



**ELECTRONIC
COUNCIL AGENDA
FEBRUARY 17, 2020
9:00AM**

This meeting is being conducted by means of Electronic Participation by a majority of members, as permitted by Section 238 (3.3) of the Municipal Act, 2001, as amended.
USING VIDEO AND/OR AUDIO CONFERENCING.

To connect only by phone, please dial any of the following numbers. When prompted, please enter the meeting ID provided below the phone numbers. You will be placed into the meeting in muted mode. If you encounter difficulty, please call the front desk at 705-466-3341, ext. 0

- +1 778 907 2071 Canada
- +1 204 272 7920 Canada
- +1 438 809 7799 Canada
- +1 587 328 1099 Canada
- +1 647 374 4685 Canada
- +1 647 558 0588 Canada

To connect to video with a computer, smart phone or digital device) and with either digital audio or separate phone line, download the zoom application ahead of time and enter the digital address below into your search engine or follow the link below. Enter the meeting ID when prompted.

<https://us02web.zoom.us/j/84829988171>

Meeting ID: 848 2998 8171

Page #

1.1 Meeting called to order

1.3 LAND ACKNOWLEDGEMENT

We begin this meeting by acknowledging that we are meeting upon the traditional Indigenous lands of the Tionontati (Petun) and Treaty 18 territory of the Anishinaabe peoples. We recognize and deeply appreciate their historic connection to this place and we also recognize the contributions Indigenous peoples have made, both in shaping and strengthening our community, province and country as a whole.

1.2 Approval of the Agenda

Staff recommendation: THAT Council approve the agenda.

3 1.4 Passing of the previous meeting minutes

Staff recommendation: THAT the Minutes of February 3, 2020 are approved.

1.5 Declaration of pecuniary interest

2.0 ADMINISTRATION

Strategic Planning Session to be facilitated by Marilyn Bidgood

12

2.1 Strategic Plan Review

19

2.1.1 Strategic Plan - Goals Template

20

2.1.2 Strategic Plan Implementation – Staff Report dated January 13, 2021

3.0 PASSING OF BY-LAWS

Passing the following by-laws:

32

1) Confirmatory By-Law

Staff recommendation: THAT By-Law 1 be approved.

4.0 MEETING ADJOURNMENT

Staff Recommendation: THAT Council adjourns the meeting at _____ to meet again at 2:00 p.m. for a Special Joint Meeting of Mulmur and Melancthon Councils.



**COUNCIL MINUTES
FEBRUARY 3, 2020
9:00AM**

Present: Mayor Horner, Deputy Mayor Hawkins, Councillors Boxem, Clark and Cufaro (all through video conferencing).

Staff Present: Tracey Atkinson – CAO, Heather Boston, Treasurer, John Willmetts – Public Works, Dustin Early (all through video conferencing).

1.1 Meeting called to order

The meeting was called to order at 9:01 a.m. by Mayor Horner. The meeting was held using electronic “Zoom” application. The session was held with the capacity of up to 100 users by video and/or audio. Delegates and approximately 65 public users were present for parts of the meeting.

1.2 Approval of the Agenda

Moved by: Cufaro and Seconded by: Clark

THAT Council approve the agenda.
CARRIED

1.3 LAND ACKNOWLEDGEMENT

We begin this meeting by acknowledging that we are meeting upon the traditional Indigenous lands of the Tionontati (Petun) and Treaty 18 territory of the Anishinaabe peoples. We recognize and deeply appreciate their historic connection to this place and we also recognize the contributions Indigenous peoples have made, both in shaping and strengthening our community, province and country as a whole. Carried.

1.4 Passing of the previous meeting minutes

Moved by: Hawkins and Seconded by: Clark

THAT the Minutes of January 13, 2021 are approved.
CARRIED

1.5 Declaration of pecuniary interest

1.6 Fifteen-minute question period

Question submitted by Cheryl Russel:

Why is there still ice in the NDCC? Shelburne arena's ice is gone and Creemore didn't put in ice this season.

The following response was provided

Council passed a motion at the January meeting requesting the NDCC to "consider all options to minimize facility and operational costs during the current and anticipate extended lock-down status." That evening, the NDCC Board of Management met and decided to keep the ice in, at a cost of \$10,000.00 per month, until February 11 when the Province will update the lock-down. The minutes of the meeting do not indicate that the Board will decide to remove the ice if the lock-down continues.

Will or can Council direct the Board to remove the ice?

