



Council
Addendum Agenda
November 5, 2025 – 9:00 AM

Addendum

10.6 Mulmur 175

Recommendation: That Council continue to support the community-led events approach to the 175 celebration, recognizing its value in promoting local businesses, fostering community engagement, and offering a diverse range of event types that reflect all areas and demographics of the Township;

And that Council direct staff to participate in community-led celebrations in a supportive and collaborative capacity;

And that Council direct staff to proceed with the Township-led events as discussed.



STAFF REPORT

TO: Council
FROM: Tracey Atkinson, CAO
Roseann Knetchel, Clerk
MEETING DATE: November 5, 2025
SUBJECT: Mulmur 175

PURPOSE:

The purpose of this report is to seek Council's direction regarding a Township event for the Mulmur 175th Celebrations.

BACKGROUND:

At the July 2, 2025 meeting, staff presented Council with a community-driven approach and draft schedule of events to celebrate Mulmur's upcoming 175th anniversary. Council passed the following resolution:

Moved by Clark and Seconded by Cunningham

That Council approve the approach to celebrating Mulmur's 175th Anniversary through community led events throughout 2026, substantially in the form attached hereto. **Carried.**

Following Council's decision, the plan was provided to the Economic Development Committee (EDC) at their next scheduled meeting on September 11, 2025. Members supported taking on the 175th Celebration as a task of the EDC instead of creating a sub-committee, as the approach supports local businesses and initiatives through the community driven approach approved by Council.

The EDC requested that the reserves set aside for the 175th anniversary be made part of the EDC budget for 2026 to support the draft calendar of community and Township events.

At the September 3, 2025 Council meeting, Councillor Clark requested an update on the Mulmur 175th be added as an item for future meetings.

ANALYSIS:

Calendar of Events

The first newsletter of 2026 will be a paper newsletter, mailed in conjunction with the tax bill around the middle of January. This newsletter will contain an announcement of the 175th Celebration and reference the online calendar where 175 Celebrations, being hosted by the community, will be listed. Based on the July 2025 decision of Council, staff advanced the calendar and created a corresponding budget for inclusion in the 2026 budget.

Election

During the 2026 municipal election period, commencing May 1st, and any potential lame duck phase, Council members should only participate in community events in a personal and non-official capacity. This approach helps maintain neutrality, avoid any perception of electioneering, and upholds public trust.

During the election period, it is important that staff and/or volunteers facilitate events to ensure continuity and community engagement.

As of November 14, 2026 the Economic Development Committee is dissolved with the 2022-2026 term of Council, after which oversight of 175 initiatives will fall to staff.

Township 175 Celebration

Council may direct staff to organize a Township 175 celebration.

STRATEGIC PLAN ALIGNMENT:

1. It's in our Nature: Live

FINANCIAL IMPACTS:

The first draft of the Township budget includes maintaining the Economic Development Reserve account (for opportunities such the Township share for ROD grants) and adding \$3,400 to the 2026 budget to specifically support the community led 175th celebration.

ENVIRONMENTAL IMPACTS:

There are minimal environmental impacts with the encouragement of community events and social gatherings. Additional impacts are associated with specific activities such as driving tours.

CONCLUSIONS/RECOMMENDATION:

It is recommended:

Continue to support the community led events approach to the 175 celebration, recognizing its value in promoting local businesses, fostering community engagement, and offering a diverse range of event types that reflect all areas and demographics of the Township;

And that council direct staff to participate in community-led celebrations in a supportive and collaborative capacity;

And that council direct staff to proceed with the Township-led events as discussed.

Submitted by: Tracey Atkinson, CAO

Reviewed by: Roseann Knechtel, Clerk

Schedule A - Draft Calendar of Events/Budget

Schedule B – July 2, 2025 Council Meeting 175 Report

Schedule A – Mulmur 175 Report

Draft Calendar of Events/Budget

Date	Event	Organizer	Draft Budget
Feb. 16 th	Family Day Winterfest	Mansfield Outdoor Centre	\$300
Feb-March (Opening dates still TBD)	A Timeline of Dufferin Exhibit	MoD	
March 16-20	March Break Community Days	Mansfield Ski Club	
April 4 th or 5 th (TBD)	Maple Weekend	4M Maple	\$300
May 2 nd	Mulmur Hills Tree Sale	Township	\$100
May 29 th or 30 th (TBD)	Superburger Annual Spring Market	Township	\$100
Spring/Summer (TBD)	A History of Dufferin County Forest Guided Hike	Dufferin County Forest	
June (TBD)	Strawberry Festival	Maplegrove Market	\$300
Spring/Summer	Terra Nova Donaldson Courts Grand Opening	Township	\$100
July (TBD)	Historic Dominion Day Baseball Tournament	North of 89 Alliance	
August (TBD)	Authors in the Hills	Authors in the Hills	
August 29 th	Cob Stock	North of 89 Alliance	\$300
September (TBD)	Primrose School – Eco Event of Touch a Truck	Township	
October 17 th	Hops in the Hills	Mansfield Outdoor Centre	\$300
November 11 th	Remembrance Day in Mansfield	Women's Institute	
November (TBD)	High Tea in Violet Hill	Mrs Mitchells	\$300
December (TBD)	Christmas in Rosemont	Rosemont General Store	\$300
Booth/Tent Supplies			\$1,000
DRAFT BUDGET			\$3,400

In addition to scheduled events, the following self guided activities will also be available throughout the year for residents to participate in at their leisure.

