



**AGENDA  
COMMUNITY COMMUNICATIONS ADVISORY COMMITTEE**

**May 26, 2022 at 7:00 p.m.**

**This meeting may be attended in person or electronically.**

To connect by phone, please dial any of the following numbers and use the meeting ID provided below.

+1 647 374 4685 Canada

+1 647 558 0588 Canada

To connect to video follow the link below and use the meeting ID provided below.

<https://us02web.zoom.us/j/84829988171>

Meeting ID: 848 2998 8171

**1. CALL TO ORDER**

**2. APPROVAL OF THE AGENDA**

Recommendation: THAT the agenda be approved.

**3. MINUTES OF THE PREVIOUS MEETING**

Recommendation: THAT the minutes January 13, 2022 be approved.

**4. DISCLOSURE OF PECUNIARY INTEREST**

**5. ADMINISTRATION**

**5.1 1st QTR Report: Communications Traffic**

**5.2 Elections Communications**

**6. INFORMATION ITEMS**

**6.1 Township of Mulmur Magnet**

**6.2 February – May 2022 Newsletters**

Recommendation: THAT the Community Communications Advisory Committee receive the information items as copied and circulated.

**7. ITEMS FOR FUTURE MEETING**

**8. ADJOURNMENT**

Recommendation: THAT we do now adjourn at \_\_\_\_\_pm to meet again on July 14, 2022 at 7:00pm, or at the call of the Chair.



**MINUTES**  
**COMMUNITY COMMUNICATIONS ADVISORY COMMITTEE**  
**Thursday January 13, 2022 at 7:00 p.m.**

Present: Karen Scully - Chair, Ruth Armstrong, Shirley Boxem, Taria van Weesenbeek, Roseann Knechtel – Recording Secretary

**1. CALL TO ORDER**

The meeting was called to order by the Chair at 7:05 pm.

**2. APPROVAL OF THE AGENDA**

**Moved by Armstrong and Seconded by Boxem**  
THAT the agenda be approved.

**Carried.**

**3. MINUTES OF THE PREVIOUS MEETING**

**Moved by Armstrong and Seconded by Boxem**  
THAT the minutes of September 14, 2021 be approved.

**Carried.**

**4. DISCLOSURE OF PECUNIARY INTEREST - NONE**

**5. ADMINISTRATION**

**5.1 Community Directory**

The Committee discussed ways to accomplish their goal of increasing the Community Directory. Suggestions included:

- Plug on social media
- Poster advertisement at facilities, community boards, and ice rink
- Information table at the Family Day Skate event
- Development of fridge magnets

Direction was given to the Secretary to investigate the use of QR codes for inclusion in the next Township wide newsletter to sign up for the email list.

Direction given to the Secretary to create a magnet for distribution at the Family Day Skating Event.

## **5.2 Website and Social Media Traffic**

Members reviewed the website and social media traffic.

Direction was given to the Secretary to provide summarized quarterly reports with a comparison against surrounding Township's as well as email list numbers.

## **5.3 Monthly Newsletter Questions**

Members discussed questions to include in the monthly newsletter to increase resident involvement and made the following suggestions:

- What types of events would you be interested in?
- Include past survey results
- Feedback on the newsletter
- Where do you shop? Why?
- Highlight staff members

Direction was given to members are to email ideas to the Secretary.

## **6. INFORMATION ITEMS**

### **6.1 Resignation – Emily Sedgwick**

### **6.2 Township Newsletters**

### **6.2 2022 CCAC Goals**

#### **Moved van Weesenbeck by Seconded by Boxem**

THAT the Community Communications Advisory Committee receive the information items as copied and circulated.

**CARRIED.**

## **7. ITEMS FOR FUTURE MEETINGS**

### **7.1 Website, Social Media and Email List Quarterly Report**

### **7.2 QR Codes**

## **8. ADJOURNMENT**

#### **Moved by Armstrong and Seconded by Boxem**

THAT we do now adjourn at 8:42 p.m. to meet again on April 28, 2022 at 7:00 pm or at the call of the Chair.

**CARRIED.**



**STAFF REPORT**

**TO:** Community Communications Advisory Committee (CCAC)  
**FROM:** Roseann Knechtel, Deputy Clerk  
**SUBJECT:** 2022 1<sup>st</sup> Quarter Communications Statistics

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**PURPOSE:**

The purpose of this report is to provide the CCAC with statistical information for the 1<sup>st</sup> Quarter of 2022

**BACKGROUND:**

At the Committee meeting on January 13, 2022 direction was given to the Secretary to provide summarized quarterly reports of communications traffic. When comparing statistic to neighbouring municipalities please keep population size in mind.

<b>MUNICIPALITY</b>	<b>POPULATION (2021 CENSUS)</b>
Town of Orangeville	30,167
Town of Mono	9,421
Town of Shelburne	8,994
Town of Grand Valley	6,571
Township of Amaranth	4,327
Township of Mulmur	3,571
Township of Melancthon	3,132
Township of East Garafraxa	2,794
Essa	22,970
Springwater	21,859 (approx.)
Clearview Township	15,123 (approx.)
Adjala-Tosorontio	10,989

**ANALYSIS:**

**Email Distribution List:** Posters have been created as per the direction of the Committee and have been posted on social media channels and will be included in the July tax bill insert with a QR Code. Analytics for the Township’s electronic monthly newsletters are as follows:

<b>MONTH</b>	<b>SENT TO</b>	<b>OPENS</b>	<b>CLICKS</b>	<b>BOUNCES</b>	<b>UNSUBSCRIBES</b>
February	816	525 (66%)	85 (11%)	19 (2%)	2
March	820	567 (71%)	120 (15%)	19 (2%)	2
April	823	552 (69%)	73 (9%)	22 (3%)	0
May	826	544 (68%)	83 (10%)	23 (3%)	0

**Website:** Website analytics can be found as Schedule A.

**Facebook:** Mulmur’s Facebook account has 819 followers as of May 2022. A month-long summary of Facebook activity for the Township shows:

- 17,872 people reached
- Audience of 672
- 375 Reactions
- 157 Photo views
- 102 Shares
- 75 Link Clicks
- 62 Comments
- 8 new followers (audience growth 1.05%)

A comparison to other municipalities are as follows:

<b>MUNICIPALITY</b>	<b># OF FOLLOWERS</b>	<b>% OF POPULATION</b>
Town of Orangeville	4.9K	16%
Town of Shelburne	2.8K	31%
Essa Township	2,125	9%
Town of Grand Valley	1,946	29%
Township of Amaranth	1.2K	27%
Town of Mono	1,162	12%
Adjala-Tosorontio	926	8%

Township of Mulmur	819	22%
Township of Melancthon	442	14%
East Garafraxa	273	9%

**Twitter:** Mulmur’s Twitter account was created in 2015. As of May 2022, Mulmur has 749 followers. A month-long summary of Twitter activity for the Township shows, 19 postings (tweets), 3,001 tweet impressions (the number of times the tweet was seen), 724 profile visits and 17 mentions.

A comparison to other municipalities are as follows:

MUNICIPALITY	# OF FOLLOWERS	% OF POPULATION
Town of Orangeville	5,975	19%
Springwater	4,316	19%
Clearview Township	2,928	19%
Essa	1,056	4%
Town of Shelburne	923	10%
Township of Mulmur	749	20%
Town of Grand Valley	696	10%
Adjala-Tosorontio	694	6%
Town of Mono	675	7%
Township of Melancthon	589	18%
Township of Amaranth	379	8%
East Garafraxa	313	11%

**Instagram:** Was created informally by the Mulmur Events Committee and was recently taken over by the Township as an official communication channel in April 2022. As of May 2022, Mulmur has 516 followers. A month-long summary of Instagram activity for the Township shows, 23 posts, a read of 1,783 people, 9 new followers (audience growth of 1.78%).

Instagram is not a common social media platform for municipal governments. A comparison to some of the other municipalities that do use Instagram are:

<b>MUNICIPALITY</b>	<b># OF FOLLOWERS</b>	<b>% OF POPULATION</b>
Town of Orangeville	1,846	6%
Clearview Township	1,135	7%
Springwater	657	3%
Township of Mulmur	516	14%

**RECOMMENDATIONS:**

THAT the Committee receive the 2022 1<sup>st</sup> Quarter Communications Report.

TOWNSHIP OF  
**MULMUR**

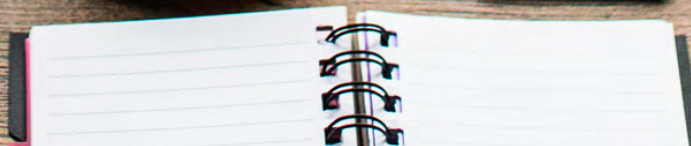
*Stay in touch!*

Sign up for our

# **NEWSLETTER**

Sign up to receive information  
from Mulmur Township directly  
to your inbox.


