recommending the most suitable projects for eligibility under Phase 2.

The PI measures the economic viability of a project. The OEB determines whether a project is economical based on the number of customers forecast to connect to the project over a 10-year period in relation to the costs of the project. While none of the projects were fully viable without support, after ensuring that short-listed projects were regionally distributed, the projects that were ultimately selected were the ones with the strongest indexes.

Going forward, we will continue to consider opportunities to further support natural gas expansion beyond Phase 2. I would note that natural gas utilities are welcome to propose expansion projects to the OEB at any time if they are economically viable, and municipalities may want to consider what they can do to assist with the economics of projects in their areas.

Our government will continue to work hard to deliver on our commitment to reduce energy costs.

Thank you for your interest in the Natural Gas Expansion Program and please accept my best wishes.

Sincerely,

The Honourable Bill Walker Associate Minister of Energy

For Wall

c: Sylvia Jones, MPP, Dufferin-Caledon Hon. Greg Rickford, Minister of Energy, Northern Development and Mines, Minister of Indigenous Affairs



#### THE CORPORATION OF THE TOWNSHIP OF MULMUR

BY-LAW NO. \_\_\_\_ - 2021

BEING A BY-LAW TO CONFIRM THE PROCEEDINGS OF THE COUNCIL OF THE CORPORATION OF THE TOWNSHIP OF MULMUR FOR JUNE 16, 2021

**WHEREAS** Section 5(1) of the *Municipal Act*, 2001, as amended, provides that the powers of a municipality shall be exercised by Council;

**AND WHEREAS** Section 5 (3) of the *Municipal Act*, 2001, as amended, provides that municipal powers shall be exercised by by-law;

NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE TOWNSHIP OF MULMUR HEREBY ENACTS AS FOLLOWS:

- All actions of the Council and Committees of Council of the Corporation of the Township
  of Mulmur for the aforementioned date in respect to every report, motion, by-law or other
  action passed and taken by Council or Committees of Council, including the exercise of
  natural person powers, are hereby adopted, ratified and confirmed by its separate bylaw.
- 2. The Mayor of the Township and the proper officers of the Corporation of the Township of Mulmur are hereby authorized and directed to do all things necessary to give effect to the said action, to obtain approvals where required and except where otherwise provided, to execute all documents necessary in that behalf.

| PASSED on this 16 <sup>th</sup> day of JUNE 2021. |                        |
|---|------------------------|
|   |                        |
|   |                        |
| JANET HORNER, MAYOR                               | TRACEY ATKINSON, CLERK |