



**AGENDA**  
**COMMUNITY COMMUNICATIONS ADVISORY COMMITTEE**

**Tuesday, September 14, 2021 at 7:00 p.m.**

**This meeting is being conducted by means of Electronic Participation by a majority of board members, as permitted by Section 238 (3.3) of the Municipal Act, 2001, as amended.**

To connect only by phone, please dial any of the following numbers. When prompted, please enter the meeting ID provided below the phone numbers. You will be placed into the meeting in muted mode.

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To connect to video with a computer, smart phone or digital device) and with either digital audio or separate phone line, download the zoom application ahead of time and enter the digital address below into your search engine or follow the link below. Enter the meeting ID when prompted.

Join Zoom Meeting: <https://us02web.zoom.us/j/84602248258>

Meeting ID: 846 0224 8258

**1. CALL TO ORDER**

**2. APPROVAL OF THE AGENDA**

Recommendation: THAT the agenda for September 14, 2021 be approved.

**3. MINUTES OF THE PREVIOUS MEETING**

Recommendation: THAT the minutes of May 31, 2021 be approved.

**4. DISCLOSURE OF PECUNIARY INTEREST**

**5. ADMINISTRATION**

**5.1 CCAC Mandate**

Recommendation: THAT the Community Communications Advisory Committee receive the Council approved CCAC Mandate.

**5.2 Communications Strategy: Review and Recommendations**

Recommendation: THAT the Community Communications Advisory Committee reviewed the Communications Strategy and recommend the following actions:

Communications Strategy: \_\_\_\_\_

Schedule A: \_\_\_\_\_

Schedule B: \_\_\_\_\_

Schedule C: \_\_\_\_\_

**5.3 Annual Report to Council - Committee Achievements**

Recommendation: THAT the Community Communications Advisory Committee submit the annual report on achievements in 2021 to Council.

**5.4 2022 Meeting Dates**

Recommendation: THAT the Community Communications Advisory Committee agree to meet again on the following 2022 dates: January 13, April 14, July 14, October 13.

**6. INFORMATION ITEMS**

**6.1 Township Newsletters**

**6.2 Social Media Statistics**

Recommendation: THAT the Community Communications Advisory Committee receive the information items as copied and circulated.

**7. ITEMS FOR FUTURE MEETINGS**

**8. ADJOURNMENT**

Recommendation: THAT we do now adjourn at \_\_\_\_\_pm to meet again on January 13, 2022 at \_\_\_\_\_ pm, or at the call of the Chair.



**MINUTES**  
**COMMUNITY COMMUNICATIONS ADVISORY COMMITTEE**  
**Monday, May 31, 2021 at 7:00 p.m.**  
**ELECTRONIC**

Members Present: Karen Scully - Chair, Ruth Armstrong, Shirley Boxem, Emily Sedgwick, Taria van Weesenbeek, Tracey Atkinson – CAO, Roseann Knechtel – Deputy Clerk, Alexis Phillips – Recording Secretary

**1. Call to Order**

The meeting was called to order by the Chair at approximately 7:02 pm.

**2. Approval of the Agenda**

**Moved by: Ruth Armstrong and Seconded by: Emily Sedgwick**

THAT the May 31, 2021 agenda for the Community Communications Advisory Committee be approved as circulated.

**CARRIED.**

**3. Minutes of the Previous Meeting**

**Moved by: Shirley Boxem and Seconded by: Ruth Armstrong**

THAT the March 8, 2021 minutes of the Community Communications Advisory Committee be approved as circulated.

**CARRIED.**

**4. Disclosure of Pecuniary Interest - None**

**5. Administration**

**5.1 Official Plan Update**

CAO Tracey Atkinson – CAO, provided an overview of the upcoming Official Plan update. She reviewed the process and anticipated timelines for completion. The Committee reviewed potential gaps in communication and resident engagement.

**Moved by: Karen Scully Seconded by: Shirley Boxem**

THAT the Official Plan Workplan was reviewed and discussed with the Communications Committee.

**CARRIED.**

## **5.2 Terms of Reference**

Roseann Knechtel – Deputy Clerk, reviewed the Terms of Reference and the mandate with the Committee. The Committee agreed that they have been successful in accomplishing their Mandate and Purpose, and can be of benefit for advising on specific issues or special projects moving forward such as the Township's upcoming Official Plan.

**Moved by: Taria Weesenbeek Seconded by: Ruth Armstrong**

THAT the Committee receive the Terms of Reference;  
AND THAT the Committee recommend that Council advertise a vacancy for one member from the Mansfield area to join the Community Communications Advisory Committee.

**CARRIED.**

## **5.3 E-Subscription Promotion Report**

Roseann Knechtel – Deputy Clerk, provided the Committee with the E-Subscription Promotion Report to outline how the Township of Mulmur has increased their communications since the implementation of the Committee.

## **6. Information Items**

### **6.1 May Newsletter**

The Committee received the May newsletter and offered suggestions for improvement. The Committee requested that that the Noise Bylaw be highlighted in the next newsletter.

## **7. Items for Future Meetings**

### **7.1 Social Media Subscriber Initiatives and Budget**

## **8. Adjournment**

**Moved by: Ruth Armstrong and Seconded by: Emily Sedgwick**

THAT we do now adjourn at 8:46 p.m. to meet again on August 30 at 7:00 pm or at the call of the Chair.

**CARRIED.**

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**Chair**

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**Secretary**

DRAFT



Community Communications Advisory Committee

TERMS OF REFERENCE

**1. PURPOSE**

The Community Communications Advisory Committee (“CCAC”) is an advisory committee of Council with a mandate to review the approved communications strategy and make recommendations for improvement.

**2. MANDATE**

The Mandate of the Township CCAC is to:

1. Review the approved communications strategy and make recommendations for improvement.
2. To be available to act in an advisory capacity for special projects as identified by staff and Council.