**goto [www.mulmur.ca](http://www.mulmur.ca)**



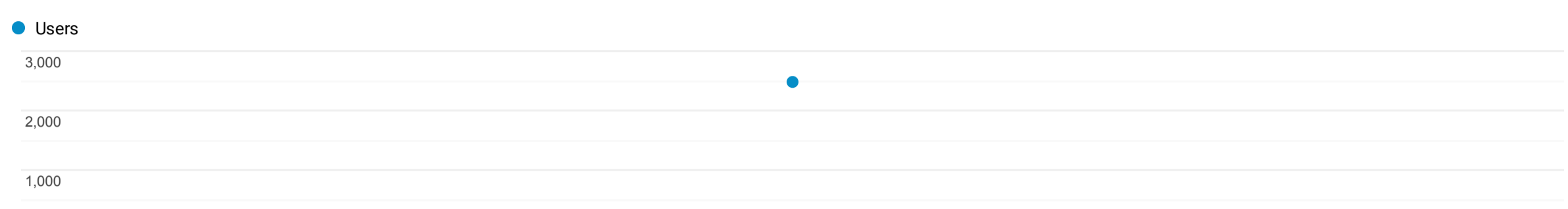


**Audience Overview**

Apr 1, 2022 - Apr 30, 2022

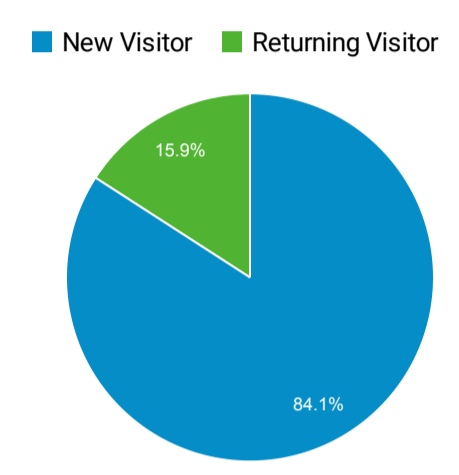
 **All Users**  
 100.00% Users

**Overview**



Apr 1, 2022 - Apr 30, 2022

Users <b>2,477</b>	New Users <b>2,283</b>	Sessions <b>3,271</b>	Number of Sessions per User <b>1.32</b>
Pageviews <b>6,692</b>	Pages / Session <b>2.05</b>	Avg. Session Duration <b>00:01:46</b>	Bounce Rate <b>65.42%</b>



Language	Users	% Users
1. en-us	1,236	49.82%
2. en-ca	842	33.94%
3. en-gb	139	5.60%
4. c	115	4.64%
5. zh-cn	99	3.99%
6. en	28	1.13%
7. en-au	9	0.36%
8. fr-fr	3	0.12%
9. cs-cz	1	0.04%
10. de-de	1	0.04%

## Engagement

Apr 1, 2022 - Apr 30, 2022

**All Users**  
100.00% Users (100.00% Sessions)

### Distribution


Session Duration Bucket

<p>Sessions</p> <p><b>3,271</b></p> <p>% of Total: 100.00% (3,271)</p>	<p>Pageviews</p> <p><b>6,692</b></p> <p>% of Total: 100.00% (6,692)</p>
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Session Duration Bucket <sup>?</sup>	Sessions <sup>?</sup>	Pageviews <sup>?</sup>
0-10 seconds	2,418	2,721
11-30 seconds	186	454
31-60 seconds	136	431
61-180 seconds	172	705
181-600 seconds	181	1,010
601-1800 seconds	141	806
1801+ seconds	37	565

**Frequency & Recency**

Apr 1, 2022 - Apr 30, 2022

 **All Users**  
 100.00% Users (100.00% Sessions)

**Distribution**

Count of Sessions

<p>Sessions</p> <p><b>3,271</b></p> <p>% of Total: 100.00% (3,271)</p>	<p>Pageviews</p> <p><b>6,692</b></p> <p>% of Total: 100.00% (6,692)</p>
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Count of Sessions <sup>?</sup>	Sessions <sup>?</sup>	Pageviews <sup>?</sup>
1	2,283	4,013
2	295	655
3	118	267
4	70	150
5	50	108
6	38	113
7	30	53
8	22	60
9-14	90	320
15-25	75	236
26-50	57	339
51-100	72	204
101-200	15	35
201+	56	139

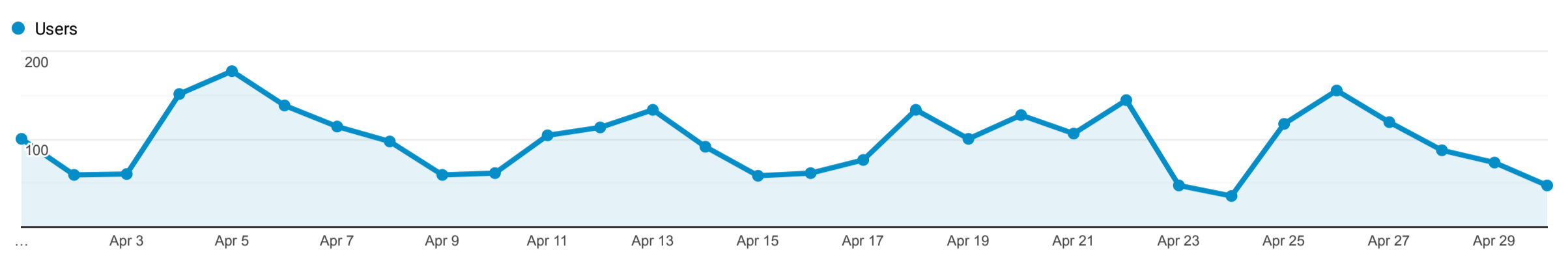
**Overview**

Apr 1, 2022 - Apr 30, 2022

All Users  
 100.00% Users

**Explorer**

Summary



Device Category	Acquisition			Behavior			Conversions		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>2,477</b> % of Total: 100.00% (2,477)	<b>2,283</b> % of Total: 100.00% (2,283)	<b>3,271</b> % of Total: 100.00% (3,271)	<b>65.42%</b> Avg for View: 65.42% (0.00%)	<b>2.05</b> Avg for View: 2.05 (0.00%)	<b>00:01:46</b> Avg for View: 00:01:46 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>\$0.00</b> % of Total: 0.00% (\$0.00)
1. desktop	<b>1,554</b> (62.74%)	<b>1,418</b> (62.11%)	<b>2,039</b> (62.34%)	<b>62.92%</b>	<b>2.23</b>	<b>00:02:13</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
2. mobile	<b>857</b> (34.60%)	<b>805</b> (35.26%)	<b>1,146</b> (35.04%)	<b>70.24%</b>	<b>1.70</b>	<b>00:01:01</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)
3. tablet	<b>66</b> (2.66%)	<b>60</b> (2.63%)	<b>86</b> (2.63%)	<b>60.47%</b>	<b>2.35</b>	<b>00:01:17</b>	<b>0.00%</b>	<b>0</b> (0.00%)	<b>\$0.00</b> (0.00%)

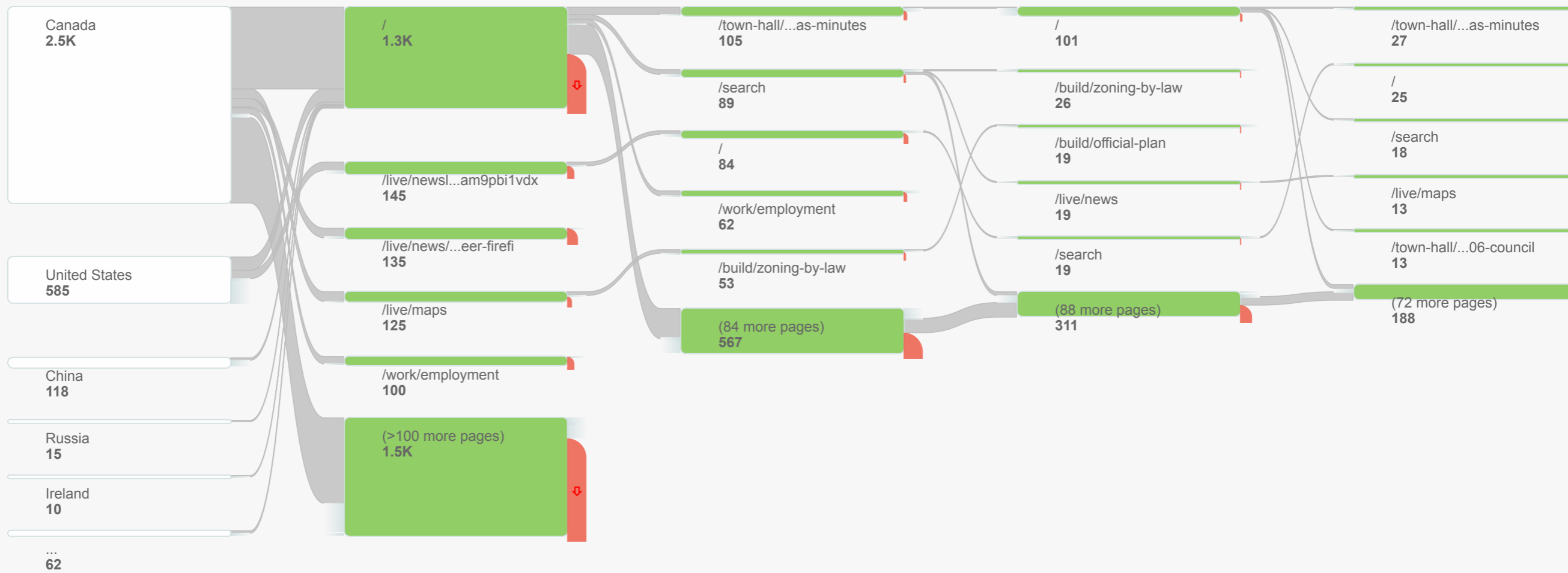
Rows 1 - 3 of 3

**Users Flow**

Apr 1, 2022 - Apr 30, 2022

**All Users**  
 100.00% Sessions

Country ▾



# April 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
27	28	29	30	31	1	2
3	4	5 <a href="#">Candidate training session- For all 3 sessions</a>	6	7	8 <a href="#">Voterlookup infographic:</a>	9
10	11 <a href="#">Candidate training advertisement- for all 3 sessions</a>	12	13	14	15 Good Friday	16
17	18 <a href="#">Candidate Training advertisement- for 2 in person</a>	19	20	21	22	23
24	25	26	27	28	29 <a href="#">Candidate training session- shelburne session only</a>	30
1	2	<a href="#">Mock captions found here</a>				