The following response was provided

Mayor Horner responded spoke to the motion, and the NDCC minutes of the NDCC Board is hopeful that the lock-down will be ended soon. Councillor Clark indicated that Minor Hockey would return to the Honeywood ice whenever they are able, whereas other arenas and leagues did not indicate that they would return. The Arena Manager also had interest from families wanting to rent the ice.

2.0 PUBLIC MEETINGS

Moved by: Hawkins and Seconded by: Clark

That Council recess the regular meeting at 9:13 a.m. to hold a public meeting in accordance with our procedural by-law and at the direction of Council to allow Mulmur property owners to ask questions regarding the Mansfield Ski Proposal and pursuant to Section 34 of the Planning Act to consider Z6-2020 Poirier Garage Addition and Z7-2020 Woolnough Second Dwelling.

CARRIED

2.1 Mansfield Ski Proposal (9:00 a.m.)

The applicant, Finley McEwen provided a brief overview of the project.

Response Matrix (from January 13, 2021 Meeting) – in agenda package

Letter of Concern from David Knight – in agenda package

Letter to Petition received - Inappropriate development - Mansfield Ski Club -in agenda package

Letter from Kyle Seeback, MP - dated January 8 - Pine River Valley Residents Group – in agenda package

The Mansfield Ski Club proposal meeting was attended by approximately 70 people and lasted approximately 2 hours giving adequate time for all questions to be asked and responded to. The Townships solicitor, engineer and planner were in attendance to answer pre-submitted questions and questions by the gallery. The proposal is still being reviewed by the team, and a draft site plan agreement and removal of the holding provision will be brought forward for Council's consideration at a later date. A copy of the application and reports are available on the Township website.

2.2 Z6-2020 Poirier Garage Addition (11:00 a.m.)
PLAN 7M35 LOT 46, PART LOT 10, CON 7 EHS
41 SOMERVILLE CRESCENT

The Planner provided an overview of the application.
Keith Blinston, family member, spoke on behalf of the application.

Discussion on the carport, property maintenance standards and vehicle storage ensued. There were no comments were received from members of the public.

Moved by: Hawkins and Seconded by: Boxem

THAT Council approve the proposed by-law.
CARRIED

2.3 Z7-2020 Woolnough Second Dwelling (11:15 a.m.)
CON 6E E PT LOT 9 RP 7R2308 PART 1 RP 7R2747 PART 1
936488 AIRPORT RD

The Planner provided a summary of the comments received, and the planning report. No comments were received from members of the public.

Discussion ensued on the proposed floor area addition and reno.

The applicants are proposing to maintain the garage/pheasant barn and renovate the remainder. The industrial appearance (metal cladding, silo and chicken-wire) would be replaced with siding to create a residential look. The home would be used by one of the four owners. The aging in-laws would move from the house to the new additional single detached dwelling. The renovation would result in a building that would look better. The proposal includes renovating a portion to maintain as a garage.

It was noted that the building would need to be brought up to standards and in accordance with the zoning by-law.

A recorded vote was requested by Councillor Cufaro:

Moved by: Hawkins and Seconded by: Clark

THAT Council defer application Z7-2020 (Woolnough)

	Yea	Nay
Councillor Boxem	Yea	
Councillor Clark	Yea	
Councillor Cufaro		Nay
Deputy Mayor Hawkins	Yea	
Mayor Horner	Yea	

CARRIED

Moved by: Clark and seconded by: Boxem

THAT Council adjourns the public meeting and returns to the regular meeting at 11:52 a.m.

3.0 DEPUTATIONS AND INVITATIONS

3.1 Dufferin Farmers Association and Ontario Federation of Agriculture (11:52 a.m.) – Ben Lefort and Bill McCutcheon

Re: Overview of Cost of Community Services Methodology

Mr. Lefort, Ontario Federation of Agriculture provided an overview of his presentation. The data and information noted was in relation to the costs for providing services to Agricultural properties in relation to the tax rate and whether the Province should provide more funding to Rural municipalities. The Dufferin Farmers Association plans to collect similar data for other municipalities in Dufferin.

Moved by: Cufaro and Seconded by: Hawkins

THAT Council received the delegation from the Dufferin Federation of Agriculture.