**3. ACCOUNTABILITY**

Report to Council annually on progress and achievements. Council may request update reports at any time on specific projects or initiatives.

**4. MEMBERSHIP/VOTING**

The Community Communications Advisory Committee will be comprised of two (2) to four (4) members who are appointed by Council and one (1) Council representative. The committee will be in effect from August 2020 until September 2022.

Openings for the membership shall be publicly advertised as appointment opportunities arise.

**5. QUORUM**

If quorum is not obtained the day of the meeting within fifteen (15) minutes after the hour appointed the meeting shall be cancelled

**6. REMUNERATION**

No compensation shall be provided to members of the CCAC for their participation.

**7. MEETING DETAILS, AGENDA, MINUTES & PROCEDURE**

- a) The CCAC will meet a maximum of four (4) times a year.
- b) The Recording Secretary shall send out meeting invites to all CCAC members and post notice of the meeting to the Township website.
- c) Agenda items shall be set by the Committee Chair, in consultation with and under approval of the Recording Secretary.
- d) Members who wish to include an item on the Agenda shall contact the Recording Secretary for consideration.
- e) Committee Chairs shall be appointed for a term of twelve (12) months. The Committee may also elect a Vice Chair to act in place of the Chair in the event that the Chair is absent or the seat has been vacated.
- f) Chair and Vice Chair appointments shall be conducted at the first meeting of the CCAC each year.
- g) All meetings shall be conducted in accordance with the Township of Mulmur Procedural By-law.
- h) The Terms of Reference is a living document and will be reviewed once per term of Council at a minimum and may be revised as required by approval of Council.



## COMMUNICATION STRATEGY

This strategy is the Township of Mulmur's implementation of its strategic plan goal to improve communication. This communication strategy is Mulmur's commitment to engage with its community and actively listen to its residents and ratepayers. Within this strategy is an implementational flowchart that will assist staff and those assisting on Township initiatives, projects, studies and policy development.

### **GOALS OF COMMUNICATION**

1. To communicate to our community:
  - with the information they want,
  - delivered in the way they want to receive it;
  - to hear what they would like to tell us;
  - to develop a constructive feedback cycle.
2. To make informed decision making, reflective of a transparent and inclusive communication process on the things that matter most in Mulmur.

### **GUIDING PRINCIPLES**

1. **Respectful:** Mutual respect dialogue delivered to all, with appropriate and timely response and respectful of recipient's valuable time
2. **Relevant:** Early involvement, timely and useful communication
3. **Readable:** Clear and accessible communication using plain language
4. **Reliable:** Transparent, predictable and accountable process
5. **Sustainable:** Fiscally and Environmentally sustainable

### **COMMUNICATION PLAN**

#### **STEP 1: DEFINE PROJECT – WHAT DO WE WANT TO SAY OR ASK?**

Define the project and evaluate the framework for communication, including assessing any cost, timing, logistics or legislative constraints.



## **STEP 2: ENGAGEMENT TOOLS**

Determine the highest level of engagement that would be consistent with the usability of the input and select the appropriate tools. Be clear on what elements can be influenced by community input and what elements cannot be changed due to budget, safety, legislative requirements or other commitments.

The levels of engagement are:

- 1 – Inform
- 2 – Consult
- 3 – Involve
- 4 – Collaborate
- 5 - Empower

**1. Inform:** This level of engagement will be used as a minimum to meet legislative requirements, such as Planning Act, Development Charge Act and Mulmur's By-law.

- Email
- Newsletter
- Social Media (Facebook/Twitter)
- Fact Sheet/FAQ's
- Website
- Interactive Mapping
- Interactive Tax Budget Tool
- Telephone Hotline
- Posters
- Bulletin Boards
- Billboards/Signage
- Newspaper/News Release
- Television
- Public Information Center

**2. Consult:** Consulting with the community is two-way communication and will be used when seeking to gain information on a specific project/decision with limited options.

- Public Meeting
- Survey/Polling
- Townhall Meeting/Open House
- Events/Fairs
- Interviews
- Interactive Exhibits
- Learning Labs
- Pop-up Conversations

**3. Involve:** Certain issues will be elevated from consultation to involvement of a selected group to further engage residents on specific issues where there are multiple options to be considered.

- Idea Forum
- Digital Engagement
- Workshop
- Tour/Field Visit
- Public Debate
- Expert Panels
- Focus Group
- Community Conversation
- Informal Meetings
- Formal Meeting

**4. Collaborate:** Collaboration reflects the current approach for task-forces, Committees of Council and Boards. These groups provide recommendations for Council's consideration. Collaboration will generally be focused by a mandate.

- Citizens Panel
- Advisory Group/Task Force
- Boards/Committees
- Consensus-Building Activities
- Charette
- Voting Pad (Clickers)

**5. Empower:** Empowerment occurs when the decision-making authority is passed onto the community. This level of engage will be preserved for municipal elections, where stakeholders will be empowered to select the next Municipal leaders

- Voting/Polling Website Tool, Pads, Clickers
- Municipal Election Voting

### **STEP 3: TARGET MARKET – WHO SHOULD BE INVOLVED?**

Scope the communication based on the project and target market, as well as any statutory requirements.

- Directly Impacted Public
- Indirectly Impacted Public
- Community Groups and Organizations
- Government Agencies
- Council
- Township Departments/Staff
- Committees of Council
- Mulmur Service Boards
- Statutory Circulation Lists
- Community/business Associations
- Service Clubs
- Legal/Consultants

### **STEP 4: – DEFINE AND ASSESS THE COMMUNICATION APPROACH**

Clearly define the communication approach and assess consistency with the goals and principles of the Communication Strategy and Strategic Plan and previous public input on communication.

