



AGENDA
COMMUNITY COMMUNICATIONS ADVISORY COMMITTEE
Monday, May 31, 2021 at 7:00 p.m.

This meeting is being conducted by means of Electronic Participation by a majority of board members, as permitted by Section 238 (3.3) of the Municipal Act, 2001, as amended.

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Join Zoom Meeting: <https://us02web.zoom.us/j/84602248258>

Meeting ID: 846 0224 8258

1. CALL TO ORDER

2. APPROVAL OF THE AGENDA

Recommendation: THAT the Community Communications Advisory Committee approve the May 31 2021 agenda.

3. MINUTES OF THE PREVIOUS MEETING

Recommendation: THAT the minutes of March 8, 2021 approved.

4. DISCLOSURE OF PECUNIARY INTEREST

5. ADMINISTRATION

- 5.1 Official Plan Update**
- 5.2 Terms of Reference**
- 5.3 E-Subscription Promotion Report**

6. **INFORMATION ITEMS**

6.1 May Newsletter

7. **ITEMS FOR FUTURE MEETINGS**

8. **ADJOURNMENT**

Recommendation: THAT we do now adjourn at _____pm to meet again on
_____ at _____ pm or at the call of the Chair.



**MINUTES
COMMUNITY COMMUNICATIONS ADVISORY COMMITTEE
Monday, March 8, 2021 at 7:00 p.m.
ELECTRONIC**

Members Present: Councillor Shirley Boxem, Karen Scully, Emily Sedgwick, Christine Hickey, Recording Secretary, Alexis Phillips

Regrets: Ruth Armstrong, Taria van Weesenbeek

1. Call to Order

The meeting was called to order at approximately 7:05 pm.

2. Declaration of Pecuniary Interest - None

3. Approval of the Agenda

Moved by: Shirley Boxem and Seconded by: Emily Sedgwick

THAT the March 8, 2021 agenda for the Community Communications Advisory Committee be approved as circulated.

CARRIED

4. Approval of Previous Meeting's Minutes

Moved by: Emily Sedgwick and Seconded by: Shirley Boxem

THAT the February 1, 2021 minutes of the Community Communications Advisory Committee be approved as circulated.

CARRIED

5. Website Changes and Updates

Re: Website Changes Report

Staff member, Alexis Phillips provided an overview of the Website Changes Report. A brief discussion ensued on the website; the committee thanked Alexis for the work completed.

Moved by: Emily Sedgwick and Seconded by: Shirley Boxem

THAT the report regarding the website changes and updates was received and discussed.

CARRIED

6. Communications Update

a) Distribution List (Verbal)

Staff confirmed that they will continue to provide an update on the distribution list numbers. Discussion ensued on understanding why individuals unsubscribe. Staff to confirm if this is information that can be further investigated.

b) Communications Plan- Process and Implementation Calendar and Strategy Communications Plan- Working Document (Status Update)

Staff confirmed that the Calendar and communications plan are being worked on. Additional details on the implementation to be further discussed at another meeting.

Moved by: Shirley Boxem and Seconded by: Emily Sedgwick

THAT the Communication updates were discussed;

AND THAT the following action items be implemented: applicable content be shared on social media

CARRIED

7. Monthly Theme Ideas

Monthly Theme Ideas – May and June

Discussion ensued on themes and items to include in the May and June monthly newsletters.

May- Mother's Day, Long Weekend, flowers, cottages/seasonal residences, gardening needs, activities to do for kids, gardening tips, roads update/ restrictions lifted May 15

June- Getting outside, outdoor recreation, Father's Day, hiking/ Bruce trail (new badge for youth program), staying off private land, motorcycle safety/ message from OPP on road safety, end of school, recreation opportunities

Moved by: Shirley Boxem and Seconded by: Emily Sedgwick

THAT Monthly Theme suggestions for the May and June newsletter were discussed and provided to staff;

CARRIED

8. Subscription Form- Landing Page (Verbal)

Moved by: Emily Sedgwick and Seconded by: Shirley Boxem

THAT feedback for a landing page to the subscription form was discussed;

AND THAT Staff look into the possibility to include a landing page under the subscription form.