CARRIED

4.0 PUBLIC WORKS – None

5.0 TREASURY

5.1 Restatement of Mulmur's 2021 Budget per O.Reg. 284/09

Moved by: Hawkins and Seconded by: Boxem

THAT Council receive and approve the report of Heather Boston, Treasurer, Restatement of Mulmur's 2021 Budget per O.Reg. 284/09.

CARRIED

5.2 Community Grant Applications

Discussion ensued on incorporating a second round of applications later in the year as there are funds remaining.

Moved by: Cufaro and Seconded by: Clark

THAT Council approves the following applications: Team Van Go \$500; Museum of Dufferin \$300; Primrose Elementary School \$35 and Broadband Access Mulmur \$250.

CARRIED

5.2 SDFD 2021 Operation and Capital Budget

Moved by: Clark and Seconded by: Cufaro

THAT Mulmur Township Council approves the Shelburne & District Fire Department total net operating budget and total capital levy budget for 2021 in the amounts of 566,764.00 and \$185,000.00 respectively.

CARRIED

6 ADMINISTRATION

6.1 Procedural By-law Revisions

Moved by: Boxem and Seconded by: Hawkins

THAT Council receive the proposed changes to the procedural By-law and direct staff to bring the By-law for final approval to the March 3, 2021 Council Meeting.

CARRIED

6.2 Dufferin Climate Action Plan – Draft Letter

Moved by: Boxem and Seconded by: Clark

THAT Council receive the Dufferin Climate Action Plan Draft Letter

AND FURTHER THAT Council direct the Mayor to sign and send the letter to the appropriate leaders.

CARRIED

6.3 Eh!tel Network Incorporated

Re: Request for Letter of Support and Municipal Consent – Draft Letter

Moved by: Hawkins and Seconded by: Cufaro

That Council receive the Draft Letter of Support and Municipal Consent;

AND THAT Council strongly supports the application by Eh!tel Networks Inc. for funding from the “Universal Broadband Fund” program. As this funding would build much needed broadband fibre optic infrastructure to the Mulmur community;

AND FURTHER THAT Council directs the Mayor to send the letter of support, as prepared to Eh!tel Networks Inc.

CARRIED

6.4 Town of Orangeville – January 11, 2021 - Proposed Tow Truck Licensing By-law Dufferin County - Local Municipalities – January 11, 2021

Moved by: Boxem and Seconded by: Cufaro

THAT Report CPS-2021-004 from the Town of Orangeville regarding proposed Tow Truck Licensing By-law Dufferin County Local Municipalities be received;

AND THAT the Township of Mulmur wishes to participate in Stage 1 of the development of a uniform Tow Truck Licensing By-law and contributes \$1000.00 as requested.

CARRIED

6.5 Citizen of the Year Nomination Information

There have been no nominations received to date for Senior of the Year. Discussion ensued on nominating a citizen of the year.

Moved by: Hawkins and Seconded by: Clark

THAT Sierra Tonon be named the Citizen of the Year, for her many talents and ambitions to pursue education in nursing.

CARRIED

7 PLANNING

7.1 Kako Building Envelope Agreement (see Item 13 - by-laws)

7.2 Second Dwelling Provisions Report

Discussion ensued on minimum lot sizes, consideration of uses within existing buildings, surrounding land uses, tree buffering, topography and the use of site

plan to address the concerns, and a minimum lot size where site specific applications for detached second dwellings would not be considered.

Moved by: Clark and Seconded by: Hawkins

THAT Council receives the report of Tracey Atkinson, dated February 3, 2021 regarding Second Dwelling Provisions.

CARRIED

Moved by: Clark and Seconded by: Hawkins

THAT Council direct staff to prepare the necessary information for a public notice to receive public input on this matter and that circulation be through a separate mail-out.

CARRIED

7.3 SPA01-2021 - Thompson Second Dwelling Agreement
(Please refer to Item 13. for the draft agreement)

Moved by: Hawkins and Seconded by: Boxem

It is recommended that this application be considered for approval by Council.

CARRIED

8 COMMITTEE MINUTES AND SUB-COMMITTEE REPORTS

- 8.1 Dufferin County Council (verbal update only)
- 8.1 Nottawasaga Valley Conservation Authority - Member Nomination
- 8.2 Economic Development Committee– Draft Minutes dated January 21, 2021
- 8.3 Mulmur Melancthon Fire Board - Draft Minutes dated December 14, 2020
- 8.4 Mulmur Melancthon Fire Board – Draft Minutes dated January 19, 2021
- 8.5 Shelburne District Fire Board – Draft Minutes dated December 1, 2020
- 8.6 North Dufferin Community Centre – Draft Minutes dated January 13, 2021
- 8.7 Rosemont District Fire Department – Draft Minutes - December 2, 2020
- 8.8 Nottawasaga Valley Conservation Authority - 2021 Annual General Meeting Highlights - January 22, 2020 and Presentation from Keynote Speaker

Moved by: Boxem and Seconded by: Clark

THAT Council receives the Committee Minutes and Sub-Committee Reports as copied and circulated.

