



Featuring hands-on demos, local skilled tradespeople, dynamic keynote speaker Jamie McMillan of KickAss Careers, and much more. This event will show local students and their parents, second-career seekers, and commuters some of the exciting, in-demand, well-paying career options available in skilled trades in the Dufferin area.

**September 14, 2022**

**Tony Rose Arena, Orangeville**

This event is supported by the Town of Orangeville, the Upper Grand District School Board, Workforce Planning Board, OMAFRA's Rural Economic Development fund, and many other local organizations and businesses.

## **Exhibitor & Sponsor Packages**

### **Exhibitors**

Interactive Exhibitor - \$50 +HST

Includes a standard 10' x 10' booth space inside the arena or exterior space. Additional booth space available. Booths should provide interactive hands-on demos for participants to engage with. Exhibitors are welcome to distribute branded swag and giveaways to participants. Please advise of Hydro requirements or other considerations.

### **Sponsors**

Level 1 Sponsor - \$500

- One booth at Dream Dufferin event
- Logo and company name on DreamDufferin.ca website leading up to and following event
- Social media recognition
- Logo and company name on slide deck at event

Level 2 Sponsor - \$1,000

- One or two booths at Dream Dufferin event

- Logo and company name on DreamDufferin.ca website leading up to and following event
- Social media recognition
- Logo and company name on slide deck at event
- Opportunity to display company banner (freestanding) near the stage during event

Master-Level Sponsor - \$4000 – only 3 available

Two booths at Dream Dufferin event

- Logo and company name prominently displayed on DreamDufferin.ca website leading up to and following event
- Social media recognition, and logo and company name on slide deck at event
- Opportunity to display company banner (freestanding) near the stage during event
- Company name &/or logo on all advertising (radio, print, social) leading up to the event
- Opportunity for company representative to speak briefly at the event and introduce one of the speakers
- Media photo opportunity with keynote speaker and Dream Dufferin team at conclusion of event.

## Event Contacts:

Sandy Brown, Committee Co-Chair

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[www.DreamDufferin.ca](http://www.DreamDufferin.ca) #DreamDufferin



Workforce Planning Board  
of Waterloo Wellington Dufferin