CARRIED

9. Items for Future Meetings

Moved by: Karen Scully and Seconded by: Shirley Boxem

Recommendation: THAT staff prepare a plan to promote subscriptions to the e-newsletter.

CARRIED

10. Adjournment

Moved by: Shirley Boxem and Seconded by: Emily Sedgwick

THAT we do now adjourn at 8:15 p.m. to meet again on May 10th at 7:00 p.m. or at the call of the Chair.

CARRIED

Chair

Secretary



REPORT TO COUNCIL

TO: COUNCIL
FROM: Tracey Atkinson, Planner
Meeting Date: May 5, 2021
Subject: Official Plan Workplan

PURPOSE:

The purpose of this report is to provide an outline of the tasks and process that must be undertaken to complete the Township's Official Plan Amendment.

BACKGROUND & TIMING:

The purpose of the Official Plan project is to bring the current Official Plan into full conformity with the upper-tier official plan and full conformity with the Growth Plan following the County's Municipal Comprehensive Review (MCR) process. The MCR Process that the County is undertaking, in co-operation with local municipalities, is a series of studies and activities including background research, public consultation, and policy formulation. It is anticipated that the MCR Process will be completed and adopted by County Council for approval by the Minister under the Planning Act, by 2022. Lower-tier municipalities are required to bring their official plans into conformity with the applicable upper-tier official plan and the Growth Plan, within one year of the County MCR being approved and in effect. The timely initiation and completion of the MCR Process is also necessary in view of local municipal plan amendments and planning applications in Dufferin that are pending the completion of the County's MCR.

The current MCR timelines anticipate the County amendment to be available later this year (Q3-Q4 2021). Mulmur Township will have an opportunity to review the draft amendment and give early consideration to its local implementation. The consultants for the MCR proposed Council adoption in December 2021 followed by submission to the Ministry in early 2022. The next step will be a general policy update to be considered in 2023 following Provincial and Municipal elections.

Many of the policies will require implementation through a zoning by-law amendment. The process for the zoning amendment process should dovetail with the Official Plan process.

The aim is to complete the majority of the project prior to the October 2022 municipal election.

FINANCIAL, STAFFING, LEGAL, OR IT CONSIDERATIONS:

The largest cost of undertaking an Official Plan amendment is the staffing time. The majority of work will be undertaken by in-house planning expertise, which may necessitate additional staff to offset workloads. Additional costs, include consulting services to review policies and update mapping. The Township currently relies on consultants for certain website/social media engineering, legal and digital mapping (GIS).

Budget for staffing and consultants can be funded through existing development charge reserves. The Development Charges Study included \$80,000 and \$40,000 respectively for Official Plan and Zoning By-law updates, being the anticipated cost to hire a consulting firm to undertake the studies. The actual cost to the Township utilizing existing staff and minimizing consultant requirements will significantly decrease the project costs.

A significant portion of costs associated with completing the Official Plan Process, including any additional staff to offset workloads, will be funded by the Township's development charges and therefore not impact the current tax levy.

OFFICIAL PLAN AMENDMENT CONTENT:

The Township is required to bring its Official Plan into conformity within one year of the County MCR conformity with Growth Plan, which is required in 2022 and implement other new Provincial Plans (i.e., the *Greenbelt Plan, 2017*, and the *Niagara Escarpment Plan, 2017*). The MCR process of the 2019 Growth Plan requires an integrated approach to planning for the next 20 years, addressing such matters as:

- Growth forecasts and allocations, which includes Mulmur's residential and employment growth to 2041 and appropriately designating sufficient lands to match the target growth. It will identify minimum density policies for new development, for people and jobs.
- Intensification targets within Built up areas; intensification target for the delineated built-up area based on maintaining or improving upon the minimum intensification target contained in the current County Official

Plan and provide clarity on the applicability within serviced and privately serviced communities in Mulmur.