The Communication Plan, Strategic Plan and survey all have provided input and/or direction on communication. The proposed communication approach should be assessed to determine consistency with the following Council approved strategic direction and community input:

- Growing a Prosperous Mulmur
- Growing a Connected Mulmur
- Growing a Supportive Mulmur
- Growing a Sustainable Mulmur

### **STEP 5: IMPLEMENTATION**

Determine staff needs, budget, Council direction/approval and Council involvement in the communication project

### **STEP 6: EVALUATION/CONCLUSION/RECOMMENDATIONS**

Analyze the results of communication and evaluate whether the communication was successful at accomplishing the principles of the communication plan. Determine if any changes are needed to how communication takes place moving forward with similar communication streams.

## SCHEDULE A

# 2022 COMMUNICATION MILESTONES

### TO BE COMPLETED BY THE COMMUNICATIONS COMMITTEE

#### YEAR ONE MILESTONES

In order to achieve the goals for communicating in Mulmur, the following milestones have been established as essential for successful communication in Mulmur.

- Increase confidential email list to 80% of households (approx. 1300 addresses)
- Support/market telecommunication reliability and affordability
- Invest in software to facilitate easy and successful transmitting of information
- Appoint Council member as Communication Ambassador
- Update the website
- Council highlights after each Council meeting.

#### YEAR ONE ACHEIVEMENTS

- Email List: 806. Ongoing
- Telecommunications: Fibre Installation
- Constant Contact purchased August 2021
- Council Rep: Shirley Boxem
- Website update: Complete
- Council Highlights: Complete/ongoing

## SCHEDULE B

# COMMUNICATION STREAMS

### Council Decisions

- Council Highlights Newsletter following each Council meeting, highlighting big topics and big decisions and local heroes/interests
- Website and Social Media

### Events endorsed by the Township

- Include in Council highlights or bi-annual newsletter
- Posting on bulletin boards where applicable
- Website and Social Media

### Events not endorsed by the Township

- Posting on bulletin boards to be done by event coordinator
- Website Calendar

### Township Road Closures

- Website and Social Media

### Garbage Delays

- Website and Social Media

### Budget Approval

- Public meeting at Council with a minimum of 3 opportunities to comment
- Website and Social Media
- Newspapers

### Planning and Development Applications

- Sign posting on property
- Direct mailing to adjacent landowners and applicable agencies
- Newspaper Ad where applicable
- Website

### Proposed Major Policy Changes

- Website and Social Media
- Council public meeting
- Newsletters
- Community Conversations or Townhall Meeting

### Community Stories

- Council Highlights
- Website and Social Media where appropriate

SCHEDULE C

# FUTURE RECOMMENDATIONS

**TO BE COMPLETED BY THE COMMUNICATIONS COMMITTEE**

COMMUNICATION TYPE	RECOMMENDED ACTIONS
<b>Newsletters</b>	
Monthly Council Highlights	Growing the distribution list – ongoing Mayor’s Message – Quarterly or as required
Paper Newsletter with tax bills (bi-annually)	Topics to focus on those not included in the monthly newsletters including but not limited to: <ul style="list-style-type: none"> <li>• Contact information for canine control, NEC, NVCA, Garbage etc</li> <li>• Tax / Assessment Information</li> <li>• Winter Parking/Snow Removal/Water Restrictions</li> <li>• Building Permit Information</li> <li>• Township wide notices: Planning</li> </ul>
<b>Mulmur Website</b>	
Opportunities for betterment	Recommendations: calendar tool, banners, pop-ups, navigation, functionality, consistency, etc.
Content	
<b>Other Communications</b>	
Telephone System / Welcome Directory	
<b>Confidential Email List</b>	
Grow the distribution list	
<b>Social Media Posts</b>	
Content / Images	



## **ANNUAL REPORT**

**TO: Council**  
**FROM: Community Communications Advisory Committee (CCAC)**  
**SUBJECT: 2021 Annual Report on Achievements**

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### **PURPOSE:**

The purpose of this report is to report to Council on the CCAC's achievements for the year 2021.

### **MANDATE:**

1. Create a flexible vision for long-term and evolving community engagement. (Completed in 2020 and removed from the CCAC Mandate on July 7, 2021)
2. Review the approved communications strategy and make recommendations for improvement.
3. Assist, in an advisory capacity, Council and township staff on matters related to increased communication to residents.

### **ACHEIVEMENTS:**

**TO BE COMPLETED BY THE COMMITTEE**

### **FUTURE BUDGET REQUESTS:**

**TO BE COMPLETED BY THE COMMITTEE**

### **RECOMMENDATIONS:**

THAT Council receive the 2021 annual report on achievements from the Community Communications Advisory Committee.

Respectfully submitted,

Community Communications Advisory Committee

# THE HILLS OF MULMUR

Official Communication from the Township of Mulmur



## Mayors Message

We repeat the words of the Land Acknowledgement at the beginning of every meeting. The land acknowledgement is a formal statement that recognizes and respects the relationship that exists between Indigenous people and their traditional territories.

At our August 2020 meeting, Mulmur Council chose to add the Land Acknowledgement to their meeting as an effort to implement one of the 94 recommended actions of the Truth and Reconciliation Commission of Canada. The Land Acknowledgement helps Council and staff become more aware of the role of the Indigenous peoples in the formation of Canada and is an effort towards implementing the *United Nations Declaration on the Rights of Indigenous Peoples* endorsed by Canada in 2012.

We were all saddened after hearing the news of the discovery of 215 bodies of children in a mass grave on the property of the former residential school in Kamloops B.C.. The residential school era is one that I had little knowledge of as a young person but as an adult, I have witnessed the multi-generational trauma that continues to this day.

Words are not enough. As leaders in our community, we must find ways to acknowledge the past wrongs, grieve the losses and move forward together. This will require patience, a desire to learn and many actions individually and as a society to move towards reconciliation. Some steps will be small and others require a societal shift as we proceed together.