CARRIED

9 INFORMATION ITEMS

- 9.1 2020 Annual Investment Activity
- 9.2 Council Remuneration – Treasurer’s Statement

- 9.3 Annual Treasurer's Statement of Development Charge Reserve Funds 2020
- 9.4 Draft Conference Template (Councillor Boxem)
- 9.5 West Grey Resolution dated January 13, 2021 - Protect, Support and Recover from COVID-19 Act
- 9.6 Township of South West Oxford – Speeding on Provincial, County, and Municipal Roadways
- 9.7 Perth County – January 19, 2021 – Extension of Grant Deadlines
- 9.8 Town of Bracebridge – January 22, 2020 – Infrastructure Funding
- 9.9 Headwaters Health Care Centre – Media Release dated January 8, 2021 - Headwaters Health Care Centre staff receive COVID-19 vaccination
- 9.10 Ontario News – News Release dated January 4, 2021 - Ontario Supporting Home-Based Food Businesses During COVID-19
- 9.11 Ministry of Municipal Affairs and Housing – Letter dated January 26, 2021 Re: Municipal Modernization Program – Second Intake
- 9.12 Funding Opportunities for Municipalities email dated December 21, 2020
- 9.13 inDufferin - Dufferin County Agriculture Virtual Round Table
- 9.14 Township of Mulmur – Letter of Support to County of Dufferin for RED Funding
- 9.15 Township of Augusta – Resolution dated January 25, 2021 – Closure of Fire College

Moved by: Boxem and Seconded by: Cufaro

THAT Council receives the information items as copied and circulated and that the following items be endorsed: 9.4, 9.5, 9.6, 9.7 and 9.8.

CARRIED

10.0 CLOSED SESSION - none

11.0 ITEMS FOR FUTURE MEETINGS

- Property Standards/Clean Yard By-law (2021)
- Special Event By-law (Following up with the Ministry on process for graduated set fines in By-laws)
- Fill By-law
- Second Dwelling By-law
- Zoning Housekeeping By-law

12.0 NOTICES OF MOTION (if any)

13.0 PASSING OF BY-LAWS

Passing the following by-laws:

- 1) Kako Building Envelope Agreement
- 2) Gray Second Dwelling Zoning Amendment – **Deferred, see item 2.3**
- 3) Poirier Zoning By-law

- 4) Thompson Second Dwelling Agreement
- 5) Revised User Fee By-law – Addition of Refreshment Vehicle/Stand and Pre-Consultation Fees
- 6) Taxation By-law
- 7) Procurement By-law
- 8) Confirmatory By-Law

Moved by: Cufaro and Seconded by: Boxem

THAT By-Laws 1, 3 to 8 be approved.

CARRIED

14.0 MEETING ADJOURNMENT

Moved by: Boxem and Seconded by: Hawkins

THAT Council adjourns the meeting at 3:23 to meet again on Wednesday February 17, at 9 a.m. for a Special Meeting of Council and at 2:00 p.m. for a Joint Meeting of Council with the Township of Melancthon, or at the call of the Chair.

CARRIED



STRATEGIC PLAN (2020-2024)

This Plan draws from *Mulmur's Thriving Future*, the first Mulmur Strategic Plan of 2013-2018, the *Mulmur Community Economic Development Strategic Plan* of 2016, and the *Imagine Mulmur in 3D* document of 2019.

This Plan identifies four priority paths, each having an array of subsets, and collectively are intended to provide both focus and guidance for Mulmur Council.

To enhance the community impact of these goals, and build on the Mayor's direction for participative leadership, it is recommended that members of Council will assume a championship role for one of the priority paths.

VISION STATEMENT

The Township is committed to sustainable growth while protecting the environment, scenic beauty, natural resources and agriculture and rural and community character of the Township. The Township wishes to be a highly desirable, safe, prosperous, beautiful and natural community to live, work, learn and play.