- Delineate employment areas and provide a density target appropriate to Mulmur's servicing levels and anticipated development types
- Greenfield area density targets: It may also include alternative targets for certain areas if requested and approved by the Province.
- Settlement boundary expansions if applicable and as supported through the lands need assessment and servicing review
- Natural heritage systems: updated policy and mapping to implement the Provincial Natural heritage system
- Agricultural systems: updated policy and mapping to implement the agricultural systems approach and mapping
- Infrastructure – long range infrastructure planning and associated policy updates
- Mansfield Water System – review of current policies applicable to the existing and possible expansion of the water system
- Implementation of the County transportation master plan as informed by additional Mulmur input where appropriate, and to include information on active transportation and long-term transportation goals. A review of the energy plan implications and recommendations will also be undertaken
- Update conservation policies (water conservation, water demand management, water recycling, air quality, waste management (as applicable to lower tier)
- It is anticipated that the following will also be included in the policy updates:
 - Cultural Heritage/Archaeology;
 - Sustainability and Climate Change;
 - Affordable Housing and Community Infrastructure;
 - Housing Mix and Type;
 - Aggregate Resources and Management.

The Township has contributed to the County MCR and provided information and/or direction related to a number of the studies. . The Township Official Plan amendment is intended to implement the policy direction and provide local guidance to subsidize the high-level policy direction.

The Official Plan amendment will also address matters of a Mulmur-specific nature, such as implementing goals and actions from its strategic plan. The Township has an interest in the following:

- Implementation of the Mulmur Energy Plan

- Implementation of the Mulmur Recreational Master Plan
- Aging in Place Policies
- Rural Character Definition
- Viewshed Protection policies
- On-Farm diversified Use promotion
- Home Industry policies
- Servicing Policies for Mansfield
- Tree planting policy for steep slopes
- Cannabis
- Technical Severances policies
- Energy Efficiency (see April 2021 Energy Efficiency report of Tracey Atkinson)
- Simplifying the Plan by extracting the NEC policies and depending on the stand-alone document, as amended.

Implementation of the Official Plan amendment would be through amendments to the Zoning By-law.

CONSULTATION AND ENGAGEMENT:

This section provides a work plan for the planning and consultation tasks to undertake the planning process and ultimately result in an update to the Official Plan, which will be implemented as a comprehensive Official Plan Amendment (OPA), per Provincial requirements.

1. This work plan proposes local engagement and consultation which capture all key project participants and stakeholders and allow for different forms of engagement tailored toward the expertise, interests, and responsibilities of these different groups:
2. **Council Meetings** – Council meetings will provide a formal opportunity and transparency to present key milestones throughout the project.
3. **Committee Workshops** – comprised of representatives from formal Committees of Council, like the Economic Development Committee, Road Safety Committee, Communication Committee and Recreational Committee, – these meetings will allow for tailored discussion between related to each focus area, in order to enhance policy development on related matters and areas of expertise.
4. **Stakeholder Round-tables** –project stakeholders will be invited to participate and provide expertise on specific topics, including agriculture, natural heritage, and rural character.
5. **Open Houses**– targeted to the general public, these broader consultation opportunities will provide updates and obtain input through discussions, comment forms, as appropriate; these meetings will satisfy all *Planning Act*

requirements.

6. **County/Provincial Meetings** – the County and/or Province will be consulted directly at key milestones to meet MCR conformity and Provincial requirements and ensure a streamline approval process.
7. **Online Engagement:** An online presence will be established for the Project on the Township's website. The Township's social media channels will be used to encourage public engagement.
8. **Formal Public Meeting:** A formal public meeting will be held in accordance with the requirements of the *Planning Act*.

RECOMMENDATION:

THAT the report of the Tracey Atkinson, CAO/Clerk/Planner, regarding Official Plan Amendment Workplan be received;

AND THAT the costs of undertaking the Official Plan amendment and Zoning by-law update be funded through the Development Charges Reserve.