# May 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	<b>2</b> <u>Announcement of nomination period starting.</u>	<b>3</b>	4	<b>5</b> <u>Candidate Training advertisement- shelburne only</u>	6	7
8 mother's day	9	10	11	12	13	14
<b>15</b> <u>Who is eligible to run.</u>	<b>16</b>	17	18	19	<b>20</b>	<b>21</b> <u>Reminder about election.</u>
22	23 Victoria day	24	25	26	<b>27</b> <u>Voterlookup reminder.</u>	28
29	<b>30</b> <u>List of important dates for candidates.</u>	31	1	2	3	4
5	6	<a href="#">Mock captions found here</a>				

# June 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	31	1 <u>Important dates for Voters infographic.</u>	2	3 <u>Council vacancy announcement- applications now being accepted</u>	4
5	6	7 <u>Voterlookup.ca reminder.</u>	8	9	10	11
12	13 <u>candidate vacancy</u>	14	15	16	17 <u>Voterlookup reminder.</u>	18
19	20 <u>Reminder to pick up monination packages.</u>	21	22	23	24 <u>candidate vacancy</u>	25
26	27 <u>Voter look up and ways to vote reminder video.</u>	28	29 <u>end of application period- 2 pm</u>	30	1	2
3	4	<a href="#">Mock captions found here</a>				



# July 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	1 Canada day	2
3	4 Voterlookup reminder-mmah.graphic	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19 One Month left to file.	20	21	22	23
24	25	26	27	28	29	30
31	1	<a href="#">Mock captions found here</a>				

# August 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31	1 stat holiday	2 Reminder to file packages.	3 Ways to vote- farm/working video	4 Welcome to new councillor	5	6
7	8	9	10	11	12 One week left to file.	13
14	15 Last week to file packages.	16	17	18	19 Today is the last day to file.	20
21	22	23	24 Placeholder- all candidates meeting	25	26	27
28	29	30	31	1	2	3
4	5	<a href="#">Mock captions found here</a>				

# September 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	31	1 <u>Ways to Vote:</u>	2	3
4	5 labour day	6	7	8	9	10
11	12	13	14	15 <u>Ways to vote- vote from home:</u>	16	17
18	19	20	21	22	23	24
25	26	27	28	29 <u>Reminder to look out for Voter Information Letter</u>	30 National day of truth and reconciliation	1
2	3	<a href="#">Mock captions found here</a>				

# October 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
25	26	27	28	29	30	1
2 <a href="#">Reminder to look out for Voter Information Letter</a>	3	4	5	6 <a href="#">ways to vote video- seniors</a>	7	8
9	10 Thanksgiving	11 <a href="#">Advanced Polls Opening Soon:</a>	12	13	14 <a href="#">Advanced polls are open:</a>	15
16	17	18	19	20	21 <a href="#">Advanced polls still open</a>	22
23 <a href="#">Tomorrow is election day</a>	24 <a href="#">Today is election day:</a>	25 notice of election	26	27	28	29
30	31	<a href="#">Mock captions found here</a>				



# Municipal Candidate Information Session

**April 12, 2022 - 7 PM**

Hosted Virtually by the Ministry of  
Municipal Affairs and Housing

[www.youtube.com/watch?v=jJuk6\\_DZtEO](https://www.youtube.com/watch?v=jJuk6_DZtEO)

To ask a question during the session email  
[elections@orangeville.ca](mailto:elections@orangeville.ca) or call  
1-289-801-5774

Conference ID: 183 915 984#

## In-Person Candidate Information Sessions

**April 19, 2022 - 7 PM**

Hosted by Fred Dean

**Location:** Tony Rose Memorial Sports Centre  
6 Northmen Way, Orangeville  
Banquet Hall and Northview Room

**May 5, 2022 - 2:30 PM**

Hosted by Fred Dean

**Location:** Grace Tipling Hall  
203 Main Street East, Shelburne

# 2022 ONTARIO MUNICIPAL AND SCHOOL BOARD ELECTIONS

OCTOBER 24, 2022

ON THE LIST  
TO VOTE?  
HAVE YOUR SAY!



VISIT [VOTERLOOKUP.CA](https://voterlookup.ca)



MUNICIPAL  
PROPERTY  
ASSESSMENT  
CORPORATION





# Municipal Candidate Information Session

**April 12, 2022 - 7 PM**

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1-289-801-5774

Conference ID: 183 915 984#

## In-Person Candidate Information Sessions

**April 19, 2022 - 7 PM**

Hosted by Fred Dean

**Location:** Tony Rose Memorial Sports Centre  
6 Northmen Way, Orangeville  
Banquet Hall and Northview Room

**May 5, 2022 - 2:30 PM**

Hosted by Fred Dean

**Location:** Grace Tipling Hall  
203 Main Street East, Shelburne

# 2022 Election Candidate Training

Hosted by the Ontario Ministry of  
Municipal Affairs and Housing

Taking place on Thursday,  
May 5th from 2:30 to 4:30 at  
Grace Tipling Hall, Shelburne ON





# **REMINDER TO PICK UP YOUR 2022 ELECTION CANDIDATE NOMINATION PACKAGE**



**LAST DAY TO FILE:  
AUGUST 19TH @2PM**

**Available online or at the Township Office  
Monday to Friday from 8:30 am to 4:30 pm**

**VIDEO**

**Voting online or  
by phone in the  
2022 municipal  
election means  
you can vote from  
anywhere!**



**VIDEO**

**Keep an eye out for  
your voter  
information letter,  
which will arrive in  
early October,  
for more information  
visit our website at  
[www.mulmur.ca](http://www.mulmur.ca)**





**This is the last week to  
pick up & file your 2022  
Municipal Election  
Candidate Packages!**

**Available until August 19th at 2 pm**

Online or at the Township of Mulmur Office  
Open Mon - Fri 8:30 to 4:30



**Last week to file your  
2022 Election  
Candidate Package:**

**Last day:  
Friday, August 19th at 2 pm**



# LAST DAY TO FILE YOUR 2022 ELECTION CANDIDATE NOMINATION PACKAGE



**TODAY, AUGUST 19TH @2PM**

File your completed package at the  
Mulmur Township Office before 2 pm today

# 2022 ONTARIO MUNICIPAL AND SCHOOL BOARD ELECTIONS

OCTOBER 24, 2022

ON THE LIST  
TO VOTE?  
**HAVE YOUR SAY!**



VISIT [VOTERLOOKUP.CA](https://voterlookup.ca)