I would urge you to listen, to learn about this era in Canadian history and become an advocate for change. As with many municipalities across Ontario, we have lowered the flag to half-mast at our office. That flag will remain at half-mast for the next 9 days. One hour for every child lost in Kamloops. A small step to be sure, as we know there will be many more small bodies discovered on many other residential school grounds. Today we grieve that loss and promise to the Indigenous community to do better.



# Mulmur Matters - June Newsletter

## 2020 Financial Statements



The 2020 municipal audit was completed successfully with no modifications or adjusting entries required. A copy of the Council approved 2020 Financial Statements will be found on our [website](#) when available.

Thank you to the Treasury department!

## Dusty Roads



Did you know that the Public Works Department waters the road before and during grading? Applying water ensures the gravel is damp and packs down with the traffic. The Public Works department are currently working hard to ensure calcium is applied to all municipal gravel roads.

## 3rd Line East Bridge Replacement



Council has approved the replacement of the recent bridge failure located on 3rd Line E between Mulmur-Nottawasaga Townline and 30 Sideroad. Staff will be moving forward to obtain the appropriate permits from the Niagara Escarpment Commission and the Nottawasaga Valley Conservation Authority.

## Noise Bylaw

With the nice weather and holidays approaching please make yourself aware of the Township's [Noise Bylaw](#).



## Dufferin County Community Safety and Well-Being Plan



Council approved the 4 year plan (2021-2024) which focuses on:

- Mental Health and Well-Being
- Housing and Homelessness
- Substance Use and Addiction
- Discrimination, Marginalization and Racism
- Community Safety and Violence Prevention

More information can be found at the County of Dufferin's [website](#).

## Think Local Market

Dufferin Board of Trade is looking for vendors that can sell a mix of ready-to-eat food, craft vendors, and local services. They will be working within public health guidelines to keep vendors and customers safe.

Please contact [lisa@dufferinbot.ca](mailto:lisa@dufferinbot.ca) for application forms and more information.



## Township of Mulmur will be closed July 1 & 2, 2021 for Canada Day



## Township of Mulmur Open Air Burn By-law

With the nice weather upon us, please ensure that you check our website regularly for fire bans. Ensure that you are aware of the rules and regulation surrounding open air burning in Mulmur. A copy of our burn bylaw can be found on our [website](#).





# Mulmur Matters - June Newsletter



## Reporting Pollution

The Ontario government has launched a new way to report pollution through an online submission process. Users can submit pictures along with their report in real time. For more information and to report an incident visit the [Reporting Page](#).



## Gypsy Moths

The gypsy moth population is on the rise this year with a cyclic outbreak occurring throughout the region. The County of Dufferin Forester has monitored and reported on the infestation concluding that these outbreaks are normal. There are ways to get rid of gypsy moths on your own properly by wrapping the trees and spraying them with substances which cause no harm to the environment or other species. There is substantial information on the species at the following links:

<https://www.invasivespeciescentre.ca/a-year-of-gypsy-moth/>

<http://www.forestinvasives.ca/.../Ins.../European-Gypsy-Moth>

<https://www.canada.ca/.../pest-control-tips/gypsy-moths.html>

<https://www.ontario.ca/page/gypsy-moth>

<https://www.dufferincounty.ca/.../gypsy-moth-information>



## Add your business to our Community Directory

The Township of Mulmur has their own free Community Directory for all businesses and services that operate in the Township. To have your business added to the Directory email [info@mulmur.ca](mailto:info@mulmur.ca) with your business information.



## Dufferin Biz Hub Office Rental

The Dufferin Biz Hub offers professional spaces to work, connect and grow your business! The space offers high-speed Wi-Fi access for all users, business support services, virtual office rentals, mail and parcel drop off, and much more! Rentals can be booked on the [website](#).



# dufferin bizhub

## Bike Month Scavenger Hunt

June is Bike Month! Climate Action in Dufferin, Sustainable Orangeville, and Cycling Elements are challenging you to get on your bike and participate in a self-guided scavenger hunt! Get active, enjoy the outdoors, and help reduce greenhouse gas emissions while exploring the bicycle-friendly spaces and features in your neighbourhood.

Throughout the month of June, participants will be challenged to discover 10 Scavenger Hunt items throughout Dufferin County. Submit your photo, or, a written description, of each item to Join in Dufferin to earn entries into a draw to win a Biking Prize Pack from Cycling Elements and a \$50 gift card to the shop!



For more information visit <https://joinindufferin.com/bikemonth>.

**Bike Month**  
**Scavenger Hunt**  
June 1 - 30, 2021

Join the hunt for your chance to win a biking prize package and a \$50 gift card to Cycling Elements!

[joinindufferin.com/bikemonth](https://joinindufferin.com/bikemonth)

Dufferin CLIMATE ACTION Orangeville CYCLING ELEMENTS

# Mulmur Matters - June Newsletter

## Business Feature



Support local by hiring a Realtor who works out of Mulmur.

Visit our [Community Directory](#) to find Real Estate services for buying or selling your home.

Contact the Township if you would like your business to be added to the directory.

### Upcoming Meetings:

June 9 7:00pm North Dufferin Community Centre Board of Management

June 16 10:00 am Special Council Meeting

July 7 9:00am Council

### Our Township Office address is:

758070 2nd Line East, Mulmur, Ontario L9V 0G8

### Township Office Phone Number is:

705.466.3341

### More Information at:

[www.mulmur.ca](http://www.mulmur.ca)

## Council Strategic Plan 2020-2024



Growing a Prosperous Mulmur: Responsibly managing the fiscal resources of Mulmur and providing opportunities for success.



Growing a Connected Mulmur: Communication with and social connectivity within the Mulmur community.