Respectfully Submitted;

Tracey Atkinson

Tracey Atkinson
CAO/Clerk/Planner

Attachments:

Attachment 1 – Timeline



	Q2 2021	Q3 2021	Q4 2021	Q1 2022	Q2 2022	Q3 2022	Post - Election
<u>BACKGROUND</u>							
Finalize Workplan with Council							
Meeting with Communication Committee (to finalize consultation and engagement process)							
OPA and ZBL Specific Policy Overview Report							
Planning Framework Review							
Formal Housekeeping Meeting, Open House to commence project (September 2021)							
<u>PUBLIC EXPERTISE & MULMUR SPECIFIC POLICY DEVELOPMENT</u>							
Meeting with EDC							
Meeting with Road Safety Committee							
Meeting with Recreational Committee/Rec Roundtable							
Agricultural Roundtable							
Aging in Place Roundtable							
Natural Heritage Round Table (including Climate Change & Energy Efficiency)							
Rural Character & Viewshed Round Table							
County/Provincial Consultation							
Presentation of Public Engagement Findings to Council							
Draft Mulmur-Specific OP Policies							
NEC and NVCA Consultation							
<u>GROWTH PLAN & MCR IMPLEMENTATION POLICY DEVELOPMENT</u>							
Review of County MCR Amendment (Dec 2021)							
Engineer and Legal Review							
Draft OP/OPA							
County/Provincial Consultation							
Mapping Updates							
Statutory Open House							
<u>APPROVALS</u>							
Statutory Public Meeting							
Adoption of Official Plan (or Amendments) and Circulation							
Passing of Implementing By-law							
Link OP and Zoning Mapping to Text							

Questions for Communication Committee

INFORM

How do we want to announce project?

Who do we want to engage?

What is the best way to inform the residents (youth, commuters, singles, seniors, farmers, professional)?

July 2021: Project Start-up

- ☐ Printed ½ page notice with July tax bill mailing, (summary of project, how to get involved, link to website OP page, how to provide input, how to receive updates, how to be involved in topic specific round tables, also statutory requirements for ZBLA)
- ☐ Social media blast
- ☐ Eblast for Round table
- ☐ Special invitation to residents with a history of specific knowledge on round table topics
- ☐ _____

ENGAGE

What is the best way to engage interested residents and encourage people with expertise to contribute?

How do we make engagement meaningful?

September 1, 2021 Open House (also Statutory Housekeeping By-law meeting)

- ☐ Virtual meeting (advertised through July tax billing)
- ☐ E-mail to Dufferin Builders association, DBOT, Dufferin Ag, _____
- ☐ Eblast a week before meeting
- ☐ _____

Round Tables and Committee Workshops (Q4 2021)

- ☐ Advertise events via: social media, special invitation, add to Website OP page
- ☐ October 13 (tentative) Recreation Round Table
- ☐ October 20 (tentative) Natural Heritage Round Table (including climate change and energy efficiency)
- ☐ October 27 (___pm tentative) Rural Character & ViewShed Round Table
- ☐ November 10 (tentative) Agricultural Round Table
- ☐ September 16th (regular meeting) – Economic Development Committee
- ☐ November 8th (regular meeting) – Road Safety Committee

How do we tell contributors how we used their input?

Report to Council – Public Engagement Findings Report (Q4 2021 – Q1 2022)

- ☐ Add to website OP page
- ☐ Include in Council agenda package
- ☐ _____

EDUCATE

Open House (Draft OPA and Mapping) (Q2 2022)

- ☐ Printed ½ page notice with July tax bill mailing
- ☐ Special E-Invite to committee and round table members
- ☐ Social meeting channels
- ☐ Website notice (OP page and under Notices)
- ☐ Special individual meetings for contentious issues
- ☐ _____

EMPOWER

Who will make decision? (Council)

What does the public do if they do not like the decision?

Statutory Public Meeting (Q3 2022)

- ☐ Printed ½ page notice with July tax bill mailing, in accordance with Planning Act
- ☐ Website notices (OP and under Notices)

Information opportunities for meetings and mitigation

- ☐ Special individual meetings for potential appellants
- ☐ Ministry and County meetings
- ☐ LPAT process
- ☐ Formal Mitigation

Notice of Adoption (Planning Act Notice)

- ☐ Undertake circulation in accordance with Planning Act
- ☐ Notice of Decision sent to anyone who requested

EDUCATE & EMPOWERMENT

Announcement of Completion and updated internet-based resources

- ☐ Council highlights e-blast
- ☐ Social media
- ☐ E-invite to realtors, commenting agencies, circulation teams, builders, developers
- ☐ _____



Community Communications Advisory Committee

TERMS OF REFERENCE

1. PURPOSE

The Community Communications Advisory Committee ("CCAC") is an advisory committee of Council with a mandate to assist in creating a vision for long-term and evolving community engagement and increased communication to residents.