MUNICIPAL  
PROPERTY  
ASSESSMENT  
CORPORATION



**REMINDER TO PICK UP YOUR 2022  
ELECTION CANDIDATE NOMINATION  
PACKAGE**



**LAST DAY TO FILE:  
AUGUST 19TH @2PM**

**Available online or at the Township Office  
Monday to Friday from 8:30 am to 4:30 pm**



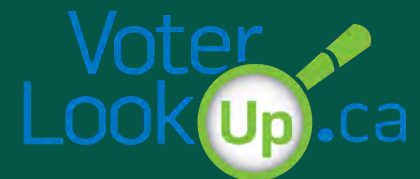


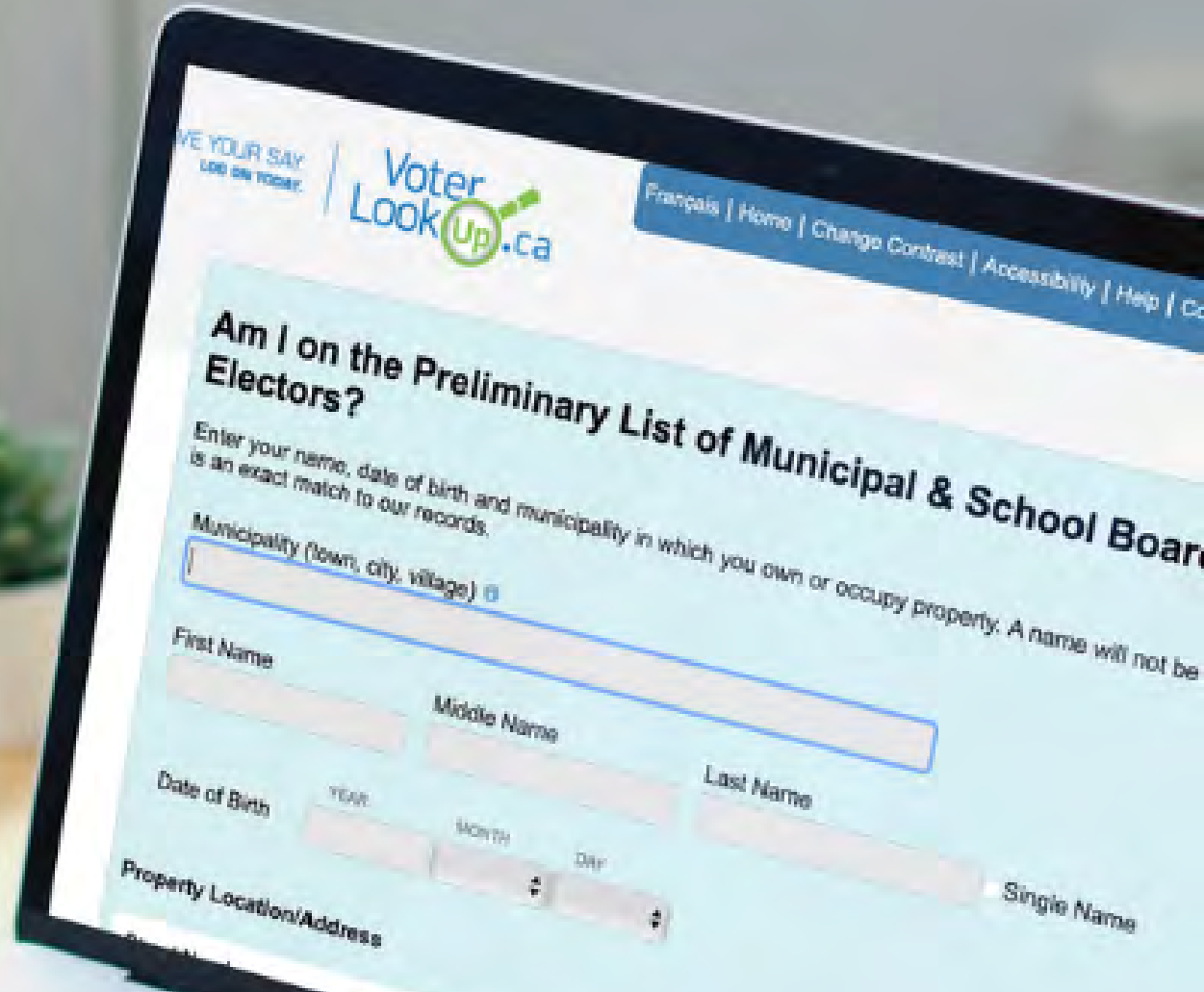
**Make sure that your voter information is correct before this year's Municipal Election!**

Video



**Head to [www.voterlookup.ca](http://www.voterlookup.ca) to ensure that your information is correct, and be ready to vote this October!**





TOWNSHIP OF  
**Is your voter information  
up to date?**



**Don't forget to pick up  
your 2022 Municipal  
Election Candidate  
Nomination Packages!**

**Available now until August 19th at 2 pm  
Online or at the Township office from  
Mon - Fri 8:30 to 4:30**

# Have you registered to vote for this year's municipal election?

VIDEO

**Head to [www.voterlookup.ca](http://www.voterlookup.ca) to  
check that your information is  
correct on the voter list!**

**VIDEO**

**You can vote online or by phone this fall, which means you'll be able to vote from anywhere! Even from here!**

**VIDEO**

**Advanced polls open on October 14th,  
and Election Day is October 24th!  
Remember to vote!**

**VIDEO**



# Important Dates for Voters

DATE	EVENT
May 2nd-	First day of Candidate Nomination Period
May 2nd-	First potential day of campaign period
Before July 1st-	Ensure that all personal information is accurate on <a href="http://www.voterlookup.ca">www.voterlookup.ca</a>
Early - October	Voter Information Letters will be mailed out, which contain your PIN to use to vote online or by phone
October-14th	Advanced polls open at 10 am, vote online, in-person, or by phone
<b>October-24th</b>	Election Day- vote online or by phone from 10 am to 8 pm, advanced polls close
October-25th	Declaration of results
December-14th	Term of office commences
January - 3rd	Campaign period ends



# 2022 Municipal Election Candidate Nomination Packages Available now!

Available today at the Township  
Office or online at [www.mulmur.ca](http://www.mulmur.ca)

Mon - Fri 8:30 to 4:30

# WHO IS ELIGIBLE TO RUN FOR MUNICIPAL COUNCIL?



Must be 18 years of age or older



Must be a Canadian citizen



Must be legally eligible to vote



Must be a resident, non-resident owner, or tenant of land in the municipality, or the spouse of one



Must not be disqualified by any legislation from holding municipal office

VIDEO

# REMINDER



The 2022 Election is right around the corner! Are you registered to vote?

VIDEO



**Visit [voterlookup.ca](http://voterlookup.ca)  
to make sure your  
information is up to date  
ahead of this year's  
election!**

**Voter  
LookUp.ca**

# Important Dates for Election Candidates

DATE	EVENT
May 2nd-	First day of Candidate Nomination Period
May 2nd-	First potential day of campaign period
August-19th	Last day of nomination period & last day to file Candidate packages at 2 pm
August-22nd	Certification of nomination forms and acclamations
October-14th	Advanced Polls open at 10 am
<b>October-24th</b>	Election Day- vote online or by phone from 10 am to 8 pm, advanced polls close
October-25th	Declaration of results
December-14th	Term of office commences
January - 3rd	Campaign period ends

**The Municipal  
election is right  
around the corner!**

**Voting will be  
taking place online  
or over the phone!**



**VIDEO**

**To vote, you will  
need your  
Personal  
Identification  
Number found on  
your voter  
information letter**



**VIDEO**



**Voting online or by  
phone lets you  
vote anywhere,  
anytime once the  
advanced polls  
open on October  
14th!**



**VIDEO**

**Eligible voters can vote  
through the Voter Help  
Centre at:**

**Township of Mulmur  
Administrative Offices**

**758070 2nd Line East**

**by internet/ phone only**

**October 14th- 10 am to 4:30 pm**

**October 17th-21st- 8:30 am to  
4:30 pm**



**VIDEO**

**An in-Person Voting location  
is also available at:**

**Township of Mulmur  
Administrative Offices**

**758070 2nd Line East**

**by internet/ phone only**

**October 14th- 10 am to 4:30 pm**

**October 17th-21st- 8:30 am to  
4:30 pm**



**VIDEO**

# **ADVANCED POLLS OPENING SOON!**



**VIDEO**

# ELIGIBLE VOTERS MAY VOTE BY ATTENDING THE VOTER HELP CENTRE:

TOWNSHIP OF MULMUR ADMINISTRATIVE OFFICES  
INTERNET / PHONE ONLY

758070 2ND LINE EAST

**OCTOBER 14, 2022 - 10:00 A.M. TO 4:30 P.M.**

**OCTOBER 17 - 21, 2022 - 8:30 A.M. TO 4:30 P.M**

## IN-PERSON VOTING LOCATION IS ALSO AVAILABLE AT THE TOWNSHIP OF MULMUR ADMINISTRATIVE OFFICES:

NOTE: VOTING IS BY INTERNET / PHONE ONLY  
758070 2ND LINE EAST

**OCTOBER 14, 2022 - 10:00 A.M. TO 4:30 P.M.**

**OCTOBER 17 - 21, 2022 - 8:30 A.M. TO 4:30 P.M**



**VIDEO**

# Advanced Polls Are Now Open

**Polls will be open from Friday,  
October 14th until Election day,  
Monday, October 24th at 10 am**

**Vote Online or by Phone**





# Reminder

**Advanced polls are open now  
until October 24th!  
Vote online or by phone!**



**ELECTION DAY IS  
TOMORROW**

**DON'T FORGET TO  
VOTE!**





**TODAY IS  
ELECTION DAY!**

**DONT FORGET TO  
VOTE!**



**VIDEO**

A woman with long dark hair, wearing a purple turtleneck sweater, is sitting at a desk and looking at a laptop screen. Her hands are resting on the laptop's trackpad. The background is a bright, out-of-focus window. The text "Vote Online" is overlaid in the upper right, and "VIDEO" is overlaid in the bottom right corner.

**Vote Online**

**VIDEO**

A woman with short, wavy brown hair is sitting at a table in a living room. She is wearing a blue long-sleeved sweater and is holding a black mobile phone to her ear with her left hand. She has a serious expression on her face. The background shows a bookshelf on the left and a window with grey curtains on the right. The lighting is soft and natural.

# Over the Phone

**VIDEO**

**Or in at our In-Person  
voting location at the  
Township Office!**

**VIDEO**

**Voting closes at  
8 pm**

**Don't forget to  
Vote!**

TOWNSHIP OF  
**MULMUR**  **VIDEO**



# Have you received your Voter Information Letter?

For Election Support Contact:

705-466-3341

Mon-Fri from 8:30-4:30

**You'll need your special PIN located  
on your Voter Information Letter to  
be able to vote**



**VIDEO**

**Voting online or by phone in  
the 2022 Municipal Election  
means you can vote from  
anywhere at any time!**

TOWNSHIP OF  
**MULMUR**  **VIDEO**



Like here...