Growing a Supportive Mulmur: Providing local services to support the needs of Mulmur residents and businesses.



Growing a Sustainable Mulmur: Being Proactive in Sustainable Initiatives to ensure the long term well being of Mulmur (includes Resources/ Financial/ People).

**From:** Township of Mulmur <info@mulmur.ca>  
**Sent:** July 13, 2021 12:14 PM  
**To:** Roseann Knechtel  
**Subject:** Mulmur Matters- July Newsletter



## Mulmur Matters - July Newsletter

Official Communication from the Township of Mulmur



To have your photography featured in one of our monthly newsletters, please send your submission to [info@mulmur.ca](mailto:info@mulmur.ca)

Photograph by Erika Williamson

## Mayor's Message

### Moving to a Post-Pandemic world

As we carefully emerge to our post-pandemic world, we will be asking ourselves if anything has truly changed. I hope that it has.

My wish would be that we and our world will come back like the advertisements

promise “new and improved!”

We have discovered new ways of doing things to adapt to social distancing. Who has not been introduced to the world of Zoom and Facetime? Mulmur Council have been able to meet virtually during this time while remaining connected and continuing to accomplish our work. At some Council meetings, we had more public participation than we usually have because people could join the discussions from home or from work. We will however, welcome the day when we can be altogether in one room and feel the warmth of the comradery, watch the physical cues, and have direct eye contact with fellow council members, staff, and residents.

Our office work schedules will become more flexible, and we have seen high productivity even when people work from home to ensure that cold and flu symptoms are contained. The importance of good internet connectivity has never been more evident.

On the business front, consumers have a new interest in sourcing more local foods and local services from local businesses. Mulmur businesses have stepped up to the plate with pivots to on-line services, curbside pickups, and local delivery. Please use your dollars to support your Mulmur and Dufferin businesses as some will take time to recover from long closures and business interruptions.

Covid has given many of us a gift of time – whether that time came in reduced commuting, a temporary layoff, or simply the stay-at-home order, we have had an opportunity to take time to reflect on what is important in our lives. The importance of family and friends, meaningful work, a strong healthcare system and programs and policies to protect the vulnerable in our society has never been more evident. We must continue to keep in mind inclusion, reconciliation, and equity when we make policy at the Council table.

I am encouraged by a strengthening of our relationship with our neighbouring municipality of Melancton. As we move towards the redevelopment of the North Dufferin Community Centre, our two councils have found ways to share the load

and work towards improving recreational opportunities for our residents. This collaboration is a first step towards exploring other ways we can work together in the future.

I am excited to move past the Covid world and step into a new and improved future. Let's face Mulmur's future together and be thankful for the opportunities ahead of us.

**Mayor Janet Horner**



## **Stage Two Open for Business**

The Township of Mulmur continues to respond to the COVID-19 Pandemic.

**The Township Office** has reopened to the public with COVID-19 measures in place including the requirement to wear a mask, self-screen before attending the office, and contact tracing upon arrival in accordance with the [Reopening Ontario \(A Flexible Response to COVID-19\) Act, 2020 Ontario Regulation 263/20, S. 2.1 \(1\)](#). **Booking an appointment to ensure that the appropriate staff members are available to service your needs is strongly encouraged.** To book an appointment call the office at [705 466 3341](tel:7054663341).

Safety protocols, including enhanced cleaning, physical distancing, sanitization, and traffic flow measures remain in place. Services will continue to be offered online, over the phone and through the drop box at the front doors. Staff remain



## **Mulmur Community Fund**

This endowment, established within the Dufferin Community Foundations, funds projects that enrich the quality of life in Mulmur and are not normally provided by the municipal government.

Find out more and how to support the Mulmur Community Fund at: <https://dufferincommunityfoundation.ca/our-funds/>.

## **Primrose Elementary School 2021 Academic Excellence Award**



Congratulations to Kayleigh French, who was the recipient of the 2021 Academic Excellence Award sponsored by the Township of Mulmur.

The Township of Mulmur wishes you the warmest congratulations on your graduation and well-deserved success!



available by email or telephone with contact details available online at <https://mulmur.ca/town-hall/contacts>. Payments can also be mailed in or deposited in the drop box at the Township office at 758070 2<sup>nd</sup> Line E Mulmur.

**Council, board, and public meetings** will continue to be held virtually until further notice. Council Meetings are available through the Zoom meeting link which is posted on the Township's website. To request a delegation, submit the form <https://mulmur.ca/content/town-hall/attending-council/mulmur-deputation-form-final.pdf> by email.

**Recreation Facilities Including the Honeywood Arena** are open with capacity being limited to 50 percent for indoor spectators and 75 percent for outdoor spectators

**Public Works and the Fire Station continue to operate**

For more information visit <https://mulmur.ca/>.

Please continue to follow the advice of [Wellington-Dufferin-Guelph Public Health](#). The latest information on COVID-19 can be found on their website.



## Moving Ontarians More Safely



The provincial government recently passed Bill 282 *Ontarians More Safely (MOMS) Act*, bringing into force harsher fines and penalties for motorists convicted of dangerous and aggressive driving, including expensive fines, longer driver's licence suspensions and vehicle impoundment periods for anyone who engages in excessive speeding, stunt driving, street racing, and aggressive driving. The legislation also requires tow operators, tow truck drivers, and vehicle storage operators to be certified, and it sets new standards for customer protection.

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## By-Law Enforcement





## Emerald Ash Borer Information

A wood-boring insect native to Asia, was first discovered in Ontario in 2002. Adult beetles are metallic green, narrow, hairless and approximately 1.25 cm (1/2 inch) long and .3 cm (1/8 inch) wide. Mature larvae are approximately 2.4 cm (1 inch) long and creamy white. The body is flat, broad shaped and segmented.