2. MANDATE

The Mandate of the Township CCAC is to:

1. Create a flexible vision for long-term and evolving community engagement.
2. Assist, in an advisory capacity, Council and township staff on matters related to increased communication to residents.

3. ACCOUNTABILITY

Provide recommendations to Council for approval on a quarterly basis. Council may request update reports at any time on specific projects or initiatives.

4. MEMBERSHIP/VOTING

The Community Communications Advisory Committee will be comprised of two (2) to four (4) members who are appointed by Council and one (1) Council representative. The committee will be in effect from August 2020 until September 2022.

Voting Members:

- Two (2) to Four (4) members of the Public at Large – members must be a resident of the Township of Mulmur
- One (1) Council representatives to be selected by Council

Openings for the membership shall be publicly advertised as appointment opportunities arise.

Non-Voting Members:

- Department Managers, as requested by the CCAC
- Recording Secretary (staff member of the Township of Mulmur).

Members will:

1. Demonstrate a strong interest and commitment to fostering communications within the Township.
2. Help further the goals of the CCAC through provision of input based on professional expertise.
3. Commit to full participation in regularly scheduled meetings.
4. Make recommendations in the most collaborative and collective manner possible.
5. Participate as a leader, capable of taking an ambassador role within the community in support of decisions made by the CCAC and by Council.

5. QUORUM

Quorum for the CCAC, is 3 voting members, which must include at least one (1) Council representative and two (2) members of the Public, regardless of the total number of members in attendance.

6. REMUNERATION

No compensation shall be provided to members of the CCAC for their participation.

7. MEETING DETAILS, AGENDA, MINUTES & PROCEDURE

1. The CCAC will meet a minimum of 4 times a year on dates determined by the committee.
2. The Recording Secretary shall send out meeting invites to all CCAC members and post notice of the meeting to the Township website.

3. Agenda items shall be set by the Committee Chair, in consultation with and under approval of the Recording Secretary.
4. Members who wish to include an item on the Agenda shall contact the Recording Secretary for consideration.
5. If quorum is not obtained the day of the meeting within fifteen (15) minutes after the hour appointed the meeting shall be cancelled.
6. Meetings may be held at the Municipal Office – Lower level. If the facility is not available, an appropriate alternative location will be selected. The Township of Mulmur Procedural By-law will apply in emergency situations where electronic meetings are necessary.
7. Committee Chairs shall be appointed for a term of twelve (12) months. The Committee shall also elect a Vice Chair, the Vice Chair shall act in place of the Chair in the event that the Chair is absent or the seat has been vacated.
8. Chair and Vice Chair appointments shall be conducted at the first meeting of the CCAC each year.
9. All meetings are open to the public. Committee meetings are not live streamed, nor video and voice recorded. The Township of Mulmur Procedural By-law will apply in emergency situations where recorded electronic meetings are necessary.
10. Minutes will be kept by the Recording Secretary who will distribute the minutes to Committee members and all of Council in accordance with Township practice.
11. All meetings shall be conducted in accordance with the Township of Mulmur Procedural By-law.
12. All members will adhere to Township Policies and shall be provided copies of applicable policies.
13. The Terms of Reference is a living document and will be reviewed once per term of Council at a minimum and may be revised as required by approval of Council.