VIDEO



**or here...**

**VIDEO**

**Anywhere!**

**VIDEO**

**Advanced polls open Friday,  
October 14 at 10 am!**



**VIDEO**

# Remember to Vote!

**Advanced Polls:** Friday, October 14th at 10 am  
to  
Monday, October 24th at 10 am

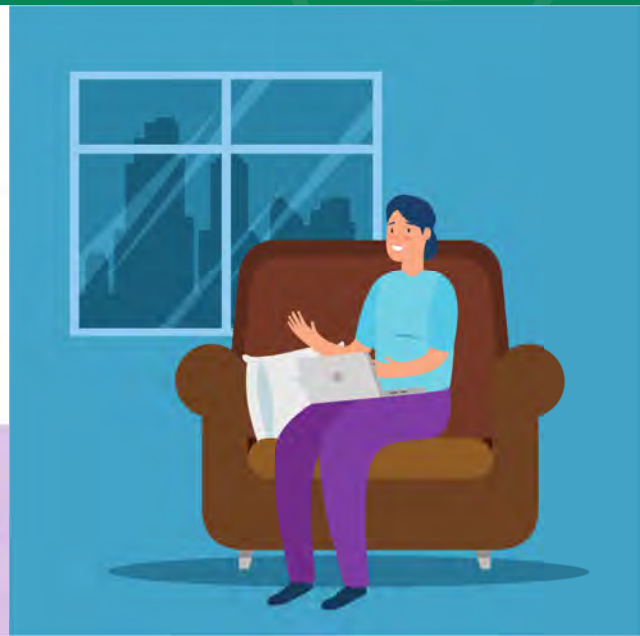
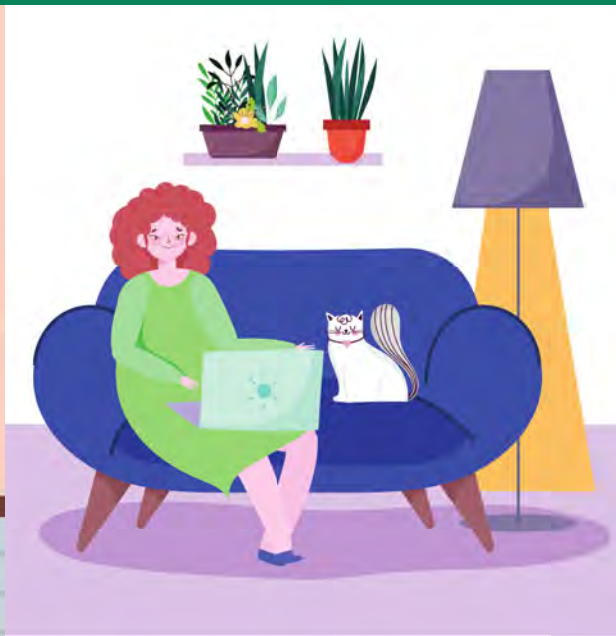
**Election Day:** Monday, October 24th  
from 10 am to 8 pm

TOWNSHIP OF  
**MULMUR**  **VIDEO**



**Vote online from the comfort  
of your home!**

**VIDEO**



2022



**Advanced Polls:**

**Monday, October 14th to  
Monday, October 24th at 10 am**

**VIDEO**

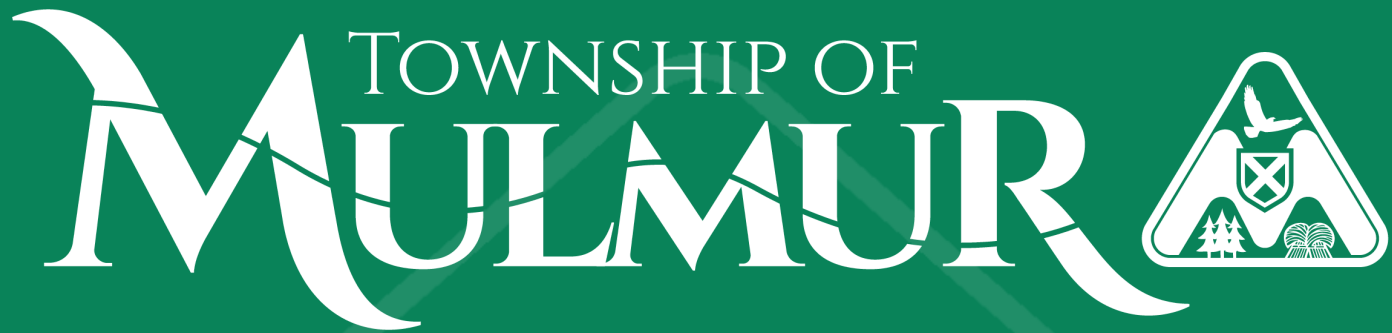
**Election Day:**

**October 24th  
from 10 am to 8 pm**



TOWNSHIP OF  
**MULMUR**





**Voter Information  
Letters are on their way!**

**Keep an eye out for  
yours!**

**You'll need your special PIN located on the  
letter to be able to vote online or by phone!**



# TOWNSHIP OF MULMUR



[info@mulmur.ca](mailto:info@mulmur.ca) | [mulmur.ca](http://mulmur.ca) | (705) 466-3341

# THE HILLS OF MULMUR

Mulmur Matters- February 2022

# 20

# 21

## Black History

*"Black History is Canadian History."*

Deputy Mayor Steve Anderson,  
Shelbourne, Dufferin County

**Then:** The history of Black Settlers in our region is difficult to uncover. Historic documents focus on European immigrants who made up the majority of the population during settlement, such as those who came from England, Ireland and Scotland. While the MoD is fortunate to have a photograph and information on William and Mary Ghant (pictured), it is rare to find these archival resources in our collection. Research is ongoing and recently MoD staff have found a reference in the 1911 Mulmur Census to Norman, Alice and Annie Smith. Their story as Black Settlers is another "hidden history" that we are working to uncover.

This exhibit case was curated with our community partners:

**Alethia O'Hara-Stephenson,**  
President  
Dufferin County  
Canadian Black Association

**Deputy Mayor Steve Anderson,**  
Town of Shelburne

Mary and William Ghant are believed to be emancipated slaves, who came from New York State to Melancthon Township, Dufferin County in 1851 with their two sons. For over 25 years the family owned and worked an impressive 300 acres of farmland. They tilled the land with their team of oxen and raised crops of oats, peas and barley. During the maple syrup season, they tapped over 250 maple trees. Eventually they bought land further north and established several more family farms. (Museum of Dufferin Collection, P-3809-006)



## Your Monthly News & Updates

Visit our Website



### Prosperous

Responsibly managing the fiscal resources of Mulmur and providing opportunities for success.

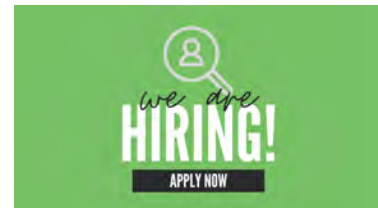
#### Canadian Greener Homes Grant

The Canada Greener Homes Grant provides funds for home evaluations and for retrofits, to a total of \$5,600. Homeowners are eligible for up to \$600 total for the cost of pre- and post-retrofit EnerGuide evaluations and for up to \$5,000 total for the implementation of eligible retrofits such as home insulation, windows doors, and air sealing. For more information visit: <https://www.nrcan.gc.ca/energy-efficiency/homes/canada-greener-homes-grant/start-your-energy-efficient-retrofits/23443>



#### Administrative Assistant Vacancy

The Township of Mulmur is currently hiring an Administrative Assistant. For more information and to apply by Friday February 11, 2022 visit: <https://mulmur.ca/work/employment>



### Connected

Communication with and social connectivity within the Mulmur community.

#### Thomson Trail Outdoor Rink

The rink is open from 7:00am to 11:00pm daily.

Hockey sticks, pucks and playing of hockey are only permitted during the following times:

Monday, Wednesday and Friday 4:00pm to 6:00pm  
Saturday and Sunday 8:00am to 10:00am and 4:00pm to 6:00pm

It is recommended that helmets be worn at all times  
Skating is not permitted when the surface is soft or otherwise indicated

This rink is unsupervised

Parents should use their own discretion regarding the need for supervision of children



## Family Day Skate and Bonfire

The Family Day Skate and Bonfire is scheduled for Monday February 21, 2022 from 1-3pm. Apple cider will be available with a bonfire hosted by the Rosemont District Fire Association. Hotdogs and marshmallows will be available for purchase with all monies going to support the Rosemont District Fire Association.

Note no hockey will be permitted during the event time of 1-3PM. Please feel free to "stick" around afterwards for a friendly neighbourhood game!

\*Please note that this event is weather dependent



## Supportive



Providing local services to support the needs of Mulmur residents and businesses.

## Human Trafficking Awareness Day

Council proclaimed February 22, 2022 as Human Trafficking Awareness Day as a way to bring attention to a crime that leaves a lasting toll on human life, families, and communities around the world. If you suspect someone is a victim of human trafficking, contact the National Human Tracking Hotline at 1-833-900-1010 or the OPP by calling 911. For more information visit:



<https://www.canadianhumantraffickinghotline.ca/#:~:text=The%20Hotline%20is%20operating%2024,Chat%20function%20on%20this%20website>

## Sustainable



Being Proactive in Sustainable Initiatives to ensure the long term well being of Mulmur (includes Resources/ Financial/ People).

## Non-Profit Sector Awareness Week

Council proclaimed February 14-18 as Non-Profit Sector Awareness week. We would like to take this opportunity to express our utmost thanks and appreciation for all of the non-profit organizations that service Mulmur and it's residents.



## North Dufferin Community Centre Management Board Vacancy

We are looking for a motivated individual to represent Mulmur on the North Dufferin Community Centre Board of Management. The NDCC Board of Management is responsible for the operating procedures and policies for the arena operations and programs, and makes recommendations to the Townships of Mulmur and Melancthon. If you are interested in becoming please complete the application form found on our website at: <https://mulmur.ca/work/employment>



# The Mulmur Soapbox!

## Your Roads

How do we determine the salt/sand ratio?

The salt sand ratio is between 3 to 5 %. This is to stop the sand from freezing, sand is used on lower classes of roads to supply traction.

What is the difference in care on paved roads vs gravel?

The Township of Mulmur has two different levels of service  
1.Gravel Roads - Track Bare to snow packed,  
2.Paved Roads – Centre Bare to Bare

Why can't you use pure salt?