Damage to watch for include:

- Wilting / yellowing Foliage
- "D" shaped exit holes 4-5mm in diameter
- Frass/sawdaust made by tunnelling

For more information visit:

<https://treecanada.ca/resources/tree-killers/emerald-ash-borer/>

<https://www.ontario.ca/page/emerald-ash-borer>

If you notice a dead or dying trees that may be of risk to falling on roadways please notify staff at [jwillmetts@mulmur.ca](mailto:jwillmetts@mulmur.ca) or [wsnell@mulmur.ca](mailto:wsnell@mulmur.ca).

Mulmur is committed to the delivery of municipal law enforcement services in a timely and effective manner through cooperation and education.

Bylaw Enforcement is a complaint-based process. Complaints in regards to a municipal by-law, must be submitted in writing to the Municipal Office, via mail, email or the online portal at:

<https://mulmur.ca/town-hall/report-a-problem>

Complaints must include your full name, address, phone number. Formal complaints remain in the strictest confidence in accordance with the Municipal Freedom of Information and Protection of Privacy Act. Please note that anonymous complaints will not be investigated.

## OPP Online Reporting



The Dufferin Detachment of the Ontario Provincial Police (OPP) have established an online reporting tool to minor crimes including:

- Theft
- Mischief / Damage to Property (including graffiti)
- Mischief / Damage to Vehicle
- Theft from Vehicle
- Lost / Missing Property
- Stolen License Plates or Validation Stickers



- Driving Complaints

To access the system, go to [opp.ca/reporting](http://opp.ca/reporting)



### Committee Vacancy

Council has established an Ad-Hoc Planning Advisory Committee to assist with the Official Plan Update. We are looking for interested community members to join the task force. Please submit an application to [tatkinson@mulmur.ca](mailto:tatkinson@mulmur.ca) by July 28, 2021. Applications can be found on our [website](#).



### Shelburne Public Library



Reopening Tuesday July 13, 2021.



Growing a Prosperous Mulmur: Responsibly managing the fiscal resources of Mulmur and providing opportunities for success.



Growing a Connected Mulmur: Communication with and social connectivity within the Mulmur community.



Growing a Supportive Mulmur: Providing local services to support the needs of Mulmur residents and businesses.





Growing a Sustainable Mulmur: Being Proactive in Sustainable Initiatives to ensure the long term well being of Mulmur (includes Resources/ Financial/ People).



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**Our Township Office address is:**  
758070 2nd Line East, Mulmur, Ontario L9V 0G8

**Township Office Phone Number is:**  
705.466.3341

**More Information at:**  
[www.mulmur.ca](http://www.mulmur.ca)

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You can [update your preferences](#) or [unsubscribe from this list](#).





**Sign up for e-billing  
and you will be able  
to access your bill  
through email when  
it is ready.**

## Tax Payment Options

### Pre-authorized Payment Plan (PAP)

To sign up for our Pre-Authorized Payment Plan complete the form on our website at <https://mulmur.ca/content/live/pr-property-taxes/mulmur-tax-pap-application-form-1.pdf> and submit it with a void cheque. There is the option to sign up for either a monthly or installment plan.

### Cheque

Payment by cheque can be sent by mail, left in the secure drop-box at the Township office or brought in person. Please include the slip from the bottom of your bill or provide your roll number.

### Online Banking

To pay through your online banking, add the payee 'Mulmur' and input the roll number found on your bill. Please allow up to 3-5 business days for processing.

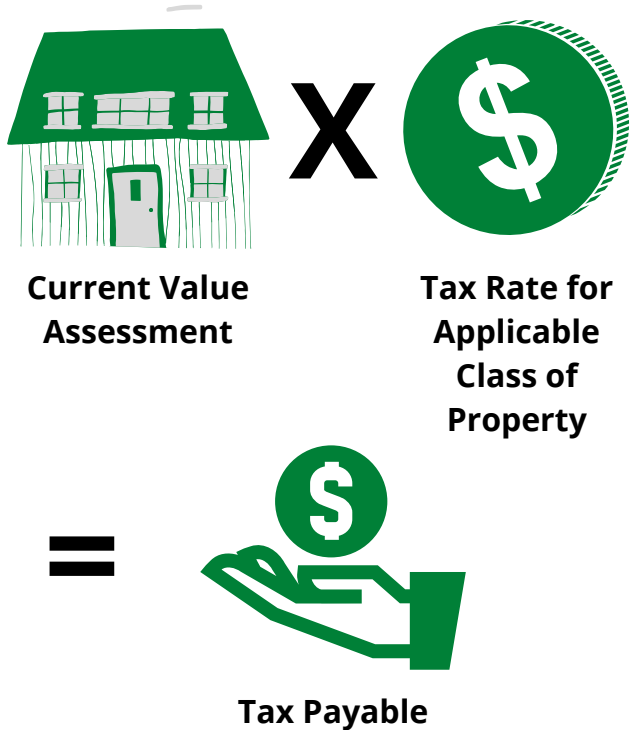
### Credit Card

To pay with a credit care, please visit <https://ipn.paymentus.com/rotp/tctm>. A convenience fee will be applied.

### In-Person

Cash and cheque is accepted for in-person payments. You may also pay through your financial institution.

## How are Property Taxes Calculated?



## Penalty & Interest

Penalty and interest is applied at the rate of **1.25% per month** on all outstanding amounts.

Charges are levied under authority of the Municipal Act and Town Bylaws.

Don't forget that tax bills are sent by mail twice a year, with two installment dates on each. The two dates included on your bill are August 25th and October 25th.



## Who Decides How Much I Pay?

The **Municipal Property Assessment Corporation** is responsible for assessing all property values in Mulmur, which is then provided to the Township to calculate property and education taxes.

