



MULMUR

Matters

WINTER 2018

Welcome to Mulmur's Economic Development Committee's 1st Quarterly E-Newsletter. Each newsletter will feature a local business, list upcoming events and highlight economic initiatives in Mulmur. It is our hope that this newsletter will bring wider awareness to, and promote economic development in Mulmur. If you would like to feature your event or business in our next newsletter contact info@mulmur.ca

UPCOMING EVENTS

CHILI COOK OFF

FEBRUARY 11TH @ 1 PM
NORTH DUFFERIN COMMUNITY CENTRE
WWW.MULMUR.CA

BEEKEEPING INFORMATION SESSIONS

FEBRUARY 4TH | MARCH 4TH | APRIL 1ST
WWW.BEENATURALCARETAKERS.COM

TRUE. GRIT.

DUFFERIN COUNTY MUSEUM & ARCHIVES
WWW.DUFFERINMUSEUM.COM

ANNUAL MAPLE WEEKEND

APRIL 7TH - 8TH
CHECK WITH YOUR LOCAL FARMS

LIST YOUR EVENT IN OUR NEXT NEWSLETTER! CONTACT:

INFO@MULMUR.CA



A BUSINESS PROFILE: THE HERITAGE BEE CO. MAKING BEEKEEPING A POSSIBILITY

Run by Mulmur resident's Jeff Chalmers & Debbie Gray, [The Heritage Bee Company](http://TheHeritageBeeCompany.com) makes bee keeping a possibility for all. Shortly after moving to Mulmur, Jeff & Debbie discovered wild, feral honeybees living in the hollow of a white pine tree behind their home. This discovery was the inspiration and catalyst for starting The Heritage Bee Co.

The Heritage Bee Company is helping to put Mulmur on the map. After being selected as one of the artisans for the 2017 One of a Kind Show in Toronto, they went on to be featured in Toronto Life Magazine, City Post Magazine, CBC Radio-Canada, and by several bloggers. Their Wildflower Seed Bombs were selected as one of the top 20 products at the Show by Toronto Life Magazine.

Their [Hive Hosting programs](#) give people the opportunity to keep the signature colourful hives on your own property or at the property of Heritage Bee. The Heritage Bee Co. takes care of all aspects of hive delivery, set-up, maintenance, and honey extraction. Plus personalized honey jar labels with your name (or Farm's name). These two programs – You Host and We Host - offer people the chance to benefit from premium, raw, unpasteurized, hand processed honey directly from your own beehive. The Heritage Bee Co practices organic beekeeping which they firmly believe is healthier for the bees. Part of this approach involves leaving enough honey for the bees to overwinter, rather than feeding sugar syrup. The Heritage Bee Company also offers an [online store](#) where residents can purchase local natural products such as honey, wax, and the newly famous seed bombs. Private apiary tours can also be arranged during June – August each season.

Mulmur is an idyllic place on many levels for Debbie and Jeff. They are passionate gardeners, mountain bikers, road cyclists, outdoor enthusiasts and love being close to the land. The dark skies, stillness and immense beauty drew the couple to take up residence here. A sharp – and refreshing - contrast to the big city where they raise their children.

And about those colourful hives? They longed for a brand identity with a full expression and reflection of Mulmur's summer colours - green grass, blue skies and bright sunshine. Their branding team took this countryside imagery and selected colours that reflect this beauty. The end result is the colour palette of The Heritage Bee Co. brand identity – which can be seen throughout all aspects of their business along with their iconic hive boxes. Each box is hand painted with love by Debbie and Jeff during the off-season. Follow The Heritage Bee Co. on [Facebook](#) and [Instagram](#).

MULMUR HAS JOINED SWIFT!

Investing in a collective broadband initiative that is working to improve ultra-high-speed fibre optic Internet access for more than 3.5 million Ontarians across approximately 350 communities. Complete the internet survey today and help us get connected: swiftnetwork.ca/survey/



We are working to create a business directory for residents new and old to find contact information and businesses in our Township. Add your business to the Directory for free! Email your information to: info@mulmur.ca



FEATURE YOUR BUSINESS!

Interested in featuring your business in the next newsletter?
Contact info@mulmur.ca