The use of pure salt can not be used on Gravel Roads as it will melt the surface of the road turning it into mud.

Pure salt cannot be used on low volume paved roads either. To make salt work properly a steady flow of traffic is required when the air temperature is above - 18 degrees.

What is the purpose of a grader?

Graders are used for two purposes in the winter.

- 1.They are used as snow plows the same as the trucks.
- 2.They are used to ice blade the gravel roads, ice blading is done by using special blade that have 1 inch teeth that brakes up the hard packed snow or ice and allows the tire to grip the gravel/snow packed surface of the road.



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# THE HILLS OF MULMUR

Mulmur Matters- March 2022



Photograph by Ken Siegrist

## Your Monthly News & Updates

[Visit our Website](#)



## Prosperous

Responsibly managing the fiscal resources of Mulmur and providing opportunities for success.

### Community Grants

Council is pleased to award the following 2022

Community Grants:

**Music in the Hills:** Supporting youth services in Dufferin County

**Headwaters Communities in Action:** Farm Fresh Food Guide

**Hospice Dufferin:** Bereavement and Palliative support for Mulmur Residents

**Primrose Elementary School:** 2022 Award for Academic Excellence and Playground Replacement

**Team Van Go:** Winter Trail Grooming in the Dufferin County Forest



We would like to thank everyone who applied. The next round of Community Grant applications will be considered in 2023.



## Connected

Communication with and social connectivity within the Mulmur community.

### Family Day Skate and Bonfire

The Township would like to take this opportunity to thank all of the volunteers and firefighters who helped make our first Family Day Skate event a success.

Although we were not able to use the ice, the community and Rosemont Firefighters Association were able to raise \$721.50 for Muscular Dystrophy.

On behalf of the Rosemont Firefighters Association, thank you! We look forward to our next community event.



### Music in the Hills Festival

#### **June 24th 2022 – Mansfield Ski Club**

The second annual Music in the Hills Festival will support Youth Initiatives in Dufferin County with 100% of proceeds being split evenly between Streams Community Hub, Big Brothers Big Sisters of Dufferin and CMHA - YouthTalk Dufferin.

TICKETS ARE ON SALE NOW. Visit <http://www.musicinthehills.ca/>



# MUSIC IN THE HILLS 2022

FRI. JUNE 24TH @ MANSFIELD SKI CLUB, MULMUR, ON

BENEFIT CONCERT  
TO SUPPORT  
YOUTH IN DUFFERIN COUNTY

YOUTH TALK (CMHA)  
BIG BROTHERS BIG SISTERS  
STREAMS COMMUNITY HUB

MUSICINTHEHILLS.CA  
@MUSICINTHEHILLSMULMUR  
#MUSICINTHEHILLS

TICKETS GO ON SALE DEC. 15TH 2021

Neena  
ROSE

SOHAYLA  
SMITH

TYLER SHAW



## The Great Mansfield Outdoors Race

Registration is now open for 5K/10K/21K races.

North of 89 Trail Series are proud to present their first live event at Mansfield Outdoor Centre, June 4th 2022!

Prizes, refreshments and more!  
For more information and to register visit:  
<https://n89.ca/>



## Supportive



Providing local services to support the needs of Mulmur residents and businesses.

## Council Recognition

Council would like to take the opportunity to recognize Hill n Dale Landscaping for receiving the Georgian Lakelands Chapter Awards of Distinction as 2021 Employer of the Year. Congratulations to James Godbold and team for their achievement!

At the February 2, 2022 meeting, Council received nominations for Senior of the Year and Outstanding Citizen of the Year. It is with great pleasure that Mulmur recognize and award:



**Gordon Laird** as Mulmur's 2022 Senior of the Year and  
**Carl Alexander** with Mulmur's 2022 Outstanding Citizen Award

## Termination of Emergency Orders

On March 1, 2022 Mayor Horner and the

Township of Mulmur terminated its COVID-19 Emergency Declaration.

The Township of Mulmur declared an Emergency on March 30, 2020 in response to the COVID-19 pandemic. In accordance with the Emergency Management and Civil Protection Act, an Emergency Declaration provides the Mayor with the authority to take actions and make orders they consider necessary to protect property and the health, safety and welfare of the Township and its residents.

The City of Guelph, Wellington County and Dufferin County, all of whom fall under the Wellington-Dufferin-Guelph Public Health service delivery area, also terminated their Emergency Declarations on March 1, 2022.

For more information please contact the Township Office.



758076 2nd Line E  
Mulmur, Ontario  
L3Y 5G8  
Tel: (705) 466-1341  
Fax: (705) 472-0417  
Toll: (705) 466-2022

For Immediate Release

February 25, 2022

#### TERMINATION OF EMERGENCY DECLARATION

Mayor Horner and the Township of Mulmur will terminate its Emergency Declaration on March 1, 2022 at 12:01 a.m.

The Township of Mulmur declared an Emergency on March 30, 2020 in response to the COVID-19 pandemic. In accordance with the Emergency Management and Civil Protection Act, an Emergency Declaration provides the Mayor with the authority to take actions and make orders they consider necessary to protect property and the health, safety and welfare of the Township and its residents.

The City of Guelph, Wellington County and Dufferin County, all of whom fall under the Wellington-Dufferin-Guelph Public Health service delivery area, will also terminate their Emergency Declarations on March 1, 2022.

For more information please contact:

Tracy Atkinson  
CAO/Clerk/Planner  
[t.atkinson@mulmur.ca](mailto:t.atkinson@mulmur.ca)

### Rural Rescue Inc. *Babysitters & Stay Safe! Courses*



Babysitters
March 5th, 15th, 17th
April 2nd
May 14th
June 14th
July 2nd, 13th, 20th
August 13th, 17th, 24th

Stay Safe!
July 12th & 19th
August 16th & 23rd



For our full list of first aid courses visit  
[www.ruralrescuetraining.com](http://www.ruralrescuetraining.com)

### Babysitters & Stay Safe Courses

Rural Rescue Inc. is offering the **Babysitters Courses** on:

- March 5, 15 & 17
- April 2
- May 14
- June 14
- July 2, 13, 20
- August 13, 17, 24

**Stay Safe!**

- July 12 & 19
- August 16 & 23

For a full list of first aid courses visit  
[www.ruralrescuetraining.com](http://www.ruralrescuetraining.com)

## Sustainable



Being Proactive in Sustainable Initiatives to ensure the long term well being of Mulmur (includes Resources/ Financial/ People).

### Spring Load Restrictions

Spring load restrictions are now in effect on all Township of Mulmur and County of Dufferin Roads. As per the Highway Traffic Act, loads must be kept under 5 tonnes per axle on all

roads.  
The restriction period typically occurs between March 1st and May 15th and is dependent on weather and road conditions.

For more information please contact the Township Office.



## The Mulmur Soapbox!

### Public Transportation in Mulmur

The County of Dufferin is currently exploring the feasibility of an on-demand public transportation service for Dufferin residents. This service would provide transportation for Mulmur residents, to various areas in Dufferin County and beyond.



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# THE HILLS OF MULMUR

Mulmur Matters - April 2022



Photograph by Gail Prussy

## Your Monthly News & Updates

[Visit our Website](#)

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Join us in-person or virtually at the next Council meeting on  
May 4, 2022 @ 9AM

## 2022 Municipal Election

### 2022 Municipal Election

Are you interested in running for Council? If you would like to learn more about becoming a candidate in Mulmur, we encourage you to attend one of the following

information sessions. All prospective candidates are welcome, there is no cost and registration is not required.

### Virtual Candidate Information Session hosted by the Ministry of Municipal Affairs and Housing

Tuesday April 12, 2022 – 7:00 PM

Meeting Link: [https://www.youtube.com/watch?v=jJuk6\\_DZtE0](https://www.youtube.com/watch?v=jJuk6_DZtE0)

If you would like to ask a question email [elections@orangeville.ca](mailto:elections@orangeville.ca) or call in at: +1 289-801-5774

Conference ID: 183 915 984#

### In-Person Candidate Information Sessions hosting by Fred Dean

Tuesday April 19, 2022 – 7:00 PM

Tony Rose Memorial Sports Centre – 6 Northmen Way, Orangeville

Thursday May 5, 2022 – 2:30 PM

Grace Tipling Hall, 203 Main St. East Shelburne ON

## Nomination Period opens May 2, 2022

Nomination Packages will be available starting May 2, 2022 online at <https://mulmur.ca/town-hall/election> or at the Township office.

For more information on the 2022 Municipal Election please contact Roseann Knechtel at 705-466-3341 x223 [rknechtel@mulmur.ca](mailto:rknechtel@mulmur.ca)



**Notice of Nomination Period for Interested Candidates**

Are you thinking of running for office in the next municipal election?

The nomination period for candidates begins on **May 2, 2022** and ends on Nomination Day, **August 19, 2022**. Nomination forms may be filed in person by the candidate or by their agent during normal office hours. On Nomination Day, nomination forms may only be filed between 9:00 a.m. and 2:00 p.m.

The 2022 Municipal and School Board Election will take place on **October 24, 2022**. The deadline to file the required Nomination Forms for the offices of Mayor, Deputy Mayor, Councillor and School Board Member is Nomination Day, August 19, 2022.