To learn more about your assessment call MPAC at 1-866-296-6722 or visit [mpac.ca](http://mpac.ca).

**From:** Township of Mulmur <info@mulmur.ca>  
**Sent:** August 6, 2021 12:30 PM  
**To:** Roseann Knechtel  
**Subject:** Mulmur Matters- August Newsletter

# THE HILLS OF MULMUR

Mulmur Matters- August 2021



Photograph by Anna Budzinska

**Your monthly news & updates**

[Visit our Website](#)



## Prosperous

Responsibly managing the fiscal resources of Mulmur and providing opportunities for success.

**Think Local Market**

Date: September 14, 2021  
Time: 3-8pm  
Location: Fiddle Park, Shelburne

Come One, Come All! Local food and services by Dufferin Businesses

It is not too late to secure your spot and become a vender. Price options for vendors are being accepted as a "pay what you can" basis and range from \$0-\$50 a spot. Register today at: <https://business.dufferinbot.ca/events/details/think-local-market-local-food-goods-and-services-created-by-dufferin-s-small-business-community-2334>



### Connected

Communication with and social connectivity within the Mulmur community.

### **Sports & Recreation**

Check out the [Sports and Recreation](#) section of our Business Directory for recreational activities offered in the Township.

To book the Mansfield Community Park, contact the Township office at [info@mulmur.ca](mailto:info@mulmur.ca) to inquire about your preferred date and time.

To inquire about future ice time rentals for the upcoming season, contact [arena@mulmur.ca](mailto:arena@mulmur.ca).



### **Headwaters Poll- February 2021**

What has been your experience in using area trails in the past year? Here are the results:

- 58.4% - I use trails often



- 27.0% - I use trails occasionally
- 3.4% - I don't use the area trails
- 5.6% - I have found the trails too crowded
- 3.4% - I feel unsafe using trails, either because of COVID, theft, or personal safety
- 2.2% - I would like to have some education on safe use of trails



### Supportive

Providing local services to support the needs of Mulmur residents and businesses.

### **Canine Control: we contract services from Olympus Dog Training for canine control.**

For all issues surrounding canine control please contact Olympus Canine directly at 519 942 1508.

With the nice weather, it is important to be aware of how to approach and stay safe.

When coming across others with a dog, you should ensure that you and your dog maintain a safe distance to prevent a potentially dangerous encounter.

In case of serious aggression involving an attack or bite, please follow the appropriate steps:

Call the Police.

- In cases of serious/ severe bites call 911
- In non emergency cases call the OPP non emergency line at 1 888 310 1122

Go to the Doctor/Veterinarian

- Whether the bite is on a person, or another dog, the biggest concern is infection. Even the smallest puncture wound can be a major cause for concern due to the high risk of infection.
- Make sure you see a doctor within 8 hours of a dog bite and/or take your pet to a Veterinarian as soon as possible.

#### **When and To Whom Should a Dog Bite Be Reported?**



Report the incident to Public Health

- Report the incident to the Wellington Dufferin Guelph Public Health unit at 1 800 265 7293 ext. 4753 (business hours) or 1 877 884 8653 (evenings/weekends/holidays)  
<https://www.wdgpUBLICHEALTH.ca/blog/what-happens-after-dog-bite>

Report the incident to the Municipality by calling 705 466 3341 or by email at [info@mulmur.ca](mailto:info@mulmur.ca)

## Vaccine Clinic

A COVID-19 Vaccine Clinic will be hosted at the Honeywood Arena (North Dufferin Community Centre) 706114 County Rd. 21, Mulmur (Honeywood), on Thursday August 12 from 5:30pm-8:30pm.



Walk-ins are welcome. Anyone interested in making an appointment can do so in the following ways:

Online Appointment booking:

<https://wdgpUBLICHEALTH.inpuTHEALTH.com/ebooking>

Appointment Booking Line: 1-844-780-0202. Mon-Fri, 8 am - 8 pm.



## Sustainable

Being Proactive in Sustainable Initiatives to ensure the long term well being of Mulmur (includes Resources/ Financial/ People).

## Upcoming Official Plan Community Round Table Information Sessions

Sept 16th: Home Business, Economic Development and Removing Red Tape.

Sept 29th: Second Dwellings & Cottages.

Stay tuned for more information on the Official Plan Information Sessions including meeting links and times by visiting our [website](#).





## Cycling Stations

The Economic Development Committee will be installing cycling stations throughout the Township as part of the Dufferin County Economic Development Implementation Fund grant. Each cycling station would consist of a combination of one or more of the following: signage, cycling rack/stand, fix-it station, bench. It is our hope that the stations would not only benefit those who visit Mulmur but also the immediate community.



If you are interested in participating in Mulmur's cycling project, and would like to install a cycling station at your property/business please contact [info@mulmur.ca](mailto:info@mulmur.ca).

## Dufferin County "Don't Be Like That Campaign"

The County of Dufferin's Development and Tourism department has launched a new campaign aimed at educating locals and visitors alike to be on their best behaviour when exploring the Dufferin County region.

Topics Include:

- Plan Ahead
- Stay Safe
- Be Kind
- Stay on the Beaten Path
- Leave No Trace

Videos can be found on [YouTube](#).

Write ups on some of the topics can be found on their [Facebook Page](#).



**Roseann Knechtel**

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**From:** Township of Mulmur <info@mulmur.ca>  
**Sent:** September 7, 2021 2:44 PM  
**To:** Roseann Knechtel  
**Subject:** Mulmur Matters- September Newsletter

# THE HILLS OF MULMUR

Mulmur Matters- September 2021



Photograph by Anna Budzinska

**Your Monthly News & Updates**

[Visit our Website](#)

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**Prosperous**



Responsibly managing the fiscal resources of Mulmur and providing opportunities for success.