FOUR STRATEGIC PATHS

Responsibly managing the fiscal resources of Mulmur and providing opportunities for success

Prosperous

Communication with and social connectivity within the Mulmur community

Connected

Providing local services to support the needs of Mulmur residents and businesses

Supportive

Being Proactive in Sustainable Initiatives to ensure the long term well being of Mulmur (includes Resources/Financial/People)

Sustainable

Growing a Prosperous Mulmur

Responsibly managing the fiscal resources of Mulmur and providing opportunities for success

- **Retain, enhance and attract businesses**

Action 1 – Help existing small businesses grow through awareness, red tape reduction, education
Action 2 – Actively engage with county, provincial and federal agencies to obtain resources to support local initiatives
Action 3 – Produce “Investing/Locating in Mulmur” promotional materials
Action 4 – Develop Mulmur Business Directory and focus on Mulmur businesses
Action 5 – Develop and Implement a Broadband Strategy so that Businesses have access to high quality internet services.

- **Pursue responsible growth in residential and employment areas**

Action 1 – Promote local employment opportunities and awareness
Action 2 – Update On-Farm Diversification and Home Industry regulations in the Township’s Official Plan
Action 3 – Encourage residential development in Mansfield and other Hamlets
Action 4 – Implement Aging in Place policies in the Township’s Official Plan

- **Identify, research and plan for future fiscal pressures**

Action 1 – Implement recommended service efficiencies from County efficiency study
Action 2 – Explore and identify financial opportunities for investment and income generation
Action 3 – Ensure Asset Management Plans renew infrastructure as projected
Action 4 – Track grant opportunities and increase grant writing capacity

Growing a Connected Mulmur

Communication with and social connectivity within the Mulmur community

- **Inform and engage the community through a variety of communication tools and channels**

Action 1 – Develop and implement a communication strategy for the Township
Action 2 – Identify and articulate Mulmur’s key messages on a regular basis using effective channels
Action 3 – Invest in communication resources, technology and tools
Action 4 – Create “Go Local Package” for distribution to residents and newcomers

- **Support community events to bring residents together**

Action 1 – Provide a variety of events in Mulmur to enhance inclusiveness
Action 2 – Publicize all events in Mulmur through available channels
Action 3 – Pursue new opportunities identified in Recreation Efficiency Study
Action 4 – Build a calendar of community/tourism events and link with high traffic community calendars in the region
Action 5- Encourage the use of local businesses for community events and services

- **Actively seek better cellular and internet connectivity for residents and businesses**

Action 1 – Develop a Broadband Strategy and Seek Partnerships to build better connectivity and infrastructure.

Growing a Supportive Mulmur

Providing local services to support the needs of Mulmur residents and businesses

- **Develop future plans for services and amenities in Mulmur.**

Action 1 – Identify lower tier and upper tier responsibilities and service gaps
Action 2 – Determine key needs for community and medical services within Mulmur
Action 3 – Streamline approvals for services by amending permitted uses where needed and expediting site plan approval process
Action 4 – Encourage Enbridge Gas to support Mansfield extension

- **Facilitate education and training for Mulmur residents and entrepreneurs/businesses**

Action 1 – With input from organizations such as Dufferin Board of Trade, identify and support employment programs and opportunities for Mulmur residents and youth
Action 2 – Recognize Youth Leadership efforts through awards at Primrose Elementary and Centre Dufferin Secondary School.
Action 3 – Conduct sector round tables to support ongoing adaptive management

- **Identify and develop new leaders through civil engagement**

Action 1 – Identify and support succession in administrative team, community committees, boards and ad-hoc groups
Action 2 – Encourage Mulmur residents to become involved in the decision making at Mulmur Township through participation in committees and ad-hoc groups.

- **Celebrate success of residents including students, volunteers, Mulmur team members and business achievements**

Action 1 – Recognize grand openings of new businesses
Action 2 – Recognize individuals and groups leading community change and/or improvements in Mulmur
Action 3 – Recognize leadership at Council meetings and/or Town Hall meetings
Action 4 – Investigate a nomination portal for residents to identify changemakers and outstanding citizenship.
Action 5 – Develop an employee recognition program

Growing a Sustainable Mulmur

Being Proactive in Sustainable Initiatives to ensure the long term well being of Mulmur (includes Resources/Financial/People)

- **Protect rural character**

Action 1 – Update policy and definition for “rural character”
Action 2 – Review changes to the Provincial Policy Statement to determine viewshed protection
Action 3 – Implement rural character through zoning

- **Be proactive in the sustainable use of non-renewable resources**

Action 1 – Adopt and implement recommendations from the Green Energy Plan
Action 2 – Determine protection gaps in revised Nottawasaga Valley Conservation Authority mandate
Action 3 – Monitor provincial decisions and implement single use plastics policy
Action 4– Protect agricultural land and water and forest resources

- **Explore opportunities to improve the protection of water and air quality, waste management and adaptations to climate change and extreme weather events**

Action 1 – Audit municipal activities with a focus on reducing energy consumption and environmental footprint
Action 2 – Partner with the citizens, organizations and other levels of government to promote grants and activities to mitigate contributions to and effects of climate change
Action 3 – Investigate waste management solutions that support enhanced environmental protection.

- **Promote and preserve Mulmur’s natural attractions to residents**

Action 1 – Post Bruce Trail “Loops of Mulmur” Map developed by Community Events Committee on Mulmur website
Action 2 – Support Cycling and Equestrian Activities in Dufferin Forest, on trails and on Mulmur roads
Action 3- Encourage development of the Pine River Fishing Area through the “Friends of Pine River” volunteers

SMART GOALS TEMPLATE

S

Specific

- What will we want to accomplish?
- Why do I want it to accomplish it??
- Who are the requirements??
- What are the constraints??

M

Measurable

- How will I measure the progress??
- How will I know when the goal is accomplished??

A

Achievable

- How can the goal be accomplished??
- What are the major steps to reach there??

R

Relevant

- Is this a worthwhile goal??
- Is this the right time??
- Do I have the necessary resources to accomplish this goal??
- Is this goal in line with my long term objectives??

T

Time-Bound

- How long will it take to accomplish this goal??
- When is the completion of this goal due??
- What am I going to work on this goal??

19



STAFF REPORT

TO: COUNCIL
FROM: Tracey Atkinson, CAO, Planner
MEETING DATE: January 13, 2021
SUBJECT: Strategic Plan

PURPOSE:

The purpose of this report is providing an update on implementing the strategic plan and receive direction.

BACKGROUND:

The strategic plan (2019-2024) was approved by Council and is intended to provide both focus and guidance for Mulmur Council. The annual review of the Plan is important to allow for implementation but also to adjust to changes that may have occurred.

STRATEGIC PLAN ALIGNMENT:

The four pillars to the Strategic Plan are:

1. Growing a Prosperous Mulmur: Responsibly managing the fiscal resources of Mulmur and providing opportunities for success
2. Growing a Connected Mulmur: Communication with and social connectivity within the Mulmur community
3. Growing a Supportive Mulmur: Providing local services to support the needs of Mulmur residents and businesses
4. Growing a Sustainable Mulmur: Being Proactive in Sustainable Initiatives to ensure the long term well being of Mulmur (includes Resources/Financial/People)

FINANCIAL IMPACTS:

There are financial implications to many of the priorities and action items. Significant financial costs must be evaluated and included in annual budgets. There are also staff

time allocations that need to be considered as part of the financial analysis as it may impact the need for additional staff or consultants.

ANALYSIS:

The following tables are intended to be used as a working document and to lead discussions of further prioritizing and flushing out actions. Certain actions have been incorporated into staff job descriptions and no further work is necessary. Committee mandates need to be updated to ensure that committees are focusing on Council priorities. In some instances, Council direction, budget authorization or Council involvement is required for the action.

PROSPEROUS

GOAL 1: Retain, enhance and attract businesses

ACTIONS	Staff Assignment	Committee Mandate Required	Comments/Next Steps
1 – Help existing small businesses grow through awareness, red tape reduction, education	Planner	EDC	- Website updated - add new businesses to website Next Step: OPA/ZBLA 2021/22 (Planner)
2 – Actively engage with county, provincial and federal agencies to obtain resources to support local initiatives			- ongoing
3 – Produce “Investing/Locating in Mulmur” promotional materials		EDC	

4 – Develop Mulmur Business Directory and focus on Mulmur businesses		EDC	- Ongoing website update
5 – Develop and Implement a Broadband Strategy so that Businesses have access to high quality internet services.		EDC	- Eh!Tel - Survey completed. - Mansfield Bell Next Step: Develop Strategy (5-10K)

PROSPEROUS

Goal 2: Pursue responsible growth in residential and employment areas

Action 1 – Promote local employment opportunities and awareness			- Website updated
Action 2 – Update On-Farm Diversification and Home Industry regulations in the Township’s Official Plan	Planner		Next Step: OPA/ZBLA 2021/22 (Planner)
Action 3 – Encourage residential development in Mansfield and other Hamlets			- Ongoing
Action 4 – Implement Aging in Place policies in the Township’s Official Plan	Planner		Next Step: OPA/ZBLA 2021/22 (Planner)

PROSPEROUS

GOAL 3: Identify, research and plan for future fiscal pressures

1 – Implement recommended service efficiencies from County efficiency study			Next Steps: - Mulmur-Melancthon meeting - Council Direction re Governance - Staff Roundtable / DMOA
2 – Explore and identify financial opportunities for investment and income generation	Treasury		- Part of treasury job
3 – Ensure Asset Management Plans renew infrastructure as projected	Treasury		- Complete to date.
4 – Track grant opportunities and increase grant writing capacity	Treasury		- Grant writing firm acquired

CONNECTED

GOAL 1: Inform and engage the community through a variety of communication tools and channels

1 – Develop and implement a communication strategy for the Township		CCAC	Next Step: Staff to implement Strategy
2 – Identify and articulate Mulmur’s key messages on a	Staff		Council Highlights done monthly

regular basis using effective channels			
3 – Invest in communication resources, technology and tools	Treasury		- Zoom, MailChimp, website
4 – Create “Go Local Package” for distribution to residents and newcomers			- Website Update

GOAL 2: Support community events to bring residents together

1 – Provide a variety of events in Mulmur to enhance inclusiveness		EDC (Events)	Ongoing (paused due to COVID)
2 – Publicize all events in Mulmur through available channels	Staff		-Communication Strategy to guide staff Included in Community Events Calendar on new website
3 – Pursue new opportunities identified in Recreation Efficiency Study			Next Steps: -review Rec survey - review Governance Structure - Mulmur-Melancthon joint meeting - Council direction on Master Plan and Efficiencies

4 – Build a calendar of community/ tourism events and link with high traffic community calendars in the region	Staff	EDC (Events)	Community events calendar on new website
5- Encourage the use of local businesses for community events and services			Website updated. Next Step: consider update to procurement policy to include a km radius

GOAL 3: Actively seek better cellular and internet connectivity for residents and Businesses

1 – Develop a Broadband Strategy and Seek Partnerships to build better connectivity and infrastructure.		EDC	See Pros.1.5
---	--	-----	--------------

SUPPORTIVE

GOAL 1: Develop future plans for services and amenities in Mulmur.

1 – Identify lower tier and upper tier responsibilities and service gaps			-County Service Review ongoing
2 – Determine key needs for community and medical services within Mulmur			Next Step: - Council direction required

3 – Streamline approvals for services by amending permitted uses where needed and expediting site plan approval process	Planner		Next Step: -OPA/ZBLA 2021/22 (Planner)
4 – Encourage Enbridge Gas to support Mansfield extension			-Mulmur shortlisted by Enbridge

GOAL 2: Facilitate education and training for Mulmur residents and entrepreneurs/businesses

1 – With input from organizations such as Dufferin Board of Trade, identify and support employment programs and opportunities for Mulmur residents and youth		DBOT, EDC	- Dream Dufferin Sponsorship - Grant applications due January
2 – Recognize Youth Leadership efforts through awards at Primrose Elementary and Centre Dufferin Secondary School.			- School graduation grant
3 – Conduct sector round tables to support ongoing adaptive management			Next Step: Council direction required.

GOAL 3: Identify and develop new leaders through civil engagement

1 – Identify and support succession in administrative team, community committees, boards and ad-hoc groups			<ul style="list-style-type: none"> - Staff undertaken in cross-training and through PR <p>Next Step:</p> <ul style="list-style-type: none"> - Committees/boards to select new chairs in 2021
2 – Encourage Mulmur residents to become involved in the decision making at Mulmur Township through participation in committees and ad-hoc groups.	Staff		Advertise citizen opportunities

GOAL 4: Celebrate success of residents including students, volunteers, Mulmur team members and business achievements

1 – Recognize grand openings of new businesses			Recognition through newsletters/eblasts. Council attendance at grand openings where invited and/or certificates.
2 – Recognize individuals and groups leading community change and/or improvements in Mulmur			Volunteer recognition