For more information, please contact your local municipal office at:

- Township of Amaranth: [amaranth.ca](http://amaranth.ca)
- Township of East Garafraxa: [eastgarafraxa.ca](http://eastgarafraxa.ca)
- Town of Grand Valley: [townofgrandvalley.ca](http://townofgrandvalley.ca)
- Township of Melancthon: [melancthontownship.ca](http://melancthontownship.ca)
- Town of Mono: [townofmono.com](http://townofmono.com)
- Township of Mulmur: [mulmur.ca](http://mulmur.ca)
- Town of Orangeville: [elections.orangeville.ca](http://elections.orangeville.ca)
- Town of Shelburne: [shelburne.ca](http://shelburne.ca)



## Prosperous

Responsibly managing the fiscal resources of Mulmur and providing opportunities for success.

### Final Tax Rates

The final Mulmur tax rate has now been set for 2022. On April 6, Council passed a by-law approving a residential tax rate of 0.486150%.

The new Mulmur tax rate will equate to an increase of

\$7.76 per \$100,000 of residential assessment.

County of Dufferin and School Board tax rates are pending. Finalized tax rates will be available on the Township website and applied to the final 2022 tax bill.

# FINAL TAX RATE



## Connected

Communication with and social connectivity within the Mulmur community.

### Support for Ukraine

At the Council meeting on April 6th, Council recognized the conflict occurring in Ukraine.

Mulmur Council displayed the Ukrainian flag in the Council Chambers while they offered their thoughts and support to the people of Ukraine, condemning Russian aggression.

If you are in a position to make a donation and you are looking for organizations to support, please visit



<https://www.dufferincounty.ca/news/how-support-ukraine> for a list organizations.



### Report a Problem

Spot something that needs attention in your community? We are here to help.

The Township now offers an online reporting tool for Bylaw Enforcement, Roads, Account Balances, Garbage and general problems.

Visit <https://mulmur.ca/town-hall/report-a-problem>

### Municipal Register of Historical Properties



"The Parsonage"

Council is pleased recognize "The Parsonage" in Mansfield through the inclusion on the municipal register of historical properties.

The land was originally purchased in 1904 by the Trustees of the Methodist Church. When many of the churches amalgamated, and the Mansfield United Church was constructed in 1925, the Parsonage then became associated with the new Mansfield United Church and referred to as the Manse. Original woodwork, windows, doors and architectural features remain intact. The small barn behind the house still maintains the original barnwood, horse stalls and metal rings used to secure the horses. Many residents have fond memories of attending meetings at the Manse, visiting as children, and participating in cleaning bees in preparation for incoming ministers and families.

Identifying properties of cultural heritage value is an essential part of municipal heritage conservation. The Township is proud to recognize and include the Mansfield "Parsonage" on its Municipal Register of Historical Properties.

*If you have a property or building you would like recognized or included on the Township of Mulmur's register of historical properties, or would like more information, please contact Roseann Knechtel at [rknechtel@mulmur.ca](mailto:rknechtel@mulmur.ca).*





The Township office will be closed on

**Friday, April 15th**

and

**Monday, April 18th**

We will reopen for regular hours on Tuesday, April 19.

*Happy Easter Weekend*



## Supportive

Providing local services to support the needs of Mulmur residents and businesses.

### More Homes For Everyone Act

On March 30, 2022, the Ontario government introduced Bill 109, the More Homes For Everyone Act which is intended to expedite the planning process including mandating the delegation of site plan approval to staff. Mulmur Council passed the following resolution expressing concern that Bill 109 is removing local input and the decision making of elected officials.



WHEREAS Council supports removing red tape and expediting the creation of affordable housing through the proper review and approval  
AND WHEREAS Council values citizen input, professional planning recommendations and elected Official decision making;  
NOW THEREFORE, Council provides the following comments on Bill 109:

1. Final Decision making should rest with elected officials
2. Planners recommendations should be subject to public input and local expertise
3. Ratepayers should not be subsidizing development applications through refunds to application fees intended to cover the cost of processing applications
4. That a definition of minor rezoning has not been established
5. Planners should not be put in a position of having to be experts and decision makers over all other disciplines
6. Delegating authority for site plans and creating penalties for site plan and minor rezonings will not solve housing crisis, as the proposed legislation targets single lot developments opposed to large scale residential development.

AND FURTHERMORE THAT a copy of this resolution be forwarded to the Province of Ontario, Ministry of Municipal Affairs and Housing, Environmental Registry, the County of Dufferin and all Ontario municipalities.



## Appointment of a Deputy-Fire Chief at the Mulmur-Melancthon Fire Department

Council would like to congratulate

**Everhard Olivieri-Munroe**

on his appointment as Deputy Fire Chief of the Mulmur-Melancthon Fire Department.

Everhard has been in the fire services since 2006 and a member of the Mulmur-Melancthon Fire Department since 2020. Working as a full-time acting captain in Peel Region, Everhard has experience in wildland/forest fires and will be working to prepare our firefighters for the upcoming Provincial Firefighter Certifications.

Be sure to wave and say hi when you see him cycling and running the roads and Bruce Trail of Mulmur.



## Sustainable

Being Proactive in Sustainable Initiatives to ensure the long term well being of Mulmur (includes Resources/ Financial/ People).

### Calling Tree Planting Volunteers in Mulmur



**Sunday May 1st  
9 a.m. – 12 p.m.**

Pine River near Mansfield, off of Airport Road. Exact location details will be shared closer to event.

Individuals, families & community groups welcome.

Come out to help plant native trees and shrubs along the banks of the Pine River.

**Registration required.**  
Please register at [nvca.on.ca](http://nvca.on.ca)

**Contact information:**  
Laura Wensink  
[lwensink@nvca.on.ca](mailto:lwensink@nvca.on.ca)



**NVCA Tree Planting**

**CLIMATE CAUCUS**



### Ontario Climate Caucus

At the Council meeting on April 6<sup>th</sup>, Council recognized the issue of climate change and took steps to participate in better climate understanding by formally joining the Ontario Climate Caucus (OCC).

The NVCA is looking for volunteer in Mulmur to help plant native trees and shrubs along the banks of the Pine River.

Register today at [nvca.on.ca](http://nvca.on.ca)

The OCC provides an opportunity to connect with other municipalities in Ontario to share case studies and best practices in acknowledging and addressing climate change. Mulmur continues to take steps to address climate change locally including the retrofit of LED streetlights in January 2022.

Town of  
**MULMUR**  
*Spring Clean Up*



**APRIL 23-24**  
**IN CELEBRATION**  
**OF EARTH DAY**

We encourage residents to get outside and celebrate Earth Day by picking up litter to keep our roads and ditches, clean and green.

*Getting involved is easy!*

All you have to do is clear litter and debris from ditches and roadways around your property the weekend of April 23-24th!



Residents are invited to bring extra debris and any blue bags of recycling to the Township Office by 7am on Monday, April 25.

Larger items found in the ditches (furniture, hazardous waste, tires etc) can be left on the side of the road for Public Works to collect and dispose of.



**Important!** If you have larger items that require pick up, register your pick-up location at [info@mulmur.ca](mailto:info@mulmur.ca)



**Please Note:**

If any recyclables are dirty/contaminated (i.e. they are covered with mud, have liquids in them that can't be emptied etc.), they go in the garbage.

705.466.3341  
[info@mulmur.ca](mailto:info@mulmur.ca)

TOWNSHIP OF  
**MULMUR**

The Mulmur Soapbox!

## Pickleball Anyone?

The Township of Mulmur is researching opportunities for the development of Pickleball Courts in our Township.



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# THE HILLS OF MULMUR

Mulmur Matters - May 2022



Photograph by Gail Prussky

## Your Monthly News & Updates

Visit our Website

**Join us in-person or virtually at the next Council meeting on  
June 1, 2022 @ 9am**

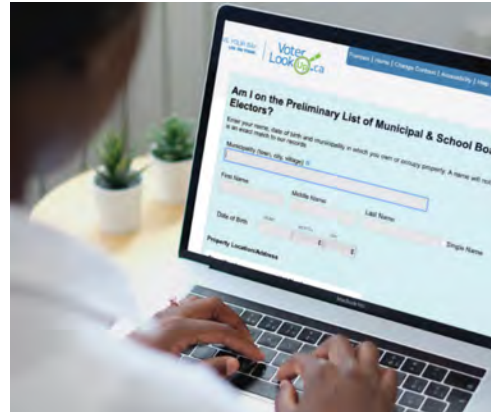
## 2022 Municipal Election

### 2022 Municipal Election

Are you registered to vote? Have your say!  
The next Ontario municipal and school board elections are October 24, 2022.

If you are a resident, owner or tenant of property in Ontario, a Canadian citizen and 18 years of age or older on election day, you can vote.

Make sure you are registered on <https://voterlookup.ca/home.aspx>



### Nomination Period is now open

Nomination period is now open. If you are interested in running for Council visit <https://mulmur.ca/town-hall/election> or contact the Township Office to pick up your copy of the 2022 Municipal Candidate Package.

For more information on the 2022 Municipal Election please contact Roseann Knechtel at 705-466-3341 x223 [rknechtel@mulmur.ca](mailto:rknechtel@mulmur.ca)

### Dufferin Board of Trade (DBOT) and partners to Host Provincial Election Forum

The DBOT has invited all candidates currently declared as running in our riding to participate in a televised/streamed debate, moderated by Doug Harkness, DBOT Board Chair.

The debate will air live on Rogers (on TV and online), on **May 18<sup>th</sup> at 7pm.**

Questions can be submitted by the public through the DBOT Elections Portal on their website in advance of the debate. The Election Forum Committee, comprised of representatives from all the presenting organizations, will sort the questions received to ensure as many topics as possible are covered during the 2-hour debate time frame.

Candidates will *not* be informed of any of the questions prior to the debate.



Candidate Info



# Prosperous

Responsibly managing the fiscal resources of Mulmur and providing opportunities for success.

## Interim Tax Payments due May 25th



### Sign up for e-billing

Sign up for E-Billing to receive your property tax and/or water bill(s) by email and help contribute to a greener planet.

[Sign-up Here](#)

Just a reminder that interim tax payments are due on May 25th.

Taxes and other payments may be paid with cash, cheque, credit card, debit card, online banking, and Pre-authorized Payment

### Support Local!

Lets all get out a support one of these great new businesses in Mulmur!



**Superburger Parking Lot**  
506269 ON-89, Shelburne, ON



**Healthy Cravings Burger Bus**  
708235 County Road 21 & Airport Rd,  
Mulmur, ON



# Connected

Communication with and social connectivity within the Mulmur community.

# MUSIC IN THE HILLS 2022

FRI. JUNE 24TH @ MANSFIELD SKI CLUB, MULMUR, ON

**BENEFIT CONCERT TO SUPPORT YOUTH IN DUFFERIN COUNTY**

YOUTH TALK (CMHA)  
BIG BROTHERS BIG SISTERS  
STREAMS COMMUNITY HUB

**MUSICINTHEHILLS.CA**  
**@MUSICINTHEHILLSMULMUR**  
**#MUSICINTHEHILLS**

TICKETS GO ON SALE DEC. 15TH 2021

Neena ROSE      SOHAYLA SMITH      TYLER SHAW

**KIDS HAVE BEEN RIPPED OFF FOR THE LAST 2 YEARS.**  
*it's time for payback.*

# kidsDAY

PRESENTED BY **cassidy & joe**  
REAL ESTATE

**June 18th**  
@Mansfield Outdoor Centre  
We're not kidding around. It's going to be awesome.

**Kids Day - June 18 at the Mansfield Outdoor Centre**

Kids Day, June 18th, Presented by Cassidy and Joe from Remax Chay. This is a free event!

Please bring a non perishable food item for entry.

If you are interested in volunteering, contact [info@cassidyandjoe.com](mailto:info@cassidyandjoe.com)

## DUFFERIN RISING STAR

ENTER: APRIL 20 - MAY 20, 2022

- FINALISTS WILL HAVE AN OPPORTUNITY TO PLAY ON STAGE JUNE 24TH @MUSICINTHEHILLS
- SOLO, DUO, BANDS AND GROUPS @MUSICINTHEHILLSMULMUR #MUSICINTHEHILLS
- AGES 5-19 YEARS OF AGE
- SUBMIT 2 MIN YOUTUBE VIDEO
- ANY MUSICAL TALENT WELCOME

FOR RULES & REGULATIONS OR TO ENTER VISIT [MUSICINTHEHILLS.CA](http://MUSICINTHEHILLS.CA)

### Dufferin Rising Star Contest

Sign up for the Dufferin Rising Star Contest between April 20th and May 20th.

Finalists will have an opportunity to play on stage on June 24th at Music in the Hills!

Solo, duo, bands are all welcome

Ages 5-19 years of age

Submit a 2minute YouTube video



# Canada Road Safety Week

May 17 - 23, 2022

**Safer you. Safer me.**



The decisions drivers make don't just affect them.



The theme for this year's campaign is "Safer You. Safer Me." It is meant to emphasize that the decisions drivers make not only affect them, but also their passengers, other drivers, cyclists, and pedestrians.

Canada Road Safety Week is an enforcement-driven initiative led by the Canadian Association of Chiefs of Police (CACCP), and more specifically by the CACCP's Traffic Safety Committee. It is designed to increase public compliance with safe driving measures in order to save lives and reduce injuries on our roads.

[Learn More](#)

This road safety awareness campaign is part of the broader Canada's Road Safety Strategy 2025, which aims to make Canada's roads the safest in the world. To this end, the campaign is focused on behaviours that put drivers, passengers, pedestrians and other vulnerable road users most at risk:

- drug-impaired driving
- alcohol-impaired driving
- fatigue-impaired driving
- distracted driving
- aggressive driving
- driving without a seatbelt

We encourage citizens in the Mulmur community to adopt safe driving practices all your long!



With the nice weather finally approaching many can't wait to enjoy some outside activities. Please be respectful of your neighbours and note that fireworks are permitted only on Victoria Day and Canada Day before 11pm.

Make yourself aware of the rules. Do not burn during a fire ban and make sure to review the burning by-law on our website.

[Burning By-law](#)



# Supportive

Providing local services to support the needs of Mulmur residents and businesses.



## Council Recognition

Mayor Janet Horner was pleased to present Fay and Ian MacLachlan with a certificate of recognition at the May 4, 2022 Council Meeting. Their property "The Parsonage" is now included on the Municipal Register of Historical Properties.

To see a list of all historical properties

[Visit our website](#)

## Headwaters marks 25 years at Rolling Hills Site

Headwaters Health Care Centre celebrated its 25th anniversary on May 3, marking the hospital's time at its site on Rolling Hills Drive.

Celebrations are low key this year due to COVID-19, but the historic milestone is still being observed with a variety of activities over the coming months.



# Sustainable

Being Proactive in Sustainable Initiatives to ensure the long term well-being of Mulmur (includes Resources/ Financial/ People).

## Native tree and shrub seedlings available at Arbour Day Tree Sale

The trees are bare root stock, and are sold in bundles of 10 for \$30 per bundle. This year's sale features a variety native of trees and shrubs, including: White and red pine, Norway and white spruce, white cedar, European larch, silver maple, nannyberry, American highbush cranberry, sugar maple, red oak, black walnut and sycamore. Quantities

All proceeds from the event support NVCA's forestry program. This year, the forestry program will see more than 120,000 trees planted across the watershed. These future forests will help to moderate the effects of both drought and flooding, reduce soil erosion, provide habitat for wildlife and mitigate



are limited and available on a first come first serve basis.

climate change. They are also an important economic resource.

The Tiffin Centre for Conservation is located at 8195 8th Line of Essa, 10 minutes away from Angus. For more information on the Arbour Day Tree Sale, visit [nvca.on.ca](http://nvca.on.ca) or call 705-424-1479.

## Increasing Access to High-Speed Internet in Dufferin County

As part of the Ontario government's plan to connect every community in the province to high-speed internet by 2025, the government is making significant investment to build new broadband infrastructure in Dufferin County.

MPP Sylvia Jones and Perth Wellington MPP Randy Pettapiece, Parliamentary Assistant to Ministry of Agriculture, Food and Rural Affairs met recently in Mansfield for a SWIFT announcement.

Joining the MPPs were Milton MP Adam van Koeverden, Bell Representative Simon Dwyer, Township of Mulmur Mayor Janet Horner, Dufferin County Warden Wade Mills and Township of Amaranth Deputy Mayor Chris Gerrits.



In partnership with Southwestern Integrated Fibre Technology (SWIFT) Inc., construction has commenced on a broadband network that will soon support fast, reliable high speed internet to more than 640 homes, businesses and farms in the communities of Redickville, Honeywood, Black Bank, Ruskview, Terra Nova, Kilgorie, Horning's Mills, Whitfield and Springwater Lakes by November 2022.

This phase will be another major step forward in connecting rural residents and their communities to modern high-speed internet. Good internet access is a gateway to growth and this recent expansion gives people improved access they didn't have before.



### 1. Check your Zoning.

If the property is regulated by the Nottawasaga Conservation Authority and/or the Niagara Escarpment Commission, written approval/exemption is required for your project prior to being submitted for a building permit:

**Nottawasaga Valley Conservation Authority (N.V.C.A.)**  
705-424-1479 [www.nvca.on.ca](http://www.nvca.on.ca)

### 5. Application Review

Both the Township and the County will review your application. The Township will ensure the proposed project complies with their Official Plan and Zoning Bylaw. The County is looking to ensure that the proposed construction meets the minimum standards of the Ontario Building Code. If there are details missing, you will receive a deficiency notice outlining additional requirements.

### 6. Payment of Fees

**Niagara Escarpment Commission (NEC)**  
(905) 877-5191 [www.escarpment.org/home](http://www.escarpment.org/home)

**2. Review the County of Dufferin checklists**

Review the County of Dufferin checklists to ensure you have all of the required documents to submit a complete application [More Info](#)

**3. Register for a CityView Portal account.**

Once registered, you will receive an email to activate your account. (please allow up to 30 minutes for this email and check your junk folder if you don't see it). The CityView Portal will allow you to upload your documents, submit your application, follow up on the progress, pay fees, and retrieve your permit documents. [More Info](#)

**4. Upload**

Upload all documents required for your building permit application on the Cityview portal.

Fees are collected by both the Township and Dufferin County.

**7. Permit Issuance**

Once an application is acceptable, approved and the fees are paid, the County will issue your permit. You can then print your permit job card and approved drawings from the Portal.

We are here to Help! Should you have questions at any time during this process, please reach out to the appropriate party

**Zoning or Municipal Approval:**

Township of Mulmur

P: 705-466-3341

E: [planning@mulmur.ca](mailto:planning@mulmur.ca)

**Building Code / Cityview Portal**

County of Dufferin

P: 519-941-2816 ext 2700

E: [building@dufferincounty.ca](mailto:building@dufferincounty.ca)

[Download a Copy](#)

# The Mulmur Soapbox!

## Official Plan

The Township of Mulmur is currently updating its Official Plan. The Official Plan establishes policies to guide development within the Township.

## Official Plan Survey

[Take My Survey](#)