MULMUR COMMS STRATEGY Implementation 2021

Purpose:

- Purpose of this document is to provide an overview of the collective comms committee thinking
- Develop a strategy highlighting a road map for Township communication beginning in 2021
- Provide a calendar for implementation

THINKING - STRATEGY - IMPLEMENTATION

GOALS:

- REACH AND FREQUENCY: Increased connectivity and engagement
- DEPLOYMENT: Share information in a timely fashion
- INCLUSIVITY: Drive Community Spirit

CURRENT FOLLOWING:

- Email Database: 780 Target: 1,800
- Social Media: 341 followers (43 new in November)

STRATEGY:

- Connect Mulmurites through engaging, inspiring and valuable content that is relevant and meaningful

REACH: **CARE & SHARE CONTENT**

CARE:

- Content that is factual helpful, and valuable to residents
 - Include elements of human interest

SHARE:

- Short and snackable - primarily digital (diverse mediums)
 - Goal: sustainability, speak to Mulmur's green brand

FREQUENCY: (See Calendar)

GENERIC MONTH

2021

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 VIDEO MESSAGE	2	3	4
5	6	7	8	9	10 COUNCIL HIGHLIGHTS	11
12	13	14	15 MONTHLY DIGITAL NEWSLETTER	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30 WINTER/SUMMER Printed bulletin	31	



MONTHLY PLANNER

COUNCIL HIGHLIGHTS

First Friday after meeting. Sent via MAILCHIMP

TONE: FACTUAL

Template

MONTHLY NEWSLETTER – MULMUR MATTERS

Sent 15th of every month via MAILCHIMP,

TONE: PERSONABLE human interest blurb Highlights under key strategic pillars

Template

WINTER/SUMMER BULLETIN THE SIDEROAD SCOOP

Printed sent via mail twice a year, key dates, Mayor's Message, helpful information key numbers

June 30/Nov 30

TONE: INFORMATIVE

Template

VIDEO MESSAGING

Quarterly, 4 times a year. Max: 1min 30secs

Tie to strategic plan and deliverables: highlight accomplishments

February 1

May 1

August 1

November 1

TONE: FACTUAL, HUMAN

SOCIAL MEDIA

Drive to website for more information

As necessary: weekly

TONE: HELPFUL/FUN



STAFF REPORT

TO: Community Communications Advisory Committee
FROM: Roseann Knechtel, Deputy Clerk
MEETING DATE: May 31, 2021
SUBJECT: E-Subscription Promotion

PURPOSE:

The purpose of this report is to present the ways that the Township of Mulmur has been able to increase their communications by expanding the email subscription list.

BACKGROUND:

On March 8, 2021 the Community Communications Advisory Committee passed the following motion:

Moved by: Karen Scully and Seconded by: Shirley Boxem

Recommendation: THAT staff prepare a plan to promote subscriptions to the e-newsletter.

CARRIED.

ANALYSIS:

The Township of Mulmur currently has 837 subscribers to the email list. The following actions have been undertaken to increase Mulmur's e-subscription:

Completed

- Create a newsletter button as a header for the website so that it is easily assessable from every page on the site.
- Inviting people to subscribe through other social networks including Facebook and Twitter.
- Increasing the use of images in our email blasts.
- Include a newsletter sign up button in the signature of all staff emails to easily give residents the opportunity to subscribe for our e-newsletter.

Additional Opportunities

- Sending an automated thank you for subscribing email to new contacts on the subscription list.
- Developing more engaging subject lines so residents understand the purpose of the monthly newsletter and do not confuse the email as being spam.

STRATEGIC PLAN ALIGNMENT:

1. Growing a Connected Mulmur: Communication with and social connectivity within the Mulmur community.

FINANCIAL IMPACTS:

None at this time.

RECOMMENDATION:

THAT the Communications Advisory Committee receive the report.

Respectfully submitted,

Roseann Knechtel

Roseann Knechtel, Deputy Clerk



Official Communication from the Township of Mulmur



Photograph by Gail Prussky

Local Businesses Need You

During the COVID-19 Pandemic, local businesses are facing unprecedented changes and require your help! Support our farmers and small businesses by purchasing locally grown food at the Farmer's Market commencing Sunday May 23rd at the Mansfield Community Park.

Choose businesses within the Township of Mulmur to give back to your community when they need you the most. Support your local businesses by purchasing gardening supplies to help the family learn about being self sustainable. What a great way to keep busy at home and give back to your own community!