### Community Grants

Council awarded the Headwaters Food and Farming Alliance a grant for the development of a Headwaters Farm Fresh local food map. Connecting consumers to farmers, the map includes Dufferin, Caledon and Erin.



The next round of community grant applications will be awarded in February 2022. Please complete the Community Grant Application at: <https://mulmur.ca/town-hall/community-grants> and return it to [hboston@mulmur.ca](mailto:hboston@mulmur.ca) by January 15, 2022 for consideration.

### LED Street Lights

The Township of Mulmur recently completed a tender process for the upgrade of Municipal streetlights. The streetlights will be replaced with LED lights this fall.



## Connected

Communication with and social connectivity within the Mulmur community.

### Mulmur Community Events Committee Vacancy

We need your help! Mulmur's Community Events Committee is looking for four (4) motivated residents to help plan fun-filled events to bring our residents together.

To apply complete the [application form](#) and submit to [clerk@mulmur.ca](mailto:clerk@mulmur.ca). All applications must be received by September 24th, 2021 to be considered for the Committee.





## Dufferin-Caledon 2021 Federal Election Debate

Date: September 8, 2021  
Time: 7:00pm

Submit your questions in advance at:  
<https://dufferinbot.ca/election-2021/>



## Upcoming Official Plan Round Table Information Sessions

Mulmur's Official Plan update is commencing. Community Road Table Information Sessions will be hosted throughout the next few months to gather information on how residents want Mulmur to look in 2041. We encourage all residents to attend, ask questions and provide your thoughts on how we can better our plans and policies. Links to attend each meeting virtually can be found on our website at: <https://mulmur.ca/town-hall/agendas-minutes/ad-hoc-planning-advisory-committee>.



## Save the Date

- Sept 16 @ 7PM : Home Business, Economic Development & Removing Red Tape
- Sept 29 @ 5PM: Second Dwellings & Cottages
- Oct 13 @ 5PM: Recreation & Playing Around in Mulmur
- Oct 20 @ 5PM: Protecting the Environment
- Oct 27 @ 5PM: Rural Character & View Shed Protection
- Nov 8 @ 1PM: Roads and Infrastructure
- Nov 10 @ 7PM: Farming Protection & Opportunities
- Nov 17 @ 10AM: Seniors & Aging in Place

## Notice of Public Meeting: Mansfield Ski Club

Information on the Site Plan Agreement for Phase One and the Zoning By-Law Amendment can be found on our [website](#). Anyone wishing to ask questions at the public meeting are asked to submit their questions a minimum of 24 hours in advance of the meeting to [planning@mulmur.ca](mailto:planning@mulmur.ca). Interested parties may also address Council with respect to the proposal at the public meeting. Persons unable to attend may provide written comments up until the time of the public meeting. If you wish to be notified of the decision on the proposed application, you must make an oral or written request to the Township of Mulmur.





## Supportive

Providing local services to support the needs of Mulmur residents and businesses.

### COVID-19 Vaccine Clinic at the Honeywood Arena

There will be a second Covid-19 vaccine clinic at the Honeywood Arena. Walk-ins are welcome. To book an appointment visit:

<https://wdgpublichealth.inpuhealth.com/ebooking#new> or call 1-844-780-0202.



Date: Wednesday September 8th, 2021  
Location: 706114 County Rd 21 Mulmur, ON  
Time: 5:30pm - 8:30pm

### Matthews House Hospice

Join Matthews House Hospice under the stars or virtually for an Old Hollywood Drive-in Concert at the Mansfield Ski Club.

Date: September 24, 2021  
Time: 6:00pm-11:30pm

For more information and to purchase tickets visit: <https://matthewshh.givecloud.co/gala2021>



Matthews House

[matthewshousehospice.ca](http://matthewshousehospice.ca) or (705)435-7218

### Truth and Reconciliation

On September 1, 2021 Mulmur Council passed a motion to commit to recognizing September 30th as a National Day for Truth and Reconciliation. On September 30<sup>th</sup>, Mulmur will be sharing stories of residential school survivors, their families and communities to commemorate the tragic legacy of residential schools in Canada.





## Sustainable

Being Proactive in Sustainable Initiatives to ensure the long term well being of Mulmur (includes Resources/ Financial/ People).

### Electronic Waste Disposal Available

Electronic waste disposal is available at the Township office. The bin can be found in front of the Public Works Building. The County of Dufferin's "[Which Bin?](#)" tool can help you determine which waste requires to be disposed of at an electronic waste site.



### No Parking Zones

Please be advised that the following locations have been identified as no parking zones.

- 2<sup>nd</sup> Line EHS (North of 8 Sideroad)
- Centre Road (South of 5 Sideroad)
- 3rd Line EHS (North of 5 Sideroad)



No parking signs are in the process of being installed. Roadside parking at the above signed locations are prohibited at all times.



Township of Mulmur | 758070 2nd Line East, Mulmur, Ontario L9V 0G8 Canada

[Unsubscribe rknechtel@mulmur.ca](mailto:unsubscribe_rknechtel@mulmur.ca)

[Update Profile](#) | [Constant Contact Data Notice](#)

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## Insights

[See All](#)

Last 28 days : May 7 - Jun 3 ▼

People Reached

**4,754**

▲296%

Post Engagements

**1,382**

▲144%

Page Likes

**18**

Page 39

▲64%

# Insights

[See All](#)

Last 28 days : Jul 14 - Aug 10 ▼

People Reached

**417**

▲ 29%

Post Engagements

**58**

▼ 21%

Page Likes

**0**

▼ 100%

Tagged Product Clicks

**0**

Page 40



## Insights

[See All](#)

Last 28 days : Aug 11 - Sep 7 ▼

People Reached

**561**

▲ 35%

Post Engagements

**64**

▲ 10%

Page Likes

**0**

Tagged Product Clicks

**0**

Page 41