- The Bruce Trail Conservancy: Mulmur End-to-End Challenge / Guided Hikes
- Self-Guided Driving Tour (created by MoD)
- Self-Guided Cemetery Tour (created in partnership with MoD)



Staff Report

To: Council
From: Roseann Knechtel, Clerk
Meeting Date: July 2, 2025
Subject: Mulmur's 175 Anniversary

Purpose:

The purpose of this report is to provide Council with a draft approach and schedule of events for Mulmur's 175 Anniversary in 2026.

Background and Analysis:

In 2026, Mulmur celebrates a significant milestone—its 175th anniversary. The outline below highlights a series of yearlong events and initiatives designed to honour the Township's rich heritage while fostering community engagement across all demographics, groups and regions.

By leverage existing and new events, and collaborating with community partners, organizations, and businesses, Mulmur will aim to deliver accessible and diverse programming and promote community pride, engagement, and celebration across the Township. These initiatives achieve the following Strategic Plan goals:

It's in our Nature: Live

- Gather Together: Host a 175th Birthday
- Gather Together: Support Local Events
- Partner with Others: Collaborate with private recreational service providers
- Partner with Others: Support local use of the Bruce Trail

The focus will be on incorporating the 175th Anniversary into a variety of activities that highlight Mulmur's natural beauty, rich history, and strong community spirit. Key features of the anniversary programming include:

Travelling Township Booth (Tent & Table): At each event the Township will have a dedicated tent/table. This travelling booth will provide a consistent Township presence and ensure branding and visibility at every event. Booth materials may include but are not limited to:

- 175th anniversary promotional swag for sale
- Historical information and displays
- Community engagement materials (e.g., photos, message boards, children's activities etc.)
- Township services and program information
- Cake
- Event specific feature

Community Partnerships: Staff will work with local event organizers and businesses to enhance existing events and introduce new opportunities under the 175th anniversary banner.

Inclusive, Year-Long Activities: Events will be scheduled across all seasons and areas of the Township and are tailored to diverse audiences—families, seniors, youth, outdoor enthusiasts, and more.

Schedule of Events

- January – 175 Kick-Off Council Levy Celebration (tentative)
- February - Family Day at the Mansfield Outdoor Centre (confirmed)
- February – A Timeline of Dufferin / Mulmur 175 Exhibit at the MoD (confirmed)
- March – March Break Community Week at the Mansfield Ski Club (confirmed)
- April - Maple Syrup Festival at 4M Maple (confirmed)
- April – 175 Honeywood Alumni Hockey Tournament (tentative)
- May – Annual Spring Market at Superburger (confirmed)
- May – A History of Dufferin County Forest Community Event (confirmed)
- June – Strawberry Festival at Maple Grove Market (confirmed)
- July – Historic Mansfield Dominion Day Baseball Tournament (tentative)
- August – Cob Stock / Historic Beef BBQ in Honeywood (tentative)
- September – Public Works Open House Touch a Truck / Paint a Plow Blade (confirmed)
- October – Hops in the Hills at Mansfield Outdoor Centre (confirmed)
- November – Remembrance Day in Mansfield (confirmed)
- November – Mrs. Mitchell's High Tea in Violet Hill (tentative)
- December – Christmas in Rosemont (confirmed)

Year-Round Self-Guided Celebrations:

- The Bruce Trail Conservancy: Mulmur End-to-End Challenge / Guided Hikes (confirmed)
- Self Guided Driving Tour (being created in partnership with MoD)
- Self Guided Cemetery Tour (being created in partnership with MoD)

Additional Commemoration Efforts:

- 175 Swag for purchase at events and through the Township
- Updated Township print materials and communications to the 175th Anniversary branding
- Weekly historical posts to feature villages, people, events and stories
- Commemorative books and print materials

Next Steps:

- Continue confirming additional events and collaborating with local partners

- Continue collecting information and stories from residents and developing additional commemorative initiatives
- Develop and procure 175th Anniversary branded materials and displays
- 2026 budgeting
- Create a calendar of events to include staffing and Council representation
- Launch promotional campaign in November/December 2025

Strategic Plan Alignment:

It's in our Nature: Live - We commit to providing a balanced community and providing quality services. We will encourage increased community building and respectful social interactions to enrich the lives of Mulmur residents. We will provide a range of communications and facilities to promote play, growth, connection, active living and recognize the changing demographics of Mulmur.

It's in our Nature: Work - We commit to fostering a prosperous local economy that serves Mulmur's community and provides for local employment. We will proactively attract new investment opportunities, and work with Mulmur businesses, industries and institutions to retain, expand and enable local opportunities.

Financial Impacts:

A tentative budget of \$10,000 has been placed into reserves as part of the 2026 budget to fund the 175th Anniversary.

Environmental Impacts:

Council may wish to discuss the environmental impacts associated with this report and recommendation.

Recommendation:

That Council approve the approach to celebrating Mulmur's 175th Anniversary through community led events throughout 2026, substantially in the form attached hereto.

Submitted by: Roseann Knechtel, Clerk

Approved by: Tracey Atkinson, CAO