Mulmur Matters - March Newsletter

SUPPORTIVE

Fire Department Training Centre

The Mulmur-Melancthon Fire Department has received a grant for the installation of a fire training centre. Congratulations to our newly appointed Chief Mat Waterfield and Deputy Chief Brendon Bogers.

Music in the Hills

Council supported an Event Permit for Music in the Hills, a drive-in concert at the base of the Mansfield Ski Club on June 25, 2021. The event will feature The Jim Cuddy Trio (from Blue Rodeo), Shelburne up and coming artist Sohayla Smith, and Woody Woodburn. All proceeds go towards Suicide Awareness Council of Dufferin County. For more information please visit their [website](https://www.eventbrite.ca/e/jim-cuddy-music-in-the-hills-tickets-154284991563?aff=Other) or @musicinthehillsmulmur. For ticket sales <https://www.eventbrite.ca/e/jim-cuddy-music-in-the-hills-tickets-154284991563?aff=Other>.



PROSPEROUS

2021 Farmer's Market

The 2021 Farmer's Market will be located at the Mansfield Community Park. The market will run from 11am-3pm on Sundays starting May 23, 2021. For more information contact the Mulmur Farmer's Market at mulmurmarket@gmail.com.



CONNECTED

Townhall

Are you interested in attending a virtual Townhall meeting? If so, complete the [survey](#) and let us know what topics you might be interested in.

Audio Visual Equipment in Council Chambers

Council has approved the purchase of audio-visual equipment for the Council Chambers, using monies received through the 2021 COVID-19 Recovery Funding for Municipalities and Safe Restart Agreement Funding. The new system will include televisions and a Polycom, to allow increased electronic participation moving forward.

SUSTAINABLE

Enhancements to the Honeywood Arena

Council passed a motion to support Option D of the Recreational Efficiency Study. This involves keeping the ice surface but replacement of the community room, kitchen, dressing rooms and office, support subject to grant availability and funding. Next steps are to secure architectural/ engineering design. A summary of Option D and the cost implications will be presented at the NDCC monthly electronic meeting on May 12, 2021 at 7pm.

Mulmur Matters - March Newsletter

Official Plan

The Township has initiated its Official Plan update. The Official Plan workplan includes a public engagement process. The Township is looking for residents interested in participating in roundtable discussions on recreation, agriculture, aging in place/seniors, environment and rural character. Please contact staff for more information. Information on the Official Plan Update can be found at the following link: <https://mulmur.ca/build/current-proposals/OfficialPlanUpdate>.

DID YOU KNOW?

Honeywood Cemetery

Plots and niches are available at the Honeywood Cemetery, for more information contact Harold Ritchie at [519 925 6372](tel:5199256372).

Water Sample Bottles at the Township Office

Water sample bottles are available 24/7 for pick up outside the front doors at the Township Office.

Rapid Testing for COVID-19

Dufferin Board of Trade is offering Rapid Testing Kits to keep workplaces in Dufferin safe. For more information visit their [website](https://dufferinbot.ca/rapidtest).



Sign up for E-Billing

Sign up for E-Billing to receive your property tax and/or water bill(s) by email and help contribute to a greener planet. To sign up to receive your bill electronically, please complete the [form](#).

Upcoming Meetings:

May 17 3:00pm Rosemont Fire Board

May 18 7:00pm Mulmur-Melancthon Fire Board

May 20 7:00pm Economic Development Committee

Our Township Office address is:

758070 2nd Line East, Mulmur, Ontario
L9V 0G8

Township Office Phone Number is:

705.466.3341

More Information at:

www.mulmur.ca

Council Strategic Plan 2020-2024

1. Growing a Prosperous Mulmur: Responsibly managing the fiscal resources of Mulmur and providing opportunities for success.
2. Growing a Connected Mulmur: Communication with and social connectivity within the Mulmur community.
3. Growing a Supportive Mulmur: Providing local services to support the needs of Mulmur residents and businesses.
4. Growing a Sustainable Mulmur: Being Proactive in Sustainable Initiatives to ensure the long term well being of Mulmur (includes Resources/ Financial/ People).