3 – Recognize leadership at Council meetings and/or Town Hall meetings			Certificates/pins for senior of the Year, years of services, volunteer appreciation
4 – Investigate a nomination portal for residents to identify changemakers and outstanding citizenship.			Next Step – include in newsletter and utilize email/portal
5 – Develop an employee recognition program			Existing employee recognition policy and annual BBQ. Accomplishments recognized at Council meetings

SUSTAINABLE

GOAL 1: Protect rural character

1 – Update policy and definition for “rural character”	Planner		Next Step: - Public Meeting/Workshop - OPA/ZBLA 2021/22
2 – Review changes to the Provincial Policy Statement to determine viewshed protection	Planner		Next Step: -OPA/ZBLA 2021/22

3 – Implement rural character through zoning	Planner		See Sust.1.1
--	---------	--	--------------

GOAL 2: Be proactive in the sustainable use of non-renewable resources

1 – Adopt and implement recommendations from the Green Energy Plan	Treasury & CAO		- Plan approved Next Steps: - LIC program - Tree program costing - EV Fleet Research - Solar research
2 – Determine protection gaps in revised Nottawasaga Valley Conservation Authority mandate	Planner		Next Step: -Monitor legislative changes - review regulation for mandate when available - Review draft MOU
3 – Monitor provincial decisions and implement single use plastics policy	Clerks		- Township voluntary ban motion, 2020. Provincial Commitment for 2021.
4– Protect agricultural land and water and forest resources	Planner		- Council approved mapping Next Step -OPA 2021/2022 (Planner)

GOAL 3: Explore opportunities to improve the protection of water and air quality, waste management and adaptations to climate change and extreme weather events

1 – Audit municipal activities with a focus on reducing energy consumption and environmental footprint			Energy Plan audited energy use. Next Steps: - implementation See Sust.2.1
2 – Partner with the citizens, organizations and other levels of government to promote grants and activities to mitigate contributions to and effects of climate change	Dufferin Climate Change Coordinator	DC4	- Council passed motion for Clean Air Partnership and County partnerships Next Step: -By-law for LIC partnership
3 – Investigate waste management solutions that support enhanced environmental protection.			Council direction required

GOAL 4: Promote and preserve Mulmur’s natural attractions to residents

1 – Post Bruce Trail “Loops of Mulmur” Map developed by Community Events Committee on Mulmur website			Trail map added to website.
--	--	--	-----------------------------

2 – Support Cycling and Equestrian Activities in Dufferin Forest, on trails and on Mulmur roads		EDC/RSC	- Cycling project in process. Next Step: - Engineering review on proposed routes
3- Encourage development of the Pine River Fishing Area through the “Friends of Pine River” volunteers			Next Step: -Liaison required

RECOMMENDATIONS

It is recommended:

THAT Council work through the goals with staff to develop SMART goals and measurable actions and that a final updated table be presented at a future meeting with updated Committee mandates and any budget amendments.

Respectfully submitted,

Tracey Atkinson

Tracey Atkinson, BES MCIP RPP

CAO/Planner/Acting Clerk



THE CORPORATION OF THE TOWNSHIP OF MULMUR

BY-LAW NO. _____ - 2021

**BEING A BY-LAW TO CONFIRM THE PROCEEDINGS
OF THE SPECIAL MEETING OF COUNCIL OF THE CORPORATION OF THE
TOWNSHIP OF MULMUR FOR FEBRUARY 17, 2021**

WHEREAS Section 5(1) of the *Municipal Act*, 2001, as amended, provides that the powers of a municipality shall be exercised by Council;

AND WHEREAS Section 5 (3) of the *Municipal Act*, 2001, as amended, provides that municipal powers shall be exercised by by-law;

NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE TOWNSHIP OF MULMUR HEREBY ENACTS AS FOLLOWS:

1. All actions of the Council and Committees of Council of the Corporation of the Township of Mulmur for the aforementioned date in respect to every report, motion, by-law or other action passed and taken by Council or Committees of Council, including the exercise of natural person powers, are hereby adopted, ratified and confirmed by its separate by-law.
2. The Mayor of the Township and the proper officers of the Corporation of the Township of Mulmur are hereby authorized and directed to do all things necessary to give effect to the said action, to obtain approvals where required and except where otherwise provided, to execute all documents necessary in that behalf.

PASSED on this 17th day of FEBRUARY 2021.

.....
JANET HORNER, MAYOR

.....
TRACEY ATKINSON, ACTING CLERK