



PRESS RELEASE

County of Dufferin
55 Zina Street
Orangeville, ON L9W 1E5

For Immediate Release: October 1st, 2018

Dufferin County Business Retention and Expansion Study: Professional, Scientific and Technical Sector

Dufferin County, ON - Dufferin County's Economic Development division, along with the local municipal Economic Development Departments and Committees will be facilitating a Business Retention and Expansion project come January 2019. This latest economic development project will focus on the Professional, Scientific and Technical businesses that currently exist within Dufferin. The Town of Orangeville will be conducting business visits within the Orangeville limits, the Town of Shelburne will be conducting business visits within the Shelburne limits, and the County will be conducting visits in all other Dufferin municipalities.

The classification of Professional, Scientific and Technical businesses comes from the North American Industry Classification System (NAICS) Canada. NAICS is widely used by business and government to classify business establishments according to type of economic activity they generate.

Generally the Professional, Scientific and Technical category includes legal services; accounting and bookkeeping services; architectural and engineering services; specialized design services (graphic and interior design); computer systems design; management; scientific and technical consulting services; scientific research and development services; advertising and public relations services and other professional scientific and technical services such as photographic, translation and veterinary services.

The goal of this project is to assist in the potential expansion and retention of businesses within the Professional, Scientific and Technical category in Dufferin County. Participants will take part in a confidential interview and an analysis of the data collected will be completed and utilized to create an action plan that will outline innovative projects to enhance the business environment .

To ensure the greatest level of success Dufferin County, along with the local municipalities, would like to visit as many businesses as possible that fall into the Professional, Scientific and Technical sector. Therefore, the County is asking businesses located in Amaranth, East Garafraxa, Grand Valley, Melancthon, Mono and Mulmur interested in participating in this

study to connect with Karisa Downey, Economic Development Officer at 519-941-2816 extension 2508 or by email at kdowney@dufferincounty.ca

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For more information, please contact